

Credit Card Transaction

Revenue

55M

Total Amount

45M

Interest

8M

Total Trans

656K

Select Week

All

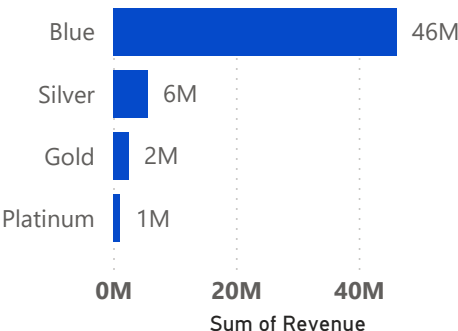
Q4

Q3

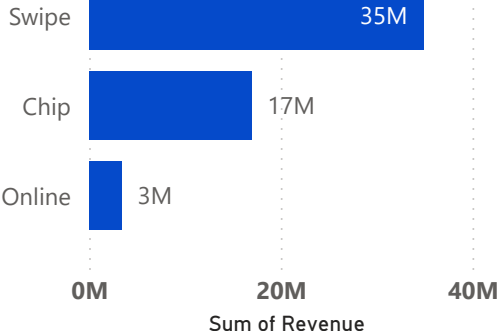
Q2

Q1

Sum of Revenue by Card_Category



Sum of Revenue by Use Chip



Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

LowIncome

MedInc...

HighIn...

F

M

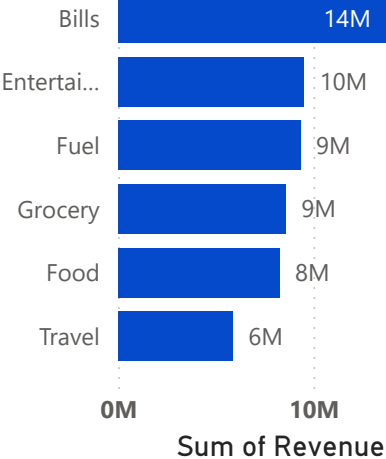
Silver

Gold

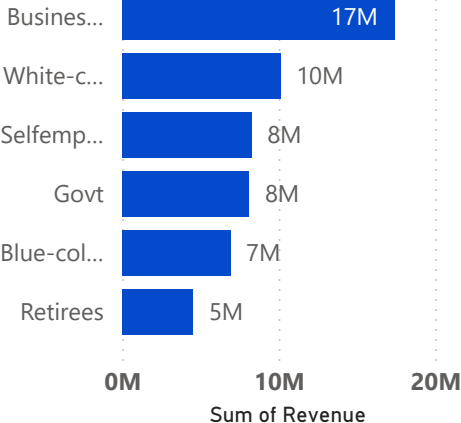
Blue

Platinum

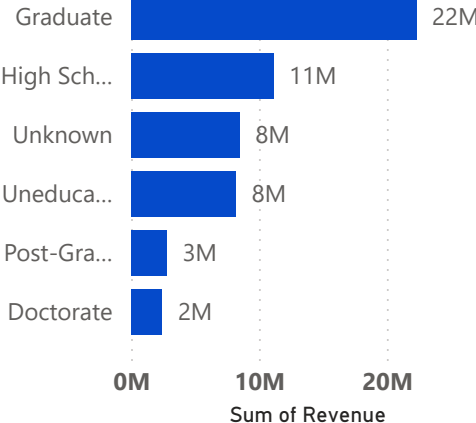
Sum of Revenue by Exp Type



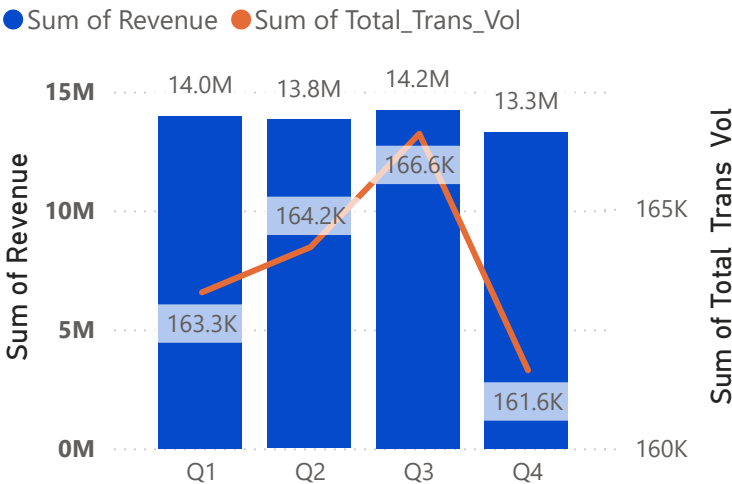
Sum of Revenue by Customer_Job



Sum of Revenue by Education_Level



QTR Revenue & Total Trans Count



Credit Card Customer Report

Revenue

55M

Income

575.9M

CSAT

3.2

Total Interest

8M

Select Week

All

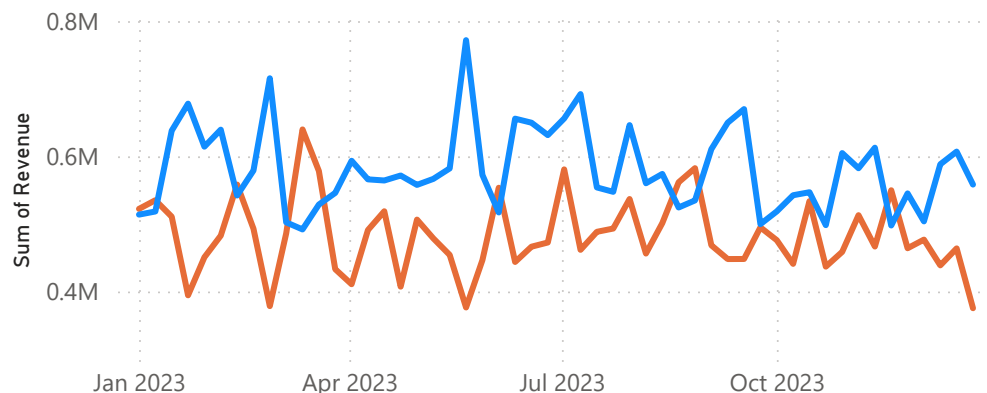
Q4

Q3

Q2

Q1

Revenue by Week



Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Income
Blue-collar	6904279	5488838	72262158
Businessman	17387832	14285412	186959919
Govt	8111701	6507875	88773989
Retirees	4535184	3623120	48675030
Selfemployed	8261758	6395026	75313288
White-collar	10114656	8221742	103930055
Total	55315410	44522013	575914439

M

30M

F

25M

Swipe

Online

Chip

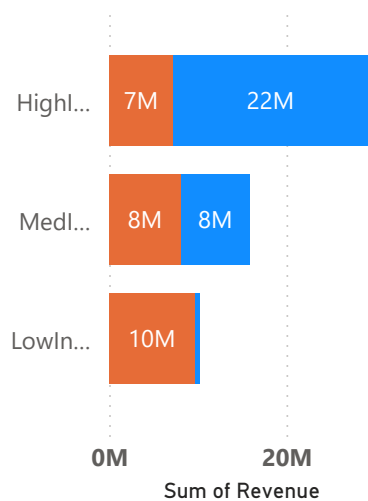
Silver

Gold

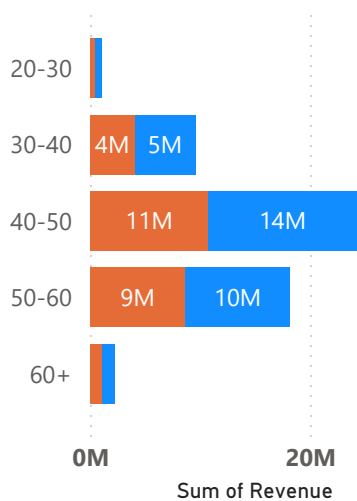
Blue

Platinum

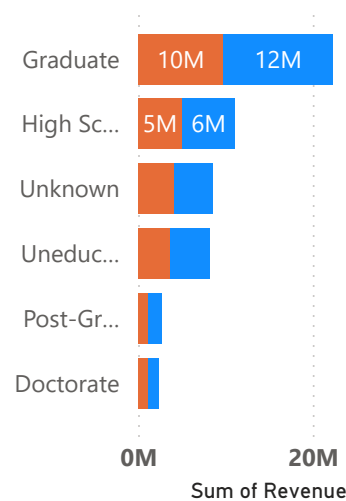
Revenue by IncomeGroup



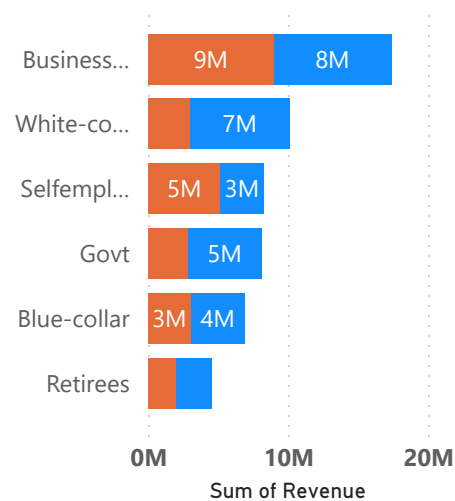
Revenue by AgeGroup



Revenue by Education_Level



Revenue by Customer_Job



Top 5 States

