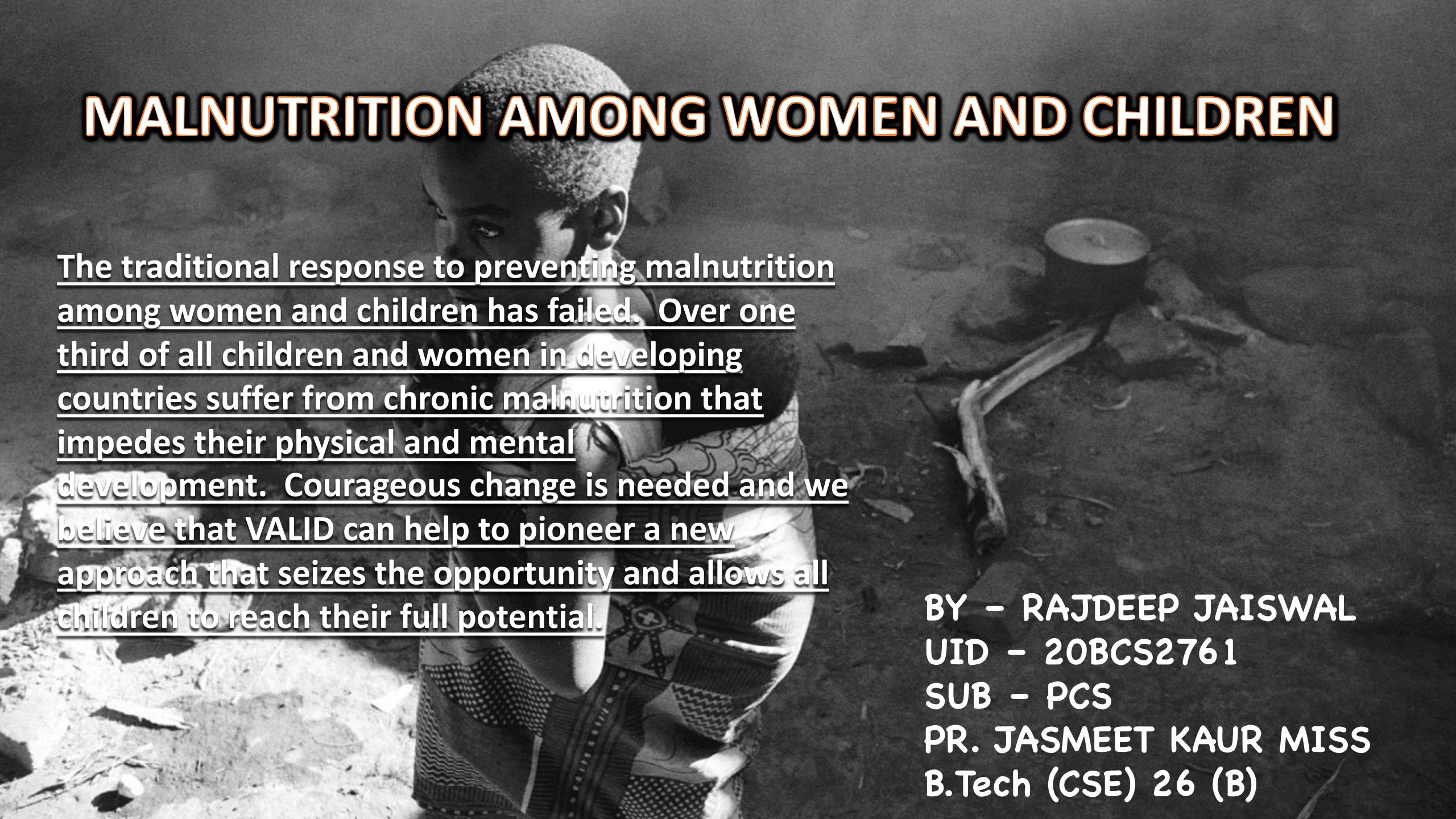


MALNUTRITION AMONG WOMEN AND CHILDREN



The traditional response to preventing malnutrition among women and children has failed. Over one third of all children and women in developing countries suffer from chronic malnutrition that impedes their physical and mental development. Courageous change is needed and we believe that VALID can help to pioneer a new approach that seizes the opportunity and allows all children to reach their full potential.

BY - RAJDEEP JAISWAL
UID - 20BCS2761
SUB - PCS
PR. JASMEET KAUR MISS
B.Tech (CSE) 26 (B)

Tag Line –

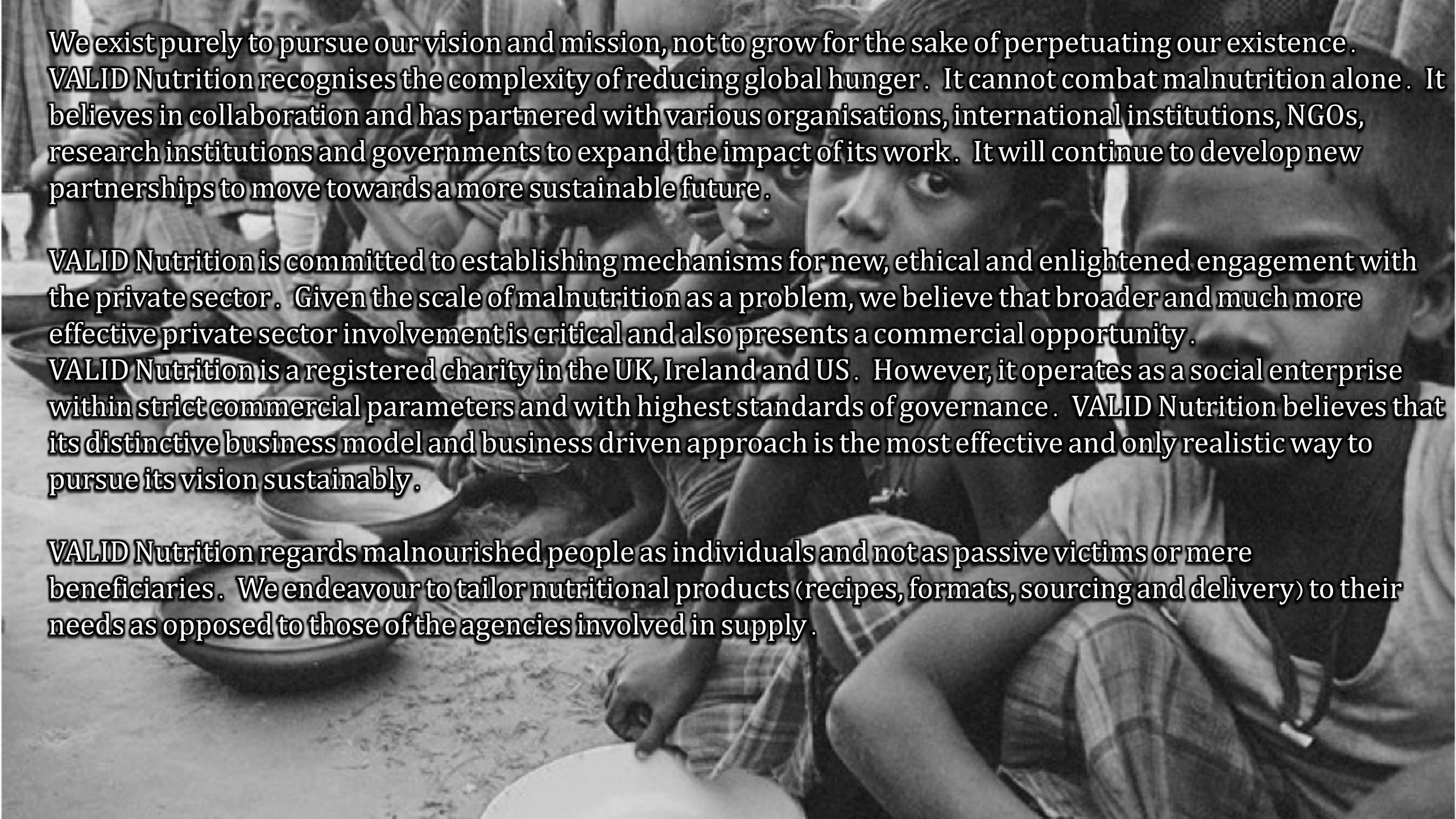
Malnutrition among women and children in all over the world, limited evidence of clustering of underweight, anaemia, overweight, and stunting within individuals and households at both state and district levels.

Vision -

For the first time in the history of civilisation, mankind has the capacity to combat and defeat malnutrition at a global scale.

OUR MISSION –

To make highly nutritious “ready-to-use food” products more accessible and affordable to those who need them most, while also increasing awareness of their benefits and therefore generating demand.



We exist purely to pursue our vision and mission, not to grow for the sake of perpetuating our existence. VALID Nutrition recognises the complexity of reducing global hunger. It cannot combat malnutrition alone. It believes in collaboration and has partnered with various organisations, international institutions, NGOs, research institutions and governments to expand the impact of its work. It will continue to develop new partnerships to move towards a more sustainable future.

VALID Nutrition is committed to establishing mechanisms for new, ethical and enlightened engagement with the private sector. Given the scale of malnutrition as a problem, we believe that broader and much more effective private sector involvement is critical and also presents a commercial opportunity.

VALID Nutrition is a registered charity in the UK, Ireland and US. However, it operates as a social enterprise within strict commercial parameters and with highest standards of governance. VALID Nutrition believes that its distinctive business model and business driven approach is the most effective and only realistic way to pursue its vision sustainably.

VALID Nutrition regards malnourished people as individuals and not as passive victims or mere beneficiaries. We endeavour to tailor nutritional products (recipes, formats, sourcing and delivery) to their needs as opposed to those of the agencies involved in supply.

TYPES OF MALNUTRITION

Two Types of Malnutrition

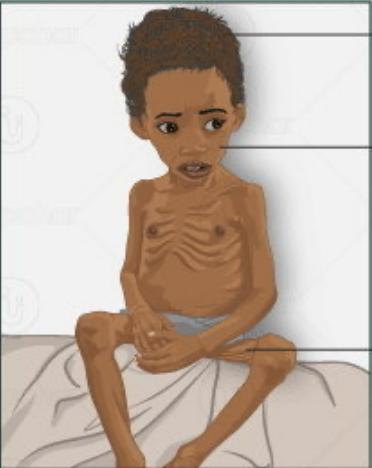
Thin and brittle hair

Moon face

Bulging abdomen (ascites)



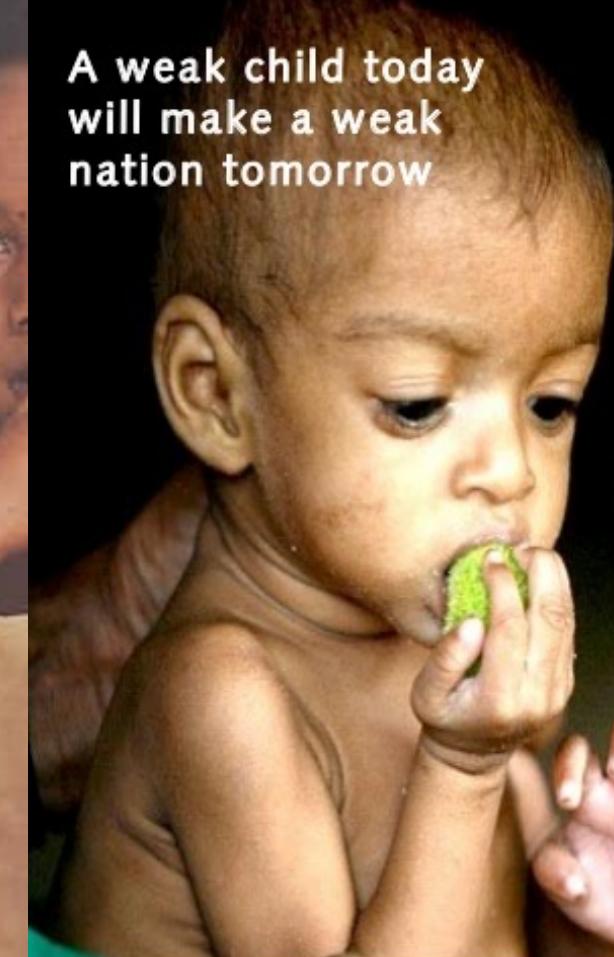
Kwashiorkor



Marasmus



A weak child today
will make a weak
nation tomorrow



52 million
children
malnourished

45% of all
under-five deaths
are attributed to
under nutrition.

Malnutrition effects
every 3rd individual

Home of 2/5th
of world's
stunted children





YOU CAN'T
ALWAYS SEE
MALNUTRITION

THANK YOU