



**CHANDIGARH  
UNIVERSITY**

Discover. Learn. Empower.

# **University Institute of Liberal Arts and Humanities**

Course Name-Communication Skills

Course Code-20UCT-141/191

Faculty Name- Ms Gagandeep Kaur



**COLLOCATIONS**

DISCOVER . **LEARN** . EMPOWER

# **COURSE OBJECTIVES**

The Course aims to:

<b>1</b>	<b>Augment students overall communication and interpersonal skills by making them realize the importance of good oral and written English Language in professional life.</b>
<b>2</b>	<b>Enrich their reading capability with special emphasis on expanding vocabulary and grammatical formations.</b>
<b>3</b>	<b>Build exceptional reading and writing skills by correcting grammatical errors and pronunciation through practice.</b>

# COURSE OUTCOMES

On completion, the students are expected to

CO Number	Title	Level
CO1	Produce correct contextual written text and speech in a wide range of communication situations.	Apply
CO2	Write original short compositions, in the form of paragraph writing, business correspondence, blogs etc. through logical support and argument.	Analyze
CO3	<b>Demonstrate linguistic competence through accuracy in grammar, pronunciation and vocabulary.</b>	<b>Apply</b>



# COLLOCATIONS

Topics to be covered:

- What are Collocations?
- Importance of Collocations
- Types of Collocations
- examples of collocations
- Business collocations
- Worksheet



# What are Collocations ?

- The words which usually come together in their usage are called collocations.
- These words are closely linked with each other for e.g. :- golden opportunity, make mistakes etc.
- In daily business communication, nouns are usually combined with verbs and adjectives. For e.g. :- to hold meeting, conduct negotiations etc.

# Importance of using collocations

- For improving vocabulary.
- language will be more natural and will be easily understood.
- Rather than a single word we can learn and use the language in blocks.
- Expression of yours will be richer and there will be alternative ways of expressing.

# Types of Collocations

Noun, verb, adverb or adjective maintains a connection with another word as in :

- **Adverb + adjective - *absolutely exhausted* , *fully aware***

He seemed to be ***absolutely exhausted*** after this event.

I was ***fully aware*** that there was something wrong at the bottom.

# Types of Collocations contd.

- **Adjective + Noun - *stormy night*,  
*positive attitude***

We had to travel in such a ***stormy night***.

She is admired for her ***positive attitude***.

- **Verb + noun – *make mistake*, *commit suicide*, *make progress***

He ***makes mistakes*** in handling this task.

Our country is ***making progress***.



# Types of Collocations contd.

verb or adjective must be followed by a preposition or a noun  
must be followed by a particular form of verb as follows:

- **Verb + preposition-**     *depend on*  
It *depends on* your opinion.
- **Adjective + Preposition –***satisfied with*  
I am *satisfied with* whatever I have.
- **Noun + verb-**     *strength to lift it*  
He has *strength to lift it* up

# Examples

- Happily married (adverb + adjective)
- Major problem (adjective + noun)
- A sense of pride (noun + noun)
- Launch the product (verb + noun)
- Whispered softly (verb + adverb)
- Economy booms (noun + verb)
- burst into tears (verb + expression with preposition)



# Some business Collocations

- Go bankrupt
- Dismiss an offer
- Chair a meeting
- Come to the point
- Draw conclusion
- Close a deal
- Lead a team



# Exercise

- He will have to eat/ chew/swallow his pride for his wrong comments on her.
- His sister is carefully/ brutally/painfully shy but he always encourages her to come out of her skin/shell/case.
- He has apologized as he wrecked/lost/forgot his temper last night.

# Exercise answers

- He will have to eat/ chew/swallow his pride for his wrong comments on her.
- His sister is carefully/ brutally/painfully shy but he always encourages her to come out of her skin/shell/case.
- He has apologized as he wrecked/lost/forgot his temper last night.

# Poll question

Which is an example of a adverb+ adjective collocation?

- a. Richly decorated
- b. Richly wealthy
- c. Greedily rich
- d. Rich man

# Poll question

Which is an example of a adverb+ adjective collocation?

- a. Richly decorated
- b. Richly wealthy
- c. **Greedy rich**
- d. Rich man

# Applications

- Applicable to professional life
- Will strengthen the speaking and writing skills of students with vocabulary usage
- Students will be able to speak a variety of effective words so that they will be able to get more job opportunities.



# Assessment Pattern

**Students are assessed on the basis of the following parameters:**

- Hourly Tests - 2
- Assignments
- Surprise Test
- Quiz
- Student Engagement
- End Semester Exam

# References

- McCarthy Michael; O'Dell Felicity, English Collocations in Use, Cambridge University Press, 2017
- <https://7esl.com/collocations/>
- <https://www.thoughtco.com/collocation-examples-1210325>



# THANK YOU

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