

# Statistics and Mathematics

## Statistics:

- ⇒ Statistics is a part of mathematics which deals with Collecting and analyzing of data.
  - ⇒ Statistics is a mathematical science including methods of collecting, organizing and analyzing data in such a way that meaningful conclusions can be drawn from them.
- data -> data is a piece of information, that can be stored and retrieved.

## Motivation of Statistics:

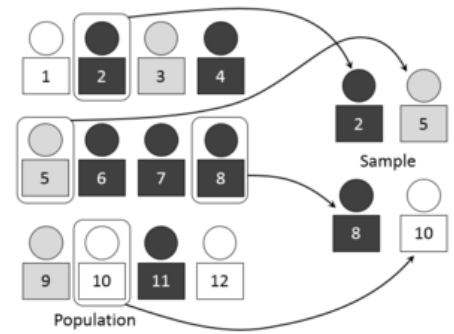
- ⇒ Weather forecast
- ⇒ Sports analytics
- ⇒ Election campaign
- ⇒ FMCG / E-Commerce
- ⇒ Medical / Genetics
- ⇒ Stock market

## Types of Statistics:

- ⇒ Descriptive Statistics
  - ⇒ Measure of central tendency (mean, median, mode)
  - ⇒ Measure of spread (Standard deviation, variance and many more.....)
  - ⇒ Measure of symmetricity (skewness, Kurtosis)
- ⇒ Inferential Statistics      -> Sampling
  - ⇒ Simple random sampling technique
  - ⇒ Stratified sampling
  - ⇒ Cluster sampling
  - ⇒ Systematic sampling

### 1. Simple Random Sampling:

- Each member of the population (N) has an equal chance of being selected for the sample.



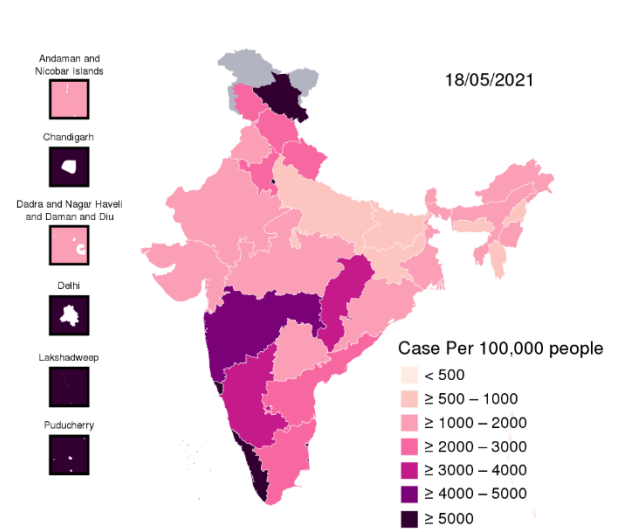
### 2. Stratified Sampling:

Strata => groups/ layers

- Different distinct groups/ layers
- The element would be chosen from each Strata.

### 3. Clustering Sampling:

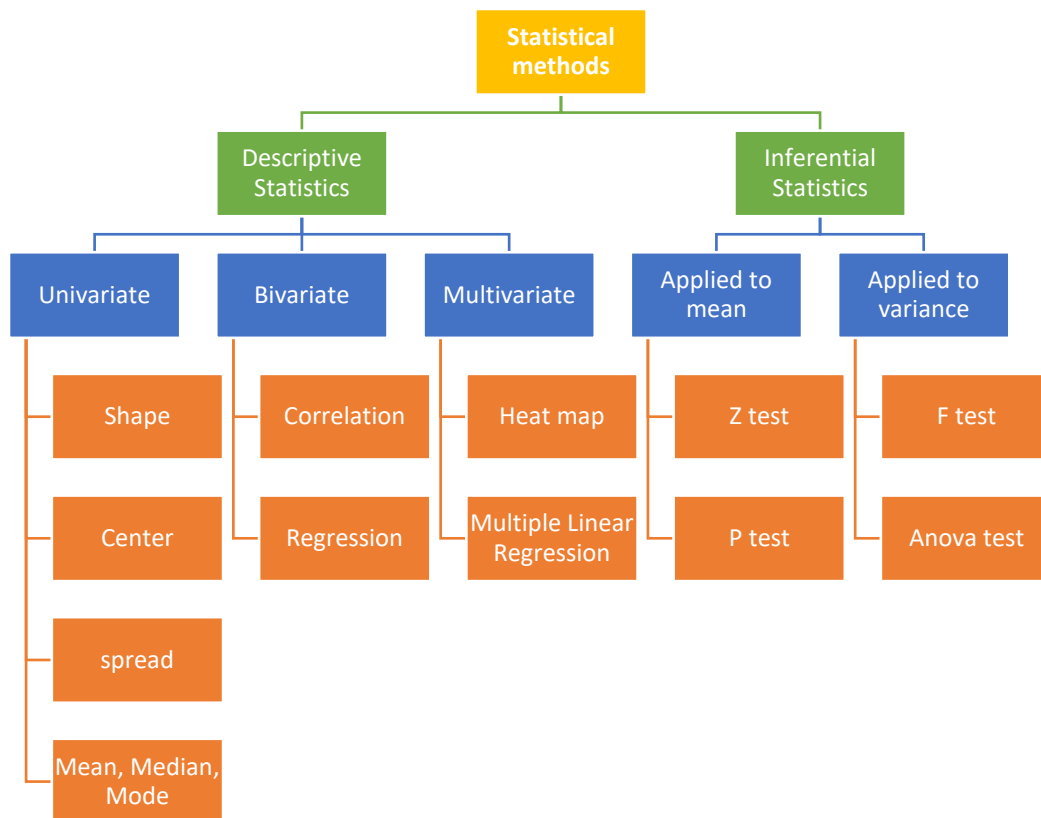
- Divides the population into groups or clusters. Some of the clusters are randomly selected. All the individuals in the chosen cluster are selected to be in sample.



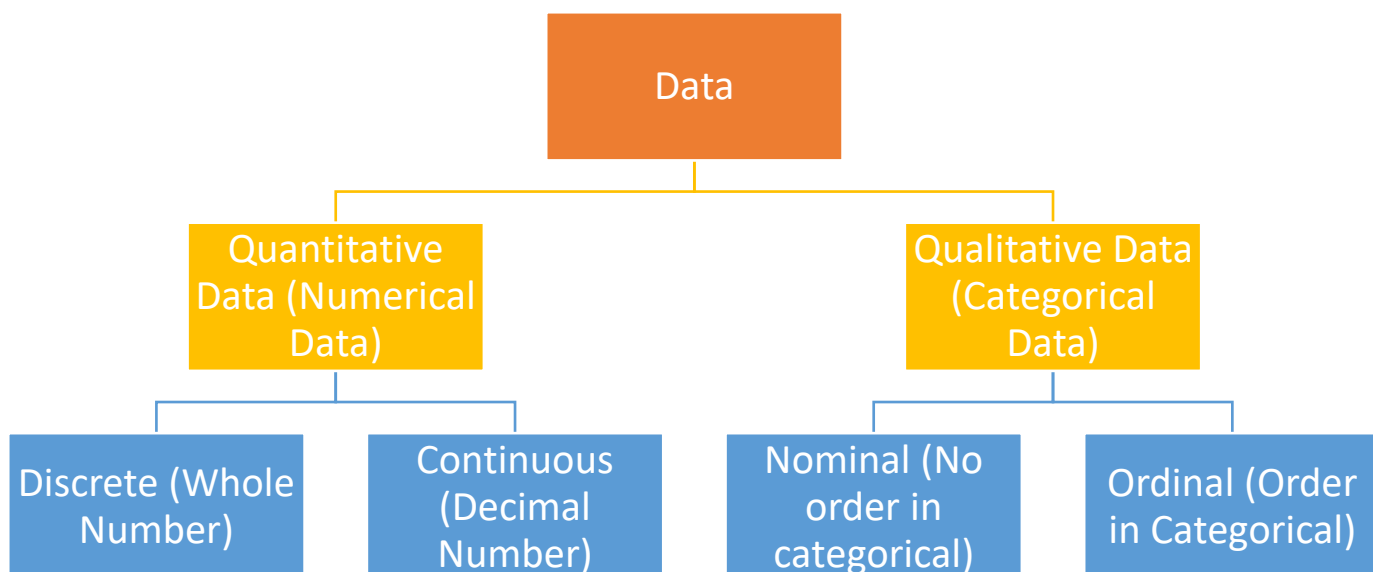
### 4. Systematic Sampling:

- The data points will be selected systematically. e.g. Every  $n^{\text{th}}$  element will be selected.
- odd roll no
- people born on odd years

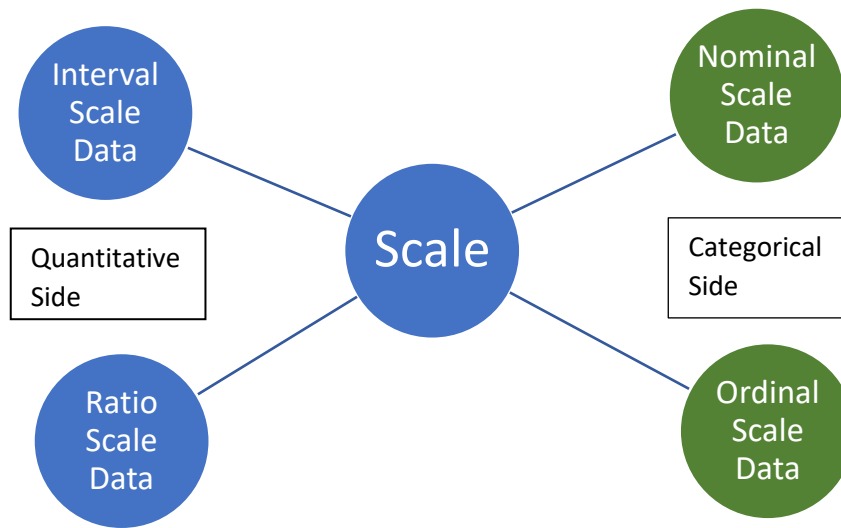
| Descriptive                                 | Inferential   |
|---|---|
| What is avg. age/height of student in class | Are the avg. height of sample is also what we expect  |
| Avg. height of population                   | If sample Avg. height is 165 cm then is it true that the avg. height of population is also 165 cm |



## Types of data



## Scale of Measurement



### 1. Nominal Scale Data:

- ⇒ Quantitative/ Categorical data
- ⇒ gender, color, location
- ⇒ No order in the data

### 2. Ordinal Scale Data:

- ⇒ Order and Rank matters.
- ⇒ Difference cannot be measured.

### 3. Interval Scale data:

- ⇒ The rank and order have a meaning
- ⇒ Rank & values both matters
- ⇒ Difference can be measured
- ⇒ It doesn't have 0 starting point

### 4. Ration Scale Data:

- ⇒ Order and rank have a meaning
- ⇒ Difference and ratio are measurable
- ⇒ It does have a 0 starting point

| Data                            | Nominal          | Ordinal      | Interval            | Ratio       |
|---------------------------------|------------------|--------------|---------------------|-------------|
| <b>Labelled</b>                 | ✓                | ✓            | ✓                   | ✓           |
| <b>Meaningful</b>               | ✗                | ✓            | ✓                   | ✓           |
| <b>Measurable Difference</b>    | ✗                | ✗            | ✓                   | ✓           |
| <b>True Zero Starring point</b> | ✗                | ✗            | ✗                   | ✓           |
| <b>Example</b>                  | Gender, Location | Rating, Rank | Height, Temperature | Age, Length |

## **Types of Analysis:**

1. Descriptive Analysis (Complete data/ Population)
2. Predictive Analysis (ML)
3. Prescriptive Analysis (USE Both Analysis)

### **1. Descriptive Statistics:**

- ⇒ Describe the data
- ⇒ That part of statistics which helps you to summaries the data / describe the data without adding or subtracting anything to data.
- ⇒ **Types:**
  - Measures of central tendency
  - Measures of spread / dispersion
  - Measures of symmetry