



MegaMart

Megamart is a store which sells various goods to consumers all over the world. The company works only through Sales Agents who are responsible for selling products to their customers. The sales agents are responsible for the sales of products in specific product categories.

For example, Eli Kavanagh is responsible for selling products belonging in the following categories: Laptops, Kid's Clothing, Kitchen Tools.

The Sales Manager would like to have a complete sales dashboard based on the sales agents. He wants to select a sales agent and a specific sales month. From there, he wants to see the following

- 1.Sales for the agent every month
- 2.A scatterplot showing quantity by sales for each product category
- 3.Top 10 SKUs by Sales of the selected month
- 4.Top 5 product categories by sales of the selected month

In addition to this, he wants to input a sales target and see how the sales agent is tracking. The data is supplied below



Data

You can check the lecture resources or project brief in the course. You can also download it here:

Dataset:

1. transaction_data.csv

https://finch-groundhog-9245.squarespace.com/s/transaction_data.csv

2. salesperson.csv

<https://finch-groundhog-9245.squarespace.com/s/salesperson.csv>

3. product.csv

<https://finch-groundhog-9245.squarespace.com/s/product.csv>

Icon:

MEGAMARTLOGO.png

<https://finch-groundhog-9245.squarespace.com/s/MEGAMARTLOGO.png>