



## Greatfit

Greatfit is an online e-commerce store that sells ladies clothing. They make a lot of sales through various platforms. Customers generally leave reviews and Greatfit hasn't been doing any analytics and investigation in the reviews.

The Customer Service manager has asked you to develop a dashboard to give her an idea of how the reviews are. She wants the following

1. Do they get a lot of negative/positive reviews?
2. Analysis on the reviews by division
3. Do people recommend their products?
4. Do reviews mention anything about returning items?

She will also like the option to investigate bad reviews. The excel sheet is provided.



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## Data

You can check the lecture resources or project brief in the course. You can also download it here:

Dataset:

Greatfit Clothing E-Commerce Reviews.xlsx

<https://finch-groundhog-9245.squarespace.com/s/Greatfit-Clothing-E-Commerce-Reviews.xlsx>

Icon:

GREATFIT LOGO.png

<https://finch-groundhog-9245.squarespace.com/s/GREATFIT-LOGO.png>