

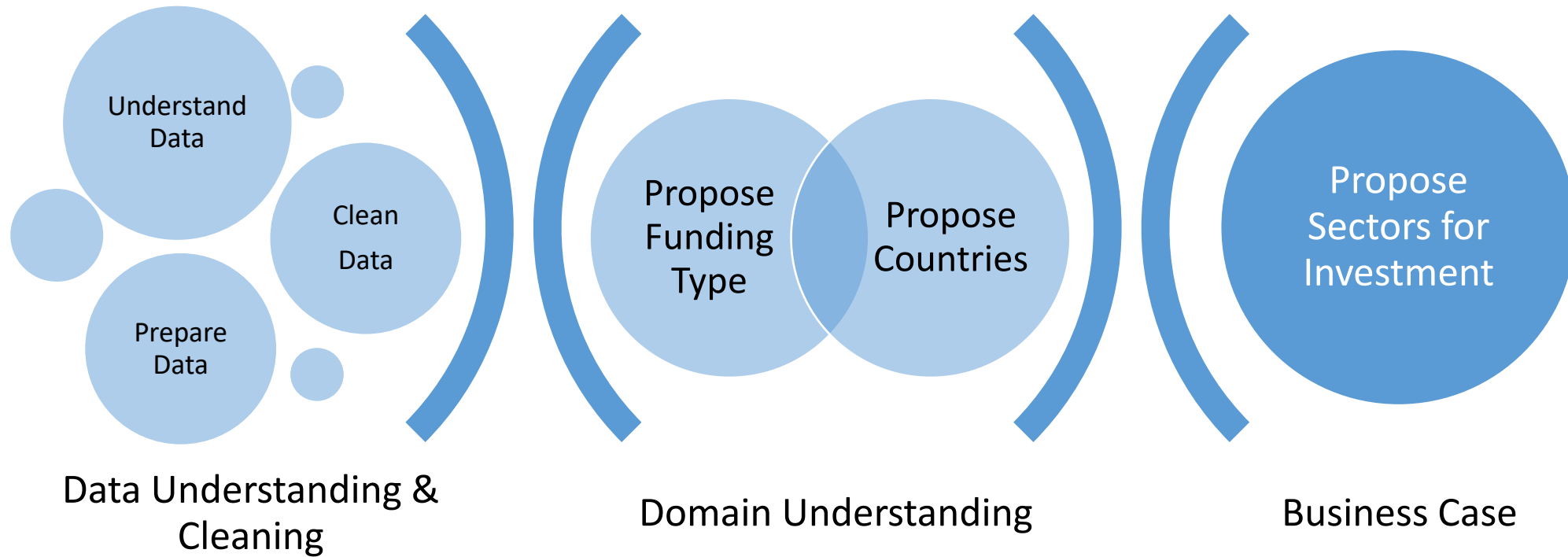
# INVESTMENT ASSIGNMENT SUBMISSION

Name: Rajeev Suresh Badgujar

# Objectives

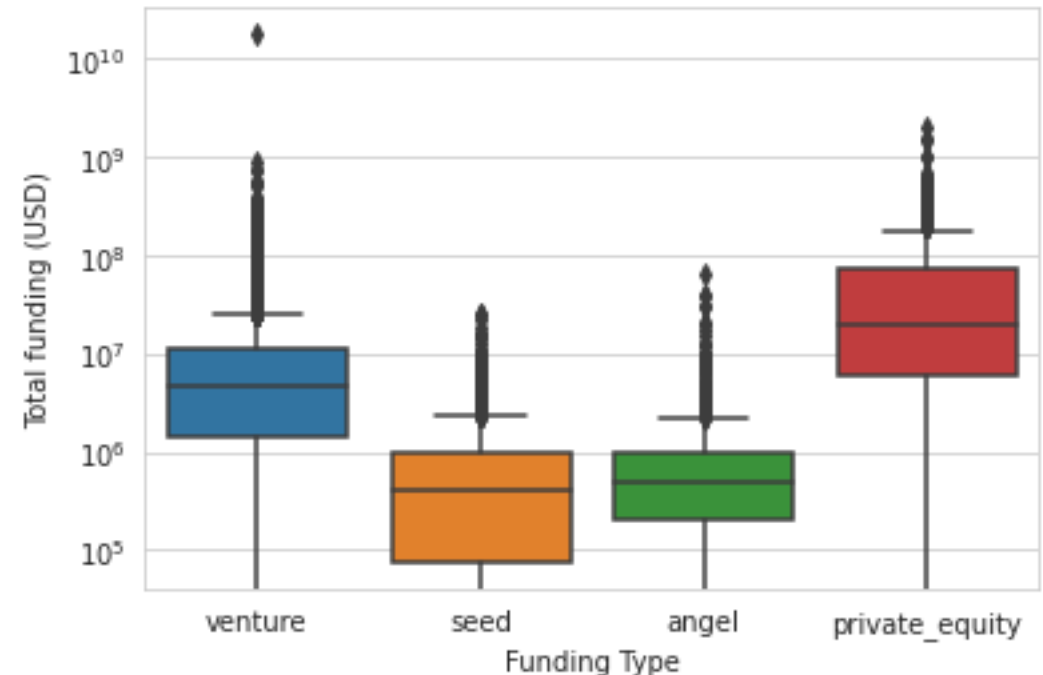
- Investment amount target
  - between 5 to 15 million USD
- Funding type
  - One of the seed, angel, venture or private equity type
- Targeted demography
  - Countries with English as official language
- Follow smart money
  - Invest in companies/sector where investment is flowing

# Approach

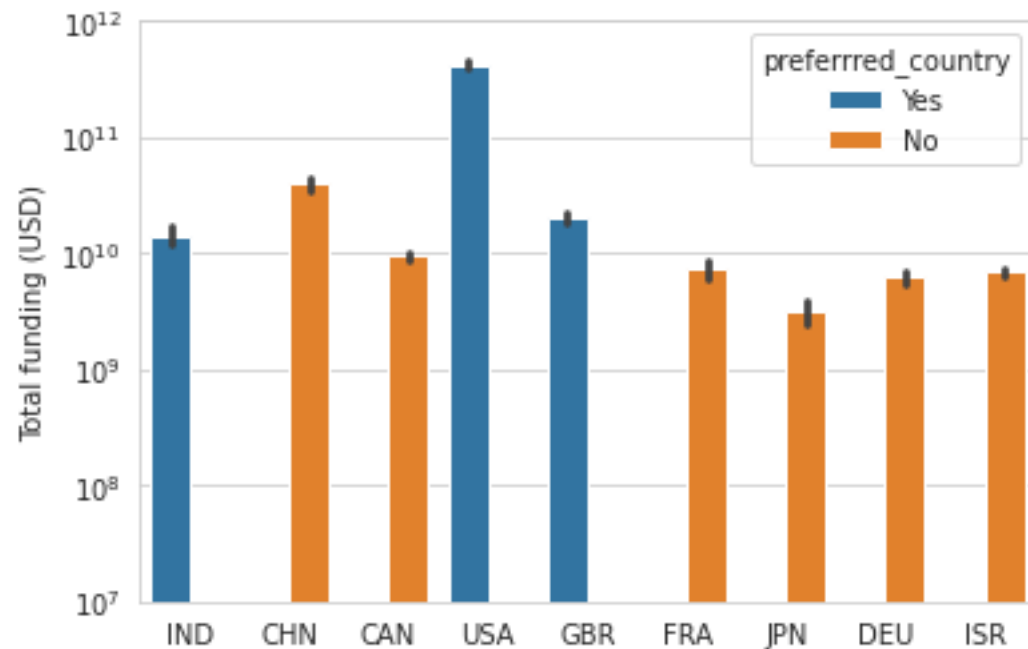


# Type of Funding

- The median deals in seed and angel funding are less than the Funds target amount
- For private equity the deal sizes are higher than the Funds target amount
- The Fund should consider venture type of funding as it suits the Funds investment target



# Countries to look for

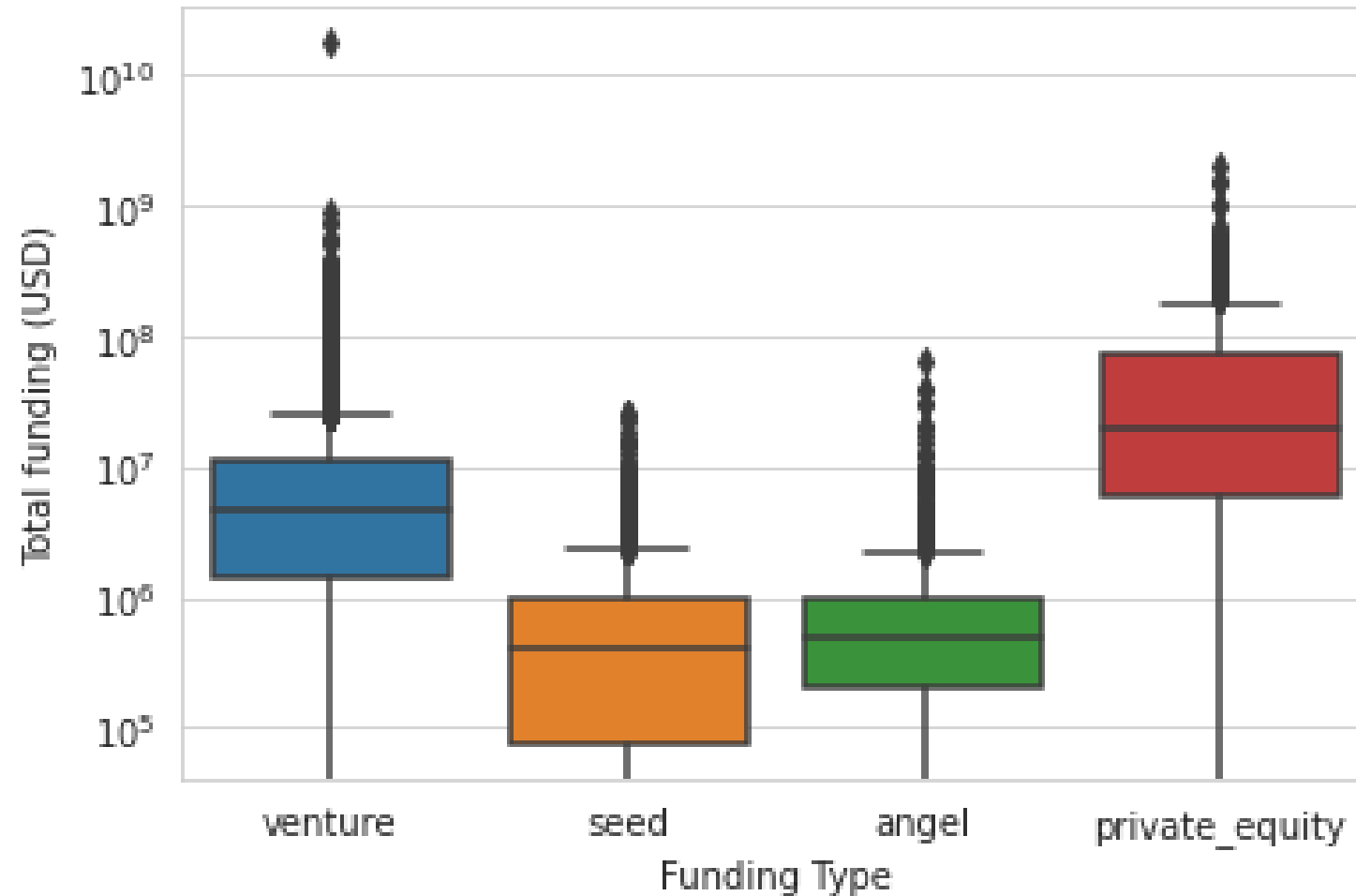


- The countries to consider for investment are
  - USA
  - Great Britain
  - India
- English not official in China

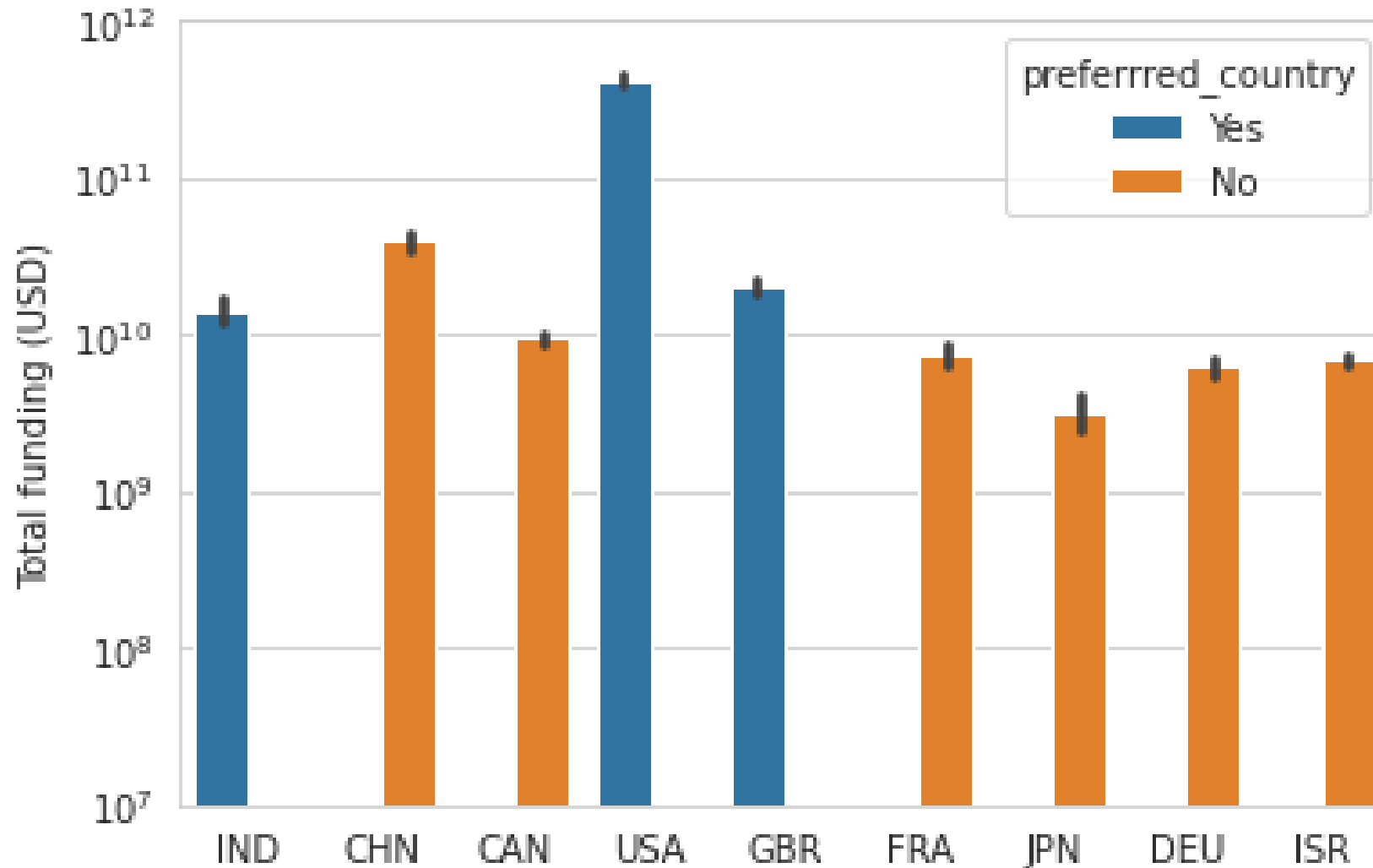
# Sectors to look for

- Select sectors which received most number of investments
- In USA the Fund should invest in
  - Social, Finance, Analytics, Advertising: 2714 investments
  - Cleantech / Semiconductors: 2350 investments
  - News, Search and Messaging: 1783 investments
- In Great Britain the Fund should invest in
  - Social, Finance, Analytics, Advertising: 133 investments
  - Cleantech / Semiconductors: 130 investments
  - News, Search and Messaging: 73 investments
- In India the Fund should invest in
  - Social, Finance, Analytics, Advertising : 60 investments
  - News, Search and Messaging : 52 investments
  - Entertainment : 33 investments
- Note: To get better clarity on sectors we skipped the sector ‘Others’ from analysis

# The funding type

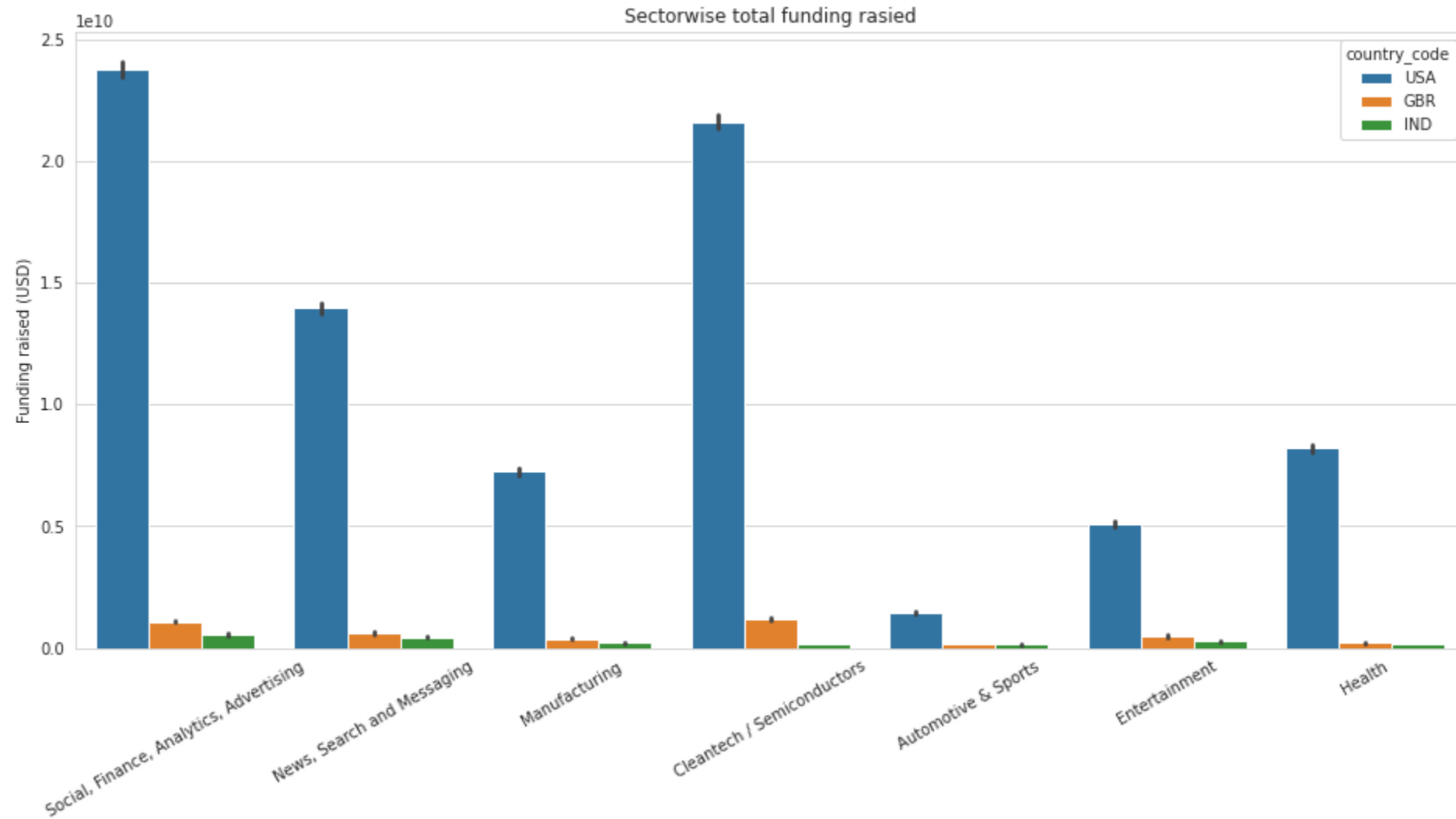


# Top three countries

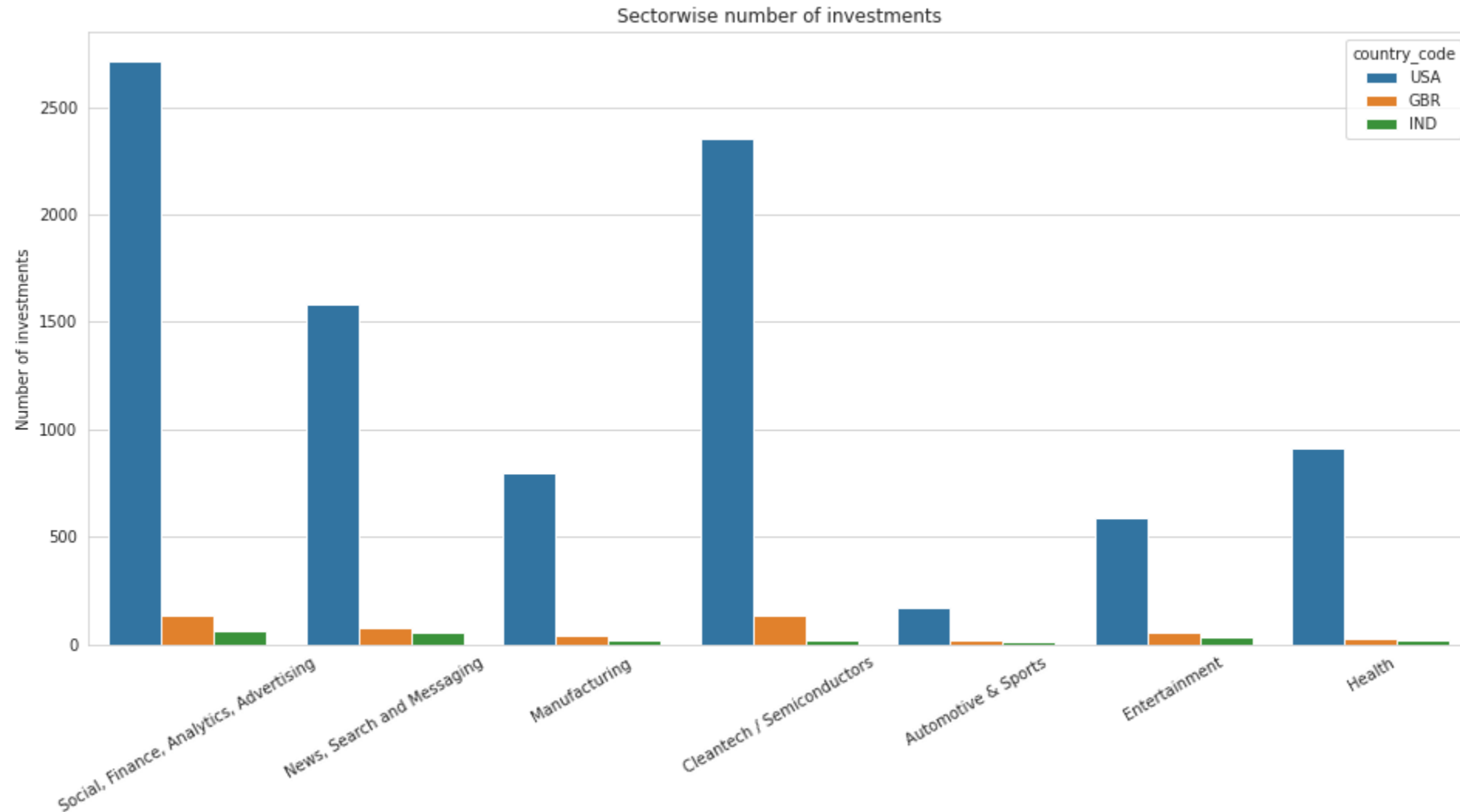




# Sector wise total investment



# Sector wise number of investments



# Conclusions

- The venture type is most suitable to investment style for the fund
- The Fund should invest in top English speaking countries – USA, Great Britain and India
- The Fund should target below sectors for investment
  - Social, Finance, Analytics, Advertising
  - Cleantech / Semiconductors
  - News, Search and Messaging
  - Entertainment