

# BHARGAVA RAJEEV KETHA

Sr Software Engineer

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**CAREER OBJECTIVE** To acquire a position that affords me the opportunity to bring my technical expertise, problem solving skills and willingness to learn to make an organization & Individual Development.

**SKILLS & ABILITIES**

- Having around 8+ years of experience in development and deployment of application on Salesforce.com/Force.com. Have experience on Apex, Visual force, Triggers, LWC
- Good experience in Lightning components.
- Worked towards preparation of requirements management plan, business and functional requirement documents.
- Created data flow diagrams and process flow diagrams to facilitate better system understanding.
- Designed various types of email templates for auto response to customers.
- Good experience in data reconciliation from legacy system and import it into Salesforce.
- Good experience on consuming API (SOAP/Rest API) in Salesforce and expose the service using REST API.
- Project Go-Live and Post Go-Live Support.
- Extensive experience and knowledge in CRM Design and Development including Business Modelling, Requirements Gathering, Analysis, Configuration, Integration, Testing, Migration, Administration and Deployment for CRM Applications.
- Good Knowledge on Apttus, Callidus cloud.

**TECHNICAL SKILLS**

**Sales force Technologies:** Sales force CRM, Apex Language, Visual Force Pages / Components, Lightning Components, Workflow & Approvals, Custom Objects, Knowledge on Integrations, Web Services, SOAP API

**Salesforce Tools:** Eclipse, Force.com Eclipse IDE Plug-in, VS code

**Operating Systems:** Windows

**Languages:** Apex, Java

**Tools:** Apex Data Loader, GitLab, Ant, Autorabbit, Bitbucket

**CERTIFICATION(S)**

Salesforce Certified Sharing and Visibility Architect

Salesforce Certified Platform Developer II

Salesforce Certified Platform Developer I

Salesforce Certified Platform App Builder

Salesforce Certified Administrator

**EXPERIENCE**

- **Sr. Software Engineer IV** for Forsys Software India Pvt Ltd  
22 March 2021 to till date

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- **Sr. Software Engineer for Tech Mahindra**  
06 June 2019 to 15 March 2021
  - **Sr. Salesforce Developer for Wilcosource Technologies Pvt Ltd**  
01 August 2017 to 28 February 2019
  - **Software Engineer for Forsys Software India Pvt Ltd**  
04 January 2016 to 31 July 2017
  - **Software Engineer for Bodhtree Consulting Limited**  
21 April 2014 to 31 December 2015

### **Responsibilities**

- Involved in writing apex, triggers, visual force pages, SOQL, SOSL, Javascript, schedulers, batch apex, workflows, validations and web services (SOAP/Rest API).
- Created lightning web components (LWC) and Aura components
- Interacted with various business user groups for gathering the requirements for Salesforce implementation and documented the Business and Software Requirements.
- Involved in making BRD/ Technical doc.
- Created data flow diagrams to facilitate better system understanding.
- Helping team to accomplishing the assigned activities on time.
- Participate in salesforce configurations and customization.
- Involved in writing test methods.
- Involved in deployment, creating Changeset, data migration, data re-conciliation, data cleansing.
- Involved in making user manual about the application
- Provided postproduction support.

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### **PROJECTS**

#### **Nokia**

Nokia CLM

**Role: Sr Salesforce Developer**

**Environment: Apttus CLM/Salesforce.com/Lightning Application**

**Duration: Mar 2021 – till date**

#### **Details**

Nokia Corporation is a Finnish multinational telecommunication, information technology, and consumer electronics corporation. We are using Apttus CLM in order to fasten their contracting process.

#### **GE (General Electric)**

GEHC (General Electric Health care)

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**Role: Sr Salesforce Developer**

**Environment: Apttus/Salesforce.com/Lightning Application**

**Duration: Jun 2019 – Mar 2021**

**Details**

GE Healthcare is an American multinational conglomerate incorporated in New York and headquartered in Chicago, the company is a manufacturer and distributor of diagnostic imaging agents and radiopharmaceuticals for imaging modalities that are used in medical imaging procedures. GE Healthcare also manufactures medical diagnostic equipment including CT image machines. We are using Apttus in order to fasten their sales process and quoting process.

**MCKESSON – USA**

REMS (Risk Evaluation and Mitigation Strategies)

**Role: Sr Salesforce Developer**

**Environment: Salesforce.com/Lightning Application**

**Duration: April 2018 – Feb 2019**

**Details**

McKesson Corporation is an American company distributing pharmaceuticals and providing health information technology, medical supplies, and care management tools. Implemented patient management system for McKesson corporation (US) in order streamline the drug deliveries and Provider eligibility on REMS Programs.

**MCKESSON – USA**

**Role: Sr Salesforce Developer**

**Environment: Salesforce.com**

**Duration: Aug 2017 – Apr 2018**

**Details**

McKesson Corporation is an American company distributing pharmaceuticals and providing health information technology, medical supplies, and care management tools. Implemented patient management system for McKesson corporation (US) in order streamline the drug deliveries and patient eligibility on Cary Programs it contains 8 Drugs and its sibling operations. This application has around 12 modules to run the system and maintained a centralized environment to support different types of agents from multiple territories according to their levels and roles.

**SysConnect (Application)**

**Role: Developer**

**Environment: Salesforce.com**

**Details**

SysConnect app is exclusively designed for ecommerce vertical to reduce installation of multiple apps from the AppExchange by providing a single app to the ecommerce customer.

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It integrates all the three core service providers for B2B and B2C ecommerce like:

- Payment Gateway
- Tax Calculation
- Shipping

### **CEB Inc.**

**Role: Developer**

**Environment: Salesforce.com**

**Domain: Ecommerce**

#### **Details**

Implemented Ecommerce application using Apttus on Salesforce.com platform. This application doesn't need logins and will help users to select the products and add to cart. Based on location, Tax will be calculated using Avalara and payment will be processed through CyberSource.

We have used Angular JS for rich UI and Apttus which provides the standard process to configure products and custom objects to store order, cart and line items information.

This application has integrated with Avalara 16 for tax calculation and CyberSource for payment process.

### **Watch Guard**

**Role: Salesforce Developer**

**Environment: Salesforce.com**

**Domain: Ecommerce**

#### **Details**

Implemented Ecommerce application using APTTUS on Salesforce.com platform. This application doesn't need logins and will help users to select the products and add to cart. Based on location, Tax will be calculated using Avalara and payment will be processed through Cybersource.

This application has integrated with Avalara 16 for tax calculation and Cybersource for payment process.

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#### **EDUCATION**

- BTech from Mentey Padmanabham College of Engg & Tech under JNTU Kakinada in 2012
- Intermediate from Aditya Junior college under BIE, A.P. in 2008

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#### **PERSONALITY PROFILE**

- Decisive, clear, and assertive
- Logical, analytical, and objectively critical
- Adept at organizing projects, procedures, and people
- Likely to value competence, efficiency, and results
- Likely to prefer proven systems and procedures

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- Focused on the present, applying relevant experience to deal with problems
  - outspoken, and self-confident