



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Political Juggernauts :  
A Quantative  
Analysis Of  
Candidates in the  
2019 Lok Sabha  
Election

We analyse the  
political juggernauts  
A quantative  
analysis of  
candidates in the  
2019 lok sabha  
election is done

When we hear the  
term politics we  
usually think of  
the government  
politicians and  
political partys

An election is a way  
people can choose  
their candidate or  
their preference in a  
representative  
democracy or their  
from of government

17th lok sabha  
was formed by  
the members  
elected in the  
2019 indian  
general election

Before coming  
into power the  
government  
makes  
numeours  
promises to public

They influence  
and manupulate  
them into  
thinking all their  
promises will be  
fullfilled

The political  
election gives  
people a chance  
to evaluate their  
leaders

Election give  
people a  
chance to  
change the  
government

In political the  
citizens trust in  
their ability to  
can change the  
government

Politics is the  
way that  
people living in  
groups make  
decitions

They believe  
that they can  
understand  
and influence  
political affairs

When you look  
at our world the  
truth is that we  
are all under the  
influence of  
politics



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?