

Pizza Sales Analysis

Business Questions:

- ✚ What is our total revenue generated from pizza sales?
- ✚ What is the average amount spent per customer order?
- ✚ How many pizzas have we sold in total?
- ✚ How many total orders have been placed?
- ✚ What is the average number of pizzas sold per order?
- ✚ What is the daily trend of pizza orders?
- ✚ At what times of the day are we receiving the most orders?
- ✚ Which pizza categories contribute most to our sales revenue?
- ✚ Which pizza sizes are preferred by our customers?
- ✚ Which pizza categories are leading in total pizzas sold?
- ✚ Which are our top 5 best-selling pizzas based on quantity sold?
- ✚ Which is our bottom 5 least-selling pizzas?