



Sunanda Chakraborty CA, CMA

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PROFILE:

Experienced Chartered Accountant and Certified Management Accountant with expertise in the service industry, internal & external audit. Expert knowledge in MS Office and Hyperion (HFM).

Professional Competencies – MIS reporting, budgeting, process streamlining, internal control process improvement, contract negotiations, credit management, treasury and cash flow management.

Key skills – team player, adaptable to change, willing to take charge & additional responsibility, strong work ethics, decision maker, result oriented, excellent communicator, mentoring skills, analytical and clear thinker.

Qualifications:

- Certified Management Accountant – Institute of Certified Management Accountants, Montvale NJ, United States Sep 2014
- CA, Institute of Chartered Accountants of India, India, May 2006
- BCom, Bachelor of Commerce – Calcutta University, Mar 2003

Presently I am in Kolkata, India due a family emergency and looking forward to a suitable opening.

Work Experience:

Impact BBDO International, Dubai: Multinational and highest awarded ad agency, Subsidiary of Omnicom (Jul 2010 – Jan 2020):

(Regional Controller)

- Reporting to the Group CFO.
- Complete responsibility of all monthly MIS reporting & forecasts for the entities in the MENA & Pakistan region (UAE, Egypt, Saudi, Lebanon, Cyprus & Pakistan). Handling a total turnover of US\$ 130M and responsible for 11 P/L's & 6 Balance Sheets. This includes 7 entities in advertising, 1 entity in digital, 1 entity in PR, 1 entity in media & Investment co. Review, risk and opportunity identification and ensure reporting as per US GAAP. Preparation of CFS in a multi-currency environment. Additional reporting requirements during quarterly closing.

- Support to CFO for identification of market / industry and client risks at a micro & macro level, preparation of various packs & reports for Omnicom.
- Finance and production / revenue process documentation, updating and periodic testing as required under SOX. This includes visits to other MENA entities. Monitoring of existing controls and identification and reporting of any control lapse during the period under audit. Additional soft reviews of TB of all entities on an annual basis.
- Cash flow management at MENA level including monthly consolidated cash forecast reporting and continuous monitoring to ensure achievement of cash targets.
- AR management including risk identification on a weekly level. Includes credit insurance management and limit determination and monitoring.
- Capex.
- Implementation of changes in IFRS & US GAAP in the entities.
- Involved in Client contract negotiation from RFP stage, contract review, contract pricing and coordination with Client and Omnicom legal.
- Liaise with external and internal auditors and preparation of CFS.
- Handled accounts of BBDO Qatar (now liquidated).
- Assisted CFO in setting up of a wholly owned subsidiary in Pakistan, including recruitment of finance staff, and ROC formalities.
- Guidance to around 25 staff in the MENA & Pakistan offices related to accounting queries.
- Implementation of new web based reporting software. This included testing of data after migration, various report generation and testing the accuracy of such reports.
- Support in the implementation of VAT in the UAE & Saudi entities.

Siemens Vai Pvt Ltd, Kolkata: Wholly owned subsidiary of Siemens India Ltd (June 2009 – July 2010);

(Accounts Officer)

- Part of team to roll out SAP from Tally, worked on FICO module post implementation.
- Various reporting requirements to HO.
- Banking functions including BG & LC negotiations.

KPMG Fakhro, Bahrain: (July 2007 – April 2009);

(Assistant Manager)

- Audit of conventional wholesale & retail banks and banking of Islamic Financial Institutions / Banks under AAOIFI.
- Audit of major airline.
- Preparation of proposals for prospective audit clients and ensuring timely fee recovery from the clients, including monitoring of cost incurred vs. proposals.

PwC India, Kolkata: (October 2002- June 2007)

- Articleship, audit senior. Includes statutory, tax audits and limited reviews.

Other details.

- Language Proficiency - English, Bengali & Hindi.