

**Debashish Das Gupta, A205 Gold Coast, Ivory Estate, Baner Road, Pune – 411008,**  
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### Snapshot

- Professional with more than 34 years' industry experience at senior levels
- Extensive experience of heading Finance, Accounts & Commercial Functions across multiple locations

### Core Areas

- Financial & Cost Management & Accounting, financial analysis, presentation & discussion
- Financial Planning & Strategy
- Establishing systems & processes in line with Business process & business flow
- Mobilizing Short term & Long term Funds – both Debt & Equity
- Control & compliances

### Education

- Institute of Cost & Works Accountants of India (Year of 1987) (now known as Institute of Cost & Management Accountants of India)
- B. Com (Hons) from Calcutta University in 1983

### Sector wise Experience

LOCATION	MANUFACTURING	CONSTRUCTION / PROJECTS	FMCG / TRADING	TOTAL
In India	22 years	4 years	-	26 years
Abroad	-	2 years	6 years	8 years
<b>TOTAL</b>	<b>22 years</b>	<b>6 years</b>	<b>6 years</b>	<b>34 years</b>

### Last five Companies worked

S.R.	COMPANY	NATURE OF BUSINESS	DESIGNATION
1.	Kam Avida Enviro Engineers Private Limited, Pune (2018 to 2020)	Manufacturing and Operations & Maintenance	CFO
2.	UMW Dongshin Motech Pvt. Ltd., Pune (2013 till 2017)	This is a Malaysian & Korean JV in the Auto Component Manufacturing Sector	GM F&A and GM Corporate Finance
3.	Suzlon Energy Ltd. Pune (2008 to 2012)	Manufacturing and Projects (Wind Power generation)	AGM Costing & MIS
4.	Enercon India Ltd, Daman. (2006 to 2008)	Manufacturing and Projects (Wind Power generation)	DGM Controlling
5.	Fairtrade Llc, Muscat (2000 to 2006)	FMCG / Trading	Chief Accountant

**Other areas of Competency** Excellent Communication & Leadership skills  
ERP system implementation, strong in MS Office

**Father' Name:** Late Kalyan Kumar Das Gupta  
**Date of Birth:** 7<sup>th</sup> August 1962

## ANNEXURE-1 TO CV OF DEBASHISH DAS GUPTA

### Achievements

SR.	PARTICULARS	IMPACT	COMPANY
1	Laid down correct basis of calculation of product cost and calculation of reconciled COGS month-on-month	Realistic and correct financial statements to facilitate quick decision making	Kam Avida
2	Part of the Management Team for negotiating with General Motors India	Successful in getting Rs 24 crores compensation in 2014-2015, out of which Rs 14 crores was recurring. A first of its kind.	UMW Dongshin
3	Was part of the Top Management Team for Financial Re-structuring of the Company	Resulted into creation of healthy Net Worth and Debt to Equity Ratio	UMW Dongshin
4	Independently completed all Legal (Company Law & FEMA) compliances for conversion of Shareholders' CCD & ECB into Equity	The paid up Share Capital increased from Rs 77 crores to Rs 224 crores, which had a major positive impact on the Balance Sheet in 2016.	UMW Dongshin
5	Successful Debt Fund raising for all operational requirements	Have been successful in procuring Sanction to the tune of more than 200 crores (spread over multiple sanction letters and entities) from Banks & FIs.	UMW Dongshin
6	Streamlining Systems & Procedures for Physical Inventory counting	Physical counting of Inventory every month-end resulted in reliable information on Material Consumption on regular basis. Total Inventory size about Rs 15 crores	UMW Dongshin
7	Implemented a procedure of Daily tracking of Quantitative Inventory Movement to have a check on Actual Material Consumption	Facilitated Monthly Analysis of Material Consumption and helped in Management Decision Making. Material constituted more than 70% of Total Cost	UMW Dongshin
8	Was part of the Cross Functional Team for compiling New Project Cost and also building-up of Cost for New Product which was being proposed to be launched	Worked closely with German R&D team as well as external consultants	Suzlon
9	Laid down methods for Product Cost compilation as an on-going basis for analysis by Management and other Internal Stakeholders	Helped in control of Material Cost and Decision Making	Suzlon
10	Was part of the system implementation team for J.D.Edwards implementation	Was part of Finance & Accounts function	Kontra
11	Manual compilation of Vehicle Bill of Material by manual physical dismantling of Kinetic Honda two wheeler	The Kinetic Honda scooter was launched for the first time in India and there was no Bill of Material	Kinetic Honda
12	Setting up of Costing systems and successfully completing the first Cost Audit of the Company	The Cost Auditor was D.V.Joshi (past president of the Institute)	Kinetic Honda

## ANNEXURE-2 TO CV OF DEBASHISH DAS GUPTA

### Companies Worked For

SR.	COMPANY	NATURE OF BUSINESS	DESIGNATION
1.	Kam Avida Enviro Engineers Private Limited, Pune (current)	One of the leading names in the field of manufacturing of Solid Waste, Liquid Waste Equipments, including Compactors, Suctioning & Jetting Machines, Road Sweepers, Industrial Vacuum Cleaners and a wide array of other Special Purpose machines. (Manufacturing and Operations & Maintenance)	CFO
2.	UMW Dongshin Motech Pvt. Ltd., Pune (2013 till 2017)	This is a Malaysian & Korean JV in the Auto Component Manufacturing Sector	GM F&A and GM Corporate Finance
3.	Suzlon Energy Ltd. Pune (2008 to 2012)	Manufacturing and Projects (Wind Power generation)	AGM Costing & MIS
4.	Enercon India Ltd, Daman. (2006 to 2008)	Manufacturing and Projects (Wind Power generation)	DGM Controlling
5.	Fairtrade llc, Muscat (2000 to 2006)	FMCG / Trading	Chief Accountant
6.	Kontra (Mohammed Jalal & Sons), Bahrain (1997 to 2000)	Contracting and Manufacturing	Chief Accountant
7.	Lok Housing & Constructions Pvt. Ltd., Mumbai (1993 to 1997)	Construction	Manager Accounts
8.	Kinetic Honda Motor Ltd., Pune (1990 to 1993)	Two wheeler Manufacturing	Dy. Manager Costing
9.	Bajaj Auto Ltd., Pune (1987 to 1990)	Two & Three wheeler Manufacturing	Sr. Officer Costing
10.	Usha Sewing Machines ( Jay Engineering Works Ltd), Calcutta (1983 to 1987)	Manufacturing of Sewing Machines	Assistant Costing Officer

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