

What are Descriptive Listing Facts?

... Enhance your Blue Book Listing



Descriptive Listing (DL) Facts are lines that your business may include in your Blue Book listing. These facts appear during the year in the two print Blue Books and in your Blue Book Online Services (BBOS) listing.

Your Descriptive Listing:

- Communicates a wealth of information, like locations and operating hours
- Saves time and money by directing inquires to appropriate contact people
- Promotes new business by describing specific products, brands, or services
- Showcases industry certifications and trade association affiliations

Enhanced invoicing to Blue Book Members: *To improve your customer service experience, your DL invoice is now combined with your annual invoice for all of your Blue Book membership services. You can now benefit by receiving one annual invoice for services, saving you valuable time by streamlining related processing.*

Not yet a Blue Book Member? Become a Member today by calling 630 668-3500 and speak with one of our sales representatives about a service offering that is right for you!

Examples of Blue Book Descriptive Listing Facts (DL) include:

- Personnel & Titles
- Personnel, E-mail, Cell & Res. Numbers
- Specialty Items
- Brand Names
- Load & Unload Hours
- Storage Capacity
- Industry Certifications earned
- Geographical Areas Served
- Number of Tractors or Trailers

Descriptive Listing Facts, noted by a hyphen (-), are shown in this sample listing. There is no charge for a basic Blue Book listing (lines shown without a hyphen).

SAMPLE LISTING

XYZ Wholesale Produce.
(A corporation.)
P.O. Box 1234. (32614-9234)
Ridgeway Terminal Mkt., Units 6-10
Phone 812 946-8329
FAX 812 946-8463
E-Mail: xyz@xyzwholesale.com
Web Site: www.xyzwholesale.com
- Keith Nelson, Sales
- Nelson cell 812 946-0000
- Nelson E-Mail: knelson@xyzpro.com
- Nelson res. 812 946-3269
- Specialize in Citrus
- Handle a complete line of exotic
- Fruits & Vegetables
- Operate February thru December
- Brands: XYZ, ABC
- Unload 5 A.M. to noon,
- or by appointment
Bank: Crown National Bank
PACA License #12345678
RJ 500 CitOrTropFV Rating 250M XXX B



You may add more Descriptive Listing Facts (DL) to our company listings below:

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Company Name: _____ BB ID#: _____ Authorized by (print): _____ Date: _____