Table of Contents

Top Al use cases for capital markets	#1
Enhance market research and analytics	#2
Empower advisory and sales roles	#3
Personalize and augment the client experience	#4
Improve risk and compliance management	#5
<u>Automate operations</u>	#6
<u>Customer stories</u>	#7

About this presentation

Title	Power your Al transformation with the Microsoft for Financial Services
Summary	As new AI technology grabs headlines and captures imaginations for businesses and consumers alike, capital markets firms have a unique opportunity to harness the power of AI to drive value faster in their own businesses. This deck provides an overview of the differentiated value of the Microsoft Cloud to help capital markets firms and the roles across their organization power their AI transformation, featuring examples from across Microsoft's commercial solution areas.
Primary Audience	Executive BDMs: C-level, EVPs, SVPs
Delivered by	Multiple roles across Commercial Cloud Corporate/Subsidiary Marketing and Sales
Content Level	L100
Deck Owners	Dave Morehouse, Claudia Hauser, Andrew Comas
Usage Guidance	Use this deck to facilitate a customer conversation . Speaker notes are available in the notes section but pause frequently and ask questions. More resources are available at <u>aka.ms/AlTransformation</u> , including an FAQ, an abbreviated version of this deck, video guidance, additional demos and conversation decks, and more.
Important note	Attention and interest in the Microsoft AI story is high, which means the stakes are even higher. Please ensure you are adhering to approved messaging and decks, because what may seem like small deviations in messaging can have legal and reputation implications for Microsoft. Avoid discussing confidential or unreleased information about Microsoft or our partners. Please reach out to AI Speaking Requests (AISpeaking@microsoft.com) if you are preparing for a presentation and need additional guidance.
Version	Version 1

Legal notices

This presentation is for informational purposes only. **Microsoft makes no warranties, express or implied, in this presentation**. Nothing in this presentation modifies any of the terms and conditions of Microsoft's written and signed agreements. This is not an offer and applicable terms and the information provided is subject to revision and may be changed at any time by Microsoft.

This document does not give you or your organization any license to any patents, trademarks, copyrights, or other intellectual property covering the subject matter in this document.

All processes, tools, and functionality described in this presentation are proposed.

The information contained in this presentation represents the current view of Microsoft on the issues discussed as of the date of presentation. Because Microsoft must respond to changing market conditions, it should not be interpreted to be a commitment on the part of Microsoft, and Microsoft cannot guarantee the accuracy of any information presented after the date of presentation.

Customers and partners are responsible for ensuring their solutions comply with applicable laws and regulations.





Top Al use cases for capital markets



Enhance market research and analytics



Empower advisory and sales



Personalize and augment the client experience



Improve risk and compliance management



Automate operations



Top Al use cases for capital markets

Enhance market research and analytics



UBS

Delivering advanced AI and analytics for data-driven insights

Moody's

Moody's

Empowering financial insights with Moody's research assistant

Empower advisory and sales

HARGREAVES LANSDOWN

Hargreaves Lansdown

Driving productivity and enhancing client experiences



Van Lanschot Kempen

Streamlining daily tasks, freeing up time for more personal client connections

Personalize and augment the client experience



Aditva Birla

Empowering growth with engaging and seamless client experiences



<u>Investec</u>

Yielding high productivity returns with Copilot

Improve risk and compliance management



UBS

Enhancing risk and compliance with secure financial solutions

Vontobel

Vontobel

Tripling compute capacity with elastic high-performance computing

Automate operations



ВС

Transforming efficiency and collaboration with Copilot



Old Mutual

Enhancing efficiency and security with AI and cloud technology



Capital Markets Hero Al Use Cases

Enhance market research and analytics

Enhance market research and analytics



Deepen market understanding and accelerate decision-making by infusing financial research with Al-driven analysis and summaries of reports, earnings calls, and market sentiment.



Enhance market research and analytics



Extract actionable insights from volumes of data, enhancing the accuracy and speed of market predictions.



Enhance investment decision-making by using AI and advanced analytics for more informed perspectives, reduced risk, and maximized returns.



Improve operational efficiency and reduce costs through workflow automation and integration of AI agents.



Al in capital markets: Enhance market research and analytics



- Streamlined content access and provided real-time information to client advisors, boosting efficiency and client engagement, and saving time in meeting preparation and research.
- Adopted and rolled out the solution to 30,000 employees as of December 2024.
- Accelerated growth and brought innovative ideas to life with industry-leading Al and cloud services.

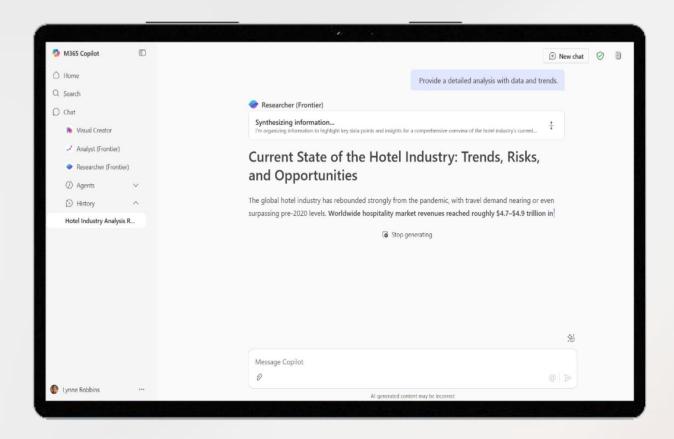
Moody's

- Moody's 360 Copilot helps employees and customers gain productivity with a first-ofits-kind research and analytical copilot.
- Allowed customers to generate new insights and save time.
- **Drove pragmatic Al innovation** to empower the financial services industry.

Read the UBS story >

Read the Moody's story >

Improve research analyst productivity with Copilot and agents



Accelerate industry research and analysis

Accelerate industry research with AI agents that analyze data, provide insights, and generate recommendations quickly.

Enhance data-driven decision making

Convert raw data into actionable insights and visualizations with advanced analysis tools, enabling informed investment decisions and strategic planning.

Streamline complex workflows

Automate routine tasks and complex workflows with Al agents, saving valuable time and improving efficiency in research, analysis, and reporting.

Improve collaboration and productivity

Use Al-powered solutions to improve team collaboration, provide real-time data access, and support strategic decision-making, boosting productivity and achieving business goals.

Demo

Next Steps: Accelerate your Al journey

Empower your Employees

Begin your Al journey by equipping teams with M365 Copilot and Copilot Chat

Launch M365 Copilot and Copilot Chat

Assess your Al maturity

Run a comprehensive assessment of your Al maturity and benchmark it against peers in your industry

Schedule a Secure Al assessment

Develop an Al strategy

Develop an Al plan across the five drivers of Al value: business, technology, applied Al experience, org & culture, governance

Schedule an Al Center of Excellence workshop

Build and test your Agents

Identify repetitive tasks and processes you can automate and develop protype agents for rapid testing

Explore process mapping and Agent prototyping

Try now

Schedule a conversation

Schedule a workshop

Schedule a workshop



Capital Markets Hero Al Use Cases

Empower advisory and sales

Empower advisory and sales



Boost engagement and revenue by helping advisors and sales professionals prepare for client meetings, generate personalized client presentations, and deepen portfolio and market insights with the help of Al.



Empower advisory and sales



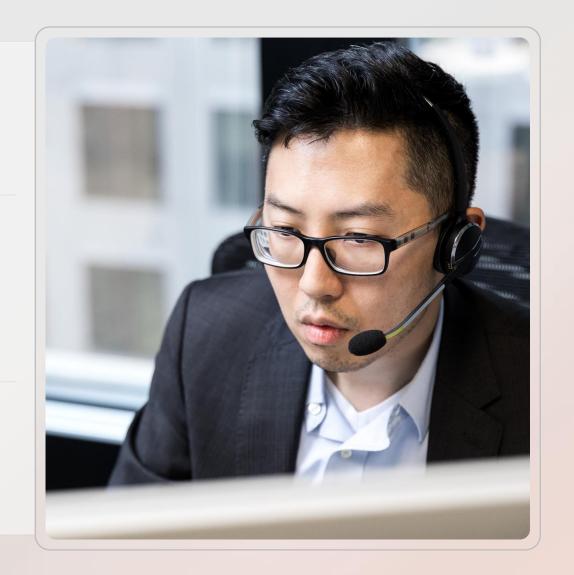
Optimize client meeting prep, conduct, and follow-up with **Al-generated insights and meeting summaries.**



Draft tailored investment proposals that include data from virtually any specialty provider or data source.



Deepen market and portfolio insights and enhance collaboration with product experts and analysts.



Al in capital markets: Empower advisory and sales

HARGREAVES LANSDOWN

- Financial advisors now complete client documentation four times faster, improving turnaround and service quality.
- Employees save an estimated 2 to 3 hours per week by automating routine tasks like note-taking and drafting communications.
- Enhanced meeting productivity with Algenerated action items in Teams reducing manual effort and improve follow-up accuracy.
- 96% of employees report that Copilot has helped simplify daily tasks, indicating strong adoption and perceived value.

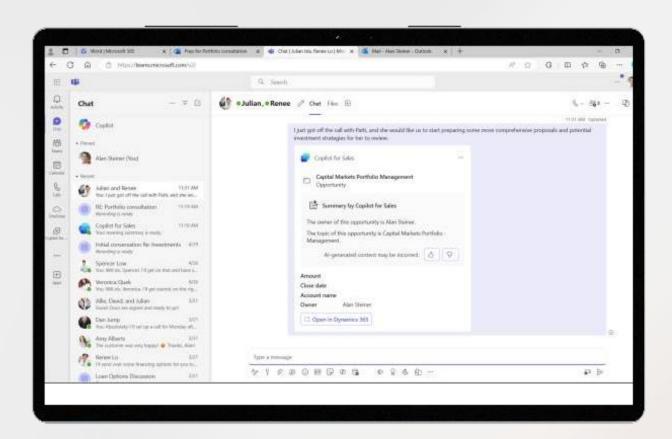
Read the Hargreaves Lansdown story >



- Automates time-consuming administrative work.
- Tasks like note-taking, searching transcripts, and drafting multilingual communications are streamlined for improving efficiency.
- Reduced the time needed for daily tasks.
- Al assistant for more personal wealth management enables advisors to deliver more tailored financial advice by freeing up time to build deeper personal connections and interactions with colleagues and clients.

Read the Van Lanschot Kempen story >

Improve sales advisor productivity with Copilot for Sales and Microsoft 365 Copilot



Organize next steps and action items

Prioritize and respond to communications, summarize recent communications, and generate detailed summaries to help organize and prioritize the day.

Save time on email and CRM

Quickly get up to speed on complex email conversations, generate summaries highlighting key points, and surface relevant client and account data.

Analyze industry trends

Summarize complex reports, compare investment strategies, and gather key information quickly, saving valuable time.

Prepare for client meetings

Generate meeting prep documents from CRM records, files, and market sources, including key participant information, opportunity summaries, and highlights from previous meetings.

Demo

Next Steps: Accelerate your Al journey

Empower your Employees

Begin your Al journey by equipping teams with M365 Copilot and Copilot Chat

Launch M365 Copilot and Copilot Chat

Assess your Al maturity

Run a comprehensive assessment of your Al maturity and benchmark it against peers in your industry

Schedule a Secure Al assessment

Develop an Al strategy

Develop an Al plan across the five drivers of Al value: business, technology, applied Al experience, org & culture, governance

Schedule an Al Center of Excellence workshop

Build and test your Agents

Identify repetitive tasks and processes you can automate and develop protype agents for rapid testing

Explore process mapping and Agent prototyping

Try now

Schedule a conversation

Schedule a workshop

Schedule a workshop



Capital Markets Hero Al Use Cases

Personalize and augment the client experience

Personalize and augment the client experience



Reinvent client engagement and experience across all channels with Al-powered tools that track interaction history, deliver real-time insights, and unify client information in a single view.



Personalize and augment the client experience



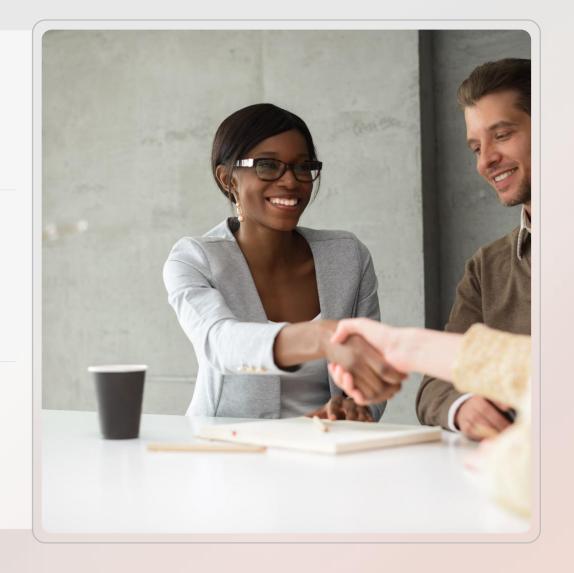
Accelerate onboarding and Know Your Customer (KYC) process for institutional investors and high-net-worth clients.



Reshape client engagement with hyperpersonalized interactions, insights, and tailored investment advice.



Provide contextualized client service and new Al-powered client experiences to increase client retention and reduce churn.



Al in capital markets: Personalize and augment the client experience



- Reduced operating costs by 40%.
- Improved employee productivity in its contact center by 20%.
- Enhanced client experience with intelligent Al-powered search within digital platforms to easily navigate financial products and services.
- Delivered seamless interactions for clients across mobile, web, branches, and virtual engagement channels.

Read the Aditya Birla Capital Limited story >

⁽⁺⁾ Investec

- Integrated conversation intelligence data saves time on manual entry, reduces overhead, and builds a comprehensive customer view.
- Automated tools transcribes, records, and logs calls in addition to receiving insights post call such as identifying positive sentiment and other buying signals.
- Adapting their sales practices to best optimize their tools and use them for training and deeper clientinsights.

Read the Investec story >

Next Steps: Accelerate your Al journey

Empower your Employees

Begin your Al journey by equipping teams with M365 Copilot and Copilot Chat

Launch M365 Copilot and Copilot Chat

Assess your Al maturity

Run a comprehensive assessment of your Al maturity and benchmark it against peers in your industry

Schedule a Secure Al assessment

Develop an Al strategy

Develop an Al plan across the five drivers of Al value: business, technology, applied Al experience, org & culture, governance

Schedule an Al Center of Excellence workshop

Build and test your Agents

Identify repetitive tasks and processes you can automate and develop protype agents for rapid testing

Explore process mapping and Agent prototyping

Try now

Schedule a conversation

Schedule a workshop

Schedule a workshop



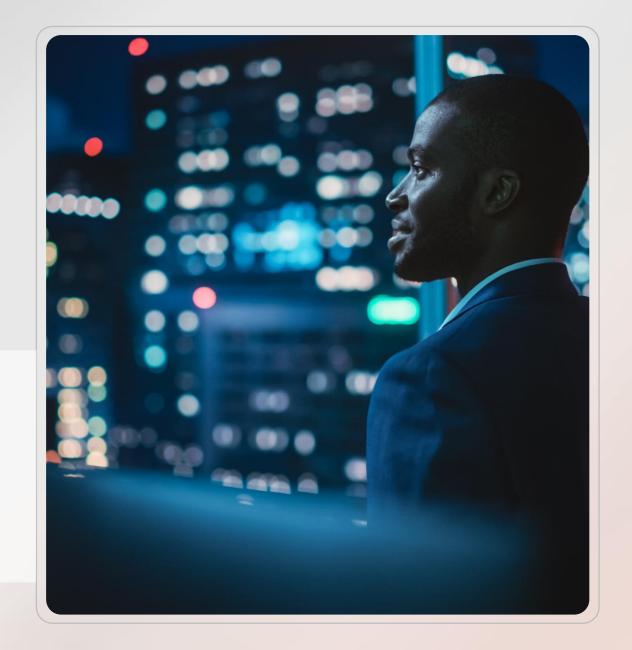
Capital Markets Hero Al Use Cases

Improve risk and compliance management

Improve risk and compliance management



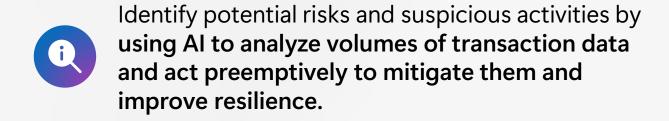
Enhance the security and integrity of financial systems by using AI to anticipate market and other risks, automate the monitoring of transactions, identify suspicious activities, and ensure adherence to regulatory requirements.



Improve risk and compliance management



Run complex risk simulations and stress tests across various asset classes using Al-powered tools.



Optimize compliance with Al-driven dashboards that integrate data from various sources, **providing** real-time insights and automated reporting.



Al in capital markets: Improve risk and compliance management



- By building and modernizing AI applications on a trusted platform, UBS has accelerated business growth.
- Provided agility and insights to its global risk managers for better and faster risk management and decision-making.
- Speed vector store initialization from days to seconds.
- Provided Al-driven insights while complying with complex regulatory requirements.

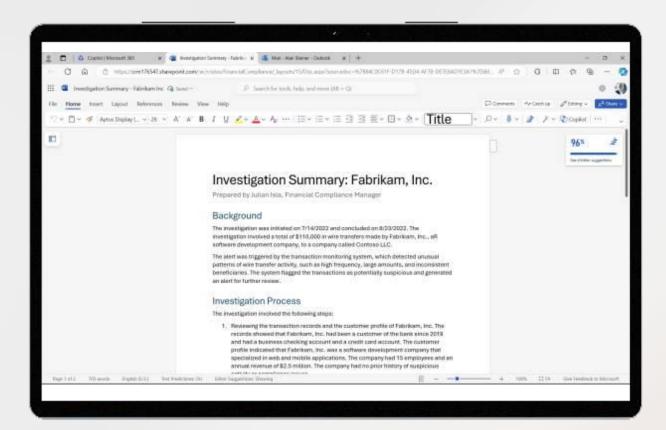
Read the UBS story >

Vontobel

- Increased compute load by roughly a factor of three.
- Gained reliability, cost savings, and critical elastic flexibility with Azure deployment.
- Helped developers maximize productivity and enabled focus on innovation.

Read the Vontobel story >

Improve compliance officer productivity with Microsoft 365 Copilot



Organize next steps and action items

Prioritize and respond to communications by summarizing recent emails, messages, and meeting requests, including associated action items and follow-up tasks.

Save time on email

Quickly summarize long email conversations, highlight key points, concerns, and outstanding action items, and create draft emails with suggested meeting times based on availability.

Expedite investigations

Aid in research by summarizing previous investigations, providing links to reference documents, and generating detailed summaries of key points and outcomes.

Quickly generate reports

Draft investigation reports based on key internal documentation, including summaries of current and previous investigations, suggested next steps, and report conclusions.

Demo

Next Steps: Accelerate your Al journey

Empower your Employees

Begin your Al journey by equipping teams with M365 Copilot and Copilot Chat

Launch M365 Copilot and Copilot Chat

Assess your Al maturity

Run a comprehensive assessment of your Al maturity and benchmark it against peers in your industry

Schedule a Secure Al assessment

Develop an Al strategy

Develop an Al plan across the five drivers of Al value: business, technology, applied Al experience, org & culture, governance

Schedule an Al Center of Excellence workshop

Build and test your Agents

Identify repetitive tasks and processes you can automate and develop protype agents for rapid testing

Explore process mapping and Agent prototyping

Try now

Schedule a conversation

Schedule a workshop

Schedule a workshop



Capital Markets Hero Al Use Cases

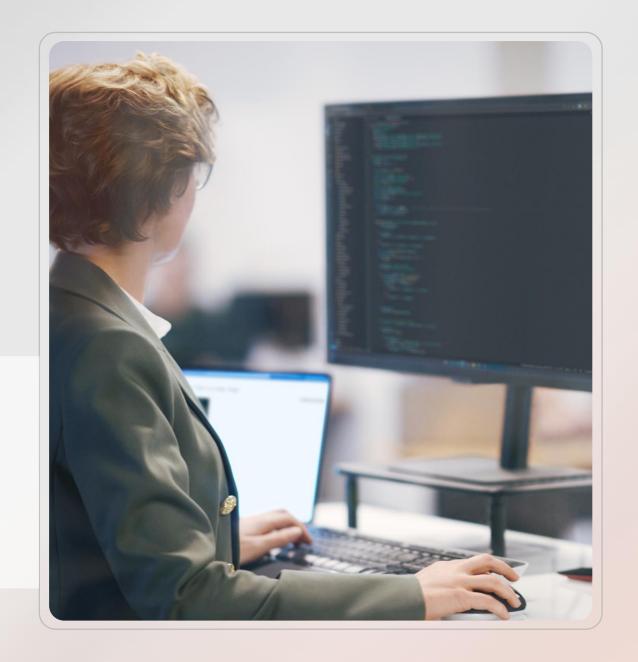
Automate operations



Automate operations



Increase efficiency and reduce costs by using predictive analytics, machine learning and agentic AI to streamline data analysis, reduce manual tasks, and enhance decision-making processes.



Automate operations



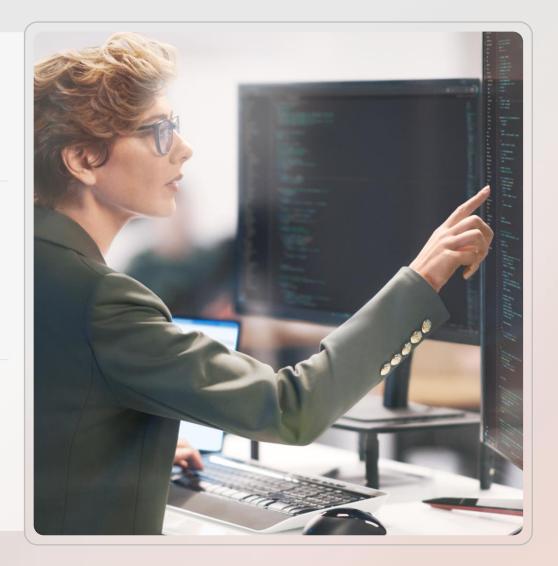
Streamline operations for divisional and organizational efficiency with automation and agentic Al.



Automate client service and support by using nocode and low-code tools to provide Al assistants and agents that can handle client inquiries and enhance service.



Optimize back-office operations with AI agents that automate repetitive and time-consuming tasks such as document processing and compliance checks.



Al in capital markets: Automate operations



- Saved more than 2,300 person-hours with Copilot and Al automation of manual tasks.
- 30% reduction in internal audit writing time with Copilot.
- Copilot helped analyze 8,000 employee HR survey comments, reducing processing time by an entire month.
- Boosted productivity by 10%–20% reported by 84% of employees.
- Increased employee job satisfaction by 68% through reduced manual workload and more time for strategic high-value activities.

Read the BCI story >



- Automated key client transactions, ensuring frictionless client journeys and improving the overall client experience.
- **Increased efficiency** when handling of client requests and **reduced manual processing**.
- Developed an Al-powered solution to classify emails by intent and sentiment that automatically predicted the transactions or services the client was requesting, enabling faster and more accurate responses to clients.
- Increased digital engagement leveraging Al to nudge clients toward relevant digital channels, enhancing self-service and reducing support load.

Read the Old Mutual story >

Next Steps: Accelerate your Al journey

Empower your Employees

Begin your Al journey by equipping teams with M365 Copilot and Copilot Chat

Launch M365 Copilot and Copilot Chat

Assess your Al maturity

Run a comprehensive assessment of your Al maturity and benchmark it against peers in your industry

Schedule a Secure Al assessment

Develop an Al strategy

Develop an Al plan across the five drivers of Al value: business, technology, applied Al experience, org & culture, governance

Schedule an Al Center of Excellence workshop

Build and test your Agents

Identify repetitive tasks and processes you can automate and develop protype agents for rapid testing

Explore process mapping and Agent prototyping

Try now

Schedule a conversation

Schedule a workshop

Schedule a workshop



UBS reimagines financial services for the digital age with data-driven decisions and Al-powered insights



"While delivering flagship AI solutions like Red is crucial, it's equally important to build a scalable organization that can accelerate the delivery of AI use cases. This involves implementing a data mesh, moving to the Azure cloud, establishing new AI risk governance, and creating AI factories for quicker, more agile solution delivery."

- Jonas Isliker

Head of AI, Data & Analytics of Global Wealth Management, UBS

Business Outcomes



Accelerated excellence:

Enabled faster and more accurate responses to client inquiries through Al "smart assistants"



Empowered decision-making:

Equipped client advisors with instant access to personalized data and market intelligence



Streamlined operations:

Reduced complexity in workflows with Azure AI, boosting efficiency across 5 business divisions

Read full story here

Moody's

Moody's partners with Microsoft to deliver data-driven next-generation solutions



"I would say this is one of the most energizing, most interesting, maybe most inspiring moments certainly in my career, I think maybe of our generation."

Stephen TulenkoPresident of Moody's Analytics

Business Outcomes



Partnered in innovation:

Co-created new products and services built on Azure OpenAI Service



Empowered employees:

Deployed Moody's 360 Research CoPilot to 14,000 global employees



Improved experiences:

Delivered data to shared customers collaboratively through Microsoft Fabric

Read full story here

HARGREAVES LANSDOWN

Driving productivity and improving client experiences with Copilot for Microsoft 365 and Microsoft Teams Premium



"Microsoft Copilot for Microsoft 365, coupled with Microsoft Teams Premium, is a chance for us to transform how we work and deliver even better experiences for clients."

- Vicki Holman

Collaboration Platform Owner, Hargreaves Lansdown

Business Outcomes



Enhanced productivity:

Employees save on average 2-3 hours weekly with simplified daily tasks



Efficient meeting prep:

Client meeting preparation streamlined, saving employees time and enhancing productivity



Accelerated documentation:

Client documentation completed four times faster by financial advisors

Read full story here



Enabling more personal connection by giving employees a Copilot AI assistant



"Copilot is the first solution that eases the burden of day-to-day tasks, freeing up time to work on a more personal level but without being yet another complex tool."

Bas Rapati

Chief Analytics Officer [and Managing Director Digital and Advanced Analytics], Van Lanschot Kempen

Business Outcomes



Reduced cognitive burden:

Automated daily tasks to free up time and energy for more complicated, high value work



More time for customers:

Freed up time to build deeper connections and interactions with colleagues and clients



Accelerated excellence:

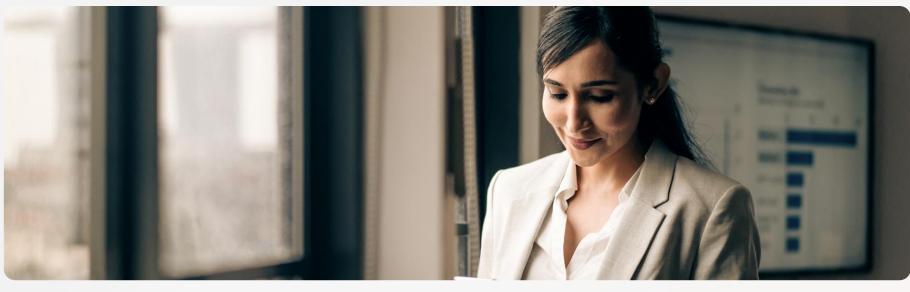
Drafted routine correspondence that both sped up and enhanced emails and other documents

Read full story here

Watch video



Aditya Birla Capital brings down generative Al operating costs with Azure



"We have built a common platform for generative AI using Azure OpenAI. This platform is being leveraged across all our lines of business, leading to accelerated time to market, higher productivity, and more than 40% in cost reductions."

Pankaj Gadgil

MD and CEO, Aditya Birla Housing Finance Limited, and Head, Digital Platforms and Payments Strategy, Aditya Birla Capital

Business Outcomes



Enhanced productivity:

Improved contact center agent productivity by 20% through Alpowered tools



Increased efficiency:

Reduced generative AI operating costs by 40% using scalable Azure infrastructure



Unified experiences:

Delivered seamless, omnichannel customer interactions through the SimpliFi chatbot

Investec

Delivering a smoother, richer client relationship experience



Watch video



"One of the challenges we've faced in the past is not being able to access some of the communications that a colleague may have had with their client. Microsoft Copilot for Sales has enabled us to streamline and pick up right where a colleague left off."

Josh Boddington

Money Market Dealer, Investec

Business Outcomes



Improved decision-making:

Enabled quick, informed decisions with real-time data analytics and insights



Increased efficiency:

Saved approximately 200 hours of savings per year with seamless integration of CRM and Outlook



Enhanced client interactions:

Provided personalized and timely responses with Al-powered email drafts and client summaries

Vontobel

Investment innovator
Vontobel triples
compute capacity
using elastic Azure
high-performance
computing



"We're now free from the quest for resources, and because our Azure HPC grid is a reliable and truly elastic environment, we've increased our compute load by roughly a factor of three, which is amazing."

Patrick Kuppinger
 Head of the Quant Group, Vontobel

Business Outcomes



Performance at scale:

Increased compute load by roughly a factor of three



Enhanced elasticity:

Gained reliability, cost savings, and critical elastic flexibility with Azure deployment

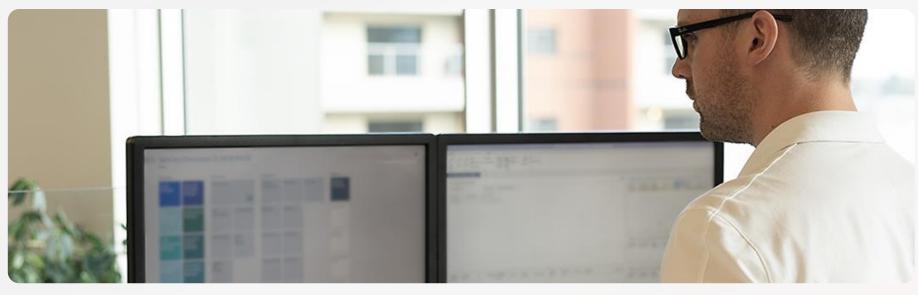


Improved productivity:

Azure HPC environment helped developers maximize productivity and focus on innovation

BCi

BCI empowers employees with Microsoft 365 Copilot, realizing productivity boost



"At the end of the day, AI is not about technology, it's about people. With technology, we want to give our employees the tools to help them leverage their intellect and creativity, to do more with their day-to-day, and free them up to focus on doing great things."

- Aaron Leskiw

Senior Manager, Digital Workplace, British Columbia Investment Management Corporation

Business Outcomes



Increased productivity:

Employee survey respondents reported a 10%-20% productivity increase



Streamlined operations:

Saved more than 2,300 person-hours with Copilot automation of manual tasks



Improved job satisfaction:

Increased employee job satisfaction of 68% Copilot users



Old Mutual Applied Intelligence team led with technology to achieve the ultimate customer experience



"We are on a constant journey to ensure our customers experience us in a way that is convenient, purpose led and at the cutting edge of innovation."

Tags Moodley

Chief Customer Experience Director, Old Mutual

Business Outcomes



Accelerated excellence:

Enabled faster and more accurate responses to customer requests



Streamlined operations:

Reduced manual handling of emails and improved efficiency



Strengthened engagement:

Enhanced customer engagement by nudging them towards relevant digital channels



LSEG explores modernizing financial markets platforms with Microsoft Azure, Al, and Microsoft Teams



"Together with Microsoft, we are empowering our customers by increasing productivity while offering greater efficiency, resilience, and scalability across all workflows, and equipping the industry with the right tools for the next generation of financial professionals."

Satvinder Singh
 Group Head of Data & Analytics

Business Outcomes



Modernized infrastructure:

Migrated LSEG's data infrastructure to Azure for next-gen financial services



Enhanced capabilities:

Enabled customers to automate processes and unlock insights with Al-powered analytics

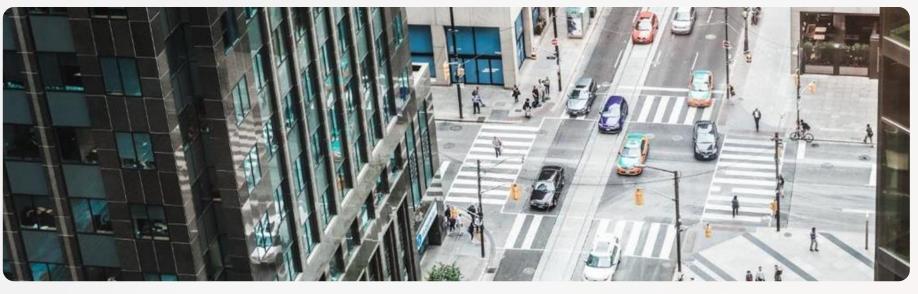


Transformed engagement:

Transformed how clients engage with capital markets using agile, cloud-based tools

BlackRock.

BlackRock uses
Azure to strengthen
Aladdin, its
investment
management
platform



"For us to expand and meet our client demands as a fiduciary, we need a cloud platform that will be fast, resilient, and innovative in the long term. Azure is that platform."

Joseph Chalom

Head of Strategic Ecosystem Partnerships, BlackRock

Business Outcomes



Enhanced capabilities:

Azure helped them better meet client demands to be fast, resilient, and innovative long term



Streamlined operations:

Accelerated delivery of new products and improved operational efficiency



Strengthened scalability:

Enhanced flexibility and scalability to support growth and innovation



UBS unlocks advanced cloud and Al techniques for UBS RiskLab



"With Microsoft Azure, we are building on the industry's leading cloud platform in terms of innovation, technology, security and regulatory compliance, which is very important as a Swiss financial institution."

Paul McEwen

Group Head of Technology Services

Business Outcomes



Governed AI platform:

Launched RiskLab AICE—a secure, fully governed generative AI and RAG platform for financial insights



Future-proof compliance:

Built a custom Azure AI framework to meet strict regulatory demands while scaling innovation

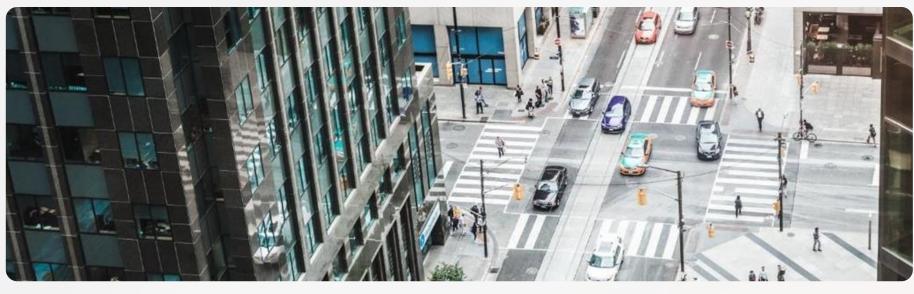


Instant data access:

Reduced vector store initialization from days to seconds, accelerating risk decision-making



BNY and Microsoft forge strategic alliance to expand leading capital markets data and analytics platform



"For 240 years, we have been building new solutions to help our clients grow their businesses, and this is the latest step towards making investing more effective, easier, and less expensive."

Akash Shah
 Chief Growth Officer, BNY

Business Outcomes



Enhanced capabilities:

Provide clients with near real-time, datadriven decision-making tools that can help improve agility



Streamlined development:

Will accelerate the release of BNY's next generation data and analytics cloud-based offering



Increased innovation:

Provide clients with continuous integration and delivery of new features and upgrades



LGT drives digital workplace transformation with Microsoft Copilot



"Modern work environments lay the foundation for an agile corporate culture and for business success in a digitally connected world. With Microsoft as our partner, we can realize our vision of a forward-looking digital workplace in every way."

Peter Matt
 Head of Digital Workplace, LGT

Business Outcomes



Streamlined operations:

Enabled employees to save an average of one hour per week by streamlining daily tasks



Empowered decision-making:

Fostered a modern, flexible, and secure digital workplace that supports seamless collaboration



Enhanced productivity:

Simplified communication and data exchange through integrated Microsoft 365 tools

PIMCO

PIMCO boosts client service with Al-powered search platform built on Azure Al



"We loved the completeness of vision Microsoft has shown with AI, including security and compliance. Azure AI has allowed us to spend time building solutions instead of building AI plumbing."

- Sanket Bafna

Senior Vice President, Head, Client Data Intelligence and Sales Technology, PIMCO

Business Outcomes



Boosted client experience:

Delivered faster, more accurate responses to client inquiries through the Al-powered platform



Enhanced productivity:

Freed up valuable time for client-facing teams by reducing manual data searches



Improved data confidence:

Increased trust and transparency by providing verifiable sources for Algenerated responses

سـنابل للاســتثمار
SANABIL INVESTMENTS

Sanabil Investments boosts productivity by adopting AI at work through Microsoft 365 Copilot



"With Microsoft 365 Copilot streamlining writing and editing processes, we observed the impact on employee's productivity, and now focus on work quality, rather than fetching information or checking grammar."

Megren Alshaiq

Head of IT Solutions, Sanabil Investments

Business Outcomes



Accelerated productivity:

Reduced time spent on routine tasks like email drafting and presentation creation



Empowered collaboration:

Improved meeting productivity by automating note-taking, allowing participants to engage more actively



Enhanced innovation:

Integrated AI into daily workflows, helping teams make faster, more datainformed decisions

BlackRock.

eFront Copilot unlocks new efficiencies for platform users



"Increasingly, our clients need to be able to integrate and customize the tools that they are using to get direct access to data, to be able to access an entire integrated ecosystem of partners and vendors."

Randy Fradin

Managing Director and Tech Fellow, Aladdin Engineering

Business Outcomes



Accelerated excellence:

Enabled faster access to private market insights by transforming prompts into real-time analytics



Streamlined intelligence:

Eliminated the need for manual data configuration and navigation across dashboards



Empowered decision-making:

Delivered usable, Al-powered knowledge that supports more informed and strategic investment



Pictet Group one of the leading Swiss private banks adopts FinanceGPT based on Microsoft Azure Open AI by Swiss-based Unique AG



"Together with Unique, we've introduced One.Chat, a Generative AI platform that allows fast and tailored access to vast amounts of internal information and data for all our employees. This has already allowed us to reduce administrative work, speed up existing processes, improve IT support..."

Steve Blanchet

Head of Group Technology Strategy & Innovation at Pictet Group

Business Outcomes



Accelerated excellence:

Enabled over 5,000 employees to quickly access internal data and regulatory info through One.Chat



Streamlined operations:

Automated documentation, email composition, and client conversation summaries



Strengthened compliance:

Ensured secure and regulation-aligned Al usage by hosting all data in Swiss datacenters



Franklin Templeton
is working with
Microsoft to build
an advanced financial
Al platform



"Bringing together the financial services and technology expertise and shared vision of our teams, Franklin Templeton's financial AI platform ushers in a new realm of capabilities for the industry, helping drive the personalization that today's clients expect."

- Bill Borden

Corporate Vice President, Worldwide Financial Services for Microsoft

Business Outcomes



Empowered internal teams:

Delivered more personalized client support by embedding AI into daily workflows



Increased productivity:

Streamlined internal processes, improved efficiency at scale via composable business apps



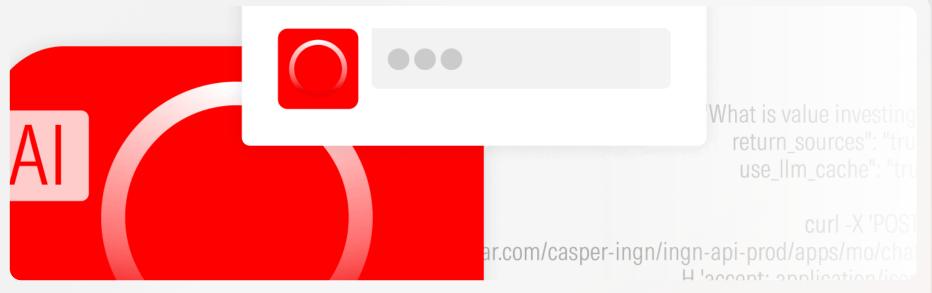
Enhanced client engagement:

Enabled more intuitive, contextual experiences by merging structured data with real-time insights

M RNINGSTAR®

Mo is designed to surface and summarize Morningstar's independent insights in a conversational format for investors and investment professionals

Read full story here



"Al has huge potential to support a better investor experience at scale, and this is just the beginning. Mo is a digital research assistant that uses the power of the Morningstar Intelligence Engine to put Morningstar's research just a question away."

- James Rhodes

Morningstar's chief technology officer and president of Data, Research, and Enterprise Solutions

Business Outcomes



Empowered decision making:

Delivered instant access to Morningstar's investment research, helping users navigate over 750,000 investment options



Simplified research:

Replaced keyword searches with natural language queries, enabling faster, more intuitive discovery of relevant financial insights



Enhanced user experience:

Empowered investors with a digital research assistant that summarizes complex data into actionable responses in seconds



New artificial intelligence powered capabilities help governance teams and corporate secretaries realize time and cost savings



"Our collaboration with Microsoft allows us to unlock greater business insights, accelerate innovation and optimize operational excellence for our clients."

Jeff Thomas

Executive Vice President of Nasdaq's Corporate Platforms business

Business Outcomes



Increased productivity:

Enabled board members to quickly access key insights by automated summarization of reports, agendas, and presentations



Optimized governance:

Reduced time and cost for governance teams by streamlining manual boardroom processes with intelligent automation



Informed decision-making:

Equipped directors with timely, datadriven insights to navigate increasing boardroom responsibilities