

# **Project Report Template**

## **1 INTROTUCTION**

### **1.1 Overview**

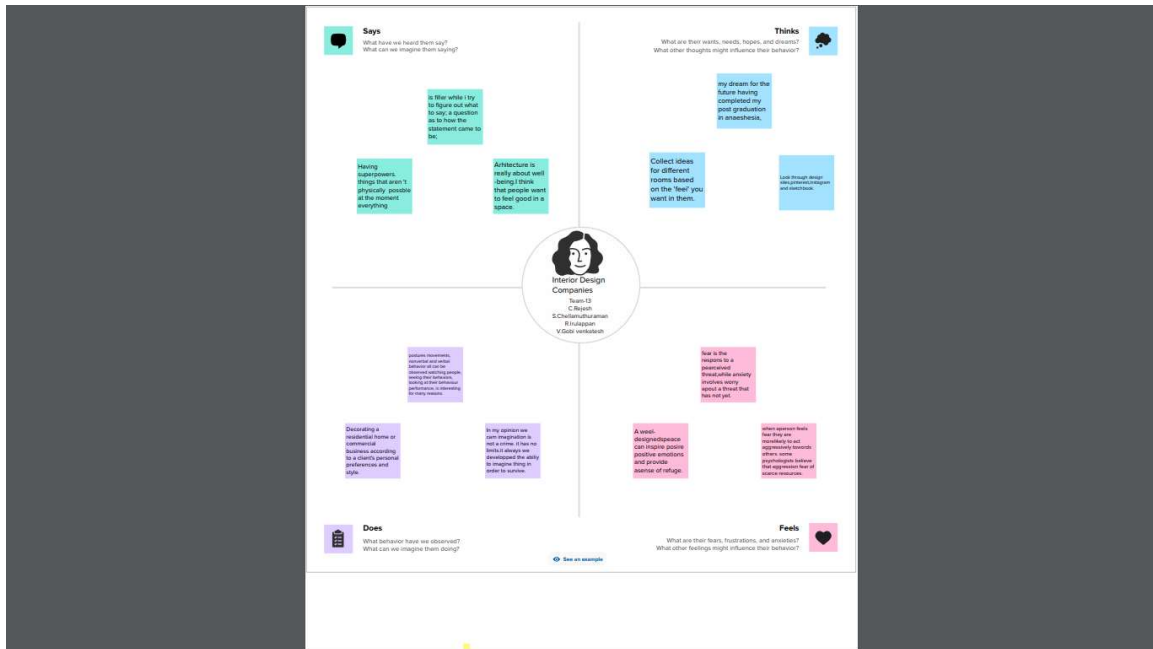
The interior design business is ago-out-of-your-house kind of home business. While doing the business aspect inside the home,most of the sales will be done at the client's home or office as you evaluate the space,match color swatches to existing furniture and measure windows for draperies.

### **1.2 Purpose**

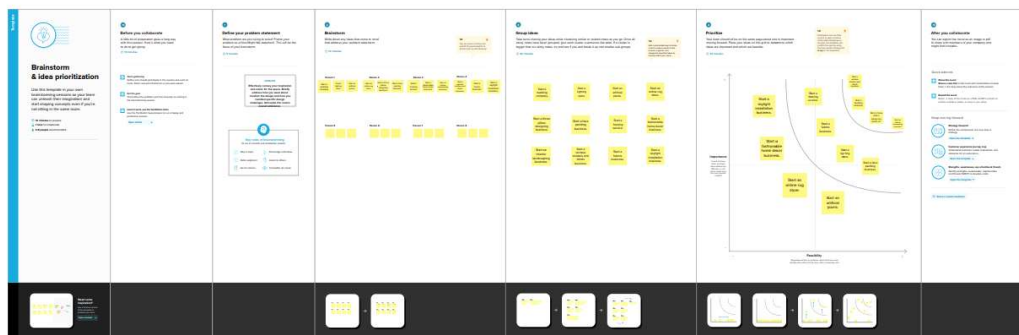
The interior design will aim to translate the client's ideas and the professional holistic vision in a renovated space combining aesthetics,comfort and practicality.

## **2 Problem Definition & Design Thinking**

### **2.1 Empathy Map**



## 2.2 Ideation & Brainstorming Map



### **3 RESULT**

#### **4 Advantages & Disadvantages**

##### **Advantages:**

- Designers tie the entire project together.
- Designers save you time and money.

##### **Disadvantages:**

- Intercommunicate their ideas and manage clients' expectation.
- You have to deal with tight budgets, last-minute decision changes, clients who don't like your ideas and projects or designers have to work hard to that don't go as planned.

#### **5 APPLICATION**

Graphics can help to clarify ideas, create an engaging experience for users, and boost morale. Additionally, effective graphic design can help to promote your brand and communicate your message effectively.

## **6 CONCLUSION**

Design thinking's user-centric approach requires you to deeply understand customers' motivations, fears, dreams for the future , daily habits, and pain points. Developing empathy for the people who use your product allows you to innovate for their actual needs rather than what you think they need.

