Zomato Restaurants Data Analysis

Gain insights into various aspects such as dining and delivery ratings, customer preferences, popular cuisines and more....



Project Objectives:-

1. Performances

- 1. Top 10 Restaurants by Dining Rating?
- 2. Bottom 10 Restaurants by Dining Rating?
- 3. Top 10 expensive places to dine in?
- 4. Which restaurants have the highest combined dining and delivery ratings?
- 5. Top 10 resaurants based on best selling items?
- 6. Cities with maximum restaurants?

2. Customer insights

- 7. Popular dishes in india?
- 8. Which cuisines is most popular in each city?
- 9. Which individual dishes most popular in each city?
- 10. Most expensive Cuisine by city?

3. Operational efficiency

- 11. Are there differences in ratings and customer satisfaction for dining versus delivery services?
- 12. How does menu diversity or complexity impact customer satisfaction?
- 13. Which restaurants demonstrate better efficiency in handling both dine-in and delivery operations?
- 14. Is good Delivery Rating leads to good Dining Rating or vice-versa?

