RAJESH GOTTOJU

Hyderabad

📞 +91-9885999772 ✉ grajeshchary1929@gmail.com 💼 Linkedin ⭕ Github

EDUCATION

CMR Engineering College   **2017 – 2021**
*B.Tech - Mechanical Engineering - **CGPA** - **6.5***   *Hyderabad*

WORK EXPERIENCE

Amazon   **Jun 2023 – Present**
SDS Associate   *Hyderabad, India*

- Coordinated and streamlined communication between the delivery team and customers, resulting in a 15% reduction in delivery errors.
- Collaborated with cross-functional teams and monitored delivery progress, increasing the delivery success rate to 87%.
- Coordinated with the logistics team to optimize delivery routes, resulting in a 10% reduction in fuel costs and a 30% increase in on-time deliveries.

PROJECTS

Wanderlust - Hotel Booking Web Application ⬈ | JavaScript, MongoDB, HTML, CSS   **2024**

- Developed a platform for booking hotels, similar to Airbnb, featuring user login, signup, and hotel search functionalities.
- Implemented secure user authentication with MongoDB and JavaScript, enabling smooth account management.
- Structured the application using the MVC pattern for organized code and easier maintenance.
- Designed a responsive, user-friendly interface using Bootstrap for seamless multi-device compatibility.
- Deployed the application on Render, ensuring stable performance and easy scalability.

Insights for Telangana Government Tourism Department ⬈ | Python, SQL   **Mar 2023 - Apr 2023**

- Conducted in-depth analysis of tourist behavior in Telangana, identifying key trends and preferences, leading to the development of new tourism packages and a 15% increase in bookings.
- Utilized data-driven insights to optimize the allocation of marketing resources, resulting in a 20% increase in bookings.
- Analyzed visitor feedback data to identify areas of improvement for Telangana's tourism offerings, resulting in a 25% increase in overall satisfaction ratings.

Insights to Management in Consumer Goods Domain ⬈ | Data Analysis   **Jan 2023 - Feb 2023**

- Mined and analyzed business data from various sources for market trends and consumer behavior, generating over 20 valuable reports for management.
- Interpreted sales and customer data using SQL to identify customer preferences, delivering valuable insights to business stakeholders and fostering innovation.
- Formulated actionable insights from customer demographics data, yielding a 20% increase in product customer share.

TECHNICAL SKILLS

Data Structures: Arrays, Sorting, Linked Lists, Recursion
Technologies/Frameworks: HTML5, CSS3, MongoDB, Express, Javascript, NodeJS, Bootstrap
Developer Tools: VS Code, PyCharm

CERTIFICATIONS

- MERN Stack Developer - Apnacollege
- Google Data Analytics - Coursera

Other Skills

- Machine Learning