

RAJESH GOTTOJU

grajeshchary1929@gmail.com | 9676963053 | [Portfolio](#) | [Linkedin](#) | Hyderabad

EDUCATION

CMR Engineering College

Bachelor's in Mechanical Engineering

Hyderabad

Graduation Date: Sep 2021

WORK EXPERIENCE

iNeuron.ai

Data Science Intern

Remote

Aug 2022 - Sep 2022

- Conducted data cleaning, preprocessing, and data wrangling tasks on large complex data sets to ensure data quality & integrity.
- Implemented ML model for Health Care Domain which has reduced their time by 24% a day.

AiVariant

Data Science Intern

Hyderabad

Jan 2022 - Jul 2023

- Applied ml methods to automate product recommendation engine, producing a 15% higher accuracy rate than existing systems.
- Developed AI-based models for 20k resumes to efficiently filter suitable applicants, achieving a 15% increase in engagement rate.

PROJECT EXPERIENCE

Atliq Hardwares

Insights To Management In Consumer's Good Domain

Remote

Feb 2023 - Mar 2023

- Mined and analyzed business data from various's sources for market trends and consuming behavior, generating over 20 valuable reports for management.
- Interpreted sales & customer data using SQL to identify customer preferences, delivering valuable insights to business stakeholders & fostering innovation.
- Analyzed 40K consumer purchasing records, increasing total revenue by 15%.

HiCounselor

Superstore Sales Dashboard

Remote

- Developed a super sales dashboard, aggregating data from over 40 sources to provide up-to-date metrics on customer performance.
- Leveraged advanced analytics techniques to process 98k records of historical transactional data and enhance dashboard insights by 40%.
- Optimized analytics tracking, resulting in a 15% increase in customer purchase activity insights used to inform future strategies.

Personal Project

Boat Electronics KPI'S Dashboard

Hyderabad

- Spearheaded the development of the Boat Electronic KPI dashboard to visualize key performance indicators, creating greater transparency and reducing troubleshooting time by 70%.
- Conducted statistical analyses to identify patterns and trends in customers' purchasing behavior, improving forecasting accuracy by 15%.
- Formulated actionable insights from customer demographics data, yielding an increase in product customer share by 20%.

SKILLS

Skills:Excel | MySQL| Python | Power BI | Stastics | Machine Learning | Deep Learning | Git/GitHuB

BigData:AWS | Hadoop

COURSE WORK

Data Science with Python - ExcelR Hyderabad | Google Data Analytics - Coursera