Using Elementor Pro

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1 **Making Templates**

2 **Using the Design Editor**

Step:4

Using Elementor Pro to design pages and posts

Prerequisite: Before you read ahead, please make sure you have followed all the above steps till Step 3. Also a prerequisite for further reading is that you should have installed 'Elementor' and 'Elementor Pro' Plugins in your Wordpress website.

Using Elementor Pro involves two major parts:
1. Making Templates
2. Using the Design Editor

Making Templates on Elementor

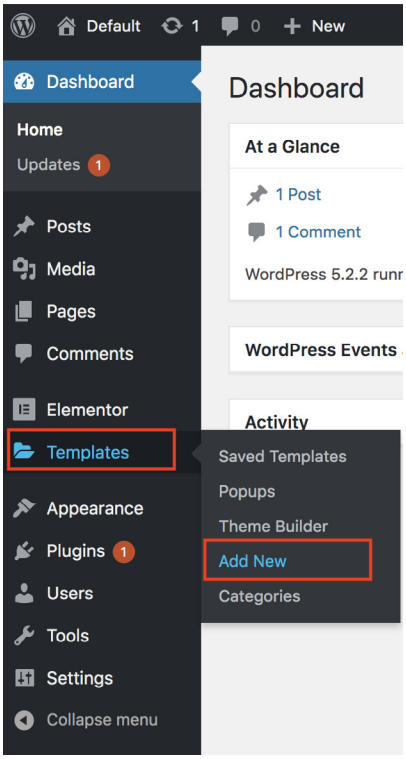
Templates are the best thing about Elementor Pro. Websites have a lot of sections that are absolutely the same across the complete website like 'Menu', 'Header', 'Footer', 'Blog Template', 'Search Results View' and many more. Rather than creating them for each page and post individually, Elementor Pro helps you to create them once and use them across the website through its templates.

A simple rule to identify if a post, section or page should be made in a template format,

If the design and layout of a particular section, post or page is same across the whole website and is being repeated at many places, it should be made using a template.

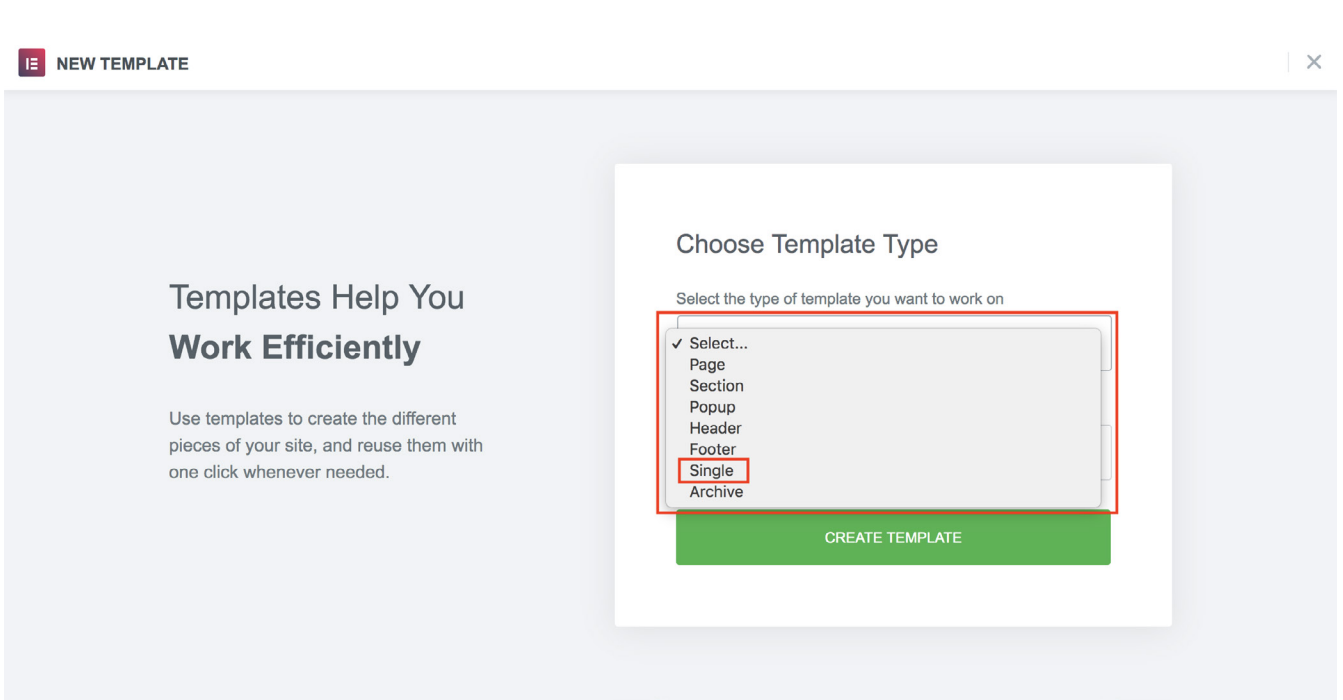
To add your organisation logo and create a menu for your website follow the following instructions:

1. Go to Templates > Add New as shown in the image below:



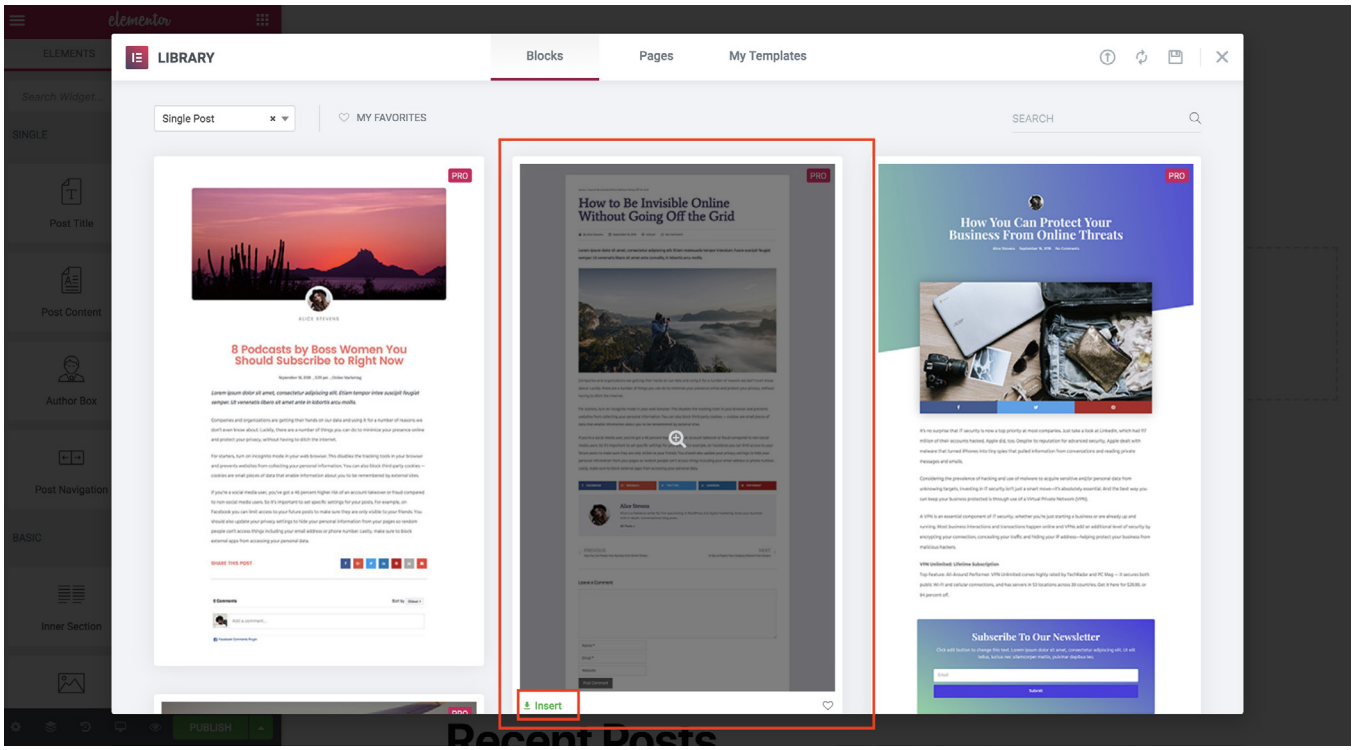
2. With Elementor Pro you can create templates for the following things:
   a. Header
   b. Footer
   c. Page
   d. Section
   e. (Single) Post
   f. Pop Ups
   g. Archives

   Choose the particular item for which you want to create a template as shown in the image below and give a name to your template, for this example we will create a template for blog posts, so for that we have chosen template type ‘Single’ and under post type we have selected ‘Post’.



3. A screen with predesigned blog templates will open on your screen. Elementor Pro has a lot of pre-designed and pre-built templates for each type of template you are trying to create, you can preview these templates, also you can choose any template and make necessary changes or just skip this step if you want to really create something custom for your organisation. For this reference we will be using one of the templates as shown in the image below:

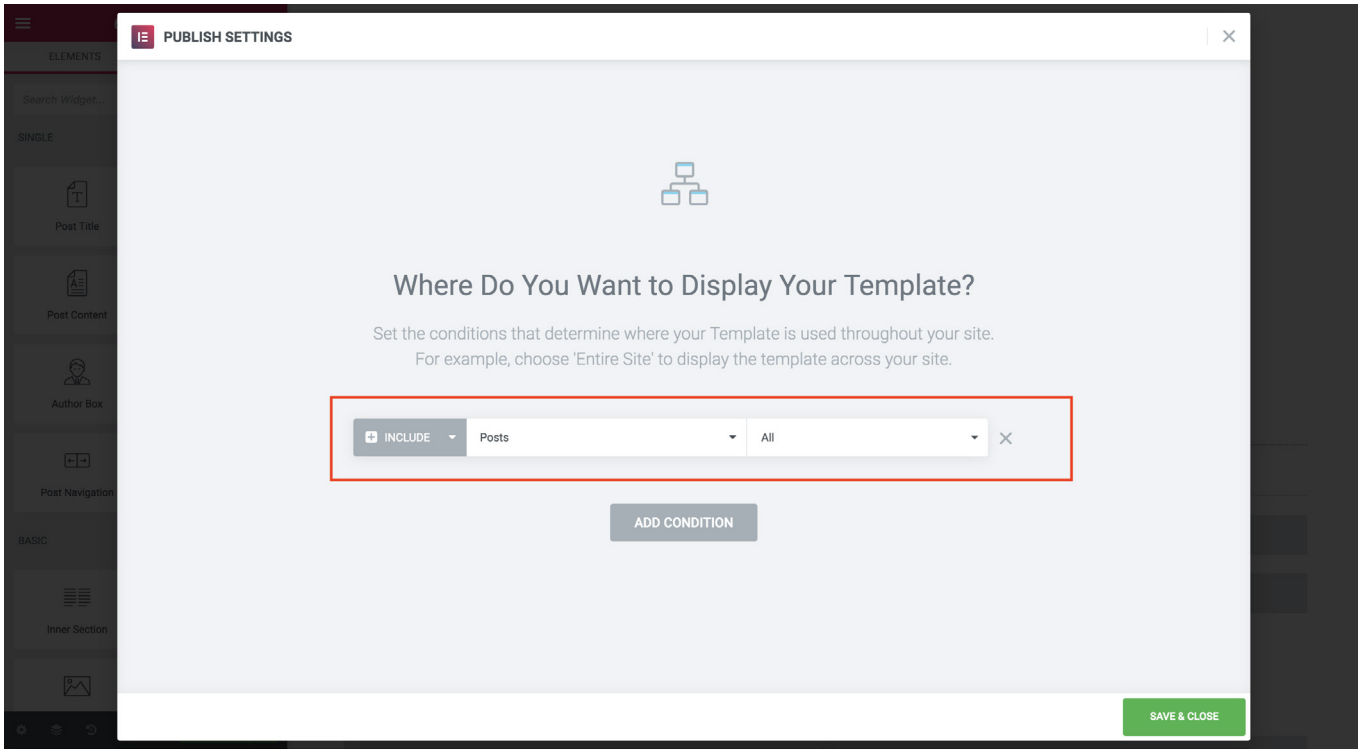
   Press on the 'Insert' button as shown in the image below to start building your template.



4. Editing the template- All the editing and designing steps have been discussed in detail in the next section ' Using the Design Editor'.

5. Once you have made all the design and content changes to your template, and you will click on the 'Publish' button on the bottom right corner of the left panel to save it. But before you save and publish it, Elementor Pro will ask you to set display conditions for the particular template.

   Display conditions help you to assign particular pages and posts which should adopt your template style. For example if you want to create different design templates for each category of your blog section, you can easily do that by using display conditions section as shown in the image below:



6. Once you have set your template for blogs, anyone can write a blog in your website in the normal Wordpress mode, but it will display in the URL according to the design layout of your template.

Using the Design Editor

The design editor of Elementor Pro is the best and most user-friendly design editor to design and develop responsive websites. Using the design editor does involve a bit of learning, which we will help you run through briefly. Or you can visit their Youtube channel below to get a deeper understanding of the product.

Elementor Pro Youtube Channel:
https://www.youtube.com/channel/UCt9kG_EDX8zwGSC1-ycJJVA

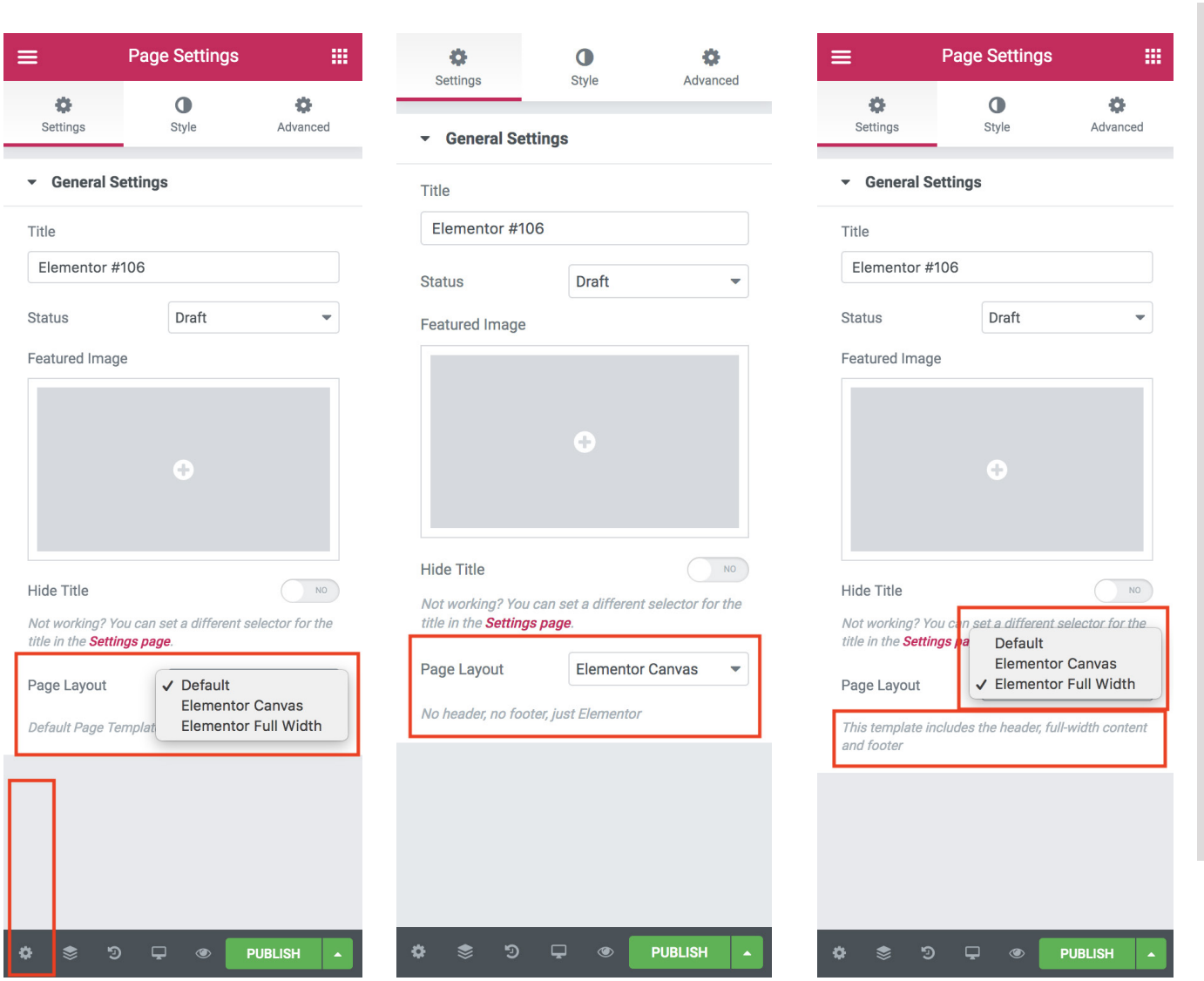
Using the design editor involves the following steps:

1. Page Layout: Canvas vs Full Width (Do not follow this step for creating templates)
2. Creating Sections
3. Adding Elements
4. Editing Elements & Section Layouts
5. Check Device Compatibility
6. Publishing

1. Page Layout: Canvas Vs Full Width (Do not follow this step for creating templates)

You need to click on 'Add A New Page' in the Wordpress Menu and further click on 'Edit with Elementor Pro' in the wordpress edit page mode to reach the design editor mode of Elementor Pro. The first thing you need to choose is 'Elementor Canvas' or Elementor Full Width' layout.

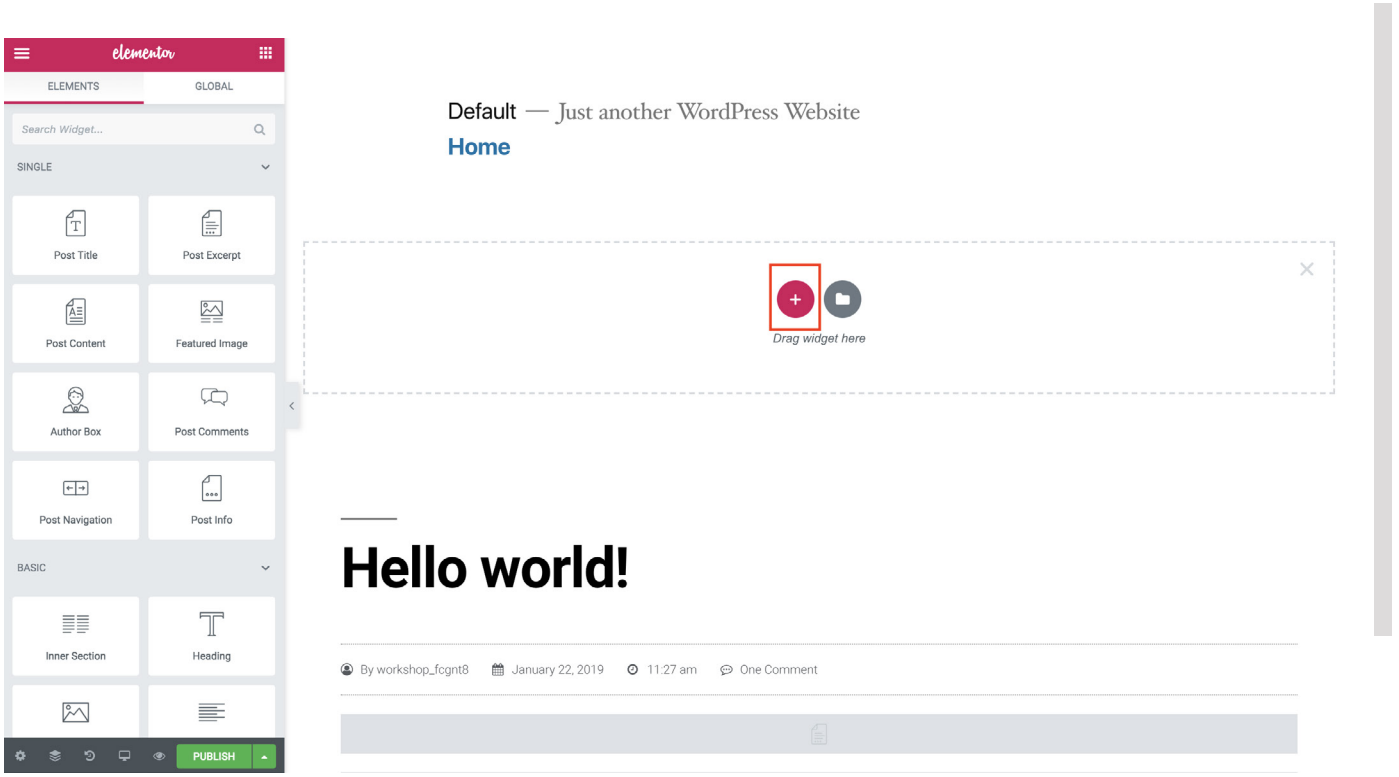
In the 'Elementor Canvas' mode you cannot use the Header and Footer templates if you might have made any for your website as shown in the image below. If you want to use header and footer templates in the page you are designing and developing you will have to switch to 'Elementor Full Width'. Also the header and footer templates of Elementor Pro automatically start showing once you switch to the 'Elementor Full Width' layout, considering that you have already created the Header and Footer Templates on Elementor Pro. Also if you switch to 'Full width' layout and you have not created templates on Elementor Pro, it will start showing you the wordpress header and footer. Click on the settings icon at the bottom left corner of the left panel to access these settings as shown in the image below:



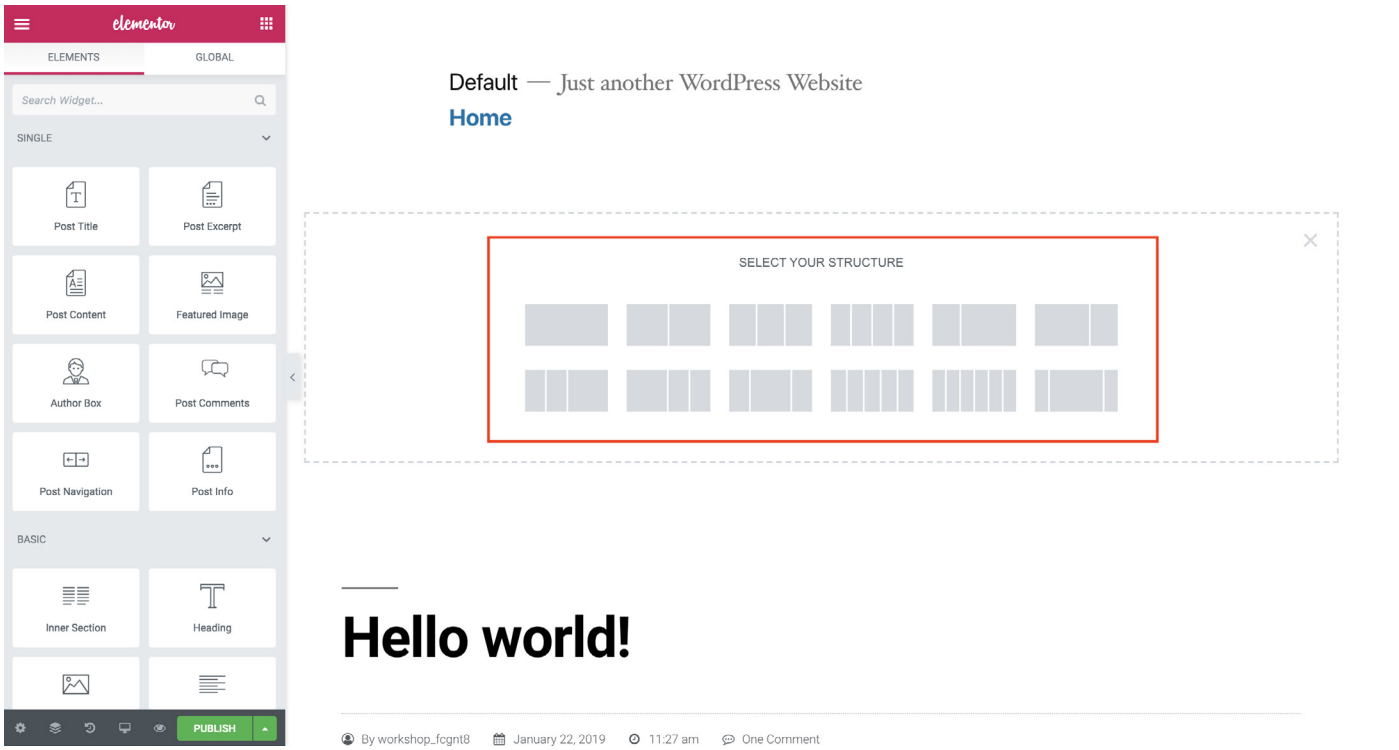
2. Creating Sections

Each single view of a particular page of website that you might see on mobile or laptop is a section. Creating responsive sections on Elementor pro is super simple. Follow these steps to create sections

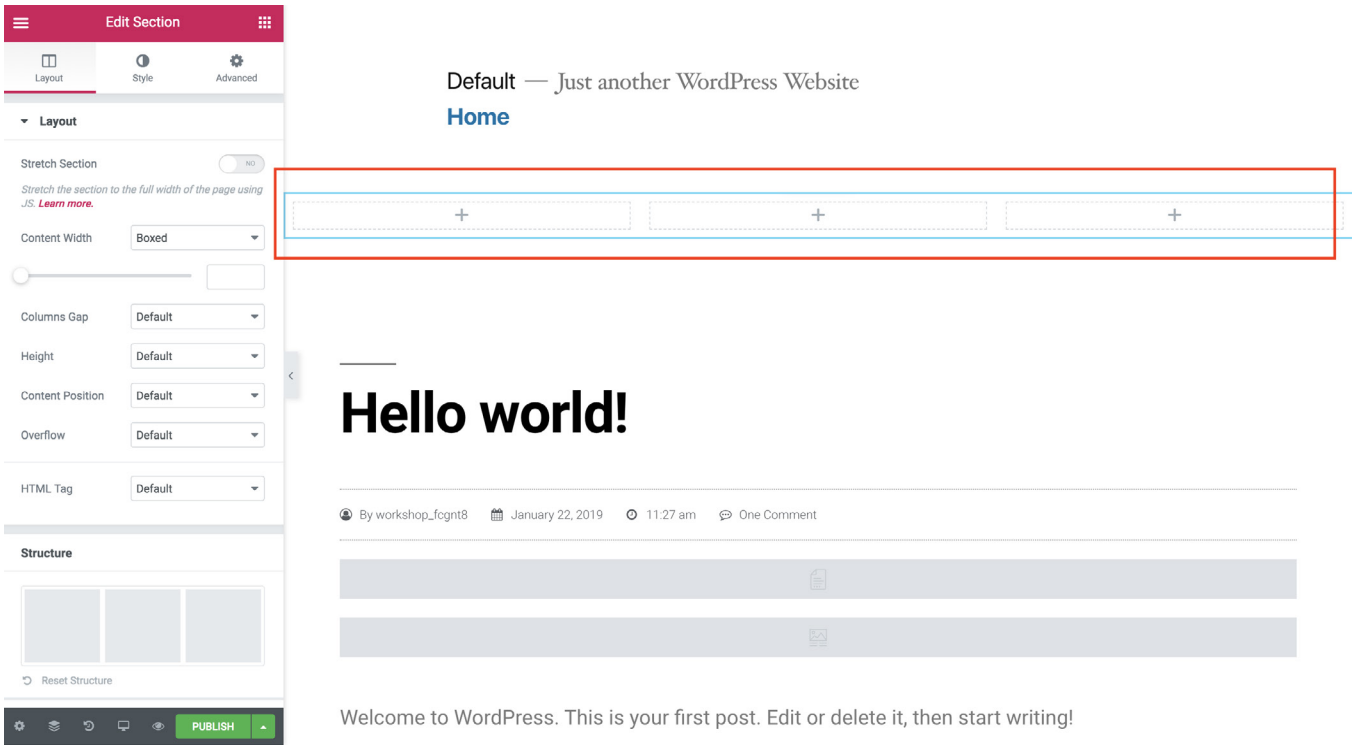
a. Click on the '+' icon for selecting section layout as shown in the image below:



b. Choose the number of columns that you want to create in the selected section as shown in the image below. If you select 2 columns, these columns will come one below the other in the responsive mobile view, similarly and so forth for other possible section layouts.



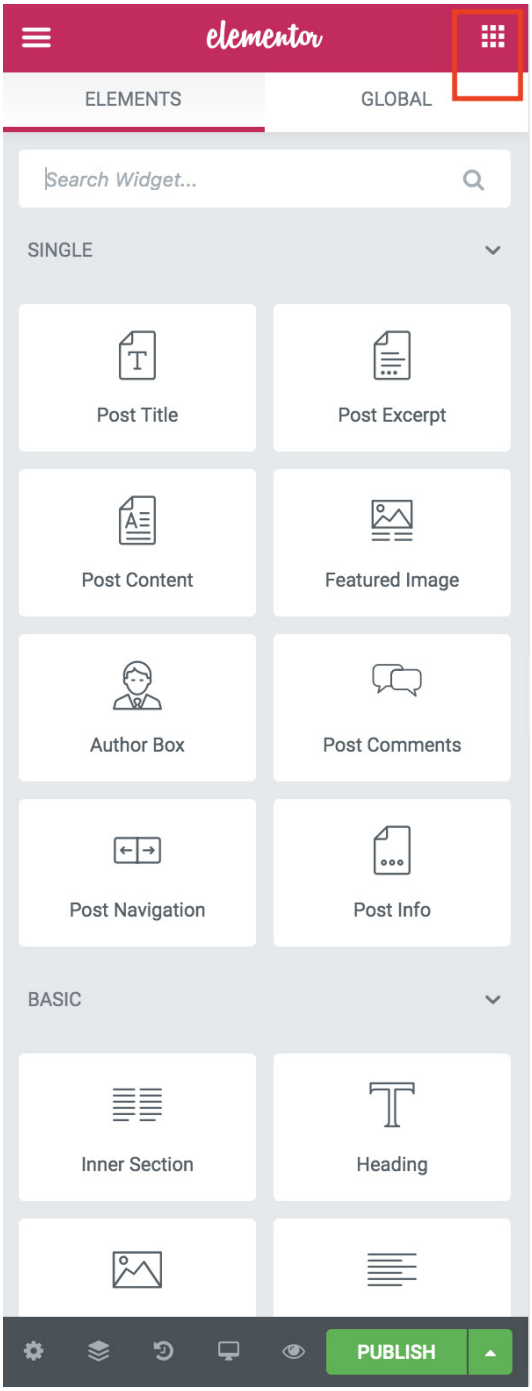
c. For this example we have used 3 columns, once select the section layout, the result will be as shown in the image below:

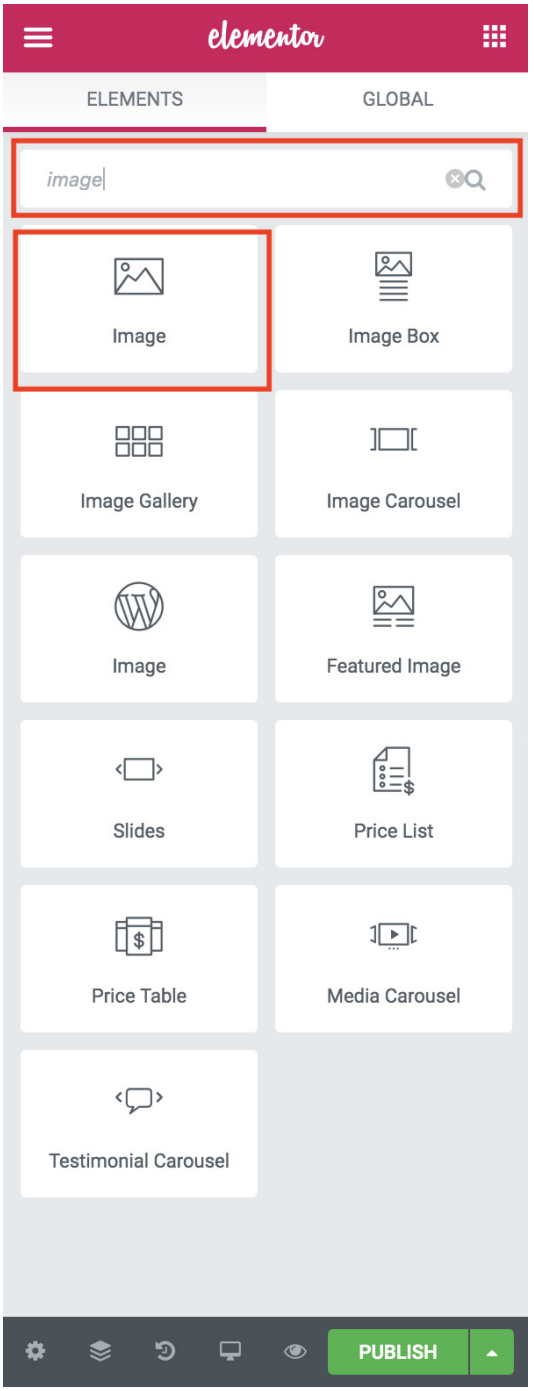


3. Adding Elements

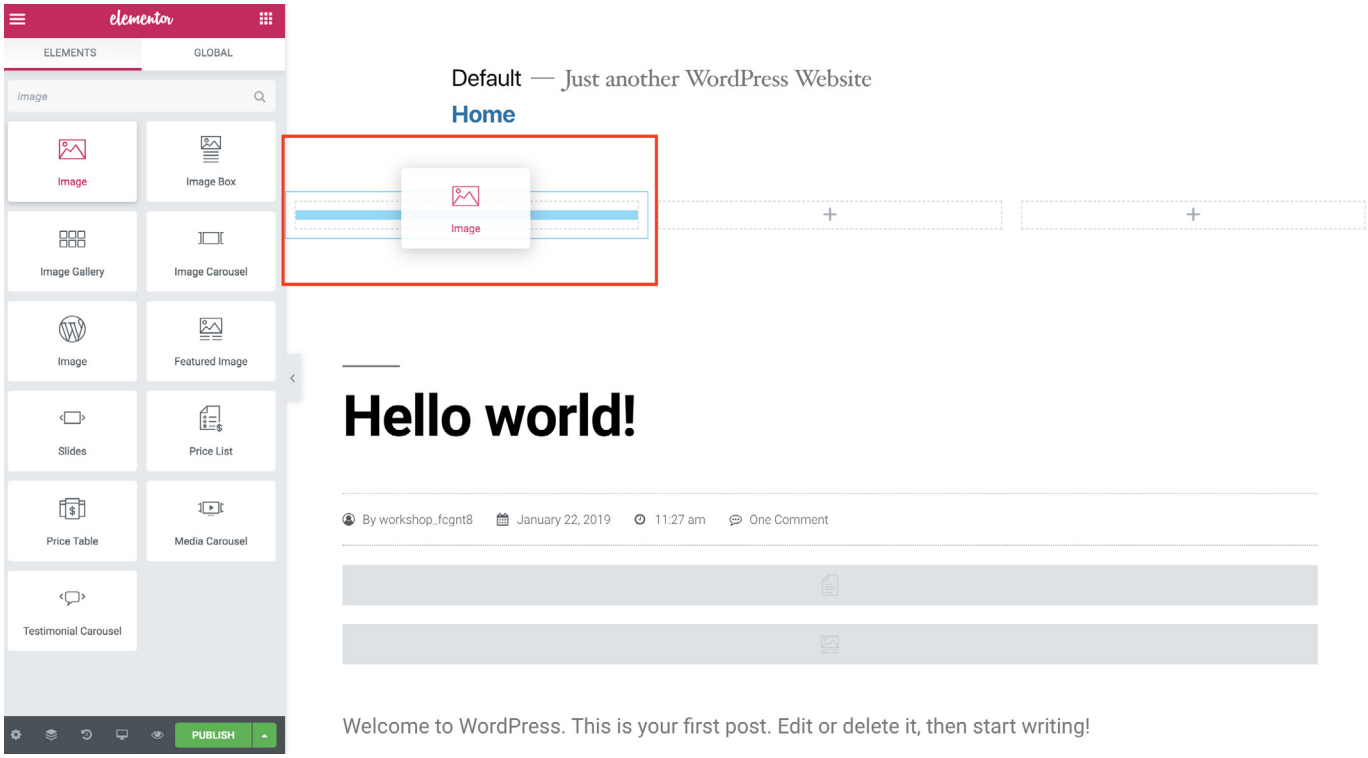
Elements are the things you want to show in your website. For example in the section we created above we want to show 3 things, an image, a contact form and a paragraph. Doing this is easy with Elementor Pro, follow the steps below to do the same.

a. Click on the 'Grid Icon' on top right corner of the left editor panel as shown in the image below and search for any element you to integrate in your section, we have searched for 'image' element:


elementor
ELEMENTS
GLOBAL
Search Widget...
SINGLE
Post Title
Post Excerpt
Post Content
Featured Image
Author Box
Post Comments
Post Navigation
Post Info
BASIC
Inner Section
Heading
PUBLISH


elementor
ELEMENTS
GLOBAL
image
Image
Image Box
Image Gallery
Image Carousel
Image
Featured Image
Slides
Price List
Price Table
Media Carousel
Testimonial Carousel
PUBLISH

b. Drag the element into the column you want it show as shown in the image below:



You can repeat this activity for all the columns of a section.

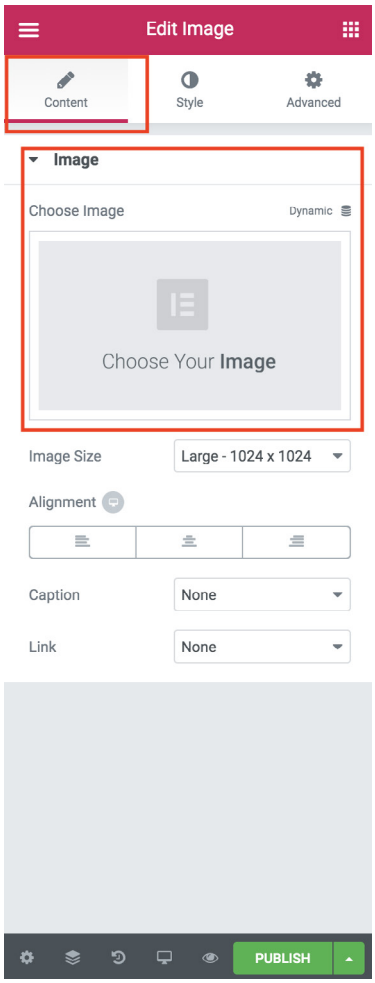
4. Editing elements and section layouts

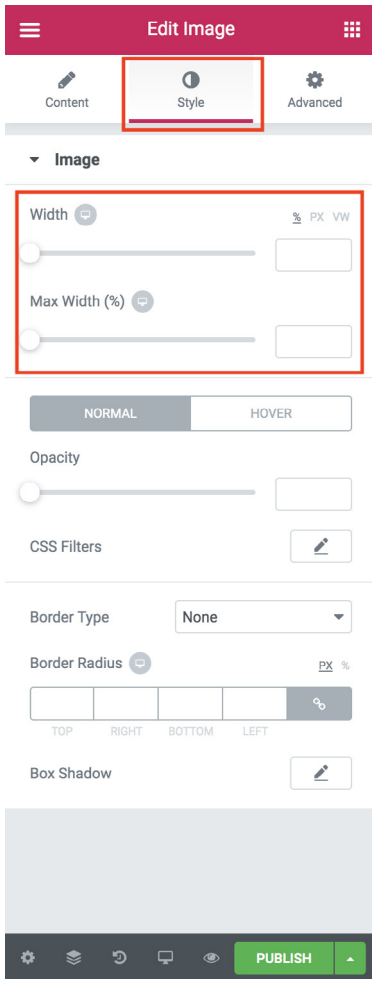
After you have added the element to a particular column you will need to edit and style it to match your design. This is bifurcated into 3 parts in Elementor Pro, which are as follows:

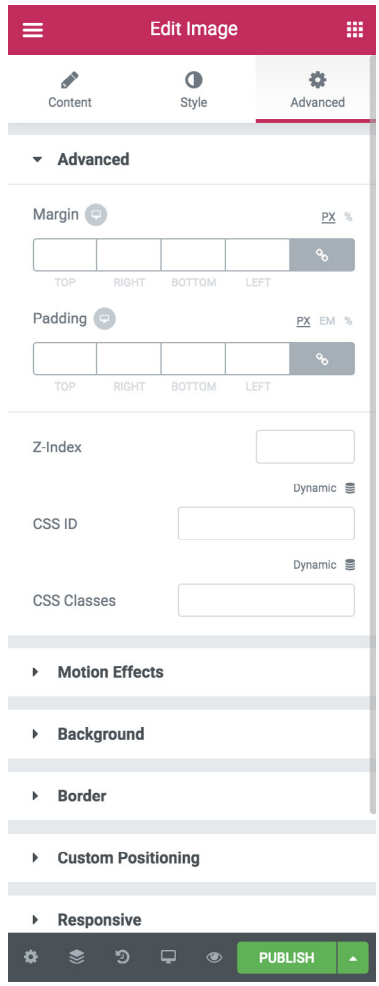
a. **Content** - This section deals with the main content for that particular column, in this case we will upload the image here. Check out the left image below.

b. **Style** - This section deals with the styling of the uploaded/added content, in this case being the border, sizing etc of the image. Check out the center image below.

c. **Advanced** - This section is for advanced developers who can make code level changes to that particular section and also for some advanced level changes that can be handled by anyone like under the 'Responsive' tab you can choose to show/hide the particular column on various devices.Check out the right image below.



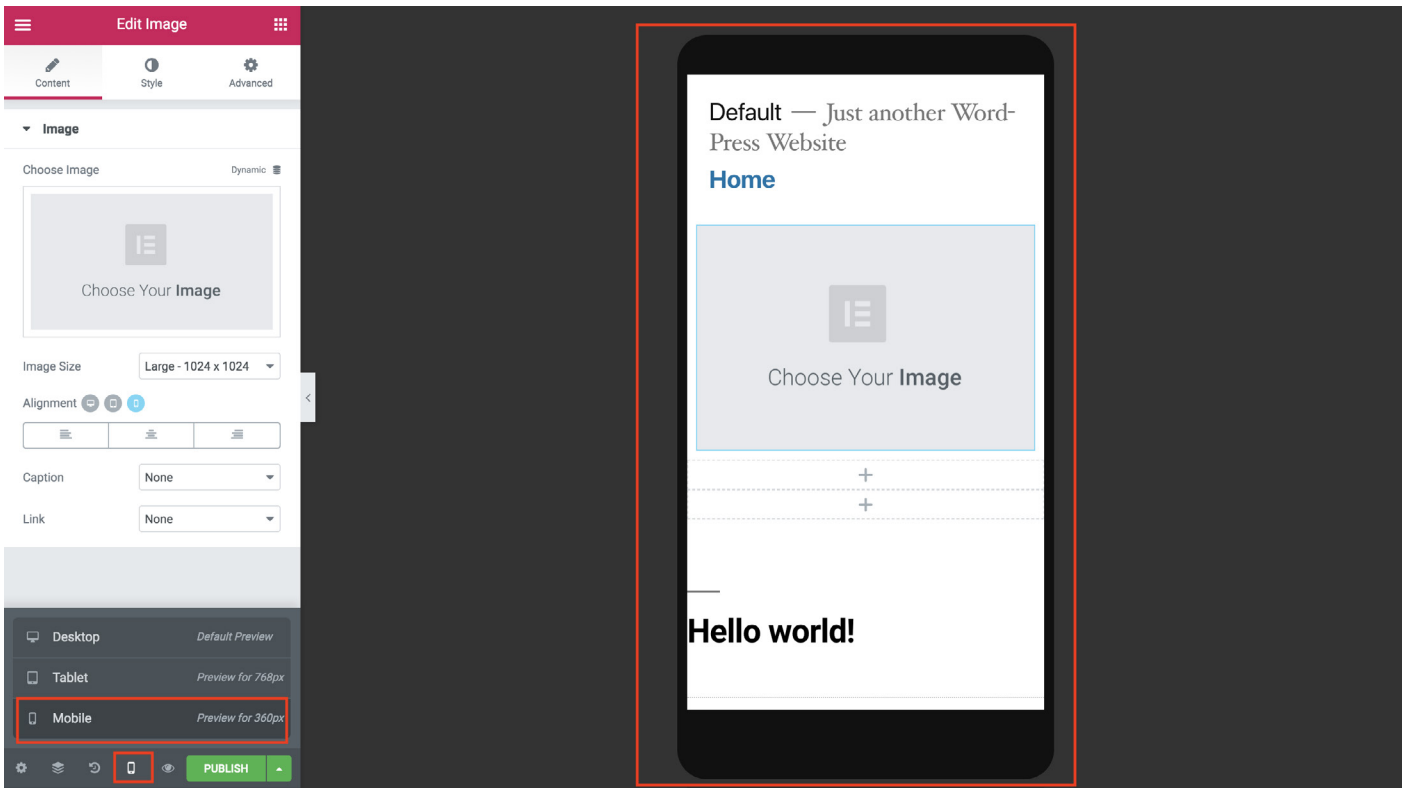


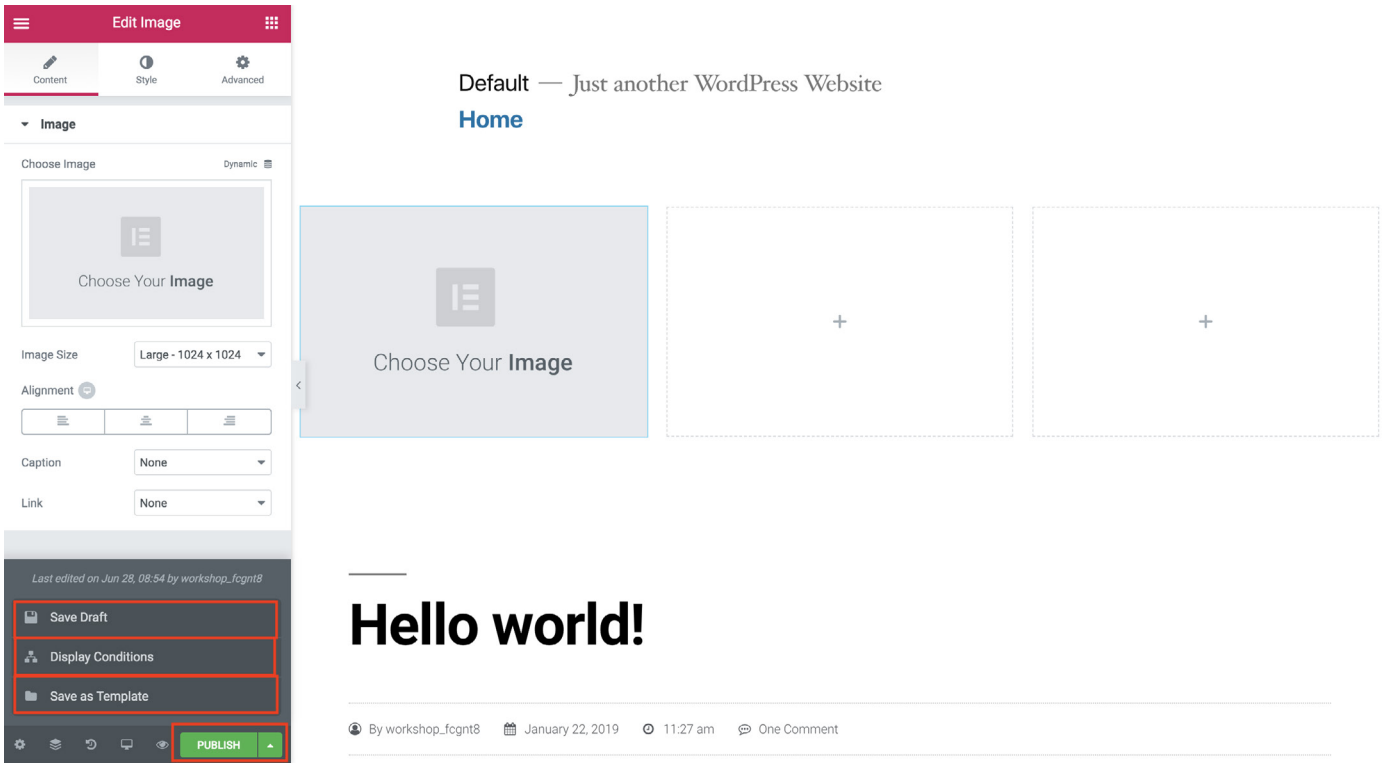


5. Check Device Compatibility

One of the most important things in developing websites is making responsive websites. Developing websites itself is a very long and dedicated process, normally people develop websites and visit the actual page on mobile to check for any changes and corrections, Elementor Pro has solved this pain for everyone. You can easily preview how your website will look on various devices from the design editor itself.

Click on the 'Desktop' icon on the bottom of the left panel. Select the mobile or any particular device view to preview your page or template and edit the same as shown in the image below:



6. Publishing

Once you have created all sections and are satisfied with the look of your webpage, do not forget to press the 'Publish' button on the bottom right corner of the left panel to publish your web page for live viewing. Or you can choose the other options of saving your work as draft or creating it as a template as discussed earlier. Check the image below: