

Meta Ad Performance Dashboard

Impressions
123.8K

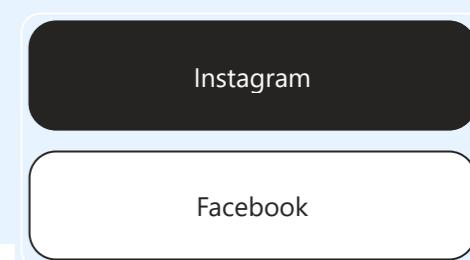
Clicks
14.7K

Shares
682.0

Comments
1.5K

Purchases
708.0

Engagements
16.8K



CTR (Click Through...
11.9%

Engagement Rate
13.60%

Conversion Rate
4.8%

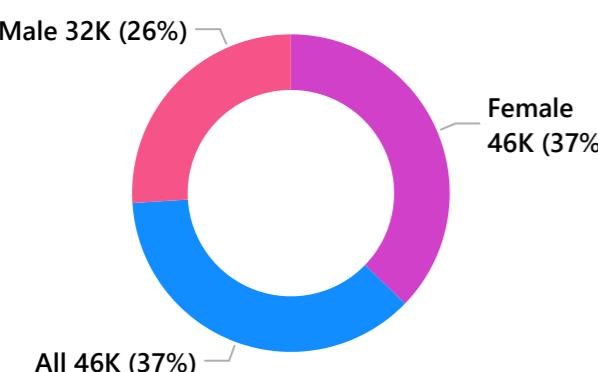
Purchase Rate
0.57%

Total Budget
\$2.5M

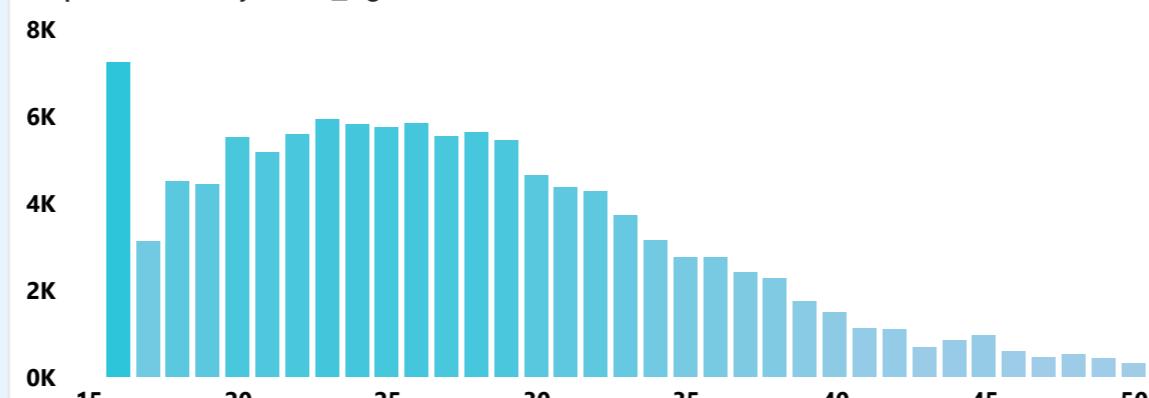
Avg Budget/Campaign
\$50.7K

Dynamic Measure
Impressions

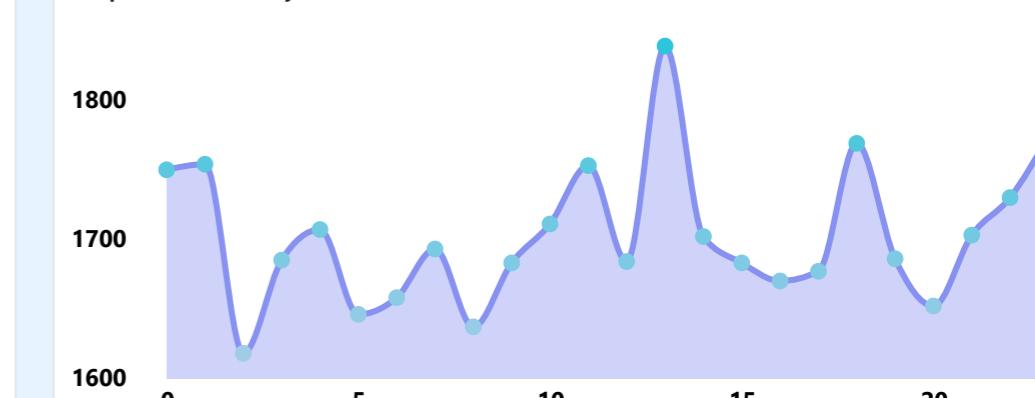
Impressions by target_gender



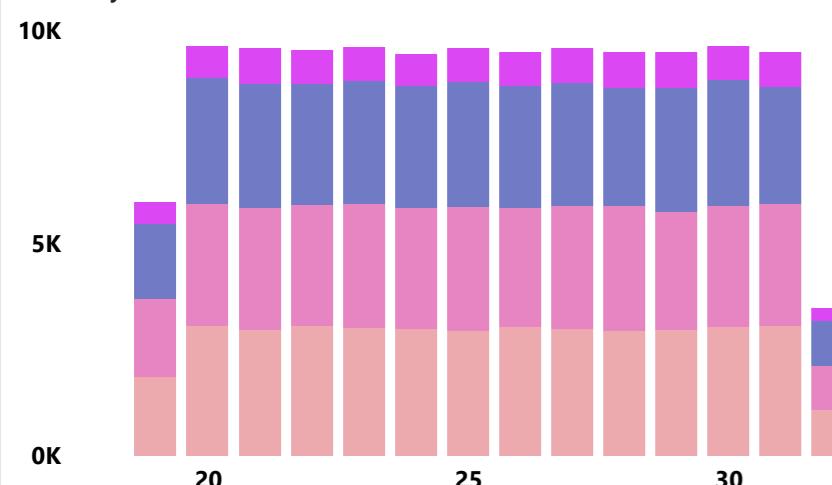
Impressions by user_age



Impressions by Event Hour



Weekly Trend



Month

Jun

Mon	Tue	Wed	Thu	Fri	Sat	Sun
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Impressions by country



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