

# CHETANA NEWS

★ Vol.3 ★ Issue-2 ★ March 2023

## Editorial...

### From the Editorial Team

CIMR, since its inception, has successfully created a niche for itself in management education in India. At CIMR, we sincerely believe in transforming the lives of 'young business students into ethical business leaders.' Proactive scanning of the recent developments in the industry, early identification of upcoming industry needs aligning with the right partners across the globe, continuous up-gradation of our infrastructure, facilities, faculty, and curriculum designed for 360-degree development of the students, and meticulous execution of teaching and learning process are the hallmark of our value chain to deliver 'industry ready professionals'. With this newsletter, we plan to take CIMR's wider responsibility of communicating and spreading information to the larger society and act like a mirror that reflects the clear picture of the activities undertaken by CIMR. We hope this newsletter will help to build a deep and meaningful connection with our esteemed students, faculty, and alumni.



### VISION

To develop Chetana as a World Class Management Institution of excellence with a view to developing outstanding, dynamic and enterprising business professionals who make valuable contributions to the business, society and environment at large.

### MISSION

Chetana is committed to prepare students as successful leaders who combine the use of managerial skills with the understanding of socio-cultural systems, to meet the current and future needs of industry, society and environment at large. The institute is committed to ensuring excellence through high quality learning for its students.

### In this Issue

- Chetana's role in promoting Women Entrepreneurship
- Chetana's Knowledge Board Competition (CKBC)
- Upskilling through FDPs
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- Collaborations & Tie-ups
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### Background

The dream of our Founder President Late Shri. Madhukarao D. Chaudhari, Chetana's Institute of Management and Research became a reality in 1996. The year 2021, embarks the sucessful completion of 25 years of this dream. In these years, the Institute has achieved many milestones and won several accolades.

## Words of Wisdom



**Late Shri Madhukarao Chaudhari  
Founder President**

भव्य, मुंदर व मंगल असा भविष्यकाल निर्माण  
करण्याचे मार्ग शिक्षणाद्वारे च सुचू शकतात !

*Only education can lead us to the creation of a magnificent, beautiful, and auspicious future!*

Your words are a guiding light for all of us at Chetana's and we hope to live up to the dream that you had for all of us.



**Shri Shirish Madhukarao Chaudhari  
Secretary**

Our commitment to providing a world-class education remains unwavering and I am proud of the strides we have made in advancing our academic progress and research initiatives. The collaborative spirit of the entire Chetana family is truly commendable, and it is this collective effort that propels us toward greater heights. Through collaboration, resilience and a shared vision, Chetana will remain a beacon of knowledge.

## From The CEO's Desk

**Dr. Madhumita Patil  
CEO, CRKIMR and CIMR**

As we embark on another transformative year, I am proud to share our remarkable strides in fostering a dynamic educational ecosystem. Our students and Faculty are at the forefront of innovation, exemplified by outstanding achievements.

The success of our Management Development Programs (MDPs) and Faculty Development Programs (FDPs) is truly commendable. These initiatives are instrumental in fostering a culture of continuous learning and professional development. The experience gained and shared through these programs contribute significantly to the growth and enrichment of our academic community.

Our commitment to CSR remains unwavering. Together we have



made significant strides in positively impacting our communities embodying the values that define Chetana. In the spirit of collaboration, we have forged meaningful partnerships and tie-ups creating opportunities for our students and faculty to engage with industry leaders.

I extend my gratitude to the entire Chetana family for their dedication and enthusiasm.

## Chetana's Legacy...

Chetana's Institute of Management & Research, a leader in management education for the last three decades, believes in a holistic approach to management education.

Chetana's emphasizes on providing a learning ambience conducive to students. Several events are organized by student driven forums, committees and clubs. Notable corporate events like Elixir, Vipanan, Arthanaad, HROPSYS, Good to Great Management Fest, Challenger, Debates and Elocutions, Rural Immersion, HR Conclave, Case Study Competitions, Reminiscence, CSR Programs and Crisil CKBC (Crisil Chetana's Knowledge Board Competition) are among the variety of regular events held in the campus. The students participate and win accolades in B-School Competitions, Sports Events, Research Paper Competitions and Management Games held at other renowned B-schools in the country. Chetana's value based teaching is committed to ensuring high-quality learning for the students.

Industry dynamics change every day and therefore we, at Chetana's, constantly engage in dialogue with the corporate world to understand the current trends and accordingly design our programs to skill the budding managers. Academic Programs at Chetana's are designed to cater to the increasingly complex skills required in today's globalized world. Brand Chetana's through its Off-Summers, Summer Internship and Live Projects has carved a niche for itself in terms of corporate training & placement.

At Chetana's Institute of Management & Research, we believe in constantly engaging in dialogue with the corporate world to cater to the increasingly complex skills required in today's globalised world.

## From The Director's Desk

**Dr. Nandita Mishra**  
*Director, CIMR*

I am extremely proud and happy to share the current issue of the Newsletter 2023. Our Newsletters are designed to communicate to our readers about the activities, performances, and achievements of the Institute. The academic year 2023-24, started with a lot of jubilation during the Induction Program for batch 2023-25 and the Transition Program for batch 2022-24. We successfully launched the Fellow Program in Management (Doctoral Program) and the FPM scholars proved their brilliance in their approach and efforts.

The readers will find how a multidisciplinary education like Management Education is imparted in CIMR. The curricular, co-curricular, and extra-curricular activities mentioned in the newsletter



make learning interesting and engaging.

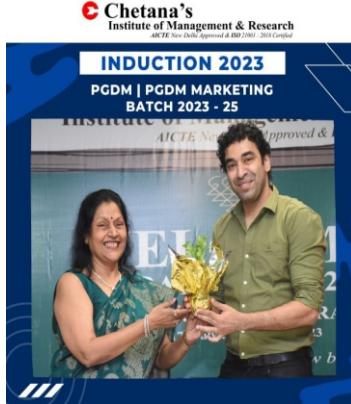
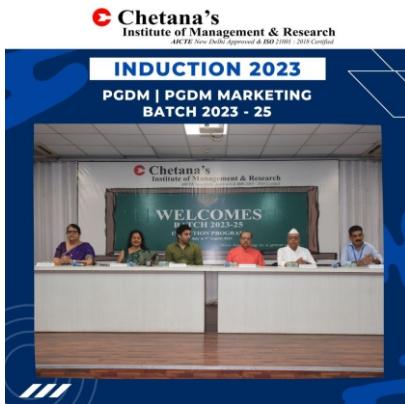
Our biggest strength has been our faculty members, and we are proud to enumerate their publications, achievements, and milestones. I congratulate them for their continuous efforts to excel.

The Management Development Program division conducted a series of training programs and consulting assignments for the MSME sector.

Happy reading!

## Induction: Batch 2023-25

CIMR celebrated the induction of Batch 2023-25 with an inspiring ceremony. The event welcomed our esteemed alumni, Alexander Valladares, CMO, Impresario Handmade Restaurants whose incredible journey from a student at CIMR to a successful trailblazer served as a beacon of motivation for the newcomers. The induction ceremony symbolized the beginning of a transformative journey hoping to empower the students to embrace the endless possibilities that lay ahead.



## Transition program 2023

### Finance

The transition program for Finance was scheduled at the start of the third semester. The program was designed to prepare students for the upcoming semester through a series of workshops and guest lectures. This year, we have organized workshops on Power BI, Tableau, R, Python, and SQL. The two-week workshop provided a comprehensive and practical training program, highly sought after in the industry.

### Marketing

The transition program for the marketing specialization was held between 10-15 July 2023. Refresher sessions on important marketing topics were conducted. The sessions also included a Power BI workshop with Prof. Mohammad Osaid Koti. At the end of the session, a quiz was conducted to measure the student's understanding of the covered topics.

### Human Resource

On the opening day, Dr. Mahesh Luthia, Area Chair HR welcomed the students and introduced them to courses they will be pursuing as part of Sem 3 and Sem 4. Students were encouraged to reflect on their internship experiences and share how they were able to apply their learnings of Sem 1 and Sem 2 in real life. An introductory session to revise fundamental concepts of HR was conducted and students were encouraged to deepen their understanding of their role and develop skills that would help them establish themselves as an entry-level HR professional. The session also covered major HR trends of 2023 based on consulting reports to draw attention to the new skill sets required by them. Mr. Balasubramanian Sethuraman, General Manager and Head HR, Parekh Integrated Services Pvt. Ltd. conducted a guest session on 'Career Mapping - Role of HR'. Students gained a practical perspective on how career mapping is carried out by HR professionals integrated with a Performance Management System and application of Job Descriptions.

## Systems and Business Analytics

The objective of the Transition Program was to offer the students stepping into the second year of the PGDM program to transition from the core courses conducted in the first year to specialization courses in the second year. It offered the students an opportunity to obtain focused inputs in their area of specialization.

The duration of the Transition Program was one week and was conducted just before the commencement of the classes of the third semester for Systems & Business Analytics specialization. The core faculty members offered a snapshot of the various courses to be offered in the third semester. Students were made aware of the prerequisites for each course.

An introductory Session on the significance of Systems specialization, Cross Functional Domain Expertise, and Industry Expectations was Conducted by Area Chair Systems, Prof. Shilpa Kajbaje

A series of Alumni and Guest sessions were conducted where our alumni and industry professionals were invited to address the students on the latest trends, practices, and emerging areas.

### Alumni Sessions & Guest Sessions

Ms Shruti Achrekar, Senior Associate at PwC gave insights on Career opportunities, Roles Exploration, and Problem-Solving skills in the Domain.

Mr. Anshuman Singh, SAP WM Consultant at LTI - Larsen & Toubro Infotech discussed various Career Opportunities and the role of a Functional Consultant in the industry.

Mr. Ankit Tambe, Pre-sales Consultant at Tata Consultancy Services explained and discussed the Career Planning and Development process.

Mr Prithviraj Siddhe, Sr. Project Manager at Merkle (formerly Ugam Solutions) gave insights on Career Opportunities in Consultancy Services

## Operations

In the Operations Specialization Transition Programme, we had some great sessions led by industry experts. These included discussions on Business Risks with Tushar Shirwalkar, Exploration of the Latest Trends in Supply Chain Management with Mahendra Gupte, and a detailed look into Logistics with Rahul Karnik.

## Chetana's Knowledge Board Event (CKBC)

The finale of the Chetana's Knowledge Board Event (CKBC) took place on August 5, 2023. Teams dissected unique sectors like Metals, Chemicals, Aviation, and FMCG. The winners were Catalyst Crew - Chemicals, followed by Titanium - Metals and Mavericks - FMCG. As the curtains drew on CKBC, one thing became clear - the future of analytical brilliance is in safe hands.

**Chetana's**  
**CKBC 2023**

**Congratulations  
WINNERS**

PGDM - MARKETING (CHEMICAL SECTOR)



**Chetana's**  
**CKBC 2023**

**Congratulations  
1ST RUNNER UP**

PGDM - MARKETING (METALS SECTOR)



**Chetana's**  
**CKBC 2023**

**Congratulations  
2ND RUNNER UP**

MMS - A (FMCG SECTOR)



## Upskilling Through FDPs

One of the core values that drive faculty members at CIMR is 'Passion for Learning'. Regular Development and Training Programs are organized for faculty members to provide them an opportunity to acquire knowledge about current technological developments, develop research skills and promote professional practices. These sessions equip faculty members with the latest tools and approaches used in the industry to prepare students to be corporate-ready. These sessions are also helpful in building a strong team and learning from diverse perspectives.

### How to write Research Proposals?

An FDP focused on "How to write Research Proposals" was conducted at CIMR on May 3, 2023, by Dr. Chandrahauns Chavan, Professor, JBIMS, Mumbai. The session covered topics on Academic Writing and Writing Research Proposals. The session deliberated on how research contributes to theory and practice.

### Faculty Workshop - Demystifying Metaverse +AI Tools

CIMR organized a one-day Faculty Development Program (FDP) to equip their faculty members with the latest trends in AI technology on August 12, 2023. The program 'Demystifying Metaverse + AI Tools' was conducted by Dr. Amey Pangarkar, TEDx speaker and Principal Consultant, and Dr. Bhooshan Kelkar, Founder, Neuflex Talent Solutions Pvt. Ltd. with their team. The session covered various concepts, applications and tools covering AI Technologies that could enhance research and teaching by faculty members. Industry trends associated with AR, VR, MR and generative AI tools were discussed during the program.



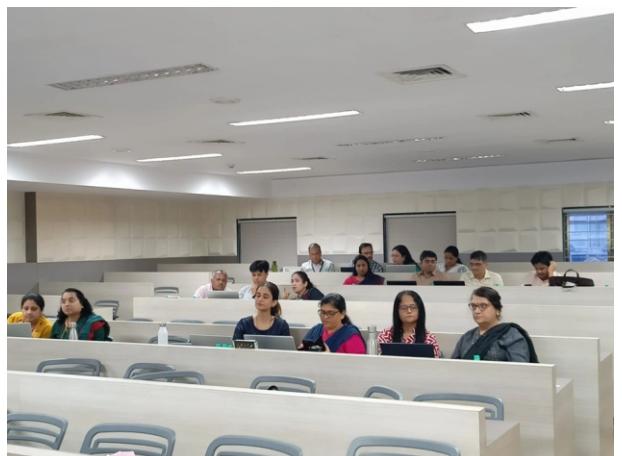
### How to Improve Your Research Output?

Dr. Vanessa Patrick, Associate Dean, University of Houston and Chetana's Alumna, addressed the most important issue of Research – "How to improve your research output?" on August 8, 2023. Dr. Patrick made the session extremely engaging by mentioning the challenges faced by researchers, including duration, frequency, and quality of research articles. She guided the faculty that academic writing should be formal and unbiased, clear and precise, focused, well-structured, well-sourced, correct and consistent.



### FDP on Business Simulation

Chetana's Institutes of Management, organised an FDP on Business Simulation on August 11, 2023. Faculty members from all departments of Chetana's R. K. Institute of Management & Research and Chetana's Institute of Management & Research participated in the FDP. Adept Global conducted Velocity - Business Acumen Simulation, providing the faculty members an opportunity to deep dive into real-world scenarios and navigate through complex business challenges. In each round, the teams made informed, data-driven decisions around growth strategy through sales & marketing, operations & HR and financial activities. Mr. Ryan Fernandes and Mr. Gangadhar Mutathi from Adept Global conducted the interactive and stimulating learning session.



## CoE Activities

Chetana's Centre of Excellence (CoE) established under the aegis of Chetana Trust, with constituent members: Chetana College, Chetana's R. K. Institute of Management and Research and Chetana's Institute of Management and Research aims to achieve excellence in domains that have business and social impact. The CoE aims to be a premier knowledge partner by providing strategic inputs for businesses, collaborating with industry for knowledge creation and contributing to the social development initiatives. Through training and MDPs, consulting services and research projects the centre collaborates with various stakeholders as a knowledge partner.

### First-Time Managers Leadership Capability Program

Chetana's CoE launched its first batch of the First Time Manager (FTM) Leadership Capability Program to empower entry-level managers to succeed. The two-day MDP was organized in association with the Bombay Industries Association (BIA) and Sales Kool on 24th June 2023 and 8th July 2023. The comprehensive training by the facilitators navigated the participants through an immersive learning journey, covering essential topics with a focus on developing leadership skills. Tools and strategies to successfully apply and implement in their current role as a manager were provided. The young managers were engaged in experiential learning activities, through role plays, games, case analysis and self-reflection. Peer Learning and Networking opportunities with diverse participants for knowledge sharing, collaboration, and long-lasting professional relationships were provided. An online Continuing Professional Development session moderated by a facilitator was organised to enhance the learning and support the learners. The program was conducted by Dr. Madhumita Patil, CEO, Chetana's CoE, Dr. Nandita Mishra, Director, CIMR, Dr. Mahesh Luthia, Area Chair HR, and Mr. Ashish Dabholkar, Associate Certified Coach – ICF, Certified MBTI & NLP Master Practitioner.



## Envisioning Vibrant Growth for SME's

Chetana's CoE conducted an MDP program, 'Envisioning Vibrant Growth' for SME's. The programs held on 16th May 2023 and August 5, 2023, were part of the Workshop Series 'Business Growth Strategies' curated for entrepreneurs to help them succeed in business growth. The focus of the program was on enabling entrepreneurs to transform their vision into reality, understand the financial aspects of business, strategies to enhance customer relationships and align business goals. The program was organized under the able guidance of Dr. Madhumita Patil, CEO, Centre of Excellence. The sessions were facilitated by the Director Dr. Nandita Mishra and faculty members of Chetana's Institute of Management & Research (CIMR) who specialize in designing training programs to enable Organisations and Individuals to achieve business excellence.



## CoE Activities

### Research and Training MoU with Stree Mukti Sanghatana

Chetana's CoE entered into an MoU with Stree Mukti Sanghatana (SMS), an NGO that empowers women by creating awareness about equality, gender justice, development and peace on July 21, 2023. SMS is dedicated to women's emancipation by both assisting with individual struggle and a collective struggle for attitudinal changes in society. The MoU entails Chetana's CoE providing Skill Based Training, Consulting for Project Management and Research services to SMS. Ms. Jyoti Mhapsekar, who has spearheaded some major solid waste management projects in Mumbai such as Anushakti Nagar (10,000 families), Vijaynagar Andheri (500 families), and other societies in Bandra East. SMS would work with the Chetana team to develop a case study on best practices in solid waste management and also carry out an impact assessment study on the outcomes of their current initiatives. Chetana's CoE aims to align its activities with the UN SGDs, and this collaboration would strengthen its mission and make a meaningful impact.



## CoE Activities

### Association to Advance Collegiate Schools of Business (AACSB) Membership

CIMR received the AACSB (Association to Advance Collegiate Schools of Business) Membership Certificate on October 13, 2023. It was a pleasure to invite Ms. Amy M., Regional Head, South Asia to CIMR and interact with the team. Dr. Madhumita Patil, CEO, CRKIMR & CIMR, Dr. Nandita Mishra, Director, CIMR and faculty members had a very insightful interaction to plan the way forward. By joining AACSB, CIMR has gained access to a global network of esteemed business professionals, educators, and leaders who are dedicated to advancing business education and fostering excellence in the field.



### Collaboration with WTC

CIMR signed an MoU with the World Trade Centre (WTC), Mumbai on September 13, 2023 for research, foreign trade education and for providing hands on learning experience to the PGDM students. WTC, Mumbai is an integral part of the international network of 319 WTCs in 88 countries connecting over 1 million businesses globally. They actively collaborate with education institutions to promote international trade and investment. They facilitate workshops and guest lectures in academic institutions. The MoU aims to foster mutual growth and development and institutionalise industry-academia collaboration. Under the MoU, both institutions would aim to create knowledge through research papers and case studies and launch certificate programs that would improve employability of students in international business. WTC would also provide knowledge support to CIMR for its forthcoming conference on sustainability practices and assist CIMR in designing courses catering to the current industry demands.



## Events in Focus

### Spotlight Red!

UNESCO New Delhi, in partnership with Procter & Gamble Whisper® India and advocacy partner Chetana's, launched Project Spotlight Red, the teaching learning modules on Menstrual Health and Hygiene Management (MHM). The event on June 30, 2023 was presided over by Dr. HUMA MASOOD, Senior Gender Specialist, UNESCO, Ms. Rakhee Bakshee, Communication Adviser, Indian Institute of Public Administration, Kruti Desai, Senior Brand Manager, Feminine Care, P&G, Shri. Shridutta Haldankar, President, Chetana Trust, Dr. Madhumita Patil, CEO, CRKIMR and CIMR, Dr. Nandita Mishra, Director, CIMR. Disha Parmar Vaidya, leading actor was the Guest of Honour of the Event.



### International Yoga Day

International Yoga Day on June 21, 2023, was celebrated by CIMR faculty. Dr. Sandeep Nemlekar and Prof. Rabindra Singh facilitated the session. A healthy immune system protects us by first creating a barrier that stops those invaders and viruses from entering our body. Yoga is one of the conscious choices we can make to ensure health and well-being. The focus of the session was on Backward, Forward and Sideward Bending Postures which release stress, helps to reduce fat and also build immunity. Other exercises involved the engagement of legs, core and hands to boost metabolism followed by breathing exercises. The session concluded with meditation and positive breathing awareness to ensure relaxation and positivity.



## Initiative in Focus

# Environmental Initiatives at CIMR!

Students and faculty members at CIMR believe in creating a greener, cleaner future for generations to come. CIMR shapes young minds to empower them to make a positive impact on our planet. During their course of study, students are involved in various environmental and CSR projects such as planting trees, organizing clean-up drives, or spreading awareness about recycling and reducing waste.



CIMR-Well-Being

Chetana's Institute of Management & Research has established CIMR - Well-Being Club on September, 2023. The aim of this club is to raise awareness for well-being amongst students and give students resources to help them support their own mental health.



## Awareness Rally against Drugs

Students from Chetana's Institute of Management & Research joined "We Walk for Addiction" rally organised under Nashamukt Bharat Abhiyan Department of Social Justice, Mumbai Port Trust, Collector, Mumbai City, the Assistant Commissioner of the Social Welfare Department of Mumbai City, the Mumbai Vidyapit, S.M.D.T., and jointly by the Mahila Vidyapith on September 30, 2023. The rally's main goal was to combat addiction. Students walked from Azad Maidan to the Gateway of India, chanting the slogans "Say No to Drugs" and "Nasha Band Karo".

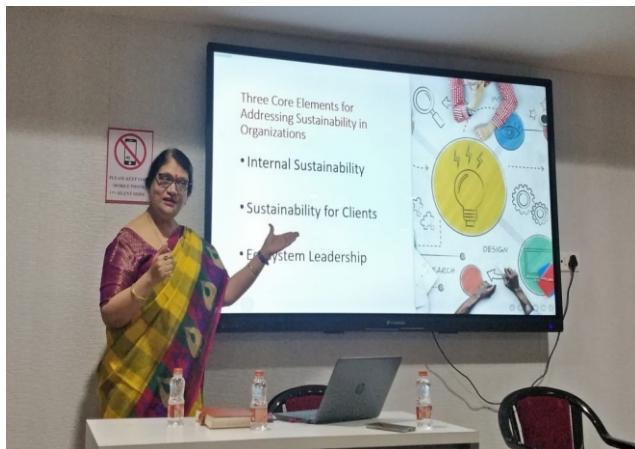
Alumni Talk

Chetana's 'Leadership Lecture Series' organised by the Placement department of Chetana's Institutes of Management and Research is an initiative to enable students to learn from diverse leaders. As part of the series, over the past three months, our PGDM and MMS students have had the incredible opportunity to engage with some of the brightest minds in the business world and learn from their experiences and perspectives. On August 8, 2023; Dr. Vanessa Patrick, Associate Dean, University of Houston, C.T. Bauer College of Business, our esteemed Alumnus and Author of "The Power of Saying No" visited the campus to address our students.

**ALUMNI TALK**

## Research seminar - ESG and SDG

Dr Nandita Mishra, Director Chetana's Institute of Management & Research conducted a session on Responsiveness and Innovations for Sustainable Business: Prospects and Challenges on September 27, 2023. The session focussed on Some Sustainable Business Models incorporating Triple Bottom Line Approach, Sustainable Development Goals and ESG. The deliberations were mainly on mapping ESG with SDG. The session was a curtain raiser for the forth coming International Conference, scheduled on 19 & 20 January 2024.



**Faculty Publications**

<b>RESEARCH PAPERS</b>					
<b>Sr. No .</b>	<b>Yea r</b>	<b>Name of Faculty</b>	<b>Name of Journal</b>	<b>Volume Number</b>	<b>Title of Research Paper</b>
1	2021	Dr Nalini K.	OECONOMIA COPERNICAN A	Vol. 12 Issue - 4	Journey Towards Self-Reliance— A comparative Study of the J2SR Country Road Maps of Asian Countries with India
2	2021	Dr Nalini K.	Bengal, Past and Present	VOL 117, Issue III, 406-414	Impact of Covid19 on MSME Growth and Financing in India
3	2023	Dr Nalini K.	South India Journal of Social Sciences	January-June, 2023, Vol. XXI, No. 40	Performance Analysis of select Indian banks using CAMEL model
4	2023	Dr Nalini K.	Journal of the Asiatic Society of Mumbai	January-June, 2023 Vol. XCVI, no. 20, 109-114	Resilience among youth— A social network analysis
5	2023	Dr Mahesh Luthia	International Journal of Human Resource Management and Research (IJHRMR)	Vol 13 Issue 1	Artificial Intelligence in HR, Review and Future Directions for Research
6	2023	Dr Mahesh Luthia	CIMR: Journal of Management Research	Vol XIV Issue 4 pp 65-71	Impact of New Technologies on Customer Experience in the Retail Sector
7	2023	Dr Mahesh Luthia	International Journal of Human Resource Management	Vol 13 Issue 1	Artificial Intelligence in HR, Review and Future Directions for Research

8	202 3	Dr Mahesh Luthia	Journal for ReAttach Therapy and Developmental Diversities	Vol 6 Issue 6	Influence of Innovative Healthcare Promotional Strategies on Human Physical Health & Mental Behaviour
9	202 3	Dr Sandeep Nemlekar	Mathematical Statistician and Engineering Applications	Vol. No. 71 Issue 4 PP- 9873-9883	A Study of the Operational Resilience of an Indian Airline Company
10	202 3	Dr Mrinali Tikare	Mathematical Statistician and Engineering Applications	Vol. No. 71 Issue 4 PP- 10328- 10341	The Study of Employee Engagement and Positive Outlook WRT Work-From- Home
11	202 3	Dr Mrinali Tikare	Journal Of The Asiatic Society Of Mumbai	Vol. : XCVI, No:20, 2023	A Study of Environment Resilience and Sustainability through Green HRM
12	202 3	Dr Mrinali Tikare	Journal of Informatics Education and Research,	Vol. 2, Issue 3	A Study of Adoption of Digital Banking Services Wrt SHG Women, Mumbai
13	202 3	Dr Madhumit a Patil	PLOS Digit Health 2(11)	Vol 2, Issue 11	Assessing a digital technology supported community child health programme in India using the Social Return on Investment framework
14	202 3	Dr Khushboo Vora	South India Journal of Social Sciences	Vol 21 Issue 40	Quest for preferred shareholder's wealth measure in Indian

15	202 3	Prof Shilpa Kajbaje	Mathematical Statistician and Engineering Applications	Vol. No. 71 Issue 4 PP- 9873-9885	A Study of the Operational Resilience of an Indian Airline Company
16	202 3	Prof Shilpa Kajbaje	CIMR: Journal of Management Research	Vol XIV Issue 3 pp 6 12	The New Age of Manufacturing Industry 4.0 and Smart Factory
17	202 3	Rabindra Singh	Journal of the Asiatic Society of Mumbai	Vol XCVI	A comparative study of Predictive ability of bankruptcy predictionmodel on the slected non financial companies of India
18	202 0	Rabindra Singh	CIMR: Journal of Management Research	Vol. XII Issue I	Water Management – An Empirical Study
19	202 3	Prof Seva Rangneka r	Journal for ReAttach Therapy and Developmental Diversities	Vol 6 Issue 1s	Blockchain in Psychological Health: The Future of Medical Records
20	202 3	Prof Seva Rangneka r	Journal Of The Asiatic Society Of Mumbai	Vol. : XCVI, No:20, 2023	A Study of Environment Resilience and Sustainability through Green HRM
21	202 3	Prof Seva Rangneka r	IoT, Big Data and AI for Improving Quality of Everyday Life: Present and Future Challenges	978-3-031- 35782-4	REVITALIZATIO N OF HUMAN RESOURCE MANAGEMENT
22	202 3	Dr Indira Singh	Samdarshi	Vol16:Issue 3	Analyzing Challenges and Opportunities of

23	2023	Dr Indira Singh	Samdarshi	Vol16:Issue3	Employee Training and Development Enhancing Performance-A Study
24	2023	Dr Indira Singh	Journal of the Asiatic Society of Mumbai (Print)	Vol. : XCVI, No:31, 2023	Implementing Collaborative Transnational Teaching and Learning pedagogies: A Case Study
25	2023	Dr Chirag Shah	Mathematical Statistician and Engineering Applications	Vol. No. 71 Issue 4 PP - 9884 -9890	Creating Resilience in Portfolio Management by Effective Hedging with Derivatives
26	2023	Dr Omkar Dalvi	Journal for ReAttach Therapy and Developmental Diversities	Vol 6 Issue 1s	Blockchain in Psychological Health: The Future of Medical Records
27	2023	Dr Omkar Dalvi	Journal of Informatics Education and Research,	Vol. 2, Issue 3	A Study of Adoption of Digital Banking Services Wrt SHG Women, Mumbai
28	2023	Dr Rinku Sharma	CIMR: Journal of Management Research	Vol XIV Issue 4 pp- 46-54	Resonating with the Consumer - A Case study on Brand Resonance
29	2023	Prof Kapil Bhatia	CIMR: Journal of Management Research	Vol XIV Issue 2 pp 1- 5	Repositioning the Resilient Language - Sanskrit
30	2023	Prof Kapil Bhatia	Journal Of The Asiatic Society Of Mumbai	Vol. : XCVI, No:20, 2023	Metonymic Branding: The Evolution of Generecization of Brands

31	2023	Dr Anuja Joshi	Electronic International Interdisciplinary Research Journal (EIIRJ) Arhat Journals and Arhat Publications, Mumbai	Volume -XII, Issues -I(b), Jan-Feb 2023	Resilience in Higher Education Delivery to endure challenges during and after COVID -19 Pandemic
32	2023	Dr Anuja Joshi	Journal for ReAttach Therapy and Developmental Diversities	Vol 6 Issue 1s	Analysing the factors influencing in Blockchain Innovation in Health Care
33	2023	Dr Anuja Joshi	Education and Society UGC CARE Approved, Group I, Peer Reviewed, Bilingual, Multi - disciplinary Referred Journal	Vol. 47, Issue 02, No. 18, April - June : 2023	Foreign Direct Investment in Indian Retail Sector
34	2023	Dr Anuja Joshi	South India Journal of Social Sciences	Vol. XXI; No. 40, January - June: 2023	A Study on Evaluation and Resilience by Students during Pandemic
35	2023	Dr Latha Sreeram	Mathematical Statistician and Engineering Applications	Vol. No. 71 Issue 4 PP - 10328 - 10341	The Study of Employee Engagement and Positive Outlook WRT Work -From- Home

36	2023	Dr Latha Sreeram	Journal of the Asiatic Society of Mumbai	Vol XCVI	A comparative study of Predictive ability of bankruptcy prediction model on the selected non financial companies of India
37	2023	Dr Nandita Mishra	Journal of Informatics Education and Research,	Vol. 2, Issue 3	A Study of Adoption of Digital Banking Services Wrt SHG Women, Mumbai
38	2023	Dr Nandita Mishra	European Economic Letter	Vol. 13 Issue 4	Social Reengineering: A Changing Perspectives
39	2023	Dr Nandita Mishra	Journal of the Asiatic Society of Mumbai	Vol. XCVI, Issue -20	Resilience Managing Covid Care Center through Coordination and Counselling: A case study of MIT Aurangabad Covid Care Center
40	2023	Dr Nandita Mishra	International Journal of Management, Technology, and Social Sciences	Vol 8, No 3	Effect of Extra Curricular and Co-Curricular Activities on Students' Development in Higher Education
41	2023	Dr Nandita Mishra	International Journal of Management, Technology, and Social Sciences	Vol 8, No 2	Understanding Credit Performance for Financial Health Evaluation



42	2023	Dr Nandita Mishra	International Journal of Case Studies in business, IT and Education	Vol 7, No 2	A Study of the Changing Trends in the Television Industry
43	2023	Dr Nandita Mishra	South Indian Journal of Social Science	Vol XXI, No 40	Effect of Psychological Capital , Pereived Stress and Work Family Conflict
44	2023	Dr Nandita Mishra	International Journal of Analytical and Experimental Modal Analysis	Vol XV, Issue VII	Psychological Well Being among Women
45	2023	Dr Nandita Mishra	International Journal of Case Studies in Business, IT, and Education	Vol. 7, No. 2,	Ancient Indian Education: It's Relevance and Importance in the Modern Education System
46	2023	Dr Nandita Mishra	Apple Academy Press	Vol 1 Issue 1	Gender Equality form a Modern Perspective- Moving Beyond Diversity
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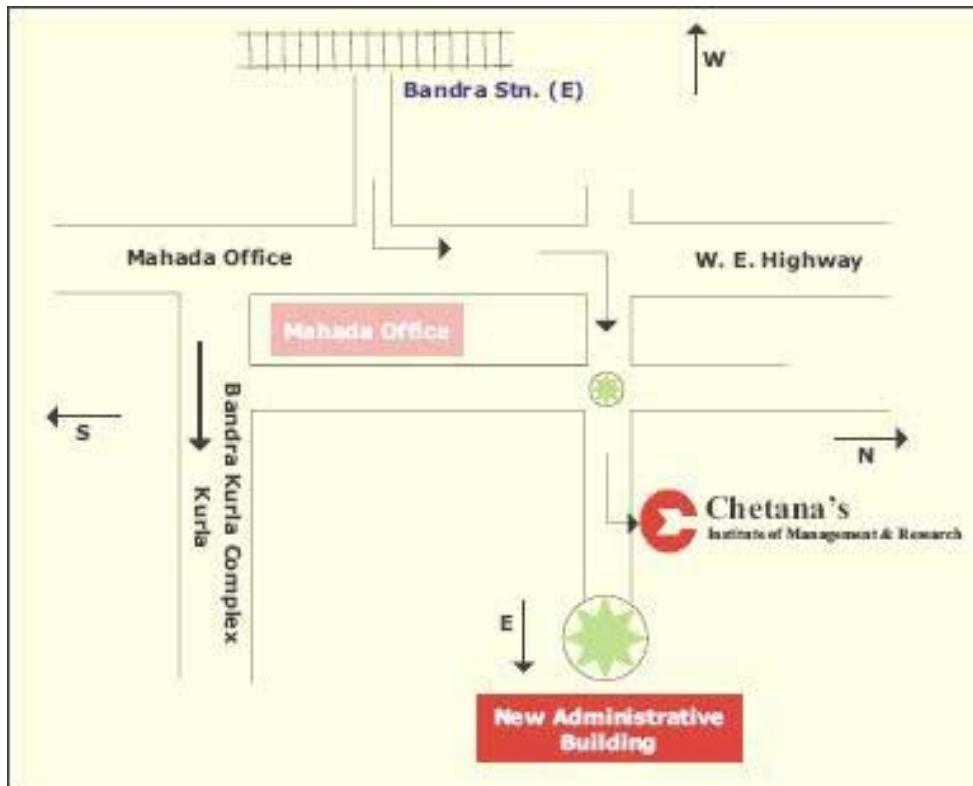
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