



Chetana's

**R. K. Institute of Management & Research
&**

Institute of Management & Research

Present

Faculty Development Programs

The COVID-19 era has taught us the importance of continuous education and upgrading oneself on different aspects of our academic domains. With this in mind, we at Chetana's, offer you a colorful bouquet of Faculty Development Programs on various topics as an add-on to our Conference.

In addition to the Conference participation on 23th Feb, 2021, each conference participant will be eligible to attend one FDP free of cost as per FDP schedule. The participant can choose the program based on the different topics for the FDPs.

In addition to One free FDP, a participant can choose to participate in other FDPs by paying additional Rs. 500/-. The fees for participants who choose to participate **only** in FDPs will be 1500/- per FDP.

The 1 day interactive FDPs will be conducted online on a virtual platform from 10 am to 5 pm. All participants will get a Digital Certificate of Participation after the FDP. The details of the program including the contents, expected outcomes and speaker profile has been attached for your perusal.

Following are the FDPs offered:

- | | |
|---|---------------|
| • Financial Reporting Regulations in India. | 17th Feb 2021 |
| • Decisions- From Disaster to Development | 17th Feb 2021 |
| • Social Media Marketing and Analytics for International Branding | 18th Feb 2021 |
| • Technical Analysis- A tool to make informed Investment Decision | 18th Feb 2021 |
| • Portfolio Management - A Contemporary Approach | 19th Feb 2021 |
| • Developing Cross cultural competency | 20th Feb 2021 |
| • Atmanirbhar Investing with Financial Derivatives. | 20th Feb 2021 |
| • Design Thinking - Solutions for the Globalized World | 20th Feb 2021 |

Contact info :

Conference and FDP Committee

Dr. Rajiv Gatne - 9821042903

Dr. Chirag Shah - 9987034585

Faculty Development Program on

Financial Reporting Regulations in India

Date and Time : 17th February 2021, from 10 am to 5 pm.

Online FDP . Link will be shared post registration



About the Speaker

Dr. Chetana Asbe holds a Ph.D. degree in Indian monetary policy. Her experience in the field of finance is a blend of industry and academics. She has more than ten years of teaching experience to her credit. Prior to joining academia, she was with CRISIL, Mumbai.

Objectives of the Program

This program is designed to familiarise the participants with the modern approach towards Financial Accounting and to provide an in-depth understanding of financial reporting regulation practices in India. The program utilizes live examples and quizzes.

Expected Outcomes

After the FDP, the participants will be able to:

- Understand the modern approach towards accounting and also the objectives of Indian financial reporting regulations
- Deduce India's company's law requirements, accounting standards-setting procedures and accounting standards content.
- Understand the factors influencing regulatory approaches.

Who should attend

Faculty involved in teaching Accounting and Finance can gain a modern outlook towards their subjects. Working professionals, regardless of their functional specialty, who wish to possess knowledge of financial reporting regulations.

Faculty Development Program on

Decisions: Disaster to Development

Date and Time : 17th February 2021, from 10 am to 5 pm.

Online FDP . Link will be shared post registration



About the Speaker

Dr. Sandeep Nemlekar, Associate Professor and Area Chair, Operations CIMR and Dr. Anuja Joshi and Dr. Kamlesh Tiku Associate Professors, CIMR are experienced faculty members of Chetana's Institute of Management and Research with in-depth industry and academic experience.

Objectives of the Program

- a) To acquaint the participants with decision making techniques.
- b) To hone the analytical skills of participants in decision making.
- c) To provide a hands-on experience of the models and tools used for decision making in management.
- d) To help faculty members to make, communicate, & execute decisions.

Expected Outcomes

After the FDP, the participants will be able to:

- Understand the techniques of decision making.
- Understand and analyse the decision making process.

Who should attend

Faculty and Research scholars of Management studies.

Faculty Development Program on

Social Media Marketing & Analytics for International Brands

Date and Time : 18th February 2021, from 10 am to 5 pm.

Online FDP . Link will be shared post registration



About the Speaker

Dr. Rashmi Jain is a Ph.D. in marketing and a Design Thinker Trained by KPMG. She has 19 years of industry and academic experience in the field of digital marketing, launching new products, research, and consultancy.

Objectives of the Program

Today more than 3.8 Billion users use Social Media across the world. Brands are constantly increasing the advertising spends on social media. The growth in advertising spends on social media has surpassed the growth in traditional media like TV, print, etc. Social media marketing is an important tool in every brand's strategy. Aspiring marketers need to have an astute knowledge of Social Media Marketing. The ability to assess a campaign is a key requirement of any marketer. Social Media Analytics is useful in assessing the social media marketing campaign, fine-tune it, and draw valuable insights.

Expected Outcomes

After the FDP, the participants will be able to:

- Understand Social Media (from marketing perspective)
- Understand Social Media Consumption behaviours
- Create a social media campaign
- Use social media analytics and draw insights

Who should attend

Faculties of Business schools and engineering colleges. Deans/ Directors of institutes who desire to use social media for promotion of Institutes and programmes. Working Professionals looking to up-skill themselves.

Faculty Development Program on

Technical analysis -A tool to make informed investment decision

Date and Time : 18th February 2021, from 10 am to 5 pm.

Online FDP . Link will be shared post registration



About the Speaker

Mr. Rabindra Singh is PGDM Finance) and has a Teaching experience of more than 12 yrs. He is subject expert for Equity market and debt market.

Objectives of the Program

This programme will help faculty to teach Dow Theory. Technical Analysis is application of Dow Theory. How to use Technical Analysis to understand the price movement of stocks? Identify the pattern and trend of the price movement. How to decide price target and stop loss? How can we make more accurate buy and sell decisions?

Expected Outcomes

After the FDP, the participants will be able to:

- Understand the concept of candlestick chart pattern, indicators like MACD, EMA, RSI and Stochastic.
- Identify the trend and pattern of price movement
- Learn various chart patterns and indicators.
- Can make more informed buy and sell decision

Who should attend

Faculty, researcher, students, Traders, investors curious to know price movement and make informed investment decisions.

Faculty Development Program on

Portfolio Management - A Contemporary Approach

Date and Time : 19th February 2021, from 10 am to 5 pm.

Online FDP . Link will be shared post registration



About the Speaker

Dr. Ruchika Agarwal is a gold medalist in PGDBM Finance and has a Ph.D. in Management Studies. She has worked in the area of credit ratings, investment banking and business development. She is a subject expert for portfolio management and economics.

Objectives of the Program

Creativity and innovation in Teaching and Research is very crucial to engage students effectively. This program is designed to simplify the concepts of risk, return and portfolio management theories using live data. The teaching pedagogy used would help the academicians to make the classroom much more effective and interactive. The course also involves extensive use of spreadsheets in putting the investment theory into practice. The learnings from the program shall be very much applicable in the research field too.

Expected Outcomes

After the FDP, the participants will be able to:

- Equip the students to understand and evaluate concepts of Risk and Return for financial securities using live data.
- Use innovative pedagogy to teach portfolio management theories using spreadsheets leading to better student engagement.
- Appreciate the practical application of portfolio management theories in the mutual fund industry.
- Inculcate research skills in students in the field of portfolio and mutual funds.

Who should attend

Faculty and Trainers of Portfolio Management, Wealth Management, and investor awareness programs. Investors investing directly in stock markets or via route of mutual funds should attend for better understanding towards evaluation of returns from their investments.

Faculty Development Program on

Atmanirbhar Investing with Derivatives

Date and Time : 20th February 2021, from 10 am to 5 pm.

Online FDP . Link will be shared post registration



About the Speaker

Dr. Chirag Shah has a Ph.D. in Financial Derivatives. He has worked as an Expert options trader at many proprietary funds. He has mastered the art of explaining Financial Derivatives without complex mathematical formulae.

Objectives of the Program

The program is designed to simplify the concepts of complex financial derivatives. Derivatives are considered very risky instruments and hence small investors are advised to stay away from them. However, these instruments, if properly used can help create efficiencies in a portfolio. This new perspective about derivatives needs to percolate to the masses through faculties and trainers of Financial Derivatives. This FDP is a step towards a larger goal of investor education.

Expected Outcomes

After the FDP, the participants will be able to:

- Simplify the concept of Financial Derivatives.
- Understand the pricing of derivatives instruments without complex mathematical formulae.
- Understand the importance of Derivatives as a risk management tool.
- Know, understand and create long term wealth creation strategies based on derivatives.

Who should attend

Faculty and Trainers of Financial Derivatives, Security Analysis and Portfolio Management, Wealth Management, Financial inclusion, and investor awareness programs. Investors trading in Futures and Options should also attend for a new perspective towards these instruments.

Faculty Development Program on

Developing Cross Cultural Competency

Date and Time : 20th February 2021, from 10 am to 5 pm.

Online FDP . Link will be shared post registration



About the Speaker

Dr. Mahesh Luthia, Associate Professor and Area Chair, HR, CIMR possesses diverse experience in industry and academia. He has had the opportunity of working across different cultures, managing cross border operations and conduct various training programs. His doctoral research was on competency modelling in the BFSI sector.

Objectives of the Program

The Model Curriculum for Management Program (MBA & PGDM) emphasizes the need to prepare students to be well equipped to work across different cultures. The Innovative pedagogy suggested by AICTE of introducing “Global Virtual Teams,” requires a new orientation among students to develop group dynamics, examine cross-cultural differences, and overcome ethnocentric assumptions. The FDP will equip the participants with the required approach and tools to achieve these competencies, and strengthen their team-building and team-management skills to prepare them for effectively working in culturally diverse virtual teams.

Expected Outcomes

After the FDP, the participants will be able to:

- Integrate cultural competency into their practice and teach students
- Adapt their teaching pedagogy suitable for a cross cultural setting to explore opportunities of on-line teaching to students from diverse backgrounds
- Use practical tools to assess a cross-cultural situation, develop an action plan to work effectively in Virtual Teams and develop cross-cultural competence among students

Who should attend

College / University faculty member teaching a course at UG / PG /Phd level. Doctoral Scholars pursuing research in the relevant area will benefit from the learning . The programme can also be attended by Young HR Professionals and Trainers for their professional development .

Faculty Development Program on

Design Thinking – Solutions for the Globalized World

Date and Time : 20th February 2021, from 10 am to 5 pm.

Online FDP . Link will be shared post registration



About the Speaker

Dr. Rashmi Jain is a Ph.D. in marketing and a Design Thinker Trained by KPMG. She has 19 years of industry and academic experience in the field of digital marketing, launching new products, research, and consultancy.

Objectives of the Program

Design thinking is a structured methodology used to develop and deliver products, services, and experiences that address latent human needs. By adopting design thinking principles, businesses can innovate solutions. Design thinking can be applied to complex problems across the world that are difficult to decipher. Using design thinking, organizations could transform themselves to become more innovative, which is likely to have a positive impact on their top line and bottom line. As Business education plays a pivotal role in shaping the budding managers and the future of organizations, it is important that the students understand this effective methodology for innovation and problem-solving. This FDP will train the faculties to adopt Design Thinking approach in problem solving and enable them to incorporate it in their curriculum as a standalone subject or integrated with other subjects.

Expected Outcomes

After the FDP, the participants will be able to:

- Have a working knowledge of Design Thinking
- Use Design Thinking to innovate solutions for any problem/situation
- Incorporate Design Thinking in the curriculum

Who should attend

Faculty of Business schools and engineering colleges. Deans/ Directors of institutes who desire to bring about innovative changes. Working professionals seeking to develop innovative products/services/ solutions.

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