

# CHETANA NEWS

★ Vol.4 ★ Issue-1 ★ March 2024

## Editorial...

### From the Editorial Team

As we come to the end of another successful academic year, it's inspiring to reflect on the vibrant tapestry of events and initiatives that have enriched our campus. CIMR has been bustling with diverse events and collaborations. The convocation ceremony marked the pinnacle of academic achievement for our graduating students, while the alumni meet celebrated enduring bonds formed on our campus. Faculty have enhanced their skills through development programs, showing their commitment to growth. Our social initiatives have made a positive impact on society, instilling responsibility and empathy in our students. This issue will give you glimpses of the events on campus, achievements, and milestones. We hope that this newsletter helps build a connection with our students, faculty, and alumni to develop a sense of belonging to the institution.



### VISION

To develop Chetana as a World Class Management Institution of excellence with a view to developing outstanding, dynamic and enterprising business professionals who make valuable contributions to the business, society and environment at large.

### MISSION

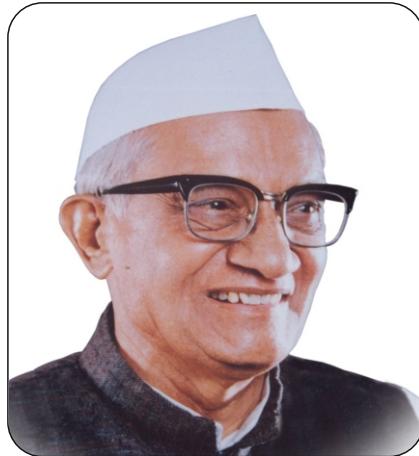
Chetana is committed to prepare students as successful leaders who combine the use of managerial skills with the understanding of socio-cultural systems, to meet the current and future needs of industry, society and environment at large. The institute is committed to ensuring excellence through high quality learning for its students.

### Background

The dream of our Founder President Late Shri. Madhukarao D. Chaudhari, Chetana's Institute of Management and Research became a reality in 1996. In the last 28 years, the Institute has achieved many milestones and won several accolades.



## Words of Wisdom



**Late Shri Madhukarao Chaudhari  
Founder President**

भव्य, मुंदर व मंगल असा भविष्यकाल निर्माण  
करण्याचे मार्ग शिक्षणाद्वारे च सुचू शकतात !

*Only education can lead us to the creation of a magnificent, beautiful, and auspicious future!*

Your words are a guiding light for all of us at Chetana's and we hope to live up to the dream that you had for all of us.



**Shri Shirish Madhukarao Chaudhari  
Secretary**

Our commitment to providing a world-class education remains unwavering and I am proud of the strides we have made in advancing our academic progress and research initiatives. The collaborative spirit of the entire Chetana family is truly commendable, and it is this collective effort that propels us toward greater heights. Through collaboration, resilience and a shared vision, Chetana will remain a beacon of knowledge.

## From The CEO's Desk

**Dr. Madhumita Patil  
CEO, CRKIMR and CIMR**

As we embark on another transformative year, I am proud to share our remarkable strides in fostering a dynamic educational ecosystem. Our students and Faculty are at the forefront of innovation, exemplified by outstanding achievements.

The success of our Management Development Programs (MDPs) and Faculty Development Programs (FDPs) is truly commendable. These initiatives are instrumental in fostering a culture of continuous learning and professional development. The experience gained and shared through these programs contribute significantly to the growth and enrichment of our academic community.

Our commitment to CSR remains unwavering. Together we have



made significant strides in positively impacting our communities embodying the values that define Chetana. In the spirit of collaboration, we have forged meaningful partnerships and tie-ups creating opportunities for our students and faculty to engage with industry leaders.

I extend my gratitude to the entire Chetana family for their dedication and enthusiasm.

## Chetana's Legacy...

Chetana's Institute of Management & Research, a leader in management education for the last three decades, believes in a holistic approach to management education.

Chetana's emphasizes on providing a learning ambience conducive to students. Several events are organized by student driven forums, committees and clubs. Notable corporate events like Elixir, Vipanan, Arthanaad, HROPSYS, Good to Great Management Fest, Challenger, Debates and Elocutions, Rural Immersion, HR Conclave, Case Study Competitions, Reminiscence, CSR Programs and Crisil CKBC (Crisil Chetana's Knowledge Board Competition) are among the variety of regular events held in the campus. The students participate and win accolades in B-School Competitions, Sports Events, Research Paper Competitions and Management Games held at other renowned B-schools in the country. Chetana's value based teaching is committed to ensuring high-quality learning for the students.

Industry dynamics change every day and therefore we, at Chetana's, constantly engage in dialogue with the corporate world to understand the current trends and accordingly design our programs to skill the budding managers. Academic Programs at Chetana's are designed to cater to the increasingly complex skills required in today's globalized world. Brand Chetana's through its Off-Summers, Summer Internship and Live Projects has carved a niche for itself in terms of corporate training & placement.

At Chetana's Institute of Management & Research, we believe in constantly engaging in dialogue with the corporate world to cater to the increasingly complex skills required in today's globalised world.

## From The Director's Desk

**Dr. Nandita Mishra**  
*Director, CIMR*

I am extremely proud and happy to share the current issue of the Newsletter 2024. Our Newsletters are designed to communicate to our readers about the activities, performances, and achievements of the Institute.



The readers will find how multidisciplinary education in Management Education is imparted in CIMR. The curricular, co-curricular, and extra-curricular activities mentioned in the newsletter make learning interesting and engaging.

Our biggest strength has been our faculty members, and we are proud to enumerate their publications, achievements, and milestones. I congratulate them for their continuous efforts to excel.

We believe that learning should be an enjoyable

process that allows one to develop their goals and aspirations, and provides one with the constant support to achieve these goals. Our academic collaboration with the industry is an important dimension of our corporate relations. The students also nurture respect and a sense of achievement. They have developed ambition and pride themselves in excellence. Our students are our greatest ambassadors!

Happy reading!

## Milestones

We are ecstatic to announce that we have been ranked 21st in the Times Ranking 2023-24 for Management B-Schools. This recognition highlights our unwavering commitment to academic excellence, and our goal of empowering future business leaders with the necessary skills, knowledge, and values needed to make a positive impact in the global business landscape.

CIMR remains steadfast in its commitment to delivering world-class management education and looks forward to continuing its legacy of success in shaping the leaders of tomorrow.

### Times Ranking 2023-2024

#### Times School

SR. No.	Ranking - Level	Rank ( 2022-23 )	Rank ( 2023- 24 )
1	All India (Out of 100)	33	33
2	All India - Private	22	21 ↑
3	West Zone	15	15
4	Mumbai (Top Ten)	4	4
5	Placement (All India)	50	43 ↑

## Best Education Brands, 2024

Chetana's Institute of Management and Research (CIMR), has been recognized as the 'Best Education Brands', 2024 by ET Edge (The Times Group). This is in recognition of the transformation journey of CIMR contributing towards teaching, learning research, and industry readiness of the students. It is an honor to receive the 'Best Education Brands', 2024 by ET Edge. The legacy of excellence continues in developing ethical business leaders.



**Convocation :2021-23 Batch**

On March 2, 2024, CIMR celebrated its Convocation Ceremony with great pride and jubilation. The event was attended by distinguished Chief Guest Mr. Ravi Chawla, Guest of Honour Mr. Sadanand Patil, Secretary of Chetana Trust Mr. Shirish Chaudhari, President Shri Shridatta Haldankar, members of the Board of Governors, CEO Dr. Madhumita Patil, members of the Academic Advisory Committee, Directors, Faculty, staff, graduating students, and their parents.

This year, 226 students were awarded PGDM diplomas. 3 students received O grades, 34 students received A+, and 85 students received A. In total, 188 students passed with First Class, and 37 students got distinction.



## 7th International Research Conference



CIMR's 7th International Research Conference on 'Navigating the future, The Triple Bottom Line Approach.' was held on 19th and 20th Jan 2024. The conference brought industry experts, academicians, government Organisations, and policymakers on a common platform to deliberate and come up with pragmatic solutions for long-term sustainability solutions. The aim was to facilitate knowledge exchange, build capacity, and discuss ideas against the backdrop of the changing socio-economic situation, among stakeholders to contribute to the sustainable agenda. The conference adopted a multidisciplinary approach to identify opportunities, and issues and develop solutions based on the theme and the sub-themes of the conference.

The conference has successfully obtained participation from industry, academia, and the student fraternity nationally and internationally. The number of research papers was very encouraging and is contemporary with relevance to the theme of sustainability.

**The Conference received 82 research papers/case studies/ industry papers from Academia, Research Scholars, Students, and Industry from, Bangladesh, Botswana, India, Indonesia, Japan, Jordan, Sri Lanka, Uganda, the United Kingdom, and the United States of America.**

### Day 1 : Saturday, 19th Jan 2024

The inaugural session on 19th Jan 2024 was graced by Dr. Vijay Kalantri, Chairman, WTC, Mumbai, as the Chief Guest where he set the context by highlighting the focus areas of the ESG approach and how the triple bottom line approach can contribute to a sustainable future.

Mr. Abhijit Ghorpade, Director, the State Climate Action Cell, delivered his keynote address and shared some major initiatives of "Maharashtra's Climate Action".

Prof. (Mrs.) R. Lalitha S Fernando, Public Administration, delivered a presentation on her

research findings on behalf of our International Academic Partner, University of Sri Jayewardenepura, Sri Lanka. Ms. Jyoti Mhapsekar, President, Stree Mukti Sanghatana (SMS) shared her experiences and inspired the audience to adopt innovative best practices for waste management. SMS, an NGO has created a positive impact on solid waste management and programs for achieving SDGs by providing decent work for women waste collectors.

The CIMR - WTC capacity building workshop, 'Capacities, Capacities and Connect – The Triple Bottom Line approach" was conducted by :

\* Mr. Sandeep Goswami, Certified Climate Science & Policy Professional - The World Bank Institute of Global Environmental Strategies & Tokyo Development Learning Centre – Japan

\* Mr. Ajay Nayak, Managing Partner at Educated Environments (EdEn)

\* Mr. Vishwas Tendulkar, Certified Independent Director, Indian Institute of Corporate Affairs, Ministry of Corporate Affairs & Certified Social Auditor, Indian Institute of Social Auditors

\* Mr. Ulhas Parlikar, Global Consultant -Waste Management, Circular Economy, Policy Advocacy, AFR & Co-processing, Board Director (MRAI)

The workshop was moderated by Prof. Dr. Mahesh Luthia, Conference Convenor.

The day witnessed research paper presentations by international researchers (online) and students of CIMR, facilitating the dissemination of knowledge within the academic community and beyond.

### Day 2 : Saturday, 20<sup>th</sup> Jan 2024

Dr. Mukund Rajan, Chairperson, ECube Investment Advisors graced the Conference as the Chief Guest who highlighted industry practices responding to green initiatives and the call for action at global and local levels for them to become sustainable. Dr. Srinath Sridharan, Policy Researcher & Corporate Advisor delivered his keynote address stating ESG as a value system necessitating resilience. He expressed his desire to see Chetana's playing a pivotal role in interconnecting ESG with societal values in the Indian Context.

The Panel Discussion - 'Building a Sustainable Ecosystem' deliberated on the trends and industry practices associated with implementing the TBL approach. Our esteemed panelist : Mr. Sridhar Sarathy, Chief Ethics Officer & Head Sustainability, CSR, Tata Capital  
 Mr. Suyog Keluskar, Vice President – Avalon Global Research  
 Mr. Paresh Sheth, CEO, Indus1Advantage, Member of the board of directors at CASI, NY  
 Mr. Dhiren Kanwar, CEO, Keva Flavors  
 The panel discussion was moderated by Dr. Nandita Mishra, Director, CIMR

The online panel discussion - 'Global Trends in Building a Sustainable Ecosystem', deliberated on diverse perspectives on ESG practices in the global context. Our esteemed panelist :

- Mr. Arvind Sharma, Sustainability & Climate Change Strategist, Registered Greenhouse, and Energy Auditor.
- Ms. Vidhya Iyer, Entrepreneur, Producer and Host of Mindful Businesses
- Mr. Rohit Mali, Manager, IT Application Development, HealthfirstNY
- Dr Eugene Seah, Global Board Member, Chief Operating Officer, Meinhardt Singapore, Senior Director, GCEO Office

The online panel discussion was moderated by Mr. George Abraham, Chairman & M.D. at The GA Group Pte Ltd, Singapore.

Prof. Stephen Drinkwater Deputy Dean, Research and Knowledge Exchange, Director, CSRM, Faculty of Business and Law (FBL), delivered an online address on behalf of our International Academic Partner, University of Roehampton, London.

Academic Researchers, Research Scholars and students from India as well as internationally Bangladesh, Botswana, Indonesia, Japan, Jordan, Sri Lanka, Uganda, United Kingdom and United States of America presented their research paper contributing to the overall objective of facilitating knowledge exchange and recommend solutions against the backdrop of the changing socio-economic situation, among stakeholders to contribute to the sustainable agenda.

Best Paper Awards in different categories were presented to researchers. The valedictory address - 'Sustainability leadership for Business transformations' was delivered by Ms. Lalita Chandel, Engagement Manager, Sustainability, APAC ANZ, TCS.

**Chetana's**  
**Institute of Management & Research**  
AICTE New Delhi Approved & ISO 21001 : 2018 Certified



## 7th International Research Conference

### NAVIGATING THE FUTURE: THE TRIPLE BOTTOM LINE APPROACH

#### INAUGURAL SESSION - 20 Jan 2024



**Chetana's**  
**Institute of Management & Research**  
AICTE New Delhi Approved & ISO 21001 : 2018 Certified



## 7th International Research Conference

### CAPABILITIES, CAPACITIES & CONNECT THE TRIPLE BOTTOM LINE APPROACH

#### CAPACITY BUILDING WORKSHOP - 19 Jan 2024



In association with  
 WORLD TRADE CENTER®  
 MUMBAI



## Chetana's Alumni Silver Jubilee Extravaganza: Reminiscence

Alumni from Chetana's Institute of Management and Research came together in a grand spectacle to celebrate the Silver Jubilee anniversary of the 1994-96 batch. Hosted by their cherished alma mater, the event was an electrifying affair, pulsating with lively music, captivating decorations, and heartfelt bonds.

The festivities commenced with a vibrant welcome, featuring traditional dhol beats and mesmerizing lezim dance performances. Alumni, spanning the globe, reunited in a testament to the enduring legacy of Chetana's. Laughter echoed as they reminisced about shared memories and experiences, forging deeper connections that transcended time and distance.

As the night unfolded, the spirit of Chetana illuminated the gathering, inspiring all with its legacy of excellence and camaraderie. With hearts brimming with gratitude and nostalgia, alumni departed, carrying with them the enduring bonds and treasured memories of a jubilant reunion.



## Events on Campus

### Vipanan

The Marketing Departments of CIMR organized the Annual Marketing event-Vipanan on Saturday, 14th of October, 2023. The theme of the event was 'Marketing Reimagined: Trends, Tactics & Technological Triumphs'. The Chief Guest, Keynote Speaker, and Guest of Honour addressed the first session. The session began with an address by the guest of honour Mr Biju Dominic, Chief Evangelist, Fractal Analytics. The Keynote Speaker, Mr. Dinesh Sharma, Vice President of Commercial PC & Smartphone, System Business Group, Asus India, delivered his speech through some interesting case studies of Enterprise Channel Enablement, Customer Insights, and how the marketing process is different for B2C & B2B. The Chief Guest: MS Reshma Qureshi, Head of Digital Enablement, TCS. She went down her memory lane of TCS, right from the slogan of TCS and how it changed through the years. The panelists for the panel discussion were esteemed alumni of CIMR as well as industry experts. Winners of the Brand X competition of Vipanan were Team 'Marketing Mavens'. The winners of the runners-up were Team '7 Nomads'. The winners of the Poster-making competition were MMS-A Digisrijans, and the runner-up team was PGDM-BCreativeEdge..

**Chetana's**

Mr. Biju Dominic  
Mr. Dinesh Sharma  
Ms. Reshma Qureshi

Keynote Guest Speakers

విపనాన  
2023



## Events on Campus

### Arthanaad

Arthanaad 2023 - the annual finance forum event organized by Chetana Institute of Management and Research (CIMR) and Chetana's R.K. Institute of Management and Research (CRKIMR), took place on October 21, 2023. The conference was divided into three sessions: Fireside chat, Panel discussion, and Tec-F session. The theme for the session was "FINTECH – Redefining the Finance,". The event commenced with the distinguished presence of Mr. V.S. Sundaresan (Executive Director, SEBI). In the Fireside chat, Mr. V.S. Sundaresan provided valuable insights into the evolving regulatory landscape in the digital era, captivating the audience with real-life examples related to capital market frauds and SEBI investigations. This session was made dynamic by the engaging moderation of Mr. Srinath Sridharan. The subsequent Fireside chat featured Guest of Honour and Fintech expert, Mr. Navin Surya, who discussed how fintech has transformed financial services, especially in light of demonetization and the Covid-19 pandemic. Prof. Dr. Nehal Joshipura moderated this session. The Panel Discussion, "Traditional Vs. New Age Wealth Management," featured esteemed panellists from the finance industry. Mr. Vijay Kuppa (CEO, Incred Money), Mr. Anurag Jhanwar (Co-founder, Upwisery), and Mr. Amit Lalan (Director, Upstox) engaged in a thought-provoking discussion, skilfully moderated by Prof. Dr. Chirag Shah. The Tec-F Sessions, inspired by TEDx, hosted two remarkable speakers. Mr. Lalit Popali, Senior Managing Partner at Greenedge, provided a comprehensive overview of the fintech sector. The session concluded with a case study on Paytm. Mr. Shubham Agarwal, Founder of Quantsapp, shared his journey and simplified complex derivatives trading concepts, fostering audience engagement and interaction.



## Events on Campus

### HROPSYS

The 7th event of HROPSYS was organized by the HR, Operations, and Systems Departments of CRKIMR & CIMR on Saturday, 04th of November, 2023. "HROPSYS" is the students' forum of students of HR, Operations, and System specialization of Chetana's Institutes of Management and Research. The forum integrates three functional areas and provides a platform for students to adopt a multi-disciplinary approach.

The HROpsys 2023, WorkRevolution 5.0, Tech-driven Optimisation' aims to gain a deeper understanding of the opportunities and challenges of Industry 5.0 from a multi-stakeholder perspective. The keynote speakers comprised of: Mr. Vishal Sharma, Global head, Glenmark Pharmaceuticals; Mr. Kunal Moon, Associate, Director, BFSI, Gupshup and Mr. Vishal Chandratre, Senior Manager, Godrej and Boyce Mg. Co. Ltd. The enriching inaugural session was followed by a panel discussion where industry experts to shared their perspectives on how the future may unfold in Industry 5.0. The panel discussion was moderated by Mr. Lalit Popli, senior managing partner, Green Edge Capital Advisors Pvt Ltd. The post-lunch session witnessed exciting event, "Ideathon" as part HROPSYS 2023. The objective of the HROpsys Ideathon 2023 is to enable students to work in cross-functional teams comprising students of HR. Operations and Systems specialization to work on real-life business situations in the context of Industry 5.0 and ideate a solution to a problem.



## Events on Campus

### Elixir

On the 24th of February 2024, CHETANA's flagship event, ELIXIR 2024, unfolded as a beacon of enlightenment, continuing its legacy since 1992. This prestigious event, symbolizing more than just an occasion, embodied a vision of societal and economic evolution. The event commenced with a nostalgic glimpse into the past year's triumphs, setting the stage for the Lamp Lighting Ceremony—a poignant tradition signifying the illumination of knowledge and collective progress. Anchors gracefully welcomed esteemed dignitaries, fostering an atmosphere of reverence and anticipation.

Under the theme "Start-ups: Shaping India's Five Trillion Economy," ELIXIR 2024 aimed to galvanize attendees into active participants in shaping the nation's economic landscape. Divided into seven sectors, each named after ancient Indian sages, the event celebrated wisdom and innovation. Forty-two teams embraced the ethos of their division's namesake, showcasing virtues of innovation and perseverance. They delved into key industries, including Agriculture, Food Processing, IT, and Renewable Energy, presenting roleplays and innovative business ideas.

Bizwiz, a platform curated by Niti Vishleshak, elevated the entrepreneurial experience, providing a space for teams to refine their strategies and ideas. After elimination rounds, exceptional teams advanced to the final, embodying excellence and determination.

Dr. Madhumita Patil, CEO, CRKIMR & CIMR, inaugurated the event, inspiring attendees with her visionary leadership. The presence of Chanakya imparted timeless wisdom, setting the tone for enlightenment and innovation. Heartfelt appreciation was extended to sponsors, whose contributions were pivotal in making ELIXIR 2024 a resounding success. The performances, spanning sectors like Agriculture, Food Processing, and IT, showcased teams' creativity and expertise. Innovative start-up ideas like Saathi Bio-Stimulator and Virtual Mind captivated the audience, reflecting the depth of teams' ideas. The event culminated in a thrilling award ceremony, honoring the dedication of all participants.

Team CHARAK emerged as champions, showcasing groundbreaking achievements in the IT sector. ELIXIR-2024 offered students a comprehensive experiential learning platform, equipping them with practical skills for future endeavors. ELIXIR-2024 exemplified the power of innovation and collaboration, providing students with invaluable learning experiences.

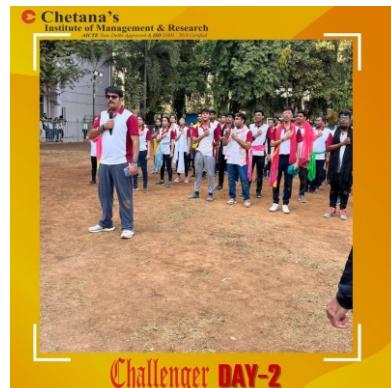


## Events on Campus

### Challenger

Chetana's Annual Sports & Cultural Fiesta, 'Challengers – 2024' was held from 1st to 3rd February 2024. 'Challengers' is an Intra-College competition between the various divisions of Chetana's Institutes of Management & Research. Challengers-2024 witnessed a grand opening with the unfurling of Chetana's flag by Dr. Madhumita Patil, CEO - CIMR & CRKIMR, and her opening address in the presence of faculty and students. The event saw some amazing branding and promotions done by the students to create a buzz in their teams through various strategies. There was a variety of sports ranging from outdoor sports like Football, Volleyball, Cricket, etc. to indoor sports like Chess, Table Tennis, Carrom, etc. where various teams competed against each other for the Challengers Trophy.

The campus was filled with enthusiasm and team spirit for these 3 days, where along with sports the students also managed the hospitality through food stalls which was a great entrepreneurial learning for them. The pursuit of excellence should be the goal of every aspiring manager and events like 'Challengers' teaches the students discipline, excellence, patience, speed, time management, ethical decision making & positive competitive spirit, tenfold more than in a traditional classroom setup.



## Collaborations

In a bid to enhance educational and professional opportunities, several strategic collaborations and Memoranda of Understanding (MOUs) have been established recently.

1. Maharashtra State Skills University- 7 November 2023
2. University of Roehampton, London- 20 February 2024
3. Brandtouch and Analytics 26 March 2024
4. Billennium Divas Private Limited- 4 April 2024

## Social Initiatives of CIMR

CIMR stands at the forefront of driving impactful social initiatives aimed at empowerment and sustainability. Through partnerships with various organizations and commissions, CIMR has spearheaded projects addressing crucial societal issues while fostering entrepreneurship and sustainable practices. From promoting digital literacy and women's entrepreneurship to advocating waste management for sustainability, CIMR's endeavors reflect its commitment to driving positive change. Additionally, CIMR extends its expertise to bolstering businesses and fostering innovation. With a focus on collaboration and innovation, CIMR continues to be a catalyst for positive societal transformation. Following are some noteworthy social initiatives.

1. A study on Digital Literacy and the Usage of Internet and Mobile Banking w.r.t Self-Help Groups – Mumbai'.- Commissioned by MAHILA AYOG - Maharashtra State Women Commission
2. Women Entrepreneurship through Women Self Help Groups - - Women Empowerment Project of Kusumtai Chaudhari Mahila Kalyani,- CSR INITIATIVE of CHETANATRUST
- a. Developing women entrepreneurs in the Corporate Gifting Sector: By fostering partnerships between women entrepreneurs and corporate entities, Mahila Kalyani aims to promote CSR activities through the promotion of art, craft, and handicraft businesses. Through annual planner creation and opportunity provision, the organization facilitates women's entry into the corporate gifting sector.
- b. Promoting Gems and Jewellery division: Mahila Kalyani focuses on enhancing the Gems and Jewellery division through exhibitions and digital marketing efforts. The organization provides training workshops and exhibition opportunities to empower women members, thus bolstering brand promotion and market presence.

- c. Promotion of homepreneur ship in the food and snacks division: Mahila Kalyani endeavors to promote the concept of home-based entrepreneurship in the food and snacks division, providing opportunities for micro-entrepreneurs. The pilot project's success demonstrates its potential to empower women in the sector.
- d. Introduction of Skill Development Courses: Mahila Kalyani introduces skill development courses to empower women in various fields such as handicrafts, jewelry making, digital marketing, and cyber security awareness. These courses equip women with essential skills for entrepreneurial success in today's competitive landscape.
- e. Conducting counseling and mentoring sessions: Recognizing the importance of ongoing support, Mahila Kalyani conducts regular counseling and mentoring sessions for women entrepreneurs. These sessions address business expansion plans and strategies, providing invaluable guidance and support to women on their entrepreneurial journey. Through these initiatives, Mahila Kalyani continues to empower women entrepreneurs, fostering their growth and success in diverse sectors.
- 3. A Study of Implementation of Waste Management for Sustainability by Stree Mukti Sanghatana- Commissioned by Stree Mukti Sanghatana. The study highlights the diverse challenges women encounter and sheds light on women's empowerment through waste management. The viability report is a guide for regulatory authorities and CSR funding agencies to mitigate issues related to segregation and decentralization of waste processing in Mumbai. 3. The study discovers how waste can be recycled and thereby addresses SDG -11, Sustainable Cities and Communities; SDG 15, Life on Land; and SDG -17, Partnership Goals
- 4. Summit Integrated Facility Management Services Pvt. Ltd. (SIFMPL)- Incubation Services to SIFMPL- Market Research, Marketing Strategy, Digital marketing plan, Website Development, Operational Support of Tele-calling, lead management and Digital Marketing

## 7 Days Online Faculty Development Program & Workshop

**C Chetana's**  
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**7 DAYS ONLINE  
FDP & WORKSHOP**

**EMPOWERING EDUCATORS:  
Contemporary Teaching and  
Research Methods**

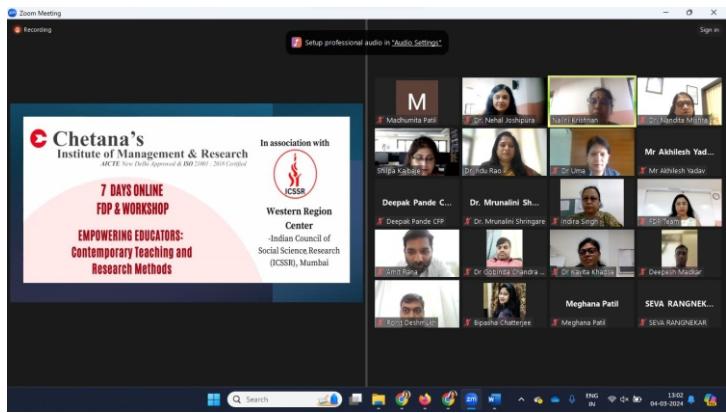
In association with



Western Region  
Center  
-Indian Council of  
Social Science Research  
(ICSSR), Mumbai

The 7 Days Online Faculty Development Program & Workshop conducted by CIMR from March 4th to March 12th, 2024, was a comprehensive and engaging initiative aimed at enhancing the skills and knowledge of educators in higher education. Led by esteemed resource persons from various domains, the FDP covered sessions on two basic categories—pedagogy and research methodologies. The sessions covered a wide array of topics crucial for educators such as emerging paradigms in education, integration of artificial intelligence in teaching and research, outcome-based education, and experiential learning strategies. The research methods that were covered included 'SEM using SMART PLS', systematic literature review and AI tools for research. Through interactive discussions, participants gained insights into innovative teaching methods, research strategies, and assessment techniques tailored to meet the evolving needs of students and academia. The FDP not only provided theoretical foundations but also practical tools and techniques, equipping educators to navigate the complexities of contemporary education effectively. With a high level of engagement and relevance, the program garnered positive feedback from participants.

The internal resource persons from CIMR were Dr. Nandita Mishra – Outcome-based education; Dr. Nalini Krishnan-Assessment tools and techniques; Dr. Mahesh Luthia-Simulation and Experiential learning. Dr. Sandeep Nemlekar provided his insights on various topics at the end of each session



## Initiatives in Focus

### Glimpses

On April 2nd, starting at 11:30 AM, CIMR witnessed an extraordinary event that showcased the potential and creativity of young minds. This day was a testament to what the youth can achieve when given the right platform.

**Chetana's Glimpses: A Day at Business School** was an exhilarating inter-collegiate management career fest, tailored especially for undergraduate students. We were delighted to host students from various colleges who joined us to experience a day in the life of a B-School.

The event was filled with a variety of fun and educational activities, offering a glimpse into the MBA world. Among the highlights were:

- Mock Stock
- Manoeuver
- The Brain Box
- Mcairdeas.
- Nivesh Mela.

We look forward to more such engaging and enlightening experiences in the future.



## Spreading Positivity and Awareness: Mental Well-Being Initiatives at CIMR

At CIMR, a two-day event was organized to foster positivity, self-awareness, and mental well-being among students and staff. On the first day, various interactive activities, such as the "Express Yourselves Tree," "What Makes You Proud," and the "Chits Game," were held to promote mental well-being. The "Express Yourselves Tree" encouraged participants to write positive messages on sticky notes, which were then placed as leaves on a painted tree, symbolizing growth and spreading happiness. The "What Makes You Proud" activity invited individuals to share their achievements, creating a wall of inspiration and appreciation. The "Chits Game" allowed students to anonymously express positive sentiments about their classmates, fostering a supportive and motivating environment. These activities received enthusiastic participation from the CIMR community, effectively spreading positivity and raising awareness about mental well-being.

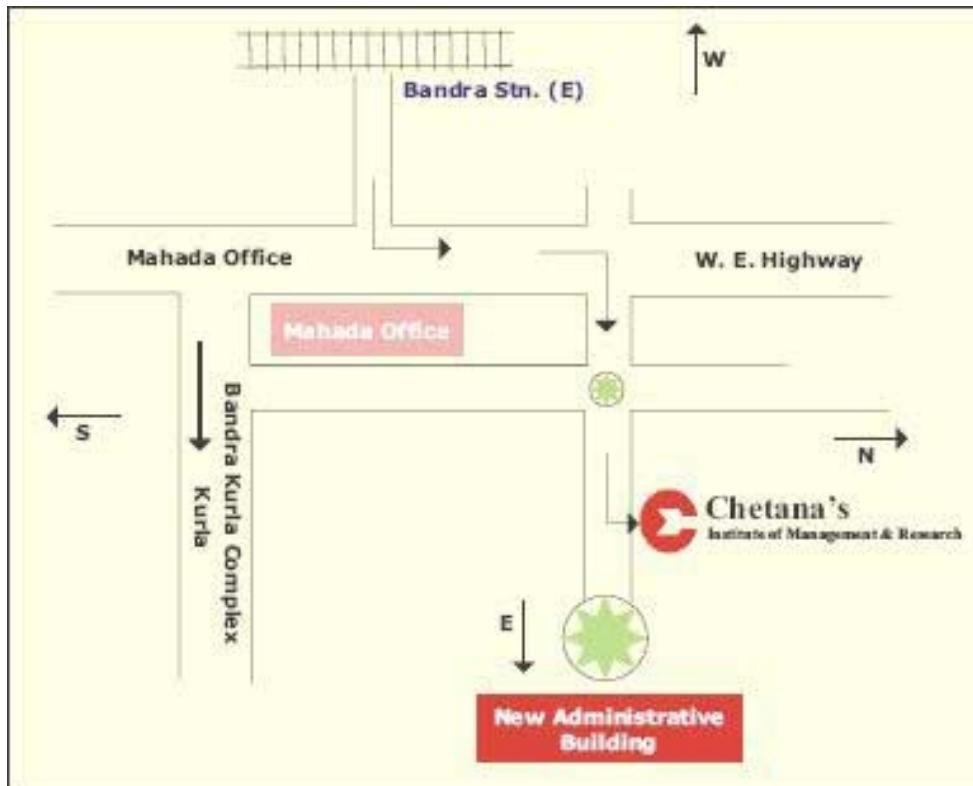
On World Mental Health Day, October 10th, 2023, the event featured a speech by Mr. Milind Joshi, a consultant psychiatrist, who engaged students in an informative session about mental health. Green ribbons were distributed to symbolize support for mental well-being. This initiative was well-received by the CIMR community, fostering an atmosphere of understanding and support for mental health issues. Our CEO and faculty members also contributed to the session, reinforcing the importance of mental health awareness. These efforts highlight CIMR's commitment to promoting a supportive environment that encourages open discussions on mental health, ultimately fostering a sense of community and empathy among students and staff.



## Green Club

CIMR established a Green Club on December 3, 2023, to facilitate Youth Engagement and Water Stewardship Progress (Joint Program of HTED and UNICEF). The aim of this club is to empower students to participate in and take up meaningful environmental activities to ensure effective implementation and act as a platform to develop sustainable lifestyles, knowledge and leadership skills.





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