



Chetana's Institute of Management & Research

AICTE New Delhi Approved & ISO 21001 : 2018 Certified



Fellow Program in Management

*Developing Ethical
Business Leaders*

Prospectus
2023-24



LinkedIn CIMR

/chetanas_institutes

/cimr.bandra



www.cimr.in



fpm@cimr.in

VISION

To develop Chetana as a World Class Management Institution of excellence with a view to developing outstanding, dynamic and enterprising business professionals who make valuable contributions to the business, society and environment at large.

MISSION

Chetana is committed to prepare students as successful leaders who combine the use of managerial skills with the understanding of socio-cultural systems, to meet the current and future needs of industry, society and environment at large. The Institute is committed to ensuring excellence through high-quality learning for its students.

VALUES

- **Passion for Learning**
- **Pursuing Excellence**
- **Integrity**
- **Respect and Care for Society and Environment**



Chetana's Pioneer

कर्मण्येवाधिकारस्ते मा फलेषु कदाचन ।
मा कर्मफलहेतुर्भूर्मा^१ ते संगोऽस्त्वकर्मणि ॥

Late Shri Madhukarao D. Chaudhari

M.Com. D.Litt (Sahityavachaspati)

Founder President

Chetana's Founder President, Lokasevak Late Shri Madhukaraoji Chaudhari was a noted Gandhian, Freedom Fighter and former Honorable Speaker of Maharashtra State Legislative Assembly. He was renowned for his illustrious and unblemished political career of over three decades. He was a cabinet minister for Finance, Education, Irrigation, Urban Development, Health, Forest and Cultural affairs in the Government of Maharashtra.

He was a visionary who believed in nation building through establishment of efficient and effective systems and institutions. Some of his noteworthy contributions towards the growth of the State of Maharashtra include setting-up of many of today's well-known institutions like:

- MMRDA
- Film-City
- FTII
- Bal Chitravani
- Maharashtra Pathyapustak Mandal (known for Balbharati and Kumarbharati books),
- North Maharashtra University
- Mahatma Gandhi International Vishwa Hindi University, Wardha, Maharashtra

He envisaged an India where value-based quality education was accessible to all sections of society. With this objective, he established a network of educational institutions and facilities at all levels from the tribal regions to the vibrant city of Mumbai. Chetana Trust, the parent body of CIMR is one amongst the many such institutions founded by him, to make quality management education accessible to the masses.

His ideals of inclusion, excellence, and moral probity have always been the guiding principles at Chetanas.



Our Leader

Shri Shirish M. Chaudhari

M.Sc. (Agriculture)

Secretary - Chetana Trust (Public)

MLA

Raver Legislative Constituency,
Maharashtra State

Director:

Krishi Vigyan Kendra,
Indian Council of
Agriculture Research Centre,
Govt. of India, Pal, Block Raver,
Dist. Jalgaon.



Chetana Trust has been at the forefront of higher education in Mumbai since its inception in 1969. With his philosophy of “Education for all”, The Founder President of the Trust, Late Shri Madhukarrao Chaudhari believed in delivering quality education as well as contributing to the overall welfare of the society.

Pursuing the same vision, Chetana's Ramprasad Khandelwal Institute of Management & Research (CRKIMR-MMS) the 2nd oldest B- School affiliated to Mumbai University and Chetana's Institute of Management & Research (CIMR-PGDM), celebrating 25 glorious years have been imparting quality management education programs to meet the industry requirements

India is on the threshold of magnificent growth and development. Our young leaders are getting ready to lead the country. The process has already begun with the Indian footprint being felt globally, in most of the sectors. I am proud of the fact that, over the last two decades and more, Chetana's Institute of Management & Research has been creating many success stories through our outstanding students. Over the years Chetana's Institute of Management & Research has evolved into an institution where competition and collaboration go hand in hand. Our initiatives are aimed at developing competent and committed business leaders who will play a key role in corporate India.

Academic Programs at Chetana's are designed to cater to the increasingly complex skills required in today's globalized world. Empowering the

students and the researchers with a combination of contemporary pedagogy and best practices across various industries is at the core of a process we call “experiential learning”.

At Chetana's, conscious efforts are made to instil social and moral values among students and researchers. Chetanaites are actively involved in various projects of social relevance that impart values on implementing ethical and sustainable business models. This approach is aligned with our commitment to the UN SDGs and with the vision of Chetana's of 'Developing Ethical Business Leaders'. On receiving the NBA Accreditation and AIU Equivalence, Chetana's Institute of Management & Research is poised for the achieving the next milestone, through the Fellow Program in Management. With our focus on social development projects and research, we are sure our research scholars will contribute fruitfully and make CIMR a desired destination for research.

Best wishes for your research journey ahead !

Managing Committee



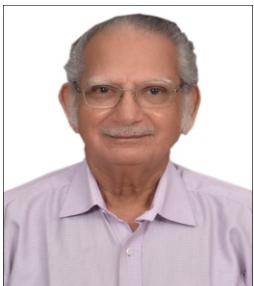
Shri Shridatta S. Haldankar
President



Shri Deepak S. Kulkarni
Vice-President



Shri Shirish M. Chaudhari
Secretary



Dr. Ashok R. Chaudhari
Member



Shri Nitin P. Mahajan
Member



Shri Ganesh R. Kaskar
Member



Shri Sangharaj D. Rupwate
Member



Shri Dhananjay S. Chaudhari
Member



Shri. Amit Gopal Chaudhari
Ex-Officio Member

About us

CHETANA TRUST

The vision of our founder, Late Shri Madhukarao D. Chaudhari has been the guiding force behind Chetana's sustained efforts in the field of quality education for a progressive society. The mission is based on his firm belief that practical and experiential learning lay a strong foundation for quality education.

Institutions under the Chetana Trust:

Name	Year of Establishment
Chetana's H.S. College of Commerce & Economics	1970
Chetana's Junior College of Commerce	1976
Chetana's R.K. Institute of Management & Research	1981
Chetana's Kusumtai Chaudhari Arts College	1992
Chetana's Institute of Management & Research	1996
Chetana's M.Com Centre - M.Com with Business Management & Accountancy	2005
Chetana's Ph.D Centre - Chetana's H.S. College of Commerce & Economics and Chetana's Kusumtai Chaudhari Arts College	2011

ACADEMIC ADVISORY COUNCIL

Dr. G. G. Mewani, Advisor, International Education

Mr. Mahesh Rathod Founding Director Be-Local Consulting LLP

Mr. Pravin Chaudhari, Executive Director, Kansai, Nerolac Paints Ltd.

Mr. Vikaas Sachdeva, CEO, Emkay Investment Managers Ltd.

Dr. Neil Sequeira, COO, Head & Neck Cancer Institute of India

Mr. Lalit Popli COO Arcon Technosolutions

Dr. Amit Rangnekar Chairman IDMA, Centuar Pharmaceuticals

Dr. Madhumita Patil, CIMR & Chief Executive Officer CRKIMR / CIMR

Dr. Nandita Mishra, Director, CIMR

CEO's Message

Dr. Madhumita Patil
Ph.D., MBA, LL.B., B.A.
CEO , CRKIMR & CIMR

Congratulations on choosing Chetana's Institute of Management Research (CIMR) for the Fellow Program in Management and preparing yourself for a successful career.

Chetana's Institute of Management Research (CIMR), a leader in Management Education for over two decades is known for creating and moulding today's youth into tomorrow's business leaders. The Institute is ISO 21001:2018 certified, demonstrating its ability to support the acquisition and development of competence through teaching, learning and research. The PGDM and PGDM Marketing courses at CIMR received their NBA Accreditation and AIU Equivalence from July 2022 to June 2025, taking the programs to a new league that would enhance the global recognition and acceptance by the corporate world. The FPM Program is designed to take the Institute to the next level.

Chetana's provides a learning environment for the FPM students for in-depth research that is conducive to accelerating career growth. The institute uses research-centric pedagogy to achieve learning outcomes through interactive lectures, case-based teaching, discussions, and business simulations. The research orientation approach is crafted keeping in mind the changing business environment and stakeholders' expectations. The assignments and projects are designed to enhance researchers' abilities.

CIMR attracts some of the best faculty from academia and industry who mentor students. Visiting and guest lectures are regularly held by practicing leaders at the Institute. The Institute has entered into partnerships with renowned business houses as well as new-age start-ups which provide opportunities to gain practical skills through the HR and Marketing Labs, and mentor students in courses such as Digital Marketing, Financial Simulations, Analytics and many more. All these features contribute to the furtherance of brand 'Chetana'.

Chetana's Institute of Management & Research has consistently performed well year on year, amongst the best private B- Schools in India and Mumbai. Chetana's Institute of Management & Research , today



ranks amongst the Top 5 Business Schools in Mumbai.

At CIMR, conscious efforts are made to instil social and moral values among students and researchers. Students are actively involved in various social projects where they engage with different segments of society on diverse CSR projects, thus aligning with the vision of CIMR of 'Developing Ethical Business Leaders'.

As an aspiring future world-class business professional, Chetana's is your natural and desired destination for research !

Director's Message



Dr. Nandita Mishra

Ph.D (Management), PGDHRM, M.Phil., MA, BA (Hons.) Economics

Director

It gives me immense pleasure to welcome you all to Chetana's Institute of Management & Research.

With a vision to develop CIMR as a world class management Institute of excellence, we are committed to prepare researchers as successful business leaders to meet the current and future needs of the business, society and environment.

Over the last twenty- seven years and more, the Institute has covered several milestones in the field of management education. The PGDM & PGDM (Marketing) Programs have been accredited by NBA and have received the MBA Equivalence from Association of Indian Universities, for 2022- June 2025. This is a testimony to the fact that, Chetana's Institute of Management & Research has always excelled in delivering value driven holistic education.

We have a good mix of dynamic, seasoned academics and industry experienced faculty members, who work towards institution building and mentoring. Distinguished speakers and guest faculty in the field of academics, industry, business, government, sustainability development, career planning, culture and international relations frequently visit us and interact with the us for knowledge driven growth. We believe in constantly engaging in dialogue with the corporate world to understand the current trends and accordingly design our Programs and Research to skill corporate India.

On receiving the accreditation and the AIU equivalence, the first thought that came to us, was to start a Fellow Program in Management. The Fellow

Program in Management is designed to bring in best research practices and peer learning, powered by intellect, experience and knowledge. The FPM at CIMR is designed to cater to the increasingly complex skills required in today's globalised world.

There is a need of career advancement and progress for all, whether it's a motivated officer, a corporate executive, a global scholar, an aspiring academic or a seasoned professional. The FPM program has been designed in a way to give the researchers;

1. Industry linked and industry-oriented research work
2. Support for conference and seminars
3. Support for publication
4. Advanced certificate and training opportunities

This program is an opportunity for Professor of Practice from the industry to get a FPM degree(Ph.D.) for career growth and advancement.

I am sure you will find the program engaging and fulfilling your career aspirations. Drop a line(fpm@cimr.in) or meet us in person to know more about the Fellow Program in Management.

We invite you to learn, grow and excel with us

Dr Nandita Mishra

Director, CIMR

Bandra East, Mumbai

director@cimr.in

fpm@cimr.in

The Institute

Chetana's Institute of Management & Research (CIMR), the dream of our Founder President Late Shri Madhukarao D. Chaudhari took concrete shape in 1996.

The multi-cultural outlook at CIMR ensures a stimulating learning environment for the students. The Courses are designed in a manner such that the knowledge and skills gained by the students make them more employable. The institute focuses on continuously developing its curriculum based on stakeholder suggestions and expectations CIMR focuses on evolving its teaching-learning process through enhanced teaching pedagogy that incorporates case studies, role plays and other innovative teaching practices. The faculty integrates technology for better teaching experience and improving the outcome based education.

Strong emphasis is placed on student participation in various co-curricular activities that help students discover their latent talents. Chetana's, true to its name keeps students updated, aware and involved.

All major companies in the country visit Chetana's Institute of Management and Research for Summer Internship and Executive Placements. The Institute has been successfully placing students year on year in companies of repute. Industry has shown its confidence in the brand Chetana, for developing industry ready professionals.

Facilities @ Chetana:

Library

Total area of Library 442.85 sq. mt. with varied collection of over 55,000 management books, 51 business journals - national & international, case study folios, periodicals, audio video material. E-resources & Industry Databases - Proquest, E-brary Collection, J-Gate, CRISIL Research, Accord Fintech-ACE Equity, EBSCO-HOST, scoups, Turnitin Plagiarism Software, Sage Cases, IBI Database, TMH & Pearson E-Books the Library Software Package as well as Knimbus Remote Access platform. Annual reports of a large number of companies, product profiles, encyclopedia, latest journals & other reading material. Constant and ongoing processes for updating this vast collection

The 'CIMR: Journal of Management Research' is an open access bi-annual journal published by 'Chetana's Institute of Management & Research, Mumbai'. CIMR research journal is aimed to provide platform to researchers to publish their original research work in the field of social sciences, commerce, business management, library sciences, information technology and industrial psychology for disseminating the knowledge.

'CIMR: Journal of Management Research 2023' is double-blind peer reviewed bi-annual journal with ISSN No. 0976-0628. The impact factor of 2021 journal was 5.957. The journal is indexed in ProQuest Database.

IT Lab

Modern computer center equipped with 176 PCs, HP Servers, Printers and Scanners. The entire Campus is Wi-Fi enabled.

Current information systems set up - gigabit ethernet backbone and fast ethernet to the desktop and offers full time Internet accessibility of 300 mbps

STUDENT INTAKE

Name of Course	Part time / Full Time	Duration	Intake
FPM	Part Time	4 years	10
PGDM Genral	Full Time	2 years	210
PGDM Marketing	Full Time	2 years	60

Fellow Program in Management

Areas of Specialization offered

Marketing
Finance
HR
Operations
General Management

FPM @ CIMR

FPM linked with Industry Oriented topics
Support for conference & Seminars
Support for research publication
Career Advancement & Guidance
Opportunity for Professor of Practice

How to Apply

Applicants are requested to visit www.cimr.in and fill up the admission form

Admission Eligibility of Students

- a. Master's Degree or equivalent in Engineering and Technology/ Management/ Economics/ Social Science/ Biological Science/ Pure Science/ Commerce/ Humanities with FIRST CLASS shall be considered for admission to Fellow Program.
- b. Those appearing for their final examination in the respective discipline can also apply. Such students if selected shall be provisionally admitted provided they complete all requirements in obtaining their Master's Degree before 30th September of the year of admission. The admission of these candidates shall remain provisional until they produce the mark sheet proving that they satisfy the eligibility criteria. The deadline for submitting the final year mark sheet is 31 December 2023

Admission Procedure

- a. Admission to the Fellow Program shall normally be made once a year, coinciding with that of AICTE approved Post Graduate Diploma in Management or equivalent Degree/Diploma. Accordingly, the advertisement shall be made along with such Post Graduate Degree/ Diploma.

b. Application Procedure

The application shall be made in the prescribed form available with the Institution. Attested copies of all the necessary Certificates and testimonials are to be attached with the applications. The candidate must submit an abstract of about 5000 words on the area of research interest (tentative research proposal) along with his/ her application.

c. Selection Criteria

Selection for the Fellow Program in the Institutions approved by AICTE for the Fellow Program shall be on the basis of the following criteria:

1. Academic Qualification & Work Experience
2. Research Proposal
3. Personal Interview

Course Study/ Credit Requirements

In partial fulfilment of the requirement of the Fellow Program, a minimum number of Course credits are required to be earned as prescribed below

a. Credit Requirement

Particular	Code No.	Course	Credits
Module 1	FP01	Research Methodology	3
	FP02	Managerial Statistic	3
	FP03	General Management	3
	FP04	System Approach to Mangement	3
Module 2	FP05	3 Stream specific Course of 3 credits each	9
	FP06	Credit Seminar (General)	3
Module 3	FP07	Credit Seminar (Specific)	3
	FP08	Review paper based on the literature on the Thesis related topics	3
Total Credits			30

b. Details of Courses and Seminar

The stream specific Courses and Seminars shall be decided as approved by the Director on the recommendation by the candidate's Guide(s) and the Research Advisory Committee.

c. Duration for earning Credit

All the credits specified above shall be earned within a maximum of three years from the date of admission to the Program. Extension after the three years shall be approved by the Director for a period of one year with a review of progress every six months. Final approval shall be given by the Director of the Institution.

d. Credit Course Requirement

A research scholar shall undergo 4 Courses of the total 12 credits in the first module and during the second module he/ she shall undergo three streams-specific Courses of 9 credits and give three credit Seminar on general management topic in the third module, the candidate shall give three credits Seminar and write a review paper on the literature related to his/ her research topic for publication purpose of 3 credits. Thus a candidate shall earn 12 credits in the first and second module and 6 credits in the third module together adding up to 30 credits in all.

e. Grading System of Credit Courses/Seminar

The minimum of CGPA of 6.5 on a 10 point scale or 60% is required for passing Course/ Seminar. A candidate getting less than 60% shall be given one more opportunity to repeat the Course/ Seminar. If the student still does not pass in the Course/ Seminar, it shall be terminated from the Fellow Program.

Registration Seminar and Progress Seminar

Each research scholar needs to register his/ her research proposal. The registration procedure is given below.

a. Pre-registration Seminar

Each research scholar shall give a pre-registration Seminar before a Committee constituted by the Director. The Committee shall include the Guide(s), experts drawn from Institution's Faculty members and Director. The Seminar shall be given after completion of the three modules. The Research Scholar shall submit 5 copies of the pre-registration Report (in about 15-20 pages) 15 days before the date of the Seminar. The Report shall include the proposed title of the Thesis, are and frame work of the proposed research objectives, scope of the study, hypothesis if any, and methodology to be followed. This stage is considered to be very important for screening the candidate for further progress in the Programme. In case the research scholar fails to defend his/her Thesis proposal successfully, he/she shall be allowed to resubmit the modified research proposal as suggested by the above mentioned Committee. He/ she needs to give a fresh Seminar based on the modified research proposal and in case he or she fails to defend it in the second time, the research scholar shall be terminated from the Programme.

b. Application for registration

A candidate must apply for formal registration within one month after successful completion of the pre-registration Seminar. The application for registration to be made in a prescribed form and shall be accompanied by the following:

Title and summary of the Thesis proposal approved by the Guide(s)

c. Effective Date of Registration

The registration shall be effective from the date of application for the registration.

Duration of the Programme

a. Time Limit

A Candidate shall submit his/ her Thesis only after a minimum period of two years after registration. However, the maximum period allowed for the submission of the Thesis is five years from the date of admission to the Programme.

If a candidate fails to submit the Thesis within the prescribed upper time limit due to reasons beyond his/her control, he/she shall apply to the Director for an extension .If the Institution is satisfied with the candidate's justification, the Director shall permit him/her to re-register to the Programme subject to the payment of re-registration Fee. This re-registration shall, however, be effective only for a period of two years beyond which no extension shall be permitted.

b. Break or Unauthorized absence from the Programme

Any break or unauthorized absence from the Programme before registration shall lead to the cancellation of admission. Any authorized break or leave of absence shall not be counted for the minimum period of 2 years stipulated for submission of Thesis but shall be counted in the maximum period of 5 years permissible for submission of the Thesis.

Submission and Evaluation of the Synopsis and Thesis

a. Pre-Synopsis Seminar

Every research scholar before submission of his/ her Thesis must give pre-Synopsis Seminar at the Institution. The procedure for the pre-Synopsis Seminar is as follows:

Submission of 5 copies of the pre-Synopsis Report (not more than 40pages). The Report shall include the focus and the summary of the Thesis. Highlighting his/ her own contribution, details of the methodology, results, analysis, conclusions, limitations and scope for future research. It is to be submitted through the Guide(s).

For seeking the approval, the candidate shall present pre-Synopsis Seminar before the Committee consisting of Director, Guide(s) and two Faculty experts in the relevant area of research. An outside expert, having expertise in the area of research shall be included in the Committee

The Committee shall judge the work with regard to its acceptability and suggest modification or elaboration of the work, if necessary, after incorporating the suggested changes/ modifications to the satisfaction of the Committee, an abridged version of the same in about 15-70 pages shall be submitted as Synopsis for the purpose of sending it to prospective examiners.

b. Submission of the Synopsis

Five copies of the Synopsis with necessary modification incorporated shall be submitted within a period of one month from the date of the pre-Synopsis Seminar to the Institution with a Certificate by candidate and the Guide(s) stating:

That there is a prima facie case for consideration of the Thesis;

That the work does not include any work which has at any time previously been submitted for an award of Fellow in Management or other equivalent Degree. c. Selection of Examiners

On receipt of Synopsis, the Director shall draw up a list of 6 possible examiners of the Thesis in consultation with the Research Advisory Committee and Guide(s). The examiners shall be from outside Institution, one from India and one from abroad, having good academic and research standing in the field. Two examiners shall be selected by the Director from the list.

d. Submission of Thesis

The Thesis shall be submitted in six type written/ printed copies and a soft copy with necessary Certificates and clearance within a period of 6 months from the date of submission of the Synopsis

e. Recommendations of the Examiners

. A critical review and evaluation of the quality and extent of the work of the candidate as embodied in the Thesis.

. A definite recommendation as to whether the Thesis is of a sufficient standard and suitable for the award of Fellow in Management : and

. If the examiner is not in a position to make definite recommendation for the award of the "Fellow in Management", He/ She shall indicate the required modification/ revision involving rewriting of Chapters but not involving further research work OR Complete rewriting of the Thesis with an additional research work reinterpretation of Data.

How to Apply

Description	Description	Description
Admission Form	1000/-	
Annual Tuition Fees (I, II, III & IV)	60,000/- Per year Can be paid Semester Wise	2,40,000/-
Final Thesis Evaluation		25,000/-
Total Fees		2,65,000/-

After 8 semesters, the tuition fee will be Rs. 75,000 every year. In case of inordinate delay in completing the coursework, admission in the program may be cancelled.

Online Payment details

Payee Name - Chetana Institute of Management & Research
Bank - ICICI Bank, Bandra (E)

A/c No. - 1231010004000 | IFSC - ICICI0001231
A/c type - Saving

FPM Supervisors



Dr. Nandita Mishra

Dr. Mishra has a Masters and M.Phil in Economics in Economics from Sambalpur University, Odisha. PGDHRM (Post Graduate Diploma in HRM) and a Ph.D. (Management) from Janaki Devi Bajaj Institute of Management, Mumbai. Nandita Mishra has more than 28 years of teaching experience in education and research. She has wide experience teaching managerial economics and economic environment for business, business ethics and corporate governance, corporate grooming, and general management subjects to management students in India and abroad. She has spearheaded several academic administration, industry-institute collaboration, and management development programs. She has been the resource person and program director in more than 70 management development programs and has trained senior-level and middle-level managers and faculty in various programs in behavioral science, managerial effectiveness, and CSR, among many others. She is a certified trainer in CSR from the Indian Institute of Corporate Affairs. She is a nominated member of the Higher Education Council of the Women Indian Chamber of Commerce and Industry (WICCI).

As an active researcher in the areas of management, her main research interest areas are leadership, organizational behavior dynamics, consumer behavior, and economic environment of business. She has five edited books to her credit, in the areas gender diversity, HRM Practices, multidisciplinary management education and digitalization in higher education.



Dr. Nalini Krishnan

Dr. Nalini Krishnan holds a Ph.D in Management from Dr. D.Y. Patil University, Navi Mumbai. Her doctoral research focused on exploring the impact of Corporate Social Responsibility on the financial and non-financial performance of select BSE listed companies. She has an MBA degree in Finance from PUMBA, and a B.Com(Hons) from Delhi University, strengthening her foundation in business and finance. With extensive experience in teaching, research, and corporate roles, she has made significant contributions to the academic and business communities. Her research interest and contributions are in the areas of entrepreneurship, corporate social responsibility, corporate governance, and corporate finance. She has authored research papers on various subjects and has presented her research work in various national and international conferences. She has also received awards for 'Best paper' at some of the conferences.

She teaches courses in Financial Management, Business Valuation and Mergers & Acquisitions. In addition to academics, Nalini Krishnan also has extensive corporate experience in roles such as Business Development, financial planning, project management and consultancy.



Dr. Hufrish Majra

Dr. Hufrish Majra is a Bachelor of Arts in Economics from Mumbai University. PGDRM (Post Graduate Diploma in Rural Marketing) and a Ph.D. (Marketing Management) from NMIMS, Mumbai.

She has a rich academic experience of 17 years, with six years at CIMR and 11 years at the School of Business Management, NMIMS. Before that, she had a six-year corporate experience in marketing with Pidilite Industries Ltd. Her teaching interests lie in Services Marketing, International Marketing, Integrated Marketing Communications, Trends in Marketing, Fundamentals of Marketing Management, and Market Planning.

She has also published in peer-reviewed journals of repute, written book chapters, presented papers at international conferences, and published research cases. Her research focus has been on delivering customer experience in varied service settings, exploring the role of Artificial Intelligence in the healthcare sector, and understanding the role of Self-Service Technologies in the banking sector. She was invited as a track chair for various conferences. She has also conducted various MDPs for entry-level and mid-level managers in organizations across sectors.

In collaboration with UCLA Anderson Executive Education, Dr. Majra completed the prestigious Banco Santander W30 program in 2017 to develop women leaders in university administration roles.



Dr. Mahesh Luthia

Dr. Mahesh Luthia has over 26 years' of experience that includes both corporate and academic experience. He has a Ph.D. and an MBA in H. R and Behavioral from NMIMS, Mumbai. He has taught various courses at national and international universities in areas of Strategic Management, Organisational Behaviour, Human Resources, International Business and Organisation Development. During his diverse career in industry and academia he possesses unique experiences of managing operations and working across different cultures. His research interest and contribution include topics covering comparative HR strategies, cross-cultural studies, leadership, digitalisation of business, and change management. He has papers published in high indexed and peer reviewed National and international journals. For his research in management, he has collaborated with various international authors different countries. He has presented papers in various international conferences and has chaired sessions in conferences. He is also on the board of reviewers of national and international journals.

He is a certified trainer and observer in measurement of competency in Assessment Centre Method. During his diverse career in industry and academia he possesses unique experiences of managing operations and working across different cultures. His research philosophy is based on Interpretivism, a research paradigm in social sciences that focuses on adding to the body of knowledge and make meaningful contribution to the industry. He has mentored many researchers and fostered the passion of research among them.



Dr. Sandeep Nemlekar

Dr. Sandeep Nemlekar, Area Chair (Operations & Supply Chain Management), Associate Professor - Operations.

He did his graduation in Mechanical Engineering from The Institution of Engineers (India), Post Graduation in Materials Management from IIMM & Ph.D. in Supply Chain Management from Pacific University, Udaipur. He has worked for the leading groups of Indian industry such as Tata, Aditya Birla, Jindal, etc. As well, for multinational groups like Linde (Germany). In Most of these organizations, he has played a leadership role in supply chain management. In such a role, he has guided teams managing the supply chain function for multi-product, multi-process & multi-location scenarios, during entire life cycles of the products / services. So, his exposure of over 27 years includes various industries like Foundry, Pulp and Paper, Chemical, Yarn, Ferrous & Non-Ferrous Metals, Engineering, Construction, Real Estate, Infrastructure, Banking, etc. From his total experience, eighteen (18) years were in supply chain management for projects while remaining in supply chain management for business operations other than projects. He has been actively engaged in research since 2014 and has published many papers in both National and International Journals and taught for more than 11 years in P.G. courses. His specialization and research interests are human aspects of Supply Chain Management, Service Operations Management, & Quality Management.



Dr Indira Singh

Indira Singh is a Fellow in Management from NITIE Mumbai. She has 8+ years of industry experience and 18+ years of experience in teaching and research. Her current research interests are in the areas of Entrepreneurship, Organizational behaviour and Human Resources Management. Her teaching interests are in Business Research, Entrepreneurship, Organizational behaviour, Talent Management and Design Thinking. She has handled research and Consultancy projects on Research Methods - Data Analysis - Soft Skills - Business Writing. She is a member of Association & Affiliations with Council for Small Business and Entrepreneurship (CSBE) and mainly works on research areas with social impact

She has published papers in leading national and international journals. She is well versed with advanced statistical techniques of data analysis using SPSS, AMOS & SmartPLS. She is also a reviewer for International Journals.



Dr Latha Sreeram

Dr Latha Sreeram is an Associate Professor with more than 25 years of experience in the Academia and Industry. She is a Postgraduate in Finance & Accounting specialization from the University of Madras and obtained her Doctoral Degree from SNDT Woman's University, Mumbai. She began her career in Larsen & Toubro Ltd and later moved to academics. Her Teaching and Research interests are in Corporate Finance, Empirical Asset Pricing, Volatility Forecasting, Monetary Economics and Financial Econometrics. She has published more than 25 papers including many in leading Scopus indexed and ABDC listed journals. She is also an Editorial Board Member of Issues in Economics and Business. She has also been appointed as Examiner for PhD thesis in University of Madras, Tilak Maharashtra University and has been involved in Consultancy assignments related to Activity Based Costing.



Dr. Mrunali Tikare
FPM In-Charge Faculty

Dr Mrinali is a Doctorate in Management and MBA (HR/OB). She has more than 19 years of experience in the area of HRM as well as in Teaching/Research and has Conducted Corporate Research on behalf of Employer Federation of India. In 2018-19 she conducted Research Project on ER/IR with Siemens India. In 2019-20 she completed Research Project funded by Mahila Aayog, Maharashtra State Govt. In 2020-21 she Completed Research Project conducted by International Labour Organization (EFI). Her domain expertise is in the area of Healthcare industry and HRM practices. She is well-versed with Behavioral Counselling as well as HR Analytics. She has more than 30 research papers to her credit, book chapters and conference publication. She is engaged in publication of scientific contributions in ABDC Journals and is a Research Paper Referee for ABDC Journals. She is on the editorial board of International Invention Journal of Education and General Studies and is the Co- Editor of Chetana's Institute of Management & Research Journal of Management. Her areas of interest and research are , HRM, HR Analytics, Organization Design and Structure, Industrial Relation, Hospital HRM, Social and Behavioral research.

Core Faculty

Dr. Madhumita Patil

CEO, CRKIMR & CIMR
Ph.D., MBA, LLB, BA
Marketing

Dr. Nandita Mishra

Director
Ph.D., PGDHRM, M.Phil., MA.,
B.A. (Hons.)
General Management & Economics

Dr. Nalini Krishnan

Professor
Ph.D., MBA, B.Com. (Hons.)
Programme Chair PGDM
Finance

Dr. Hufrish Majra

Professor
Ph.D., PGDRM, B.A
Programme Chair PGDM (Mktg.)

Dr. Kamlesh Tiku

Associate Professor
Ph.D., MBA, BE.
Operations

Dr. Anuja Joshi

Associate Professor
Ph.D., MMM, M.Sc., B.Sc.
Statistics

Dr. Sandeep Nemlekar

Associate Professor
Ph.D., FIE, FIIMM, C.E.
Area Chair (Operations)

Dr. Mrinali Tikare

Associate Professor
Ph.D., M.Phil, MHRDM, LLB,
DHA(TISS), DMS, B.A.
Human Resources

Dr. Mahesh Luthia

Associate Professor
Ph.D., MBA, D.C.P.A.(U.K.),
M.Com, B.Com.
Area Chair (HR)

Dr. Chirag Shah

Associate Professor
Ph.D., MMS, BBA, DMFT, DBM,
PGDFT
Finance

Dr. Latha Sreeram

Associate Professor
Ph.D., MBA, M.Com, B.Com
Finance

Dr. Rajiv Gatne

Assistant Professor
Ph.D., MMM, PGDIT (IIFT), B.Pharm.
Marketing

Dr. Indira Singh,

Assistant Professor
Ph.D.(Fellow of NITIE), MHRDM,
MBA, B.Sc.
Human Resources / Marketing

Dr. Rinku Sharma

Assistant Professor
Ph.D., MBA, MA, B.Sc.
Marketing

Dr. Anita Saxena

Assistant Professor
Ph.D., MBA, PGDBM, B.Sc.
Marketing

Dr. Khushboo Vora

Assistant Professor
Ph.D., PGDBM, M.Com, BMS, NET,
SET
Finance

Dr. Shraddha Bandivadekar

Assistant Professor
Ph.D., M.Phil, PGDM(Pharma
Management), B.Sc.
Marketing

Ms. Shilpa Kajbaje

Assistant Professor
MCA, MMM, B.Sc.
Area Chair (Systems)

Mr. Rabindra Kumar Singh

Assistant Professor
M.Sc, PGDM, B.Sc.
Area Chair (Finance)

Mr. Dhiraj Mahajan

Assistant Professor
MMS, B.Sc. (Agri)
Area Chair (Retail)

Dr. Athar Qureshi,

Assistant Professor
MMM, PGD(HP), BHMS
Area Chair (Marketing)

Dr. Omkar Dalvi

Assistant Professor
Ph. D., MIM, M.Com, PGDM,
BMS.
Marketing

Mr. Kapil Bhatia

Assistant Professor
MBA, M.Com., B.Com.
Marketing

Mr. Mohd. Osaid Koti

Assistant Professor
MMS, BMS
Systems

CA Sushant Chaudhary

Assistant Professor
CA, CS, LLB, M.Com, SET
Finance

Ms. Shalini Kakkar

Assistant Professor
MMM, M.Sc., PGDBM, B.Sc.
Marketing

Ms. Seva Rangnekar

Assistant Professor
MHRDM, B.Sc.
Human Resources

Mr. Aashish Bhardwaj

Assistant Professor
PGDBA, B.Com (Hons.),
Marketing

Dr. Neena Katkar

Head of Corporate Relations,
Placement & Alumni Network
Assistant Professor
Ph.D., M.Com, PGDBM, B.Com.
Marketing

Mr. Rohit Koli

Assistant Professor
MMS, BAF
Finance

Visiting Faculty

Marketing Specialization

Dr. Amey Pangarkar
MBA, B.E.

Mr. Samir Vithlani
MMS, B.Com

Mr. Pradeep Panda
PGDBM, B.Sc.

Finance Specialization

Dr. Samie Sayed
Ph.D, M.Com, B.Sc.

Mr. Milind Dabke
MMS, B.E., LLB

Human Resource Specialization

Dr. Neil Sequeira
Ph.D., MBA, PGDMM, MA, MSC,
B.Sc., BBA

Dr. Rajesh Save
Ph.D, MA, BA

Mr. Vishwasunder Ramaswamy
PGDBM, M.Com, B.Com

Operations Specialization

Mr. Hemant Jog
DCM, DMM, B.E.

Mr. Ravindra Kale
MBA, PGDOM, GIE

Mr. Balashankar Ramdas
MBA, MAM, PGDMM, B.E.

Systems Specialization

Dr. Uday Sawant
Ph.D., MMM, B.E.

Mr. Prashant Neharkar
M.Sc.(CS), B.Sc. (CS)

Ms. Shirley Fernandes
MMS, B.Sc. (IT)

Mr Jigar Mehta
PGDM, B.E.

General Management

Dr. Suhas Vaishampayan
Ph.D. MBA, MA, BA

Mr. Nikhil Rao
MMS, B.E.

Mr. Percy Vaid
MBA, B.Com

Esteemed Alumni

Sheetal Shrivastava

The Nielsen Company
Global Digital Acceleration Leader

Kunal Awasthy

Allcargo Global Logistics Ltd.
Strategic Business Head

Jasani Dixit A

Zycus
Sr. VP - Development Sales & Business

Balakrishnan Jairam

Riocare India Pvt Ltd.
Director

Sachdev Dinesh

Deutsche Bank
Director - Group Audit

Palwankar Moonmoon

Ambuja Cement
Head - Learning & Development

Gaonkar Prasad

Tata Asset Management Ltd.
Head HR

Mehra Pankaj N

Zee Entertainment Enterprise Ltd.
Sr. Vice President Ad Sales

Amit Gulwadi

Intuit Research
Director

Amit Dhume

Co-Founder
Tech Trucker Solutions LLP

Swapnil Naik

Pidilite Ltd.
Head International Business Consumer Product

Shyamal Malhotra

Detushe Bank
Managing Director

Amol Shirodkar

Keva
General Manager - HR Operations

Ashu Luthra

Star India Pvt Ltd.
Assistant Vice President

Tushar Natu

Tata Consultancy Services Ltd.
Delivery Manager

Sanil Vijay

Network 18 & Investment Ltd.
CEO - Language Cluster

Nayak Gunjarav

Zee Entertainment Enterprises Ltd.
Senior Vice President

Sabherwal Kapil

Annova Solutions
VP - Operations

Rao Mythili

Fullerton India
VP - Marketing & Communications

Anand Abhishek

Aditya Birla Insurance Broker
Area Head

Jain Nitin Mahavir

Zydus
Sr. GM - Vaccine Business

Singh Abhayanand

Vistas Media Capital
Group CEO

Shree Vinisha V.K. Prabad

Hexaware Technologies
Deputy General Manager - HR

Khandelwal Anurag J.

Black Rock
Vice President

Malik Charu K.

Citibank
Vice President

Ajay Karambelkar

NITCO Ltd.
General Manager - Marketing

Hitesh Popli

A.TReDS Ltd.
General Manager

Savita John

Kaleidoscope Consulting
Sr. Principal Consultant (Free Lancer)

Prabhu Ramdas

Vodafone Idea Ltd
GM Commercial

Patil Ashwin

Accenture
General Manager

Palekar Kavita

Godrej Natures Basket
Head Marketing (Free Lancer)

Saleel Panse

Mondelēz International, Inc.
Talent Acquisition Leader

Mihir Paleja

Allcargo Logistics Ltd.
AVP - FCL

Sunil Mundra

RBL Bank and Business Banking
Head - Risk & Control Banking

Singh Pankaj

HDFC Bank
Manager

Nambiar Harish

CRED
Building CRED

Vaswani Yogesh

ICICI Bank
Regional Head

Chhabra Nitesh

Mahindra AMC
Head Alliance & Zonal Head

Raisinghani Rashmi

Barclays Finance
Branch Manager

Khamesra Nitin

Standard Chartered Bank Associate
Director- NRI Services

And many more...



Chetana's Institute of Management & Research

AICTE New Delhi Approved & ISO 21001 : 2018 Certified

Survey No. 341, Bandra (East), Mumbai - 400 051.
Tel.: 022 62157800/01/02/03, 022 26513346/26516643
E-mail : info@cimr.in Website : www.cimr.in

