

# Rajesh Edward

## Front-end Developer

Front-end | UX/UI | React.js | Wordpress | Javascript | HTML5 | CSS

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### SUMMARY

As you'll see, I have 11 years of hands-on experience efficiently coding websites and web applications using modern HTML, Tailwind, CSS, JavaScript & Word-press PHP.

Building state-of-the-art, easy to use, user-friendly websites and web applications is truly a passion of mine and I am confident I would be an excellent addition to your organization. In addition to my knowledge base, I actively seek out new technologies and stay up-to-date on industry trends and advancements.

This has allowed me to stay ahead of the curve and deliver exceptional work to all of my employers, including those I've worked for on a project basis.

### EXPERIENCE

#### Front-end Developer

EmpirePixel | Canada (Oct 2019 — Dec 2023)

- Accelerated the user interface development process by 35% through implementation of component-based architecture with React and Node.js
- Collaborated with a team of 3 developers in order to introduce a new responsive web application, enhancing customer engagement by 20%.
- Mentored 3 junior wordpress developers providing guidance on effective frontend development strategies which resulted in a 30% productivity increase within the team.
- Reduced load time by 25% by optimizing components for maximum performance across a vast web of internet-connected devices
- Achieved 97% customer satisfaction rating by developing interactive and intuitive UX/UI designs.
- Created Vehicle Databases API portal intuitive and user-friendly interface for EP
- Created custom OCR API scanning wordpress plugin which resulted in a 40% productivity increase.
- Created Company Newsletters, Adds, Email templates for promotions that results in an increase in 30% of product sales
- Enhanced user experience by implementing fluid layouts and

### SKILLS

#### Programing languages

JavaScript, PHP, HTML,

#### Frameworks & Libraries

React.js, Node.js, Laravel, Wordpress.

#### Design & Development

Visual Studio, Adobe Suite, Figma, 3dx Max, Maya.

#### Styles

Bootstrap, Tailwind

#### Version Control

Git, GitHub

### CERTIFICATIONS

St. Xavier's Computer Centre  
Web designing.

#### Toonz Animations

2d/3d Animation & After Effects.

#### Udemy

Full stack web developer.

responsive designs with HTML5/CSS3 leading to 40% increased user engagement.

- Assisted team of web designers in the smooth conversion of static websites into dynamic ones using JavaScript, HTML, and CSS.
- Assisted team of Motion graphics to create smooth animation videos.

## **Web Designer**

Softweb designers | Saudi Arabia ( Nov 2011 — Nov 2018)

- Developed and maintained complex ecommerce websites using HTML5, CSS and JavaScript for our clients increases company productivity by 60%.
- Implemented Bootstrap to build scalable and responsive user interfaces.
- Optimized website performance, reducing load times by 30%
- Collaborated with design and UX teams to create user-centric web experiences.
- Designed and developed visually appealing and user-friendly websites.
- Created wireframes, mockups, and prototypes to communicate design concepts.
- Stayed up-to-date with the latest design trends and best practices.
- Created corporate identity like Logos, Company profile, Brochures, Flyers, Websites for new companies

## **EDUCATION**

### **High School**

Jyothi Nilayam HSS (March 2004)

### **Higher Secondary School**

Pallithura HSS ( June 2004 – March 2006)

### **Computer Science**

Ninas College of Engineering (September 2007 – October 2010)