

HOUSING PRICE PREDICTION

Submitted by:

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ACKNOWLEDGEMENT

Data Sources are from our client US-based housing company named **Surprise Housing** has decided to enter the Australian market. To get profit, the company has collected a data set of the sale of houses in Australia and provide to us to predict the sales value by train the model

Other Resources are Project Use case and Data Description of each variable.

Introduction

Business Problem Framing:

US-based housing company Surprise Housing has decided to enter the Australian real estate market.

To get profit the company uses data analytics to predict and purchase houses at a price below their actual values and flip them at a higher price. For the same purpose, the company has collected a data set from the sale of houses in Australia

Problem: It is a US based company they don't know what will be the price of house in respective location with respective area. They need to know which features will affect price of the houses the most.

Conceptual Background of the Domain Problem:

In every real estate concept it is common that Price of the house are mostly depend on

- 1. Location of house (whether it is high income area or not, it is secured or not)
- 2. Quality of house(based on materials used)
- 3. Area of house (size)
- 4. Extra Features available (pool presence, car garage)
- 5. Year of built
- 6. Total rooms presence

Motivation for the Problem Undertaken:

Aim of this project is to predict the Sales Price of house with the help of given features of house. This model will then be used by the management to understand how exactly the prices vary with the variables. They can accordingly manipulate the strategy of the firm and concentrate on areas that will yield high returns. Further, the model will be a good way for the management to understand the pricing dynamics of a new market.

Analytical Problem Framing

Mathematical/ Analytical Modeling of the Problem:

Outliers replacing and Skewing the data and modeling done in Exploratory Data Analysis (EDA) process.

Values occur due to mistyping and wrong calculation are consider as outliers it can be replace or removed by ZScore or by IQR. Here I use IQR by replace outlier with maximum and minimum data for the respective input variable.

Skewing is by make mean, median, mode are near as possible. It can be done by Log, Square Root, Cube Root, boxcox and power transformation. Here I used Log, Square Root, Cube Root transformation, boxcox1p.

Data Sources and their formats:

Data Sources: Provided by Surprise Housing about features and details of house.

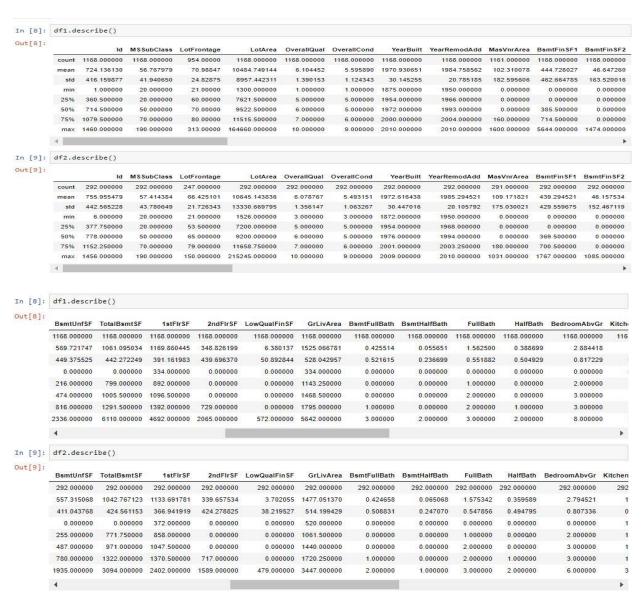
Formats:

	68 entries, 0 to 1167 total 81 columns):		
Id	1168 non-null int64		
MSSubClass	1168 non-null int64		
MSZoning	1168 non-null object		
LotFrontage	954 non-null float64		
LotArea	1168 non-null int64	KitchenQual	1168 non-null object
Street	1168 non-null object		
Alley	77 non-null object	TotRmsAbvGrd	1168 non-null int64
LotShape	1168 non-null object	Functional	1168 non-null object
LandContour Utilities	1168 non-null object 1168 non-null object		
LotConfig	1168 non-null object	Fireplaces	1168 non-null int64
LandSlope	1168 non-null object	FireplaceQu	617 non-null object
Neighborhood	1168 non-null object	DESCRIPTION OF STREET	
Condition1	1168 non-null object	GarageType	1104 non-null object
Condition2	1168 non-null object	GarageYrBlt	1104 non-null float64
BldgType	1168 non-null object	14.5 1 (m) (15.46) (25 C)	
HouseStyle	1168 non-null object	GarageFinish	1104 non-null object
OverallQual OverallCond	1168 non-null int64 1168 non-null int64	GarageCars	1168 non-null int64
YearBuilt	1168 non-null int64	CARLO DE LA CONTRACTOR	
YearRemodAdd	1168 non-null int64	GarageArea	1168 non-null int64
RoofStyle	1168 non-null object	GarageQual	1104 non-null object
RoofMatl	1168 non-null object	NO. 12. N. 10. 10. 10. 10. 10. 10. 10. 10. 10. 10	TO BE A CONTROL OF THE PARTY OF
Exterior1st	1168 non-null object	GarageCond	1104 non-null object
Exterior2nd	1168 non-null object	PavedDrive	1168 non-null object
MasVnrType	1161 non-null object		
MasVnrArea	1161 non-null float64	WoodDeckSF	1168 non-null int64
ExterQual ExterCond	1168 non-null object 1168 non-null object	OpenPorchSF	1168 non-null int64
Foundation	1168 non-null object	\$150 P. C.	
BsmtQual	1138 non-null object	EnclosedPorch	1168 non-null int64
BsmtCond	1138 non-null object	3SsnPorch	1168 non-null int64
BsmtExposure	1137 non-null object	TATION THAT	
BsmtFinType1	1138 non-null object	ScreenPorch	1168 non-null int64
BsmtFinSF1	1168 non-null int64	PoolArea	1168 non-null int64
BsmtFinType2	1137 non-null object		
BsmtFinSF2 BsmtUnfSF	1168 non-null int64 1168 non-null int64	PoolQC	7 non-null object
TotalBsmtSF	1168 non-null int64	Fence	237 non-null object
Heating	1168 non-null object	\$100 P.C.	
HeatingQC	1168 non-null object	MiscFeature	44 non-null object
CentralAir	1168 non-null object	MiscVal	1168 non-null int64
Electrical	1168 non-null object	207 TO THE THE	
1stFlrSF	1168 non-null int64	MoSold	1168 non-null int64
2ndFlrSF LowQualFinSF	1168 non-null int64 1168 non-null int64	YrSold	1168 non-null int64
GrLivArea	1168 non-null int64	Publication Dec.	
BsmtFullBath	1168 non-null int64	SaleType	1168 non-null object
BsmtHalfBath	1168 non-null int64	SaleCondition	1168 non-null object
FullBath	1168 non-null int64		
HalfBath	1168 non-null int64	SalePrice	1168 non-null int64
BedroomAbvGr	1168 non-null int64	dtypes: float64	(3), int64(35), object(43)
KitchenAbvGr	1168 non-null int64	7,1	(-/,(15), 55)-16(15)

Necessary:

Other than Id all variables are necessary but we can treat that necessary variable as our requirement. If the data have more than 60% is null then we have to drop that, if there replacement value for null value in description then treat by replacement.

Data Description:



In [8]: df1.describe() Out[8]: KitchenAbvGr TotRmsAbvGrd Fireplaces GarageYrBlt GarageCars GarageArea WoodDeckSF OpenPorchSF EnclosedPorch 3SsnPorch ScreenPorch 1168.000000 1168.000000 1168.000000 1168.000000 1104.000000 1168.000000 1168.000000 1168.000000 1168.000000 1168.000000 1168.000000 116 6.542808 1.776541 476.860445 96.206336 1.045377 0.617295 1978.193841 46.559932 23.015411 3.639555 15.051370 0.216292 1.598484 0.650575 24.890704 0.745554 214 466769 126 158988 66.381023 63 191089 29.088867 55 080816 0.000000 2.000000 0.000000 0.000000 0.000000 0.000000 0.000000 0.000000 0.000000 0.000000 1900.000000 1.000000 338.000000 0.000000 1.000000 5.000000 0.000000 1961.000000 0.000000 0.000000 0.000000 0.000000 1.000000 6.000000 1.000000 1980.000000 2.000000 480.000000 0.000000 24.000000 0.000000 0.000000 0.000000 2.000000 1.000000 7 000000 1.000000 2002.000000 576 000000 171 000000 70.000000 0.000000 0.000000 0.000000 3.000000 4.000000 1418.000000 14.000000 857.000000 547.000000 552.000000 508.000000 480.000000 7 3.000000 2010.000000 In [9]: df2.describe() Out[9]: KitchenAbvGr TotRmsAbvGrd Fireplaces GarageYrBlt GarageCars GarageArea WoodDeckSF OpenPorchSF EnclosedPorch 3SsnPorch ScreenPorch 292.00000 292.00000 292.00000 292.00000 292.00000 292.00000 292.00000 292.00000 292.00000 292.00000 292.00000 1 05137 6 417808 0.595890 1979.760000 1 729452 457 458904 86 397260 47 061644 17 708904 2 489726 15 099315 0.23616 1.728105 0.621259 23.868875 0.754430 210.785591 121.898836 65.865449 51.892906 30.247488 58.483473 0.000000 0.000000 1.00000 3.000000 0.000000 0.000000 0.000000 0.000000 0.000000 0.000000 1916.000000 1 00000 5 000000 0.000000 1964.000000 1 000000 300 000000 0.000000 0.000000 0.000000 0.000000 0.000000 1.00000 6.000000 1.000000 1979.000000 2.000000 467.500000 0.000000 28.500000 0.000000 0.000000 0.000000 7.000000 2.000000 569.750000 149.250000 66.000000 0.000000 0.000000 0.000000 1.00000 1.000000 2003.000000 3.00000 12.000000 2.000000 2010.000000 4.000000 1052.000000 728.000000 418.000000 330.000000 407.000000 396.000000 In [8]: df1.describe() Out[8]:

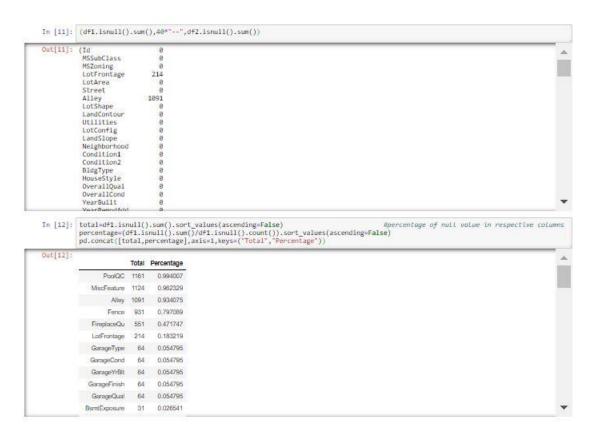
Cars GarageArea WoodDeckSF OpenPorchSF EnclosedPorch 3SsnPorch ScreenPorch PoolArea MiscVal MoSold YrSold SalePrice 1168.000000 1168.000000 1168.000000 1168.000000 1168.000000 1168.000000)000 1168.000000 1168.000000 1168.000000 1168.000000 3541 476.860445 96.206336 46.559932 23.015411 3.639555 15.051370 3.448630 47.315068 6.344178 2007.804795 181477.005993 79105.586863 5554 214.466769 126.158988 66.381023 63.191089 29.088867 55.080816 44.896939 543.264432 2.686352 1.329738)000 0.000000 0.000000 0.000000 0.000000 0.000000 0.000000 0.000000 0.000000 1.000000 2006.000000 34900.000000)000 338,000000 0.000000 0.000000 0.000000 0.000000 0.000000 0.000000 0.000000 5.000000 2007.000000 130375.000000 1000 480.000000 0.000000 24.000000 0.000000 0.000000 0.000000 0.000000 0.000000 6.000000 2008.000000 163995.000000)000 576.000000 171.000000 70.000000 0.000000 0.000000 0.000000 0.000000 8.000000 2009.000000 215000.000000 0.000000 1000 1418 000000 857 000000 547 000000 552 000000 508 000000 480 000000 738 000000 15500 000000 12 000000 2010 000000 755000 000000 In [9]: df2.describe() Out[9]: rBlt GarageCars GarageArea WoodDeckSF OpenPorchSF EnclosedPorch 3SsnPorch ScreenPorch PoolArea PoolQC MiscVal MoSold YrSold 000 292.000000 292.000000 292.000000 292.000000 292.000000 292.000000 292.000000 292.0 0.0 292.000000 292.000000 292.000000 000 1.729452 457.458904 86.397260 47.061644 17.708904 2 489726 15.099315 0.0 NaN 28.184932 6.232877 2007 859589 0.754430 210.785591 121.898836 65.865449 58.483473 875 51.892906 30.247488 0.0 224.036218 0.000000 0.000000 000 0.000000 0.000000 0.000000 0.000000 0.000000 0.0 NaN 0.000000 1.000000 2006.000000 000 1 000000 300 000000 0.000000 0.000000 0.000000 0.000000 0.000000 0.0 NaN 0.000000 4 000000 2007 000000 2.000000 467.500000 0.000000 28.500000 0.000000 0.000000 0.000000 0.0 NaN 0.000000 6.000000 2008.000000 2.000000 569.750000 149.250000 66.000000 0.000000 0.000000 0.000000 0.0 NaN 0.000000 8.000000 2009.000000 000 000 4.000000 1052.000000 728.000000 418.000000 330.000000 407.000000 396.000000 NaN 3500.000000 12.000000 2010.000000 0.0

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Data Preprocessing:

There is presence of lot of null values in the given data set.



To treat that null value in some columns there are replacement value for null value mentioned in description then treat it by replacement method.

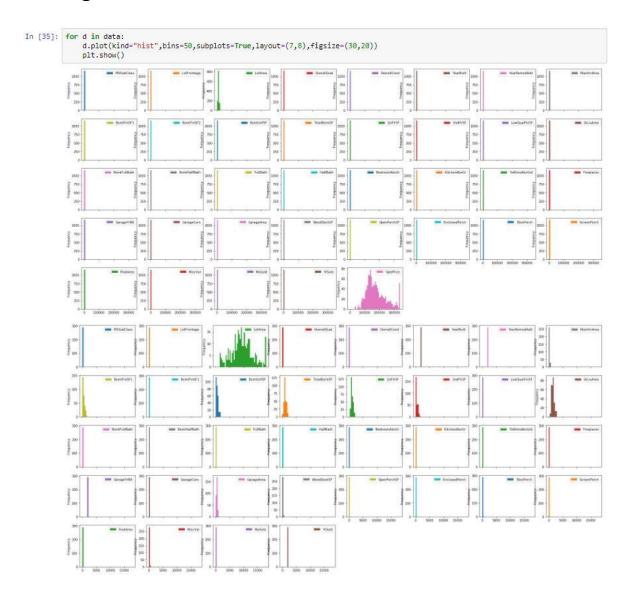
For remaining columns we have to treat it by apply mean for normal distributed data and median for skewed data and can apply mode for object data.

Replace of outliers and skewing of data is done as I mentioned above in Mathematical/ Analytical Modeling of the Problem.



Outliers can be replace by maximum and minimum value

Finding skewed



Skewing the data

Apply Log, Square Root, Cube Root and boxcox1p transformation.

```
In [23]: def skews(d,features):
             if d[features].dtypes=="object":
                                                     #object data will not consider as skewed data
             pass
elif len(d[features].unique())<=20:</pre>
                                                    #data with less unique value may have important data
                 pass
             elif d.skew().loc[features]<.55:</pre>
                                                     #apply different skewness technique with respect to skewed value
             elif len(d[features].unique())<=3:
                 d[features]=d[features]**(1/1.5)
              elif d.skew().loc[features]<1.3:</pre>
              d[features]=np.sqrt(d[features])
elif d.skew().loc[features]>=3:
                 d[features]=d[features]**(1/4)
                 d[features]=np.log(d[features])
In [24]: data=[df,df2]
          for d in data:
             for i in d.columns:
                 skews(d,i)
                                                       #calling function
In [29]: inte=df1.select_dtypes("int64")
         inte.columns
'PoolArea', 'MoSold', 'YrSold'],
dtype='object')
In [30]: skewes=df1[inte.columns].skew().sort_values(ascending=False)
In [31]: skews=skewes[abs(skewes)>.75]
          from scipy.special import boxcox1p
          rang=0.15
          for d in data:
             for col in skews.index:
                 d[col]=boxcox1p(d[col],rang)
```

Data Inputs and Output Logic Relationships:

Relationships between target variable and inputs can be find by visualization and correlation of data

Correlation:

If near to 1 is strong +ve correlation

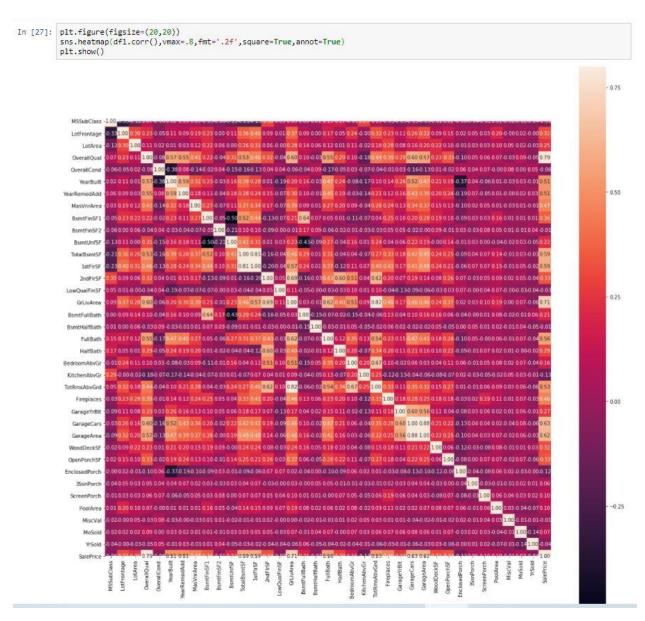
If near to 0 is normal correlation

IF near to -1 is strong –ve correlation

Input Variables which is strong correlated with output variable is the necessary variable.

By use of heat map in seaborn library we came to know the correlation of data between each variables.

Also by a code function df.corr()



Here OverallQual ,GrLivArea ,GarageCars , GarageArea ,TotalBsmtSF , 1stFlrSF, FullBath ,TotRmsAbvGrd, YearBuilt, YearRemodAdd are highly correlated with SalePrice so these are important variables to predict the SalesPrice.

So these are important variables to predict the SalesPrice

Change in these variables leads to changes in target variable

Visualization techniques like bi-variant visualization can also perform to see relationship between input and output variable.

Assumption (Problem Under Consideration):

Two datasets are being provided to you (test.csv, train.csv). You will train on train.csv dataset and predict on test.csv file

To find

Which variables are important to predict the price variable.

Hardware and Software Requirements and Tools Used:

Hardware: i5 processor, 8 GB RAM.

Software: OS(windows),

Tools: Jupiter Notebook or Py charm

Libraries: numpy, pandas, matplotlib, seaborn, sklearn

Packages: Pyplot, metrics, model_selection, and respective model packages.

Models Development and Evaluation

Identification of Possible Problem solving approaches:

Model Selection: In Superwised there are classification and regression models. But here output variable have many unique values, so it will come under linear regression model.

Testing of identification Approaches:

To find the best random state we have to run for loop by iterating some range of numbers in a model Train Test Split. Random state with high accuracy will be considers as best.

After the selection the best random state we have to find best model by getting good accuracy score, through train and test the data. Run and Evaluate selected models:

Import the required model through respective packages in sklearn library,

```
In [37]: from sklearn.model_selection import train_test_split,cross_val_score,GridSearchCV from sklearn.linear_model import LinearRegression,ElasticNet,Lasso from sklearn.tree import DecisionTreeRegressor from sklearn.neighbors import KNeighborsRegressor from sklearn.neighbors import KNeighborsRegressor from sklearn.neighborsRegressor from sklearn.ensemble import RandomForestRegressor,GradientBoostingRegressor
```

Split the data as input train and test, output train and test,

```
In [36]: x=df #independent variable y=df1["SalePrice"] #dependent variable print(x.shape,y.shape)

(1161, 79) (1161,)

In [40]: xtrain,xtest,ytrain,ytest=train_test_split(x,y,test_size=.20,random_state=40)
```

Firstly have to fit the model,

Secondly have to train the input and output data,

Then have to predict certain test input data,

Finally have to check the accuracy score by compare output test data with predicted output data.

I define 2nd,3rd and final steps in model user define function and metrics in matrix user define function

Not only by this process can find the best model because there may occur over fitting due to presence of high bias and high variance in it. So we have to do Cross Validation on it for right result.

```
In [41]: list1=[LinearRegression(),DecisionTreeRegressor(),KNeighborsRegressor(),RandomForestRegressor(),GradientBoostingRegressor(),Elas
            for i in list1:
                 print("cross_val_score : ",cross_val_score(i,x,y,cv=4))
                 model(i,xtrain,ytrain,xtest,ytest)
            cross_val_score : [0.90032073 0.83317856 0.83226973 0.86412679]
            r2_score: 0.8839878741363736
           mean_squared_error: 549012165.2788715
mean_absolute_error: 17744.438463319006
            cross_val_score : [0.79693492 0.7686512 0.75986682 0.76568128] r2_score : 0.7759760125126558
           mean_squared_error : 1060164129.6480687
mean_absolute_error : 23123.87982832618
            cross_val_score : [0.55141366 0.56104068 0.59200183 0.44978493]
r2_score : 0.5632926372378125
            mean_squared_error : 2066660299.8477254
mean_absolute_error : 33157.789699570814
            cross_val_score : [0.89797529 0.86491356 0.84133751 0.86247495]
r2_score : 0.8944616683637607
            mean_squared_error : 499446308.2216308
mean_absolute_error : 16741.145922746782
            cross_val_score : [0.91562484 0.87957538 0.88288949 0.89319914]
            r2_score : 0.9148821320066702
            mean_squared_error : 402809143.1224324
mean_absolute_error : 14934.910904697423
            cross_val_score : [0.89887033 0.84540122 0.83989162 0.87365231]
            r2_score: 0.8904034700774555
           mean_squared_error : 518651199.19065326
mean_absolute_error : 16607.022736503353
            cross_val_score : [0.90036504 0.83328198 0.8323637 0.86453936]
            r2_score : 0.884045764800228
            mean_squared_error : 548738205.3072261
mean_absolute_error : 17739.030496475654
```

So these models in the list have to iterate through cross validation, model and matrix user define function.

Hyper Parameter Tuning: For to improve the accuracy score for selected best model or all model, we have to apply Grid Search or Randomized search, by apply all the required parameters of respective model inside Grid Search we can get better accuracy.



- ElasticNet gives a better result at 86.3%
- And also came to know the best parameters

```
To [43]:

| Description | [1,2], | Description | Process | Process
```

Visualizations:

Uni variant visualization:

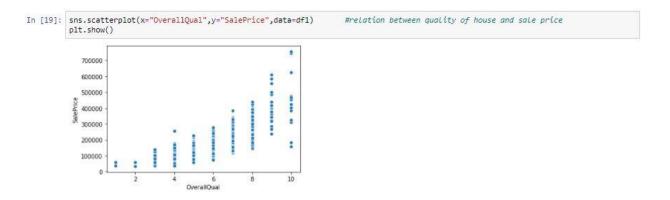
Distribution of SalePrice:



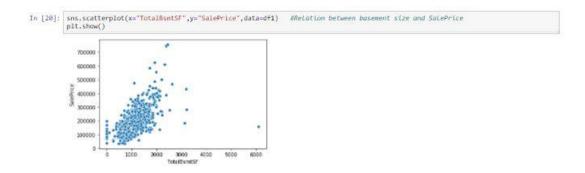
It shows good distribution but slightly skewed.

Bi Variant analysis:

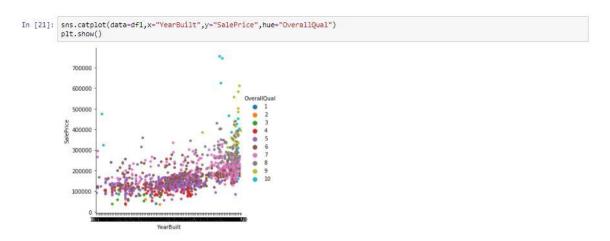
Relation between Output data and quality rate, size of basement, built year



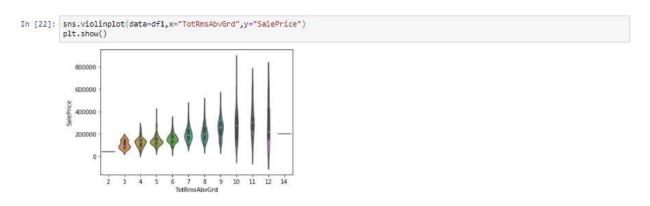
Increase in quality rate of house leads to increase in SalePrice.



Large size basement leads to high sale price but there is presence of some outliers too.

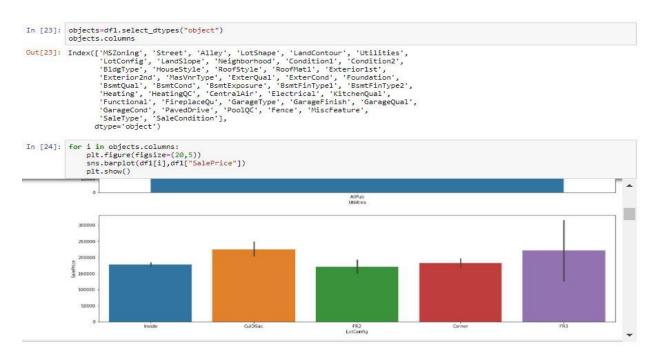


Based on built year the price of house slight increases and due to its quality it shows variances



Increase high room number have to pay high may be for following reasons like quality and yearbuilt it get reduced for some house

Bi-Variant Analysis for object data type:



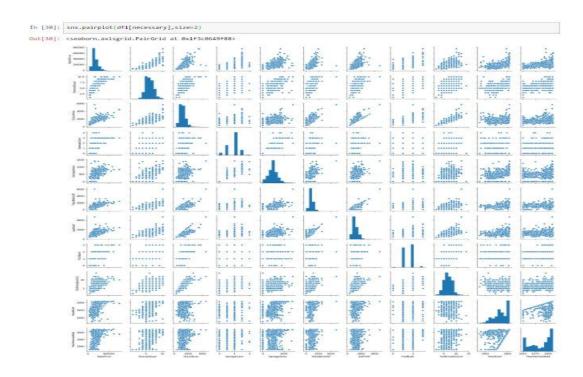
it shows the relation of each object variable with SalePrice.

Here we came to know based on which category in respective features the SalePrice get high or low.

Bi-Variant Analysis for object data type:

It shows the relation of each integer variable with SalePrice it shows that there is presence of outliers.

Multi variant analysis on necessary variables:



It shows that the Sale Price is increased based on Raise in Quality, full bath, GarageCars, TotRmsAbvGrd rate increase.

SalePrice is directly Proportional to variables such as GrLivArea, Garage Area, TotalBsmtSF, 1stFlrSF based on it raise and fall in SalePrice.

Based on variables YearBuilt, YearRemodAdd there will be slightly change in SalePrice .

Interpretation of the Results:

Due to presence of negative values and excess of outliers I can't able to control skewness of data, and also not able to get accurate visualization of data and relationship.

CONCLUSION

Key finding: Prediction of house SalePrice.

Inferences: From the report it concluded that there are some wrong data. By treat it and prediction was lead to get good model.

Observations: Sale Price of House are mostly depend on important variables (OverallQual ,GrLivArea ,GarageCars , GarageArea ,TotalBsmtSF , 1stFlrSF, FullBath ,TotRmsAbvGrd, YearBuilt, YearRemodAdd). Based on it Sales of house get affected.

Learning Outcomes of the study in respect of Data Science

- I learned by visualize also can get important variables and also find how to extract information.
- I used 7 different modes in a loop to get a good predictive model.
- Apply more model on model prediction and did hyper parameter tuning for all the models.

Limitations and Future work:

Limitations: Skew in data can't control due of large percentage of unique value in some variables.

Steps to follow further:

Here I clean the all the data in one go I have to clean the data separately by consider their variations.

I have to try more important parameter for hyper parameter tuning and also focus on skewing and outliers removal technique.