



ATLIQ SALES INSIGHTS DASHBOARD



₹ 142M

Revenue

350K

sales Qty

₹2.1M

Total Profit Margin

- 2017
- 2018
- 2019
- 2020

- Jan 20
- Feb 20
- Mar 20
- Apr 20
- May 20
- Jun 20

custmer_name	Revenue	Revenue contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹ 66M	46.2%	11.9%	0.4%
Excel Stores	₹ 8M	5.6%	12.5%	3.3%
Premium Stores	₹ 6M	4.1%	1.4%	0.5%
Electricalslytical	₹ 6M	3.9%	1.3%	0.5%
Info Stores	₹ 5M	3.6%	7.8%	3.2%
Control	₹ 4M	2.9%	2.5%	1.2%
Surge Stores	₹ 4M	2.8%	11.9%	6.2%
Logic Stores	₹ 3M	2.3%	0.6%	0.4%
Acclaimed Stores	₹ 3M	2.2%	6.1%	4.0%
Nixon	₹ 3M	2.1%	4.7%	3.2%
Epic Stores	₹ 3M	2.1%	-6.8%	-4.7%
Forward Stores	₹ 3M	1.8%	5.4%	4.3%
Electricalsocity	₹ 3M	1.8%	3.3%	2.7%
Modular	₹ 2M	1.7%	5.0%	4.2%
Surface Stores	₹ 2M	1.7%	3.2%	2.7%
Atlas Stores	₹ 2M	1.5%	2.1%	2.0%
Nomad Stores	₹ 2M	1.4%	4.0%	4.1%
International Stores	₹ 2M	1.3%	0.2%	0.2%
Total	₹ 142M	100.0%	100.0%	1.4%

