

KEY TAKEAWAYS

CHAPTER TITLE

Excel Basics: Applying Business Maths & Statistics

VIDEO TITLE

Commonly Used Business Metrics (P&L)

- 1 Revenue - Budget = Profit/loss
- 2 Budget is the baseline for calculating the Profit/loss percentage.
- 3 Market Value: Total revenue of all the movies
- 4 Market share: The revenue contribution of a particular industry to the overall market value.
- 5 Target: Estimated revenue for a particular time period.
- 6 Use **conditional formatting** to highlight values that are above or below a certain threshold.