

DAY 2 -Tableau Visualization on Superstore Dataset

Categorical Sales

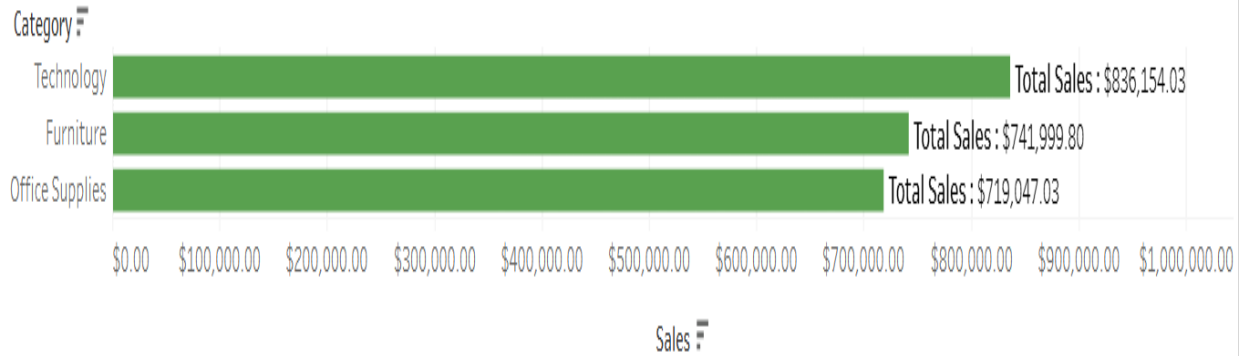


Fig1

The above figure shows the Total Sales based on different categories .We can see that Technology category has higher sales.

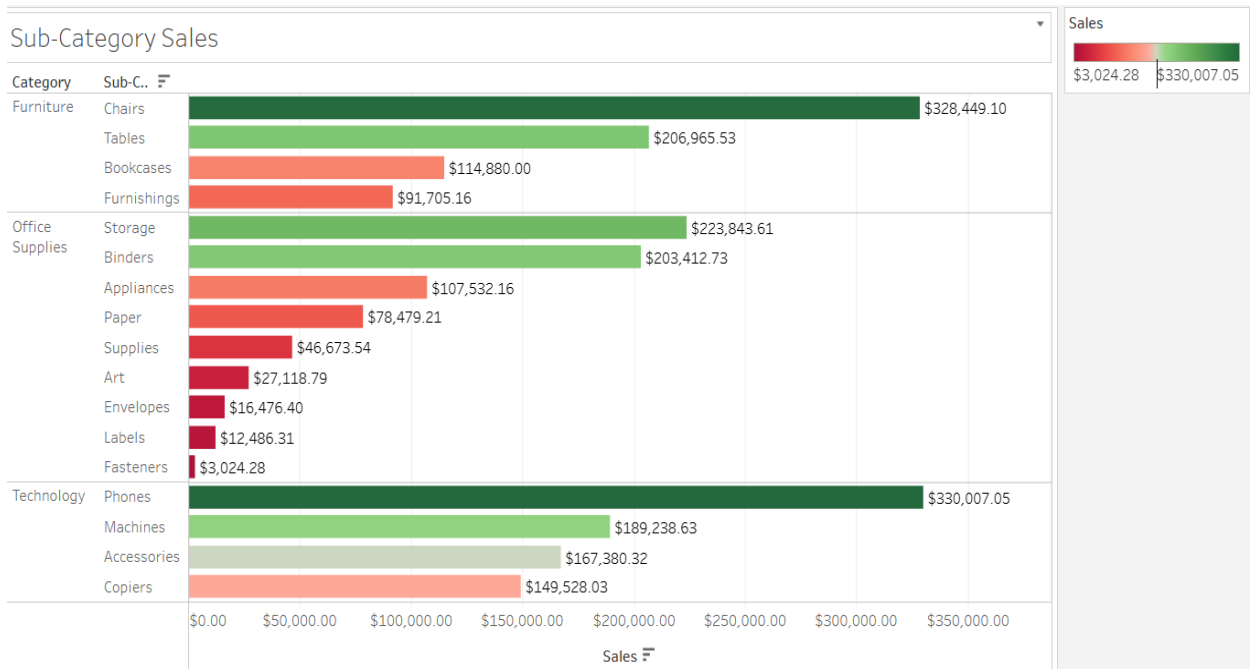


Fig2

The above figure shows the Total Sales by sub-category wise . We can see **Phones** in Technology has Higher number of sales .And **Fasteners** in Office Supplies has least sales .

Sales/Profit By State			
Category	Sub-Catego..	Sales	Profit
Furniture	Bookcases	27,559	1,419
	Chairs	63,079	2,436
	Furnishings	19,996	5,612
	Tables	45,430	-304
Office Supplies	Appliances	24,176	6,992
	Art	5,496	1,615
	Binders	28,473	10,002
	Envelopes	3,237	1,529
	Fasteners	480	196
	Labels	2,899	1,370
	Paper	16,758	7,978
	Storage	45,112	7,204
	Supplies	15,721	862
Technology	Accessories	37,255	11,096
	Copiers	24,560	7,890
	Machines	29,492	4,175
	Phones	67,965	6,309

Fig3

It shows the Sales and profit done by state(California) on different subcategories.

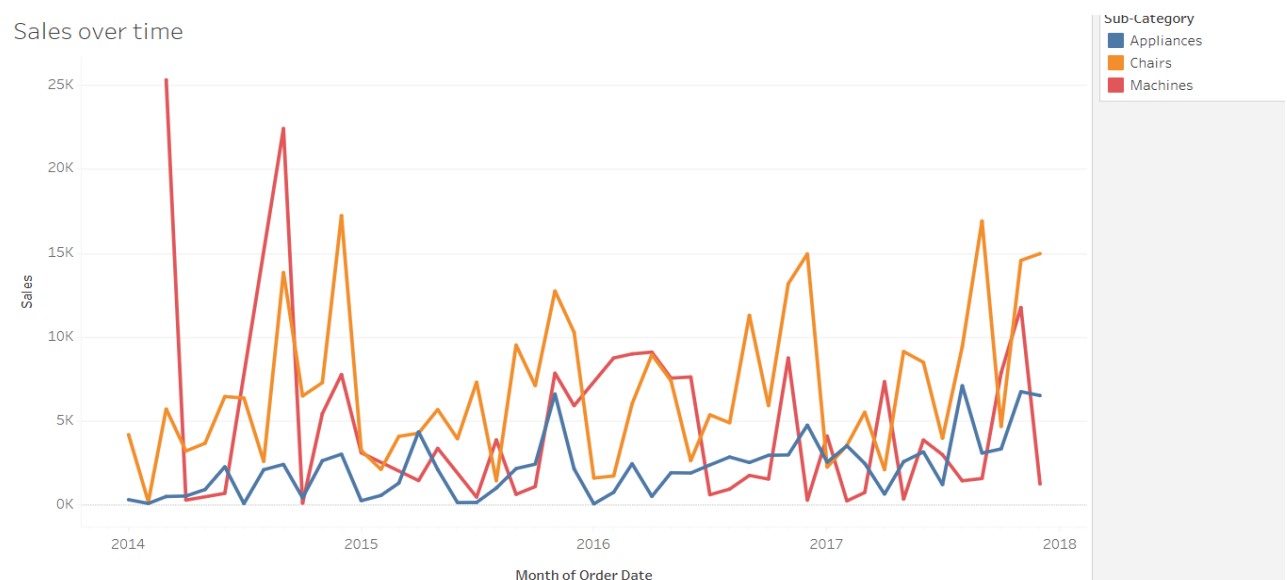


Fig4

The above fig shows the line chart for the three sub-categories i.e, Appliances, Chairs, and Machines. We can see that over the years the Chairs has more sales compared to others.

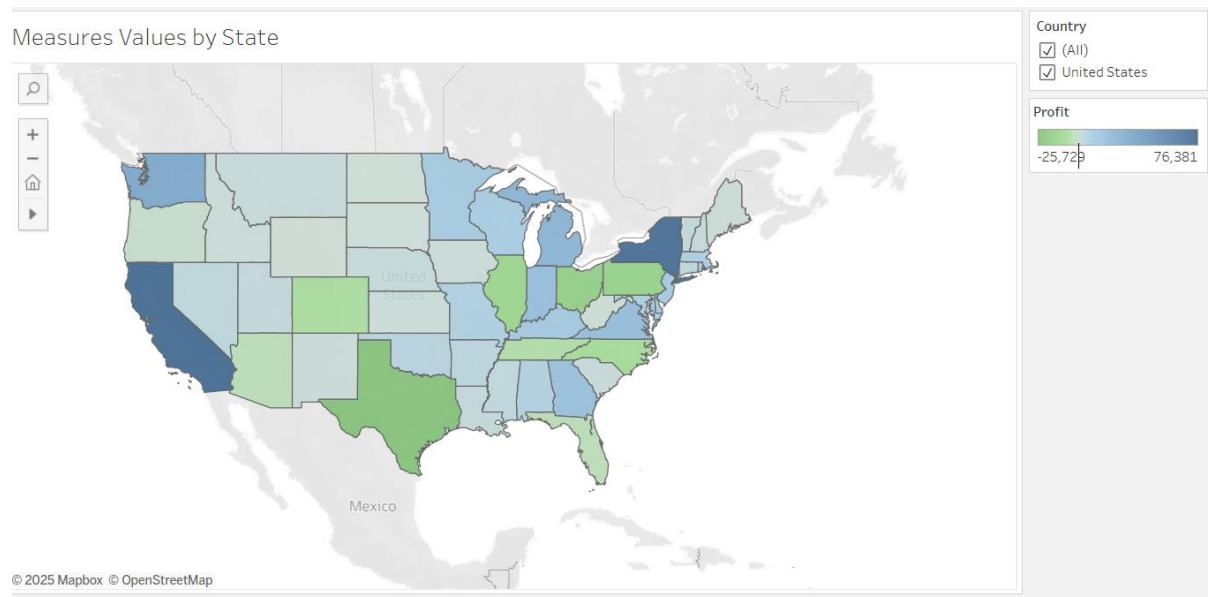


Fig5

The above figure shows the states of USA. We can see the sales over there using Geospatial map. Blue Colour indicates the highest number of profits earned by state in USA(California) and Green colour shows the less profits/even losses.