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## Proposal for Website

### Amici Technologies

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#### **Amici Technologies**

##### **Head Office:**

51/69, Dumdum Road, Kolkata – 700074, West Bengal

##### **Regional Office:**

Khoradh, Bompas Town, Deoghar-814112

+91-9934374494

[info@amicitechnologies.co.in](mailto:info@amicitechnologies.co.in)

[www.amicitechnologies.com](http://www.amicitechnologies.com)

## THE COMPANY

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Amici Technologies is an India based software service provider. The company is established by a team of enthusiastic IT professionals who wanted to overcome the routine and try to create a company, not only for business success but for the technology itself. So that, our tagline is Integrity, Innovation & Imagination, which signifies that we provide innovative solutions which are beyond imagination and maintaining integrity among us and with all of our clients, partners and business personals.

Our global delivery model, highly trained technologist, superior infrastructure and the utilization of advance technologies are constantly providing high quality, cost-effective and ready to use solutions for our clients. We know that time play a very important role in business and time is equivalent to money. So, we make such solutions which are very fast, light weight, easy-to-use.

### **Our Featured Services:**

- Customized Windows Applications
- Android Mobile Applications
- Web Applications/Online Portals
- Website Design & Development
- Logo & Icon Designing
- Domain Registration & Web Hosting
- Search Engine Optimization (SEO)
- Content Management System (CMS)
- Social Media Marketing
- Content Development
- Skill Development & Training
- Infrastructure Support (hardware and network)
- Business Consulting

### **Why Amici Technologies?**

Amici Technologies offers unique, creative & user-friendly web solutions to our clients meeting their requirements and nature. We have a very professional and experienced web designing team to handle the needs of clients. We cover wide range of technologies like PHP, ASP.NET, MySql, SQL Server, AJAX, jQuery etc.

Apart from designing website, we also offer utilizing your website for marketing your product or organization through SEO (Search Engine Optimization), social network optimization and business consulting.

In Amici, our standard delivery model and expert business strategy helps our clients to fulfil their specific needs with complete satisfaction.

## REQUIREMENT ANALYSIS

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Our team of developer and analyst recommends a dynamic, database-driven website for the college. As the website is the strong representation of the institution in the Internet world, it connects your institution to the world and serves the information requested by the online users. A user may make additional inquiries about the college online, if he/she wishes. The website will have the introduction, motto, infrastructure details of the college, its departments, facilities, laboratories, offered programmes and courses, college staff details, faculty details, news bulletin, examination results and notifications, tender notifications etc. We will be also providing some specific features and services, are listed below:

- 1) **Dynamic Content Management** – Some content or information on website needs to be changed frequently or on-demand like members of faculty, college staffs, notifications, details of events, new programmes, new photograph etc. We give the privilege of managing such content to clients themselves. So, they can manage these contents easily and instantly using a simple Admin Panel.
- 2) **Responsive Design** – Gone are the days when everyone viewing the website on a desktop or laptop computer, so the websites were designed for that standard experience. Increasingly, people are accessing internet on various mobile devices like mobile phones, tablets, smart phones etc. So, the website must be mobile-ready and optimized for all devices. Using Responsive Frameworks, a website can be optimized for all devices with different screen sizes and platforms.
- 3) **Search Engine Optimization** – Your website is also a tool of marketing. Information of website must be found on search. Your visibility depends on how the website is optimized for search engines like Google, Yahoo, Bing etc. We development Search Engine friendly contents for the website follow standard norms and regulations and optimize with various Webmaster Tools.
- 4) **Payment Gateway Integration** - Payment gateways are an essential tool for educational institutions to collect fees and payments from students. With the help of payment gateways, institutions can ensure a steady cash flow and avoid the usual troubles of traditional payment processes, such as long queues and human intervention. Payment gateways also provide a secure and convenient way to make payments online, which is especially important in today's digital age.
- 5) **Miscellaneous Features** – We also follow latest trends in design and development, latest technologies and adapt frequent development standards. We also do Social Media (Facebook, Twitter, YouTube) Integration, SMS Gateway Integration, Payment Gateway Integration etc. on client's requirement.
- 6) **Database Driven Forms** – We have expertise in developing various categories of single or multiple forms for collecting data from users for various purposes. Our system is highly customizable and easy to use. Client may choose from various options for displaying the collected data.

## PRICING DETAILS

Sr.	Particular	Amount
1.	Website Hosting & Email Services (Unlimited Storage, Unlimited Bandwidth, Unlimited Database, MySQL/SQL Server, 5 Email Address, SSL Subscription)	₹3,000.00
2.	Template Design, Logo and Imagery, Mobile Optimization	₹2,000.00
3.	Website Design & Development	₹8,000.00
4.	Database Design and Website Panel Implementation	₹2,500.00
5.	Annual Maintenance Charge (AMC) <sup>₹</sup>	₹0.00
Total Amount		₹15,500.00
SGST (9%) + CGST (9%)		₹2,790.00
Net Total		₹18,290.00

### Terms & Conditions:

- 1) An amount of **30%** of total project cost must be paid in advance after approval of the proposal. Rest amount will be paid after completion of the project
- 2) Service Tax and Other Cases may vary time to time.
- 3) An amount of 30% of the total project cost will be charged as **Annual Maintenance Charge (AMC)** by Amici Technologies after first year as AMC is free of cost for the first year.
- 4) All content for the website (text, photographs, video and other contents) shall be provided by the client and the client will keep authorization of it.
- 5) Registration for third-party utilities like payment gateway, SMS gateway, email suits, domain name etc will be done by the client. Amici Technologies will not be considered liable for the services of any third-party applications.
- 6) Amici Technologies will be labelled as the developer and designer of the website.

## OUR CLIENTS

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- Marwari College, Ranchi
- Ram Lakhan Singh Yadav College, Ranchi
- Jamtara College, Jamtara
- Millat College, Parsa, Godda
- Sri Raghunandan Tiwari College, Dhamri, Godda
- Santal Pargana College, Dumka
- Santal Pargana Mahila College, Dumka
- B. S. K. College Barharwa, Sahibganj
- B.S.College,Lohardaga
- Birsa College,Khunti
- Chotanagpur Law College, Ranchi
- Kartik Oraon College, Gumla
- St. Theresa Group Institutions, Bangalore
- K. Studio, Mumbai
- Maa Ram Pyari Ortho Hospital & Research Centre, Ranchi
- Dental Solutions, Ranchi
- S. S. Vidya Vihar, Dumka (Jharkhand)
- S. K. P. Vidya Vihar, Bhagalpur (Bihar)
- S. B. P. Vidya Vihar, Bounsi (Bihar)
- R.B.S. Vidya Vihar, Bhagalpur(Bihar)
- Buddha Gyansthal International School, Gaya (Bihar)
- Dr. Sandipan Dhar, Kolkata
- HGEA College of Pharmacy, Bokaro (Jharkhand)
- Bangalore Group of Institutions, Bangalore
- D. N. Academy, Jamtara (Jharkhand)
- Doon Public Residential School, Deoghar (Jharkhand)
- Shirdi Sai Mandir Trust, Dumka (Jharkhand)
- Modern Dental Clinic, Ranchi (Jharkhand)
- Ambedkar Institute of Higher Education, Godda (Jharkhand)
- Harshita Global Educational Academy – College of Pharmacy, Bokaro (Jharkhand)

**AMICI TECHNOLOGIES**  
Khoradah, Bompas Town,  
Deoghar, Jharkhand-814112  
[www.amicitechnologies.com](http://www.amicitechnologies.com)

Thanks & Regards,

*Binod Kumar Mandal.*

**Binod Kumar Mandal**

Senior Technical Consultant

+91 95253 56015

[binod.mandal@amicitechnologies.com](mailto:binod.mandal@amicitechnologies.com)

[www.amicitechnologies.com](http://www.amicitechnologies.com)