

Rajesh Rajgor

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LinkedIn | Portfolio

Career Objective

Motivated and detail-oriented individual seeking an opportunity as a **Social Media Manager** or **UI/UX Designer**.

Skilled in content strategy, creative design, user-centric thinking, and digital tools. Eager to contribute to brand growth

and deliver visually appealing, user-friendly digital experiences.

Skills

Social Media & Marketing Skills:

- Social Media Strategy & Planning
- Content Planning & Scheduling
- Canva (Graphics Designing)
- Basic Video Editing
- Social Media Analytics Understanding
- Copywriting, Paid Ads Basics, Influencer Collaboration

UI/UX Skills:

- Figma (UI Design & Prototyping)
- Wireframing & Mockups
- User Research & User Flow Creation
- Prototyping (Low-fi & High-fi)
- Usability Testing, Basic HTML/CSS, Design Systems

Projects

1. Social Media Strategy for Sample Brand (Test Project)

- Created social media content calendar for Instagram, LinkedIn, and Facebook
- Designed posts and reels using Canva
- Analyzed insights to evaluate reach, engagement, and impressions
- Practiced basic copywriting for captions and storytelling

2. UI/UX Redesign – Mobile App (Test Project)

- Conducted basic user research to understand pain points
- Created wireframes, user flows, and high-fidelity UI screens in Figma
- Developed a simple design system (colors, typography, components)
- Built an interactive prototype for user testing

Education

Bachelor of Commerce (BCom), GD Modi College, Palanpur — 2022

Master of Commerce (MCom), RR Mehta College, Palanpur — Ongoing

Tools

- Figma
- Canva
- CapCut / VN (Basic Editing)
- Google Analytics Basics
- Notion
- Adobe XD (beginner)

Strengths

- Creativity & Visual Thinking
- Strong Communication
- Problem-Solving
- Fast Learning

- Attention to Detail

Personal Details

Languages: English (Intermediate), Gujarati, Hindi

Availability: Immediate