

# RAJESH RAJGOR

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## SUMMARY

B.Tech student specializing in Artificial Intelligence & Machine Learning at Dwarkadas J. Sanghvi College of Engineering, Mumbai. Passionate about UI/UX design, social media marketing, and influencer management. Skilled in building engaging digital experiences and content strategies. Seeking to grow in a dynamic marketing or design role where I can combine creativity and technology.

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## WORK EXPERIENCE

### Social Media & Influencer Marketing

*Freelance / Community Project*

- Managed social media promotion for a society festival page, creating posts, reels, and engagement content.
  - Assisted a friend's startup with influencer coordination and campaign execution.
  - Supported barter collaborations and managed creator deliverables.
  - Planned and executed strategies to increase organic reach and audience engagement.
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## PROJECTS

- Travel Landing Page Design – Created a clean and modern travel website interface using Figma.
  - Ride App UI – Designed an intuitive ride-booking mobile app with user-friendly navigation.
  - Fitness App Prototype – Built a user-focused fitness tracking app prototype to enhance usability and engagement.
  - AIML Website Design – Designed a responsive and minimal AI & ML website UI using Figma, focusing on layout, color balance, and visual hierarchy.
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## EDUCATION

### B.Tech – Artificial Intelligence & Machine Learning

Dwarkadas J. Sanghvi College of Engineering, Mumbai

- Expected Graduation: 2027
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## SKILLS

- Marketing: Social Media Management, Influencer Outreach, Campaign Planning
  - Design Tools: Figma, Canva, UI Prototyping, Wireframing
  - Web Technologies: HTML, CSS, Next.js (Learning)
  - Soft Skills: Communication, Teamwork, Creativity, Time Management
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## ACTIVITIES & INTERESTS

- Volunteered & Co-Committee for college fests and cultural events.
- Interested in brand storytelling, design trends, and creator marketing.
- Exploring AI-driven tools for content and design automation