

Team Members: **Rebecca, Raj, and Rori**

Project Title: **Let's Get Woke Saint Louis**

Description: Our project is to describe each zip code in Saint Louis and provide an overview of their economies and demographics. We will compile and analyze multiple data sources and let the data show what is unique about each zip code.

Data: **Saint Louis City data**

3-5 Initial Research Questions:

- What is unique about each zip code located within the Saint Louis city limits?
- How do the zip codes (neighborhoods) compare by a number of demographic variables using descriptive statistics?
- If you were moving to Saint Louis and were new to the area, which is the most attractive zip code to live and why?

Collect zip code data for the following categories:

- (RS) Shopping:
 - General Retail
 - Small/family owned businesses
- (RS) Food:
 - Full-service restaurants
 - Fast food restaurants
 - Grocery stores/quick marts
- (RK) Real Estate:
 - Average home value
 - Ownership vs. Rentals
 - Foreclosures
- (RK) Public:
 - Parks
 - Libraries
 - Crime
 - Vacant Buildings
 - Transportation options
- (Combo – RC & RK) Medical:

- Hospitals
 - Urgent Care
- (RC) Education:
 - Number of schools
 - School ranking
 - Universities and Community Colleges
- (RC) Finance:
 - ATMs/Banks
 - Payday Loan/Quick Cash

Data Shortcomings:

Unknown at this time.