



Total Profit  
**29.74K**

Total  
Quantity  
3M

Total Cost  
**47.12M**

### Sales Development

Month	Total Sales
Feb	3.0M
Jan	3.0M
Mar	2.4M
Apr	2.6M
Jun	2.9M
May	2.7M
Aug	2.8M
Jul	2.9M
Sep	5.3M
Dec	7.0M
Nov	6.8M
Oct	5.8M

## Sales Decomposition

2021

### Last Update

**Profit Trend**

The chart displays the quarterly profit trend from 2017 to 2021. The y-axis represents profit in millions of dollars, ranging from -0.5M to 0.5M. The x-axis shows the quarters from Qtr 3 2017 to Qtr 4 2021. The profit is shown as a blue area, with red bars indicating losses and green bars indicating profits.

Quarter	Profit (M)
Qtr 3 2017	-0.15
Qtr 4 2017	-0.45
Qtr 1 2018	-0.15
Qtr 2 2018	-0.15
Qtr 3 2018	-0.25
Qtr 4 2018	-0.50
Qtr 1 2019	0.10
Qtr 2 2019	0.10
Qtr 3 2019	0.15
Qtr 4 2019	0.30
Qtr 1 2020	-0.05
Qtr 2 2020	-0.05
Qtr 3 2020	-0.05
Qtr 4 2020	-0.05
Qtr 1 2021	0.10
Qtr 2 2021	0.10
Qtr 3 2021	0.30
Qtr 4 2021	0.65

**Quantity / Profit by product**

Legend: ● Quantity ● Profit

Product	Quantity (Qty)	Profit
HDD - 3.5 in	~1.5M	~-0.5M
HDD - 8.89 cm	~0.7M	~0.9M
Mforce Gen X	~0.5M	~-0.1M
Zion Saga	~0.4M	~-0.6M

Customer	Cost	YTD	LY	YoY %	Profit	YoY profit %
Acclaimed Stores	195.03K	0.21M	0.48M	43.22%	-10.60K	-57.36%
Amazon	1,764.63K	1.88M	4.89M	38.54%	-39.97K	-74.97%
Atliq e Store	1,394.95K	1.51M	3.47M	43.51%	1.08K	-100.96%
Atliq Exclusive	1,161.50K	1.48M	3.33M	44.60%	681.03K	90.12%
Ebay	213.32K	0.23M	0.69M	33.09%	-1.09K	-92.72%
Electricalsociety	201.46K	0.22M	0.56M	39.31%	-8.46K	-67.66%
Expert	237.86K	0.26M	0.51M	50.86%	-14.16K	-57.94%

Market	Sales
India	9013924.56
USA	6076832.93
South Korea	2902817.70
Canada	2895448.05
France	2496244.88
United Kingdom	2207786.92
Italy	2120076.24

### Profit by Market

A world map titled "Profit by Market" showing profit levels across various countries. The map uses a color scale from blue (low profit) to red (high profit). The United States is colored red, indicating high profit. Other countries like Canada, Brazil, and Australia are colored orange, indicating medium profit. Most other countries are colored blue or green, indicating low profit. The map includes a legend on the right with a color scale from blue to red, and a search bar at the top right.

Greenland  
Canada  
USA  
Brazil  
United Kingdom  
Netherlands  
France  
Russia  
Iran  
China  
India  
Australia



# Strategic Sales & Profitability Analyzer

07-11-2025 22:19:51  
Last Update

Profit by Year

Sales  
Decomposition

2017 2018 2019 2020 2021

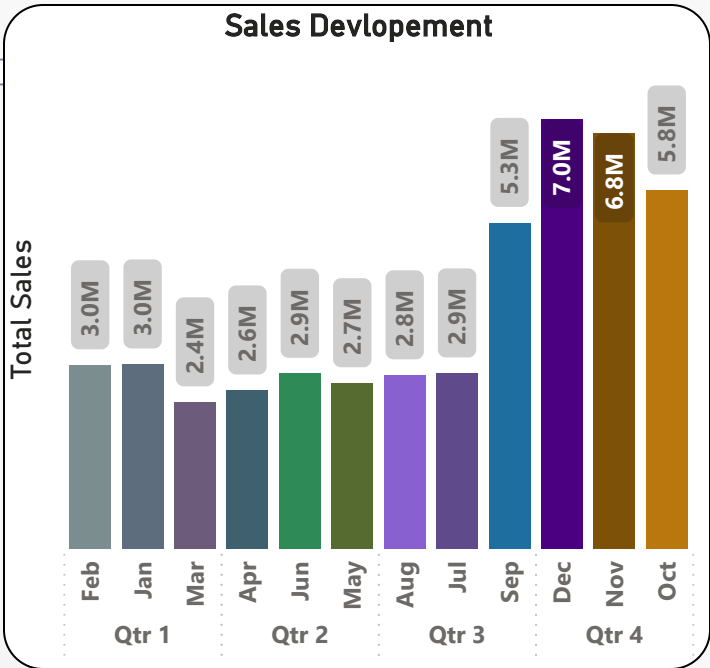
Sales  
47.15M

Total Profit  
29.74K

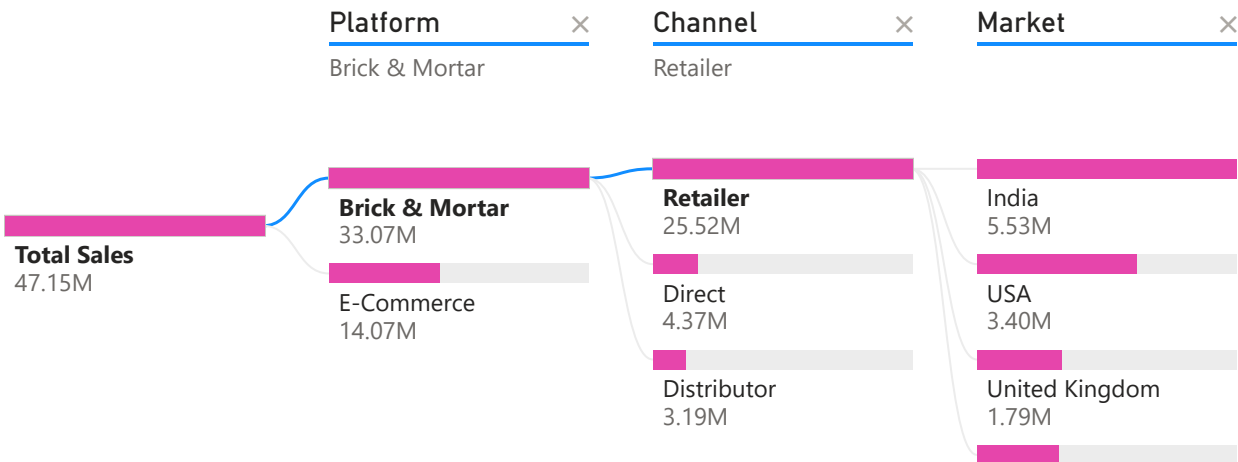
Total  
Quantity  
3M

Total Cost  
47.12M

## Sales Development



## Sales Decomposition



## Top 10 Customers Sales/Cost/Profit data in 2021

Customer	Cost	YTD	LY	YoY %	Profit	YoY profit %
Acclaimed Stores	195.03K	0.21M	0.48M	43.22%	-10.60K	-57.36%
Amazon	1,764.63K	1.88M	4.89M	38.54%	-39.97K	-74.97%
Atliq e Store	1,394.95K	1.51M	3.47M	43.51%	1.08K	-100.96%
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Expert	237.86K	0.26M	0.51M	50.86%	-14.16K	-57.94%

## Top 10 Market by Sales

Market	Sales
India	9013924.56
USA	6076832.93
South Korea	2902817.70
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United Kingdom	2207786.92
Italy	2120076.24

## Profit by Market



Squillion



Detailed Data for Selected Filter

Year	Quarter	Month	Day	Customer	Channel	Market	Platform	Product	Cost Price	Profit	Sales	Discount	Quantity
2020	Qtr 4	December	1	Leader	Distributor	South Korea	Brick & Mortar	AQ Zion Saga	47022.88	-12322.93	34699.96	84.57%	1840
2019	Qtr 4	December	1	Leader	Distributor	South Korea	Brick & Mortar	AQ WereWolf NAS Internal Hard Drive HDD – 8.89 cm	36432.17	-1925.16	34507.01	80.40%	2005
2020	Qtr 4	November	1	Sage	Distributor	South Korea	Brick & Mortar	AQ Zion Saga	32286.44	-8928.97	23357.47	78.51%	1164
2020	Qtr 4	October	1	Leader	Distributor	South Korea	Brick & Mortar	AQ Zion Saga	30715.04	-7903.47	22811.57	84.57%	1216
2019	Qtr 4	November	1	Leader	Distributor	South Korea	Brick & Mortar	AQ WereWolf NAS Internal Hard Drive HDD – 8.89 cm	29883.89	-2523.35	27360.54	80.40%	1584
2020	Qtr 4	November	1	Leader	Distributor	South Korea	Brick & Mortar	AQ Zion Saga	28889.84	-7482.26	21407.58	84.57%	1136
2020	Qtr 4	December	1	Sage	Distributor	South Korea	Brick & Mortar	AQ Zion Saga	24270.43	-6480.80	17789.63	78.51%	895
2019	Qtr 4	December	1	Sage	Distributor	South Korea	Brick & Mortar	AQ WereWolf NAS Internal Hard Drive HDD – 8.89 cm	22887.13	338.23	23225.36	71.70%	1300
2017	Qtr 4	November	1	Leader	Distributor	South Korea	Brick & Mortar	AQ Mforce Gen X	21572.61	-4268.97	17303.64	89.24%	1287
2020	Qtr 4	December	1	Leader	Distributor	South Korea	Brick & Mortar	AQ WereWolf NAS Internal Hard Drive HDD – 8.89 cm	19112.73	6760.13	25872.86	84.57%	1497
2020	Qtr 4	November	1	Leader	Distributor	South Korea	Brick & Mortar	AQ WereWolf NAS Internal Hard Drive HDD – 8.89 cm	18485.61	3872.20	22357.80	84.57%	1297
2020	Qtr 4	October	1	Leader	Distributor	South Korea	Brick & Mortar	AQ WereWolf NAS Internal Hard Drive HDD – 8.89 cm	18481.02	206.52	18687.54	84.57%	1077
2019	Qtr 4	November	1	Sage	Distributor	South Korea	Brick & Mortar	AQ WereWolf NAS Internal Hard Drive HDD – 8.89 cm	18134.44	-1875.48	16258.95	71.70%	898
2018	Qtr 4	November	1	Sage	Distributor	South Korea	Brick & Mortar	AQ WereWolf NAS Internal Hard Drive HDD – 8.89 cm	18127.04	-5586.65	12540.39	51.14%	862
2019	Qtr 4	October	1	Leader	Distributor	South Korea	Brick & Mortar	AQ WereWolf NAS Internal Hard Drive HDD – 8.89 cm	17728.45	849.62	18578.06	80.40%	1087
2018	Qtr 4	December	1	Leader	Distributor	South Korea	Brick & Mortar	AQ WereWolf NAS Internal Hard Drive HDD – 8.89 cm	17656.00	-4168.47	13487.54	38.40%	845
2018	Qtr 4	December	1	Sage	Distributor	South Korea	Brick & Mortar	AQ Mforce Gen X	17254.43	-4316.56	12937.86	102.28%	1087
2017	Qtr 4	December	1	Leader	Distributor	South Korea	Brick & Mortar	AQ Mforce Gen X	17143.19	-3239.18	13904.02	89.24%	1020
2020	Qtr 4	November	1	Sage	Distributor	South Korea	Brick & Mortar	AQ WereWolf NAS Internal Hard Drive HDD – 8.89 cm	17117.78	3098.00	20215.78	78.51%	1139
2020	Qtr 4	December	1	Sage	Distributor	South Korea	Brick & Mortar	AQ WereWolf NAS Internal Hard Drive HDD – 8.89 cm	16061.57	3364.71	19426.28	78.51%	1106
2019	Qtr 4	December	1	Sage	Distributor	South Korea	Brick & Mortar	AQ Zion Saga	15290.94	-4928.78	10362.16	23.90%	611
Total									2907984.73	-5167.03	2902817.70	38615.31%	181880