Feature	Member Concierge Agent	Learning & Development Agent
Description	The Member Concierge Agent is designed to engage with prospects in an unauthenticated fashion, helping them with queries related to membership, pricing, class schedules, and trial sign-ups. It is highly configurable to align with each gym's brand and engagement strategy.	The Learning and Development Agent is a flexible AI-driven assistant designed to help gym staff, trainers, and HR teams access and manage training materials, SOPs, and onboarding guides. It is fully configurable to fit different gym needs based on the uploaded knowledge base.
Deployment Options	JavaScript Pop-up, Mobile Web Page, API	Web Portal, JavaScript Pop-up, API
Branding & Appearance	Custom Logo, Name, Colors	Custom Logo, Name, Colors
Customization via Portal	Yes	Yes
Knowledge Base Support	Limited (FAQs, Pricing, Membership Info)	Extensive (SOPs, Training, HR Policies, Documents)
Interaction Type	Chat-based	Chat-based + Search
Search & Retrieval	Advanced (Document Parsing, Categorization)	Advanced (Document Parsing, Categorization)
Logging & Analytics	Yes (Tracks engagement, lead conversions)	Yes (Tracks common queries, content usage)
Localization Support	Yes	Yes
Follow-ups & Notifications	Optional (Email/SMS follow-ups)	No (On-demand access to training)
Integration Options	CRM, Lead Management Tools	LMS, Documentation Systems
User Authentication	No (Unauthenticated for Prospects)	Yes (Admin-only Access)