# HEERANYAM-ABOUT US CONTENT

**Who We Are?**

Heeranyam has been a fast-growing online e-commerce jewellery store that started its journey in 2021, under the patronage of Hiranya India Jewels Pvt Ltd. a leading brand in precious jewellery in India. With more than a decade of experience in the exquisite class of jewellery, Hiranya has become a renowned brand in India.

**At Heeranyam, We Are Committed To You!**

Right from manufacturing to wholesale deals on gorgeous jewellery items, Hiranya has come along a long distance to become a household name in India. With a strong desire to make fascinating jewellery items available to everyone, we have been busily engaged in finding top deals at a manageable cost. However, we are very pertinent when it comes to maintaining the standard of our products. We have been successful in creating waves among jewellery lovers from everywhere. Our online availability has revolutionized the market in India.

Our destination is extending fast as we target the potential market to impress global customers with the fascinating Indian jewellery! We pay a close look at every detail for a vast array of attractive jewellery items. Our team of experts is dedicated to make Heeranyam a global brand from India!

**Heeranyam Online Jewellery Store**:

A name to celebrate in the near future! Heeranyam has the potential to bring exclusive jewellery items in gold, silver, platinum, diamond, and other gemstones to those who love to adorn them with beautiful items. The idea of going online was not new! Rather, we had a long-term goal for everyone at Hiranya India Jewels Pvt Ltd.

Our online store has numerous jewellery items that our clients can buy on their willpower. A fully automated website cannot embarrass customers at any point in time. We guarantee smooth deliveries after all the formalities are complete. We ensure successful deliveries to every order that we receive. Our deliveries reach the customers’ place through recognized courier agencies that have worldwide recognition for their deliveries.

**Management Team**

Heeranyam Jewellery Online Store has been blessed with extremely caring yet, discipline-loving patrons and stakeholders. Fully dedicated to quality and client satisfaction, the patrons never compromise on the quality.

Meet our Management Team that is maneuvering the whole team and its performance to excellence!

**Manish Gupta**

He is the Director of Hiranya India Jewels Pvt Ltd. and Heernayam – a fast growing online retail store. He has been a true professional with over 20 years of exp in the field of the Jewellery Business. His expertise in the Manufacturing & Wholesale of jewellery products has been a true asset for the company. The company expects some great leadership benefits en route to becoming a leading online jewellery brand in India.

**Priyanka Gupta**

A CA by profession, Priyanka Gupta has been a self-motivated professional whose association with Hiranya India Jewels Pvt Ltd. can yield the business some great inputs. Her 10 years of experience in the finance domain in various top financing consulting firms have added a different level of expertise in the business. The company expects versatile leadership as it keeps moving to excellence!

**Nand Kumar Gupta,**

Hiranya India Jewels Pvt Ltd. owes great leadership from Mr. Nand Kumar Gupta. He has over 40 years of experience in the jewellery business. His in-depth knowledge and experience in the manufacturing & wholesale of branded jewellery can certainly yield 100% success. Working as an Emeritus, Mr. Gupta has an exemplary leadership quality that is all set to pave the way to the ultimate success of the business in the time to come! He has established himself as an integral part of the organization!

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**Vision**

At Heeranyam, we understand our business well! We wish to create a fresh Indian trend for tastefully designed and certified jewellery items at a competitive price for every jewellery lover! We are committed to providing the end-consumers with transparent pricing of jewellery, providing the best designs, best pricing for everyone, irrespective of age, gender, and choices.

**Mission**

We are aiming for excellence! Everyone at Heeranyam has a solitary mission and that is to make ourselves a household name not only in India but abroad also. We wish to introduce trendy jewellery designs that will bring the customers the feeling of 100% satisfaction!

**Why Do You Need Jewellery?**

**Take a look at the history first!**

Since time immemorial, love for fascinating jewellery items can be seen and understood. Though the materials and physical appearance of these items changed from time to time, the craze for decorative jewellery items never seemed downward. People rightly believe that various kinds of jewellery adorn them and make them look gorgeous. Both men and women had a strong liking for various types of jewellery items and they were very passionate about acquiring the finest varieties of jewellery items. However, the women carried more passion for them.

**Coming to the living present!**

The trend of buying jewellery items is continuing even in the age we are living in at present. Presently, well-known jewellery manufacturers and dealers are working with more aggression to come up with high-quality and branded items. Right from bangles to earrings and from bracelets to many more, the jewellery market is booming right now.

**The attraction for jewellery items…Continues!**

Apart from an urge to adorn themselves with attractive jewellery items, people consider them a mark of status in society. Additionally, putting on gold, diamond, silver, or platinum jewellery items also has some close relationship with astrological factors. People believe that various kinds of metals and gemstones bring good fortune to them.

**Buying Jewellery-A Modern Investment Plan!**

It is not surprising at all!

You may find many people who do not want to accumulate cash in plenty as that may cause them some unpredictable situations. Instead, they prefer investing money in buying jewellery items as they are sure about selling them and get money in cash whenever they face a situation where cash would be more valuable than precious jewellery items. It is good to mention, most bigger jewellery stores buy quality jewellery items and pay in cash.

**Fashion…An Integral Part of Modern Jewellery Lovers!**

Most importantly, people consider jewellery items as a fashion statement. They often adorn them with a variety of jewellery items while they attend a social gathering. Such things are nothing but a display of their financial strength and ability to afford high-quality designer jewellery items.

Hiranya India Jewels Pvt Ltd. plays a pivotal role here as well! We introduce superior gold, silver, platinum, and diamond jewellery items of the highest quality that create a craze among the buyers. We know what our customers look for and what they like to buy every time they visit us to buy jewellery online. The designs of our jewellery items are exquisite and they leave an immediate impact on the mind of our customers.

Remember, none of these have anything negative in them as they are natural with people. Most of these things leave a great impact on the industry. These things have made the jewellery industry boom multiple times in the last few decades. The trend is likely to continue in time to continue as well.