

Rajeshwari Guha

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SUMMARY

Currently a Master's student in English at Jawaharlal Nehru University, Rajeshwari has a versatile portmanteau of knowledge and experience in content writing, editing, research, documentation, communication and leadership. From core business content to editing various lifestyle, finance, academic, e-commerce articles, Rajeshwari has honed her skills in English language to a certain level of perfection – paired with the appropriate software, apps and AI tools that help her create quality deliverables. As an active academic, her research interests include multiple modernism(s), cinema, gender and sexuality, avant-garde, popular culture, and eco-criticism.

EDUCATION

- St. Xavier's College, Kolkata (2019-22): B.A. in English with Honours
- Jawaharlal Nehru University (2023-25): M.A. in English (Research & Writing)

WORK EXPERIENCE

The Naz Foundation (India) Trust

Archivist (February 2025-)

- Leading the archival project and resource center for Naz Foundation, one of the biggest NGOs in the country that laid the foundation for several progressive laws in the domain of gender and sexuality and child care.
- Establishing the Care Home Archives as a parallel project to better archive the history of child care protocols and treatment in India and that of the affected children taken care of.
- Researching and presenting papers to further give the project its rightful exposure globally and highlighting its groundbreaking significance in the archival exercise in India.
- Awarded the Franco-German Prize for Human Rights and Rule of Law (2025) along with Anjali Gopalan and the team at Naz for cumulative work towards the community and LGBTQ+ cause.

Traffic Kite

Writer (November 2024-March 2025)

- Writing content deliverables with in-depth utilization of SEO, link-building, and SEM techniques to ensure wider reach and higher SERP exposure.
- Editing and proofreading articles to achieve error-free information dissemination across various niches and domains.

Writer Shark Content Writing Services LLP.

Content Marketer (November 2022 – April 2023)

- Researched industry-related topics and writing business content based on the company's guidelines.
- Optimized content through SEO practices and techniques.
- Edited and proofread content to achieve error-free, high-quality deliverables in various niches and formats.
- Wrote 100+ flawless, grammatically accurate, attention-grabbing articles related to diverse niche including FMCG, crypto, lifestyle, e-commerce, health, marketing, legal services, etc.

Trabhel, India

Web Content Writer (May 2022- November 2022)

- Conducted extensive research of multiple tourist locations across India and accumulating data efficiently.
- Articulated a wide array of data in keeping with the website's user interface.
- Built the content section of the website from ground up and transforming it into an interactive experience.

Haas School of Business, University of California, Berkeley

Research Analyst and Intern (June 2022)

- Conducted in-depth covert research based on the behavioural studies to surmise potential conclusions regarding the effects of work environment on the workforce and

the possibilities of managerial development in South Asia under the Future of Work Lab headed by Professor Aruna Ranganathan.

- Transcribed meetings and live team conversation with relevant time stamps to facilitate the understanding of behavioural tendencies of research subjects when exposed to different circumstances.

Unread Magazine, UK

Content and Creative Writer (April 2018- January 2019)

- Coordinated with other content creators and writers to innovate major themes and area of interest for publication of bi-annual and monthly issues.
- Coordinated with web designers and artists for deciding on illustrations to be used on articles.
- Articulated the most widely read book reviews of the magazine, and have been appraised for being the youngest and only writer from India.

PROJECT/COURSE EXPERIENCE

- Awarded a certificate for the Creative Writing Course by Writers Workshop presided and conducted by Indian writer and theatre critic Professor Anand Lal.
- Awarded a certificate in Journalism from Birla Institute of Liberal Arts and Management Sciences.
- Selected as a scriptwriter for Xaverian Theatrical Society (XTS) of St. Xavier's College, Kolkata, and coordinated theatre scripts and plays.

AWARDS

- Ranked 1st (National) and 2nd (International) for the International English Olympiad by SOF in Class XII. Awarded a gold medal and a certificate of distinction.
- Holds a rank of AIR 7 in ISC '19 (CISCE)
- Holds a rank of AIR 4 in Jawaharlal Nehru University Entrance (CUET PG), 2024.

SKILLS AND INTEREST

Skills: Microsoft Office (Excel, Word, PowerPoint), Data collection, Transcription, Quantitative Research, Interpersonal development, Journalism, Human Resource Development, SEO, Business Content.

Interests: Literature, Academic research, Journalism, Editing, Scriptwriting, and Digital Marketing.

Apps & Software: Slack, Grammarly, Hemingway, Microsoft Office, Google Suite, Canva, Trello, Evernote, SurferSEO, SemRush.

PUBLICATIONS

1. Laughter as Reprisal: The Feminist Take on Subversive Narration and Discursivity through Humor in Carol Ann Duffy's *The World's Wife*

Women's Studies: An Interdisciplinary Journal, Taylor & Francis: <https://www.tandfonline.com/doi/full/10.1080/00497878.2024.2443100>

2. Freedom Through *Aussprachen*: The Language of Confession and Mercy in Dostoyevsky's Crime and Punishment

Literary Cognizance Journal, Vol. IV Issue 3: <https://www.literarycognizance.com/vol-IV-issue-3.html>

3. The Philosophical Complication in Raja Rao's The Cat and Shakespeare

Literary Cognizance Journal, Vol. IV Issue 3: <https://www.literarycognizance.com/vol-IV-issue-3.html>

4. In Your Sharaf, Palestine

Nigerian Journal of Poems and Short Stories (NJPSS): <https://www.nigerianjournalonline.com/index.php/NJPSS/article/view/4368>

5. Fear Psychosis & Witch-Cults Analysing the Plight of the Tribal Woman and her Cultural Import under Colonial Rule in Mahasweta Devi's "Bayen"

Sophia Luminous [Sophia College for Women (Empowered Autonomous) IQAC Initiative], 2025:

[\(5\) Fear Psychosis & Witch-Cults Analysing the Plight of the Tribal Woman and her Cultural Import under Colonial Rule in Mahasweta Devi's "Bayen"](#)

CONFERENCES

1. Presented the paper titled *'The Horror! The Horror!': Explication of Trauma and Personal Horror Through the Play of Light and Dark in Ari Aster's 'Midsommar' and Mike Flanagan's 'Midnight Mass'* for the Two-day International Conference on Literature, Digital Popular Culture and the Evolving Narrative organised by the Department of English and Cultural Studies, Christ (Deemed to be University) Delhi NCR Campus, on 8-9 February, 2024
2. Presented the paper titled *'Queering Myths: Fashioning Homer's 'Odyssey' into a Gay, Avant-Garde Re-telling in Andrew Sean Greer's 'Less'* at the Professor Debabrata Mukherjee Memorial Annual Students' Seminar, 2024 organised by Department of English, Jadavpur University, Kolkata, 28th February, 2024.
3. Presented the paper titled *'Politicising Queer Trauma and Heterotopia: Contextualising Mayer's 'Out in the Dark' (2012) in the Israel-Palestine Conflict'* at the fourth edition of Queer Political Assemblages 4.0, titled 'Decolonizing the Queer Movement and Cultures: Politics, Possibilities and Pitfalls,' organised by the Department of English, Jadavpur University, Kolkata, 8-9th March, 2024.
4. Presented the paper titled *'Feminine Storytelling and the Art of the Postcolonial Metanarrative in Mamang Dai's Tribal Chronicle The Black Hill'* at the conference titled Margins as Centre: Examining Trajectories, Moorings, and Identities in Writings from the Northeast organised by the Department of English, Jamia Millia Islamia, New Delhi, 28th November, 2024.

MENTIONS/ CITATIONS

1. Dostyevsky's *Crime and Punishment* and Papadiamantis' *Fonissa*: An Attempt at Comparative Reading

Ελένη Καραδημητράκη, PhD, Faculty at the Department of Philology, Aristotle University of Thessaloniki, Greece.