

# Raj Gopal Ratan

UI/UX Designer | [rajgopalratan.com](http://rajgopalratan.com)

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With 2+ years of experience, I build products that delight customers through design.

## Work Experience

### Intellogi Technologies Private Limited

UI/UX Designer | AUGUST 2021 - DECEMBER 2021

- Investigated user experience design requirements for the client's suite of digital assets.
- Developed and conceptualized a comprehensive UI/UX design strategy for the brand.
- Produced high-quality UX design solutions through wireframes, visual and graphic designs, and prototypes.
- Collaborated with the marketing team, internal and external designers to ensure the creation and delivery of tailored experiences for the digital user.
- Provided advice and guidance on the implementation of UX research methodologies and testing activities in order to analyze and predict user behavior.
- Adhered to style standards on typography and graphic design for International Client.

### Grit Innovation

UI/UX Designer | SEPTEMBER 2020 - MAY 2021

- Initiated & maintained the internal style guide for Apps using Sketch App & Implement new design patterns in Web App called esignquick.com
- Initiated & created design system for Internal Team.
- Responsible for production specs & facilitating design reviews & Implementation with the stakeholders, collaborating closely with team lead, developers & the marketing team.

### InfocusRx

UED Engineer | APRIL 2019 - MAY 2020

- Responsible for creating intuitive websites, responsive design for Web & Mobile Application / Product Interfaces
- Implemented designs based on Client's requirements & current market trends
- Translated Ideas into storyboards to create visual designs
- Adapted Self-Learning approach to learn digital marketing technology, requisite skills for pre-sales and solution architecture.

## Languages

English (Fluent), Hindi (Native), Telugu

## Education

### Aurora's Scientific Technological & Research Academy

Computer Science - B.Tech

2010 - 2014

## Certifications

Enterprise Design Thinking Practitioner - IBM

User Experience Digital Skill - Accenture

Introduction to UX and Accessible Design - Futurnlearn

Mastering Figma: Beginner to Expert - Udemy

## Skills

### Research

Contextual Inquiry	User Personas
Usability Testing	Heuristic
Requirements	Evaluation
Assessment	

### Prototyping

Rapid Protoyping	HTML
using Invision	CSS

### Design

Interaction Design	Wireframing
Visual Design	User Flow
Sketching	Information
	Architecture

## Software and applications

Figma	Premiere Pro
Adobe XD	Google Workplace
Sketch App	Zeplin
Photoshop	Miro
Illustrator	Visual Studio Code