

Raj Gopal Ratan

UI/UX Designer | rajgopalratan.com

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With 2+ years of experience, I build products that delight customers through design.

Work Experience

Intellogi Technologies Private Limited

UI/UX Designer | AUGUST 2021 - DECEMBER 2021

- Investigated user experience design requirements for the client's suite of digital assets.
- Developed and conceptualized a comprehensive UI/UX design strategy for the brand.
- Produced high-quality UX design solutions through wireframes, visual and graphic designs, and prototypes.
- Collaborated with the marketing team, internal and external designers to ensure the creation and delivery of tailored experiences for the digital user.
- Provided advice and guidance on the implementation of UX research methodologies and testing activities in order to analyze and predict user behavior.
- Adhered to style standards on typography and graphic design for International Client.

Grit Innovation

UI/UX Designer | SEPTEMBER 2020 - MAY 2021

- Initiated & maintained the internal style guide for Apps using Sketch App & Implement new design patterns in Web App called esignquick.com
- Initiated & created design system for Internal Team.
- Responsible for production specs & facilitating design reviews & Implementation with the stakeholders, collaborating closely with team lead, developers & the marketing team.

InfocusRx

UED Engineer | APRIL 2019 - MAY 2020

- Responsible for creating intuitive websites, responsive design for Web & Mobile Application / Product Interfaces
- Implemented designs based on Client's requirements & current market trends
- Translated Ideas into storyboards to create visual designs
- Adapted Self-Learning approach to learn digital marketing technology, requisite skills for pre-sales and solution architecture.

Languages

English (Fluent), Hindi (Native), Telugu

Education

Aurora's Scientific Technological & Research Academy

Computer Science - B.Tech

2010 - 2014

Certifications

Enterprise Design Thinking Practitioner - IBM

User Experience Digital Skill - Accenture

Introduction to UX and Accessible Design - Futurnlearn

Mastering Figma: Beginner to Expert - Udemy

Skills

Research

Contextual Inquiry	User Personas
Usability Testing	Heuristic
Requirements	Evaluation
Assessment	

Prototyping

Rapid Protoyping	HTML
using Invision	CSS

Design

Interaction Design	Wireframing
Visual Design	User Flow
Sketching	Information
	Architecture

Software and applications

Figma	Premiere Pro
Adobe XD	Google Workplace
Sketch App	Zeplin
Photoshop	Miro
Illustrator	Visual Studio Code