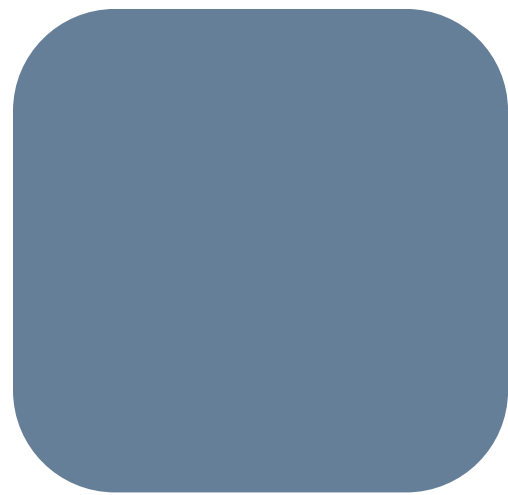


BRANDING CONCEPT

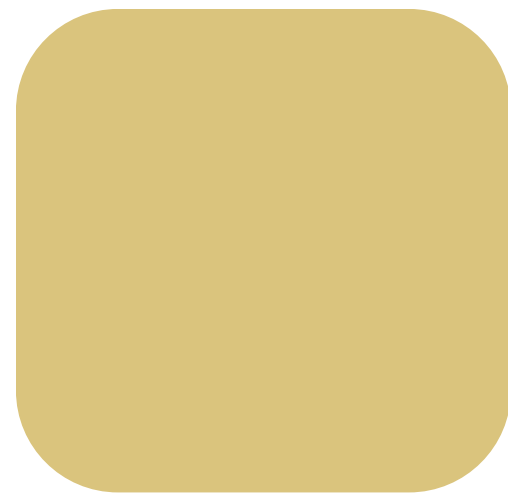
MEI-JUNI 2024



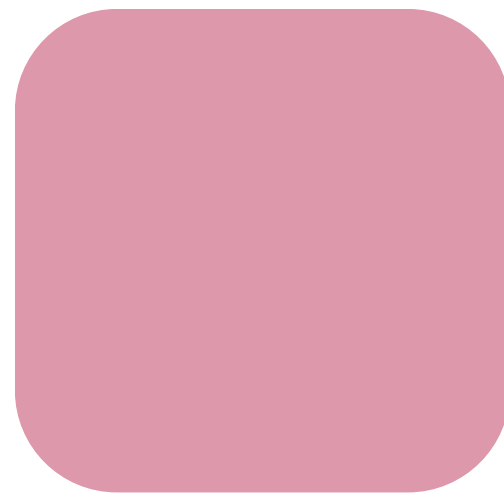
SA'ISOKU COLOR PALETTE



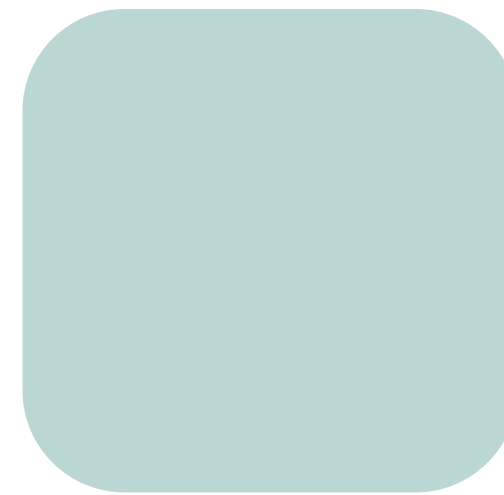
01 #667F98



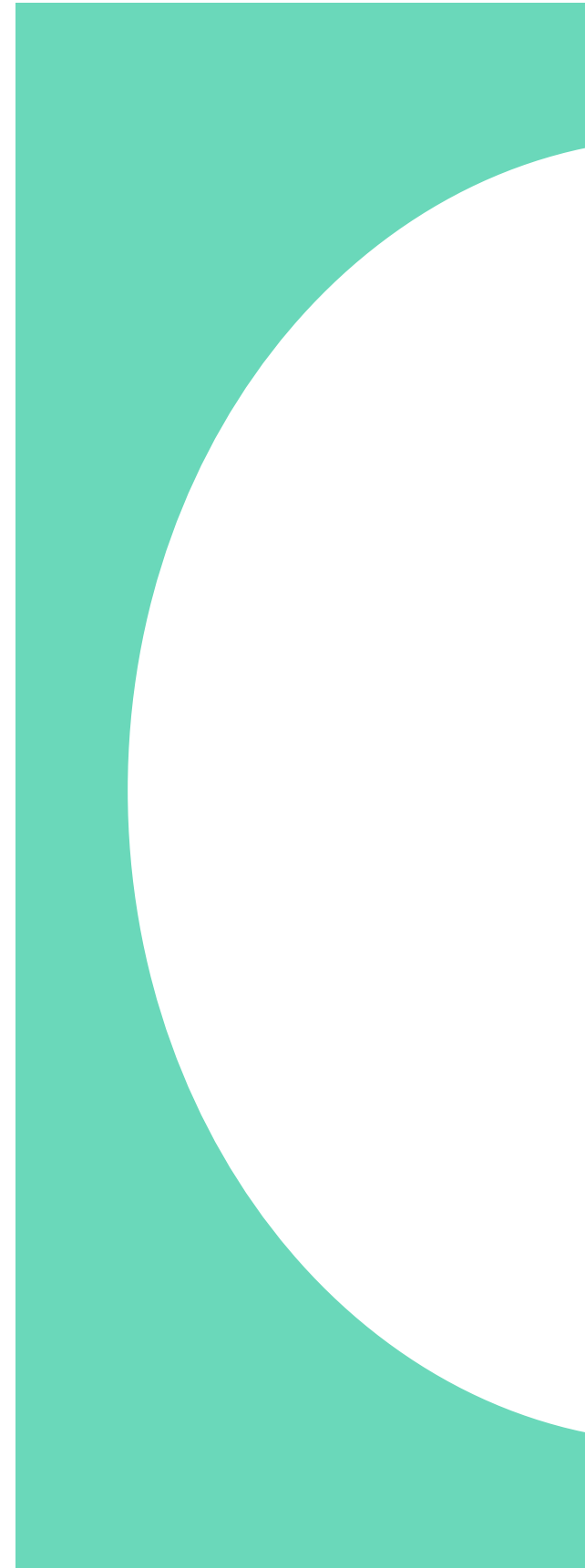
02 #DAC47D



03 #DD98AB



04 #DD98AB



SA'ISOKU FONT

FONT

MAT SALEH

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

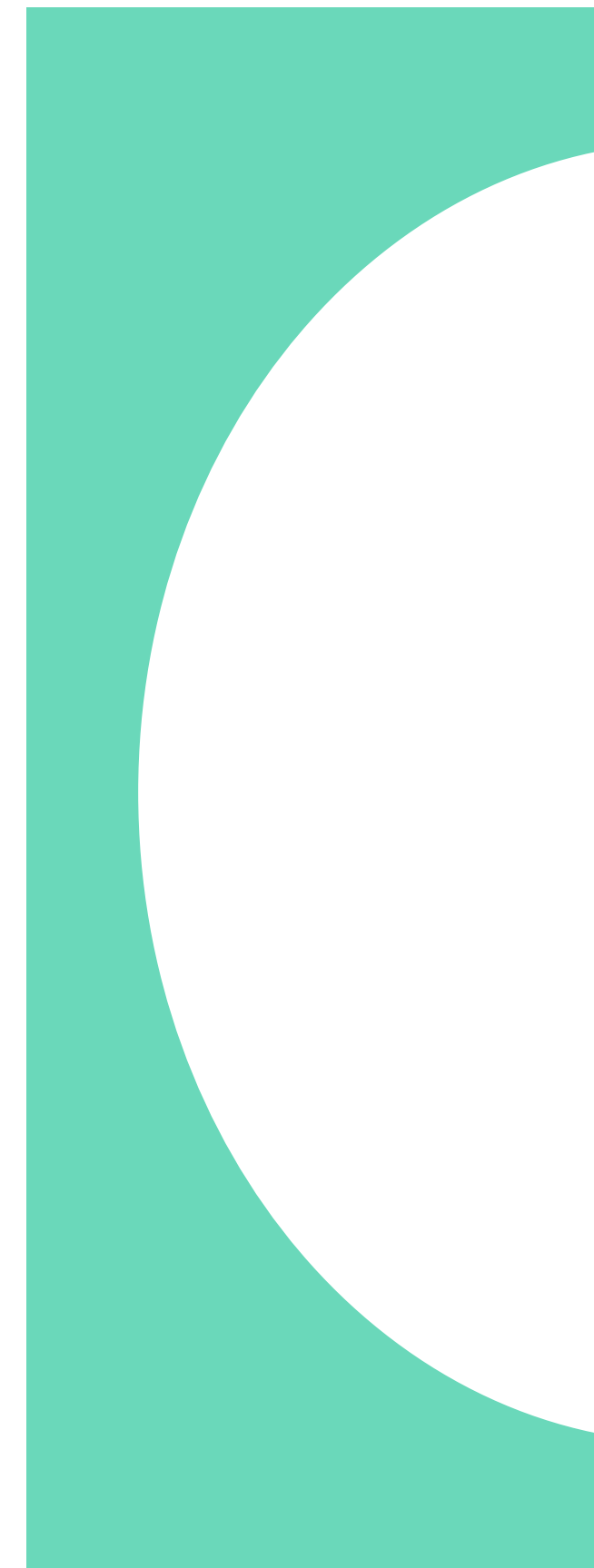
a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

PREVIEW

SA'ISOKU

SA'ISOKU



FEEDS REFERENCE

@MOMSRECIPE_SILKYPUDDING



FEEDS OVERVIEW



REELS CONCEPT

BRAND STORY

Mengedepankan reels storytelling mengenai kisah customer, tutorial crochet dan lainnya.

LINK REFERENCE

"custom dengan budget blablabla dapet gimana"

<https://www.instagram.com/reel/C1vfeEQPBRd/?igsh=MXF5YmRmeXl3aG1ncg==>

ceritain customer

https://www.tiktok.com/@acakeadayy/video/7263062066745920773?_t=8m7c7xvuD2o&_r=1

Tutorial crochet untuk pemula

https://www.tiktok.com/@chellena.gomez/video/7333174735959756037?_t=8m7cGeMOfqh&_r=1