



Says

What have we heard them say?
What can we imagine them saying?



I like to work with you and also i like the features

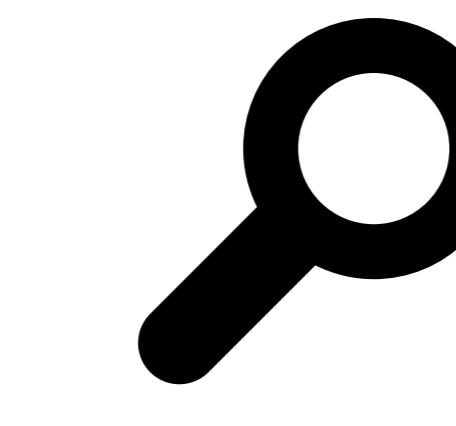
That was easy!



Where should i start?



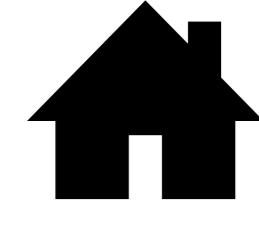
I want something reliable?



I was expecting something different



Asks friends



List out the business expenses



Discuss the business cost with merchant



Compare between the two company

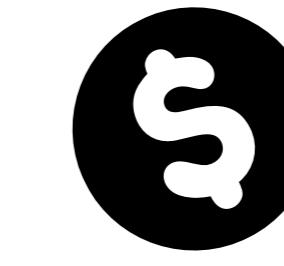
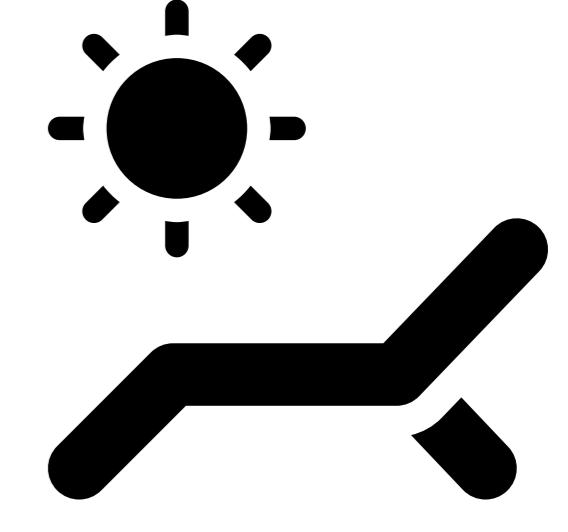


More products to sell

Rajalakshmi



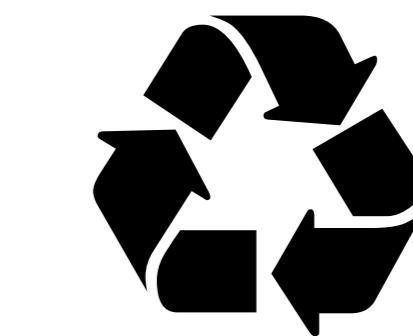
What are the benefits of knowing business expenses?



Why should i know about business expenses?

Is it useful?

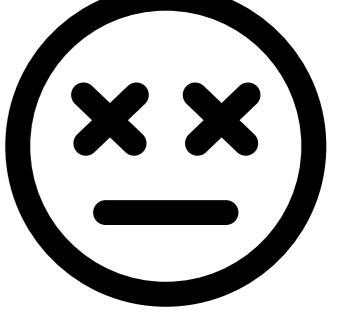
Why everyone needs it



Excited



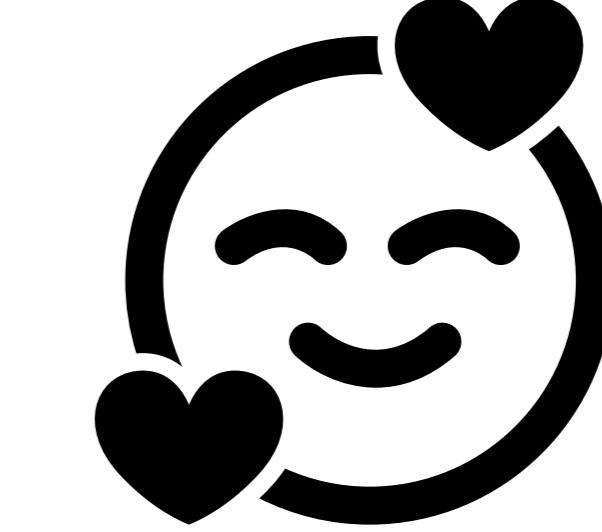
Who to trust



Happy

Anxiousness

Fear



Feels

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



See an example



Does

What behavior have we observed?
What can we imagine them doing?