

# Twisted

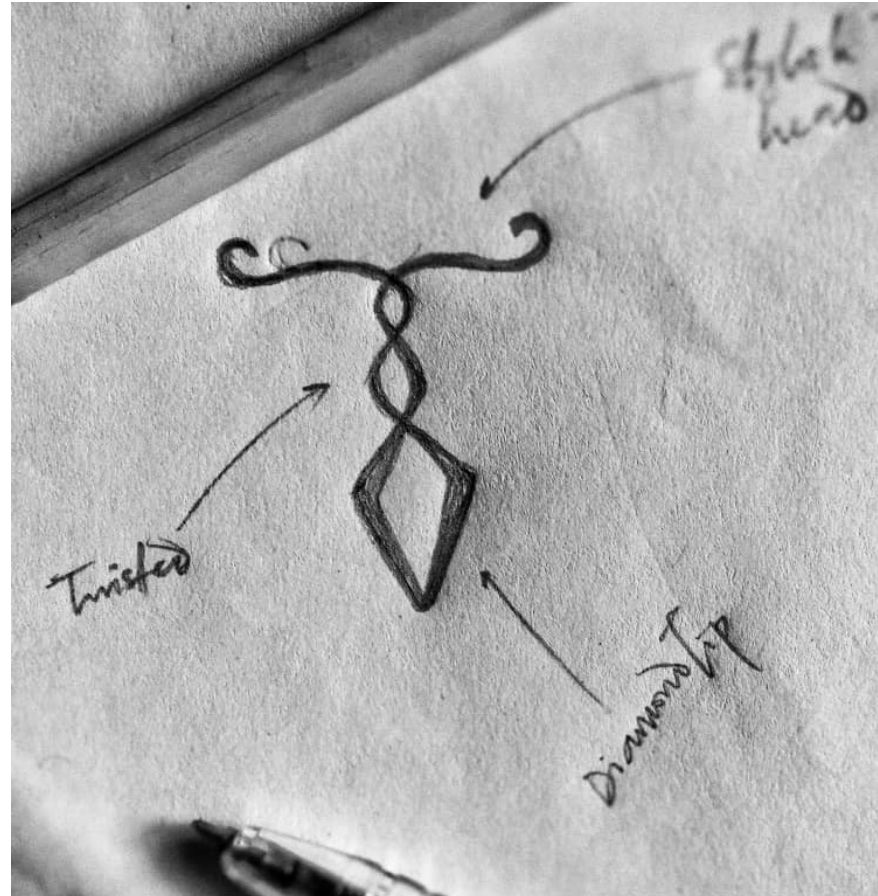
## ART & CRAFTS

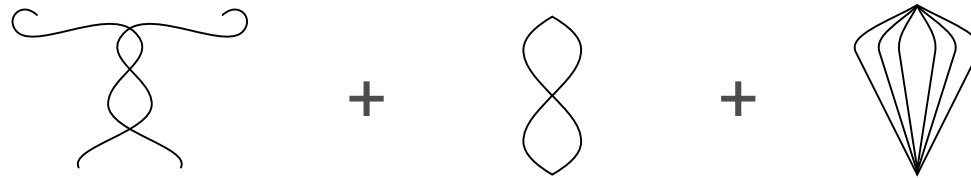
BRAND IDENTITY CONCEPT

# Twisted

An Art & Craft brand solely focused on helping to build, sustain and re-ignite the essence that keeps love flowing deep and the universal bond that binds humanity together.

A brand that serves everyone by providing creative and exceptional coloured art, paper crafts and designs at premium prices to keep love alive in our souls.





**Twisted handle:**

This shows the difference in people, ideas, principles and lifestyle all intertwined together to create a bond that shows true love in humanity amongst ourselves.

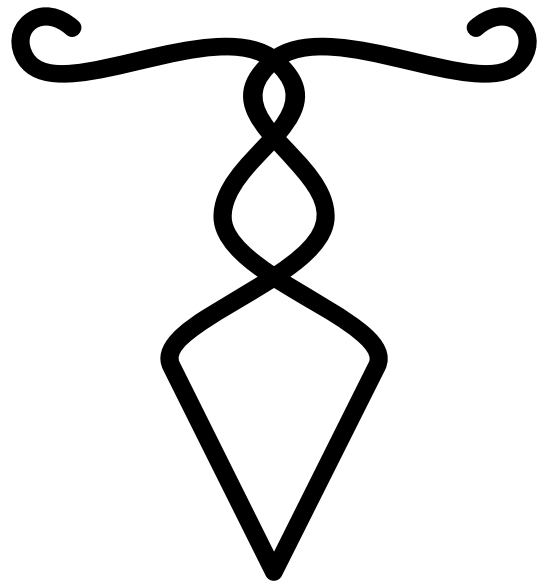
**Infinity symbol:**

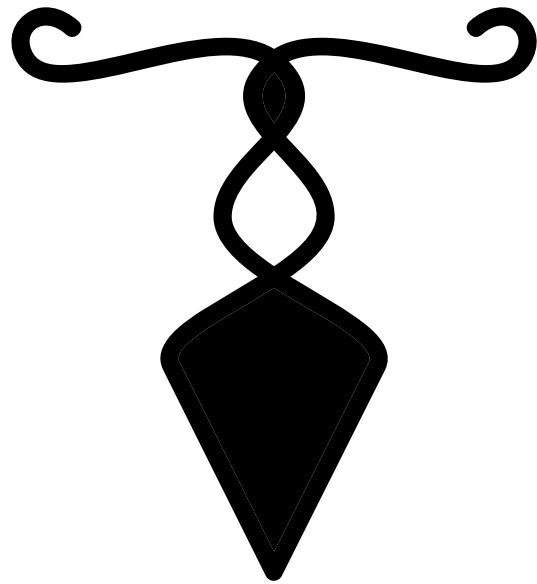
The infinity symbol appears in the handle and shows the type of bond, the brands focuses on creating amongst people.

**Diamond pen tip:**

The pen tip shows the tool for creating lovely art pieces, through drawing or writing lovely calligraphy arts.

The diamond shape depicts strength, everlasting love, purity, brilliance, healing and harmony, which are core attributes of the brand's mission.





**HEX:   #000000**

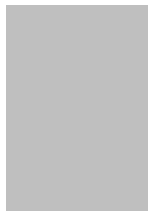
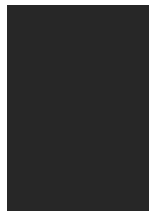
**RGB:   0 . 0 . 0**

**CYMK: 29 . 27 . 25 . 35**

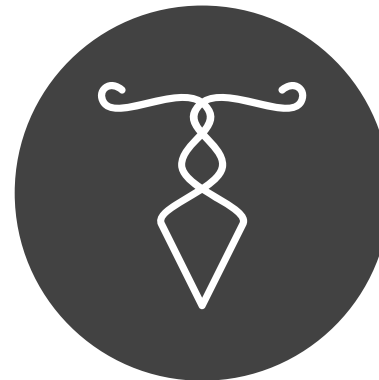
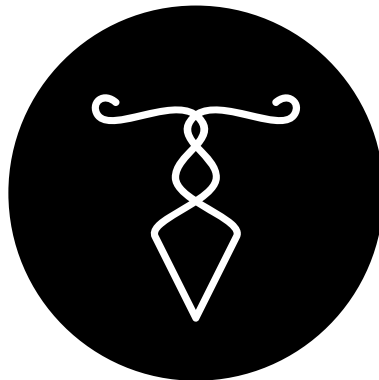
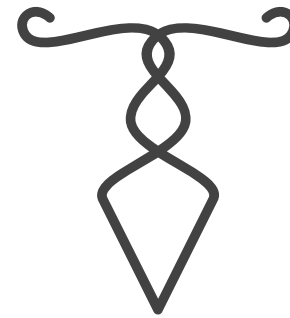
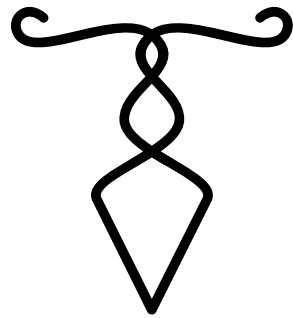
**HEX:   #Dc0000**

**RGB:   220 . 0 . 0**

**CYMK: 3 .39 . 39 . 1**

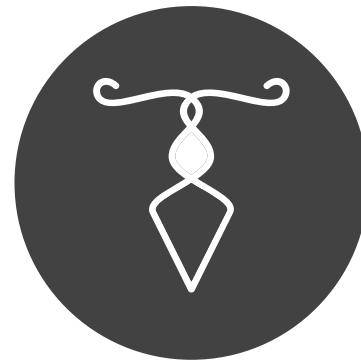
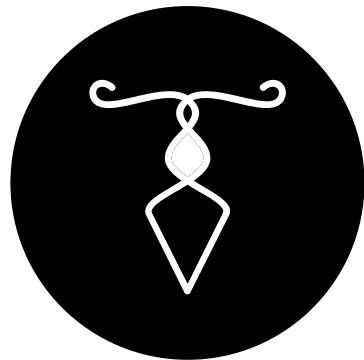
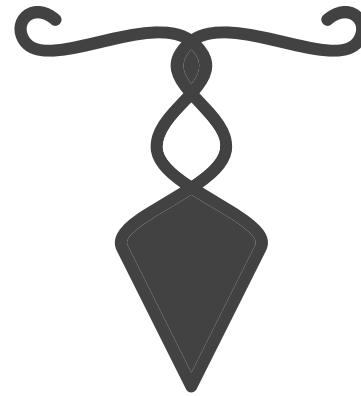
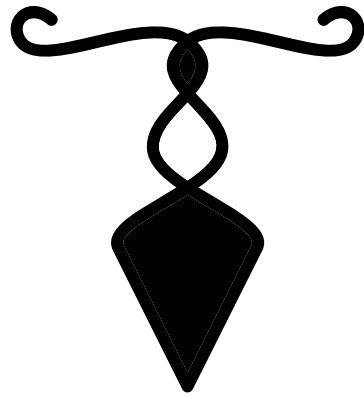


## Option 1





## Option 2



Font 1 - Calisga

Twisted

Font 2 - Stem

Twisted Art  
& Crafts



**OTEO**

**...SIMPLICITY OUR SOPHISTICATION**

**WE ARE AWAIT YOUR REVIEWS**