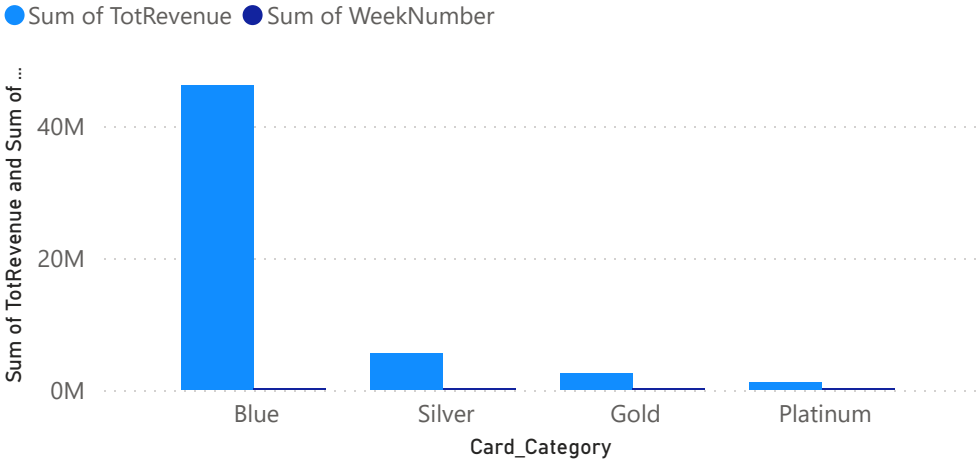


Sum of TotRevenue and Sum of WeekNumber by Card\_Category



WeekNumber	Previous Week Revenue	Curretn Week Revenue	WOW_Revenue
1		1035629	
2	1035629	1053089	1.69%
3	1053089	1148250	9.04%
4	1148250	1071919	-6.65%
5	1071919	1064578	-0.68%
6	1064578	1121745	5.37%

# CREDIT CARD TRANSACTION REPORT

Week\_Start\_Date

All

Annual Fees

2.95M

Transaction Amount

44.52M

Transaction Count

7.84M

Total Revenue

55.32M

Q4

Q3

Q2

Q1

Middle I...

Low Inco...

High Inc...

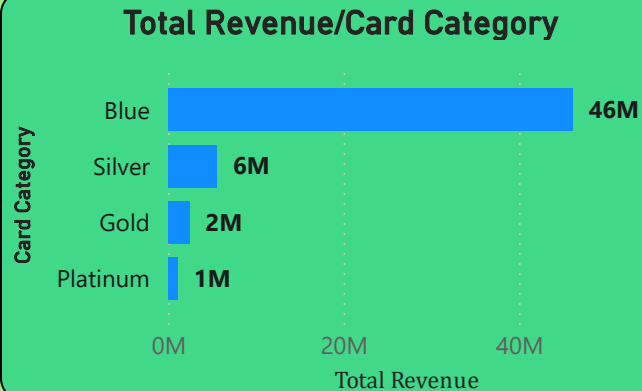
F

M

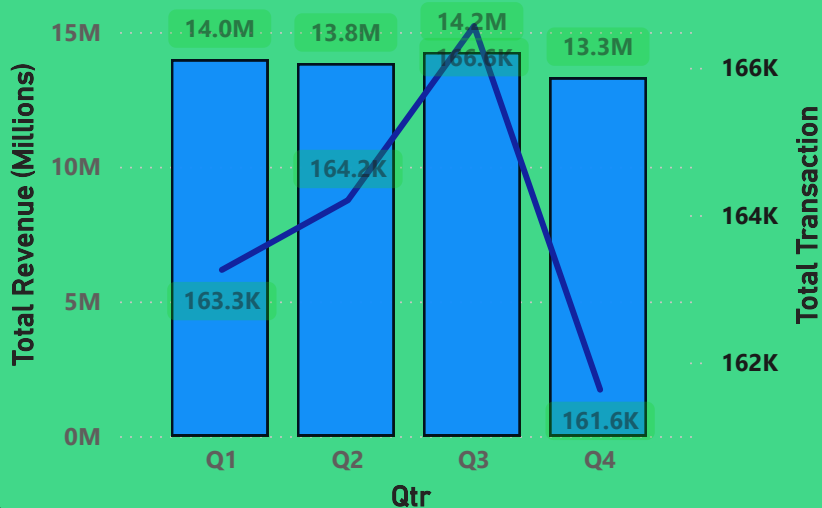
Card_Category	Sum of TotRevenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05



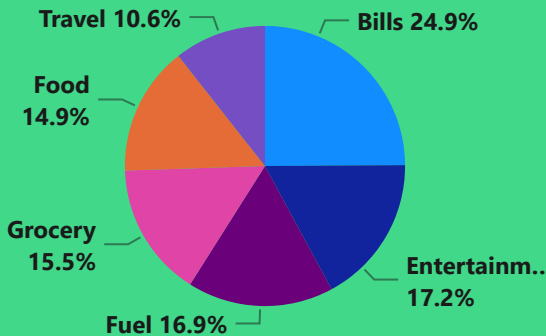
IncomeGroup	Sum of TotRevenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
High Income	29229901	24099963	42,64,333.13
Low Income	10231275	7715300	13,49,374.95
Middle Income	15854234	12706750	22,29,674.15



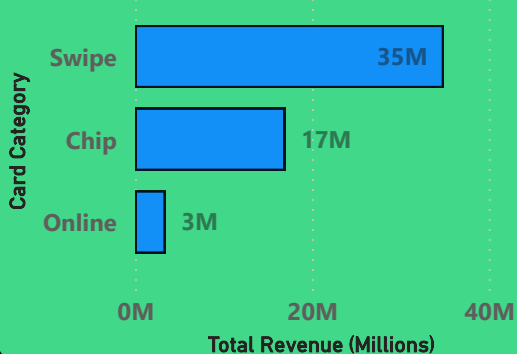
Total Revenue & Total Transaction Qtr Wise



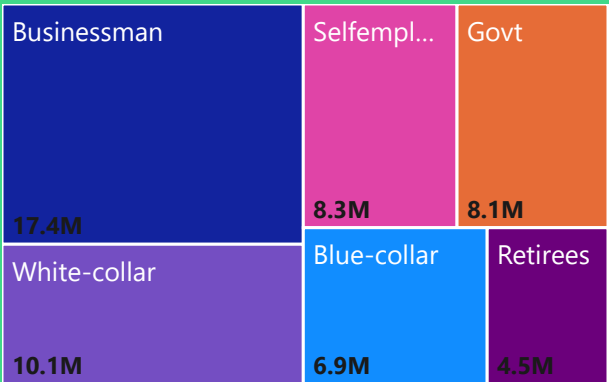
Total Revenue by Expenditure Type



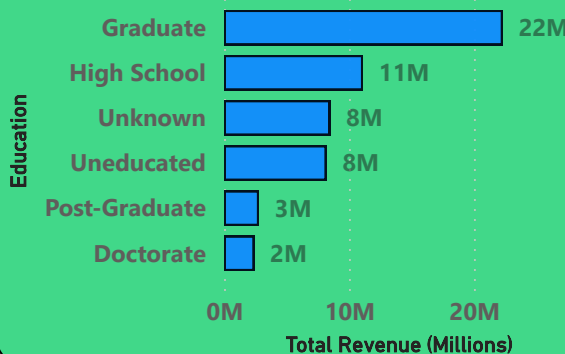
Total Revenue/Use Chip



Total Revenue/Customer Job



Revenue / Education Level



# CREDIT CARD CUSTOMER REPORT

Week\_Start\_Date

All

M

F

Annual Fees

55.32M

Transaction  
Amount

7.84M

Average Income

56.98K

Cust. Satisfaction  
Score

3.19

Q4

Q3

Q2

Q1

Silver

Blue

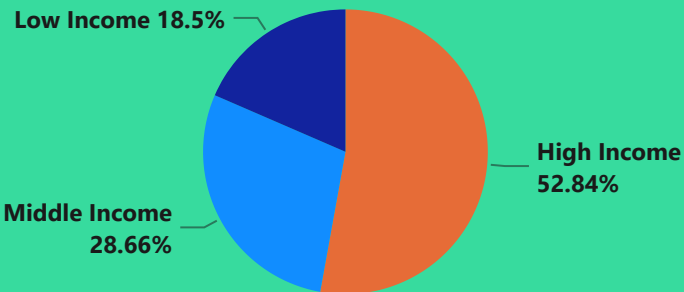
Gold

Platinum

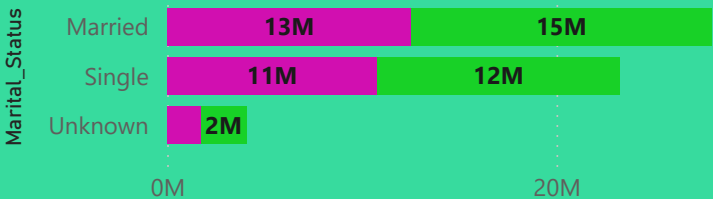
Customer_Job	Sum of TotRevenue	Sum of Interest_Earned	Average of Income
Businessman	17387832	25,39,390.31	98348.20
White-collar	10114656	14,41,073.93	67399.52
Govt	8111701	11,60,016.37	58212.45
Selfemployeed	8261758	11,19,741.81	29247.88
Blue-collar	6904279	9,52,800.57	45764.51
Retirees	4535184	6,30,359.24	49366.16

IncomeGroup	Sum of TotRevenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
High Income	29229901	24099963	42,64,333.13
Low Income	10231275	7715300	13,49,374.95
Middle Income	15854234	12706750	22,29,674.15

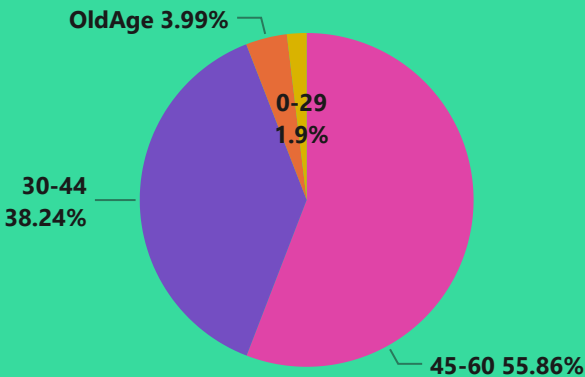
Revenue by Income Group



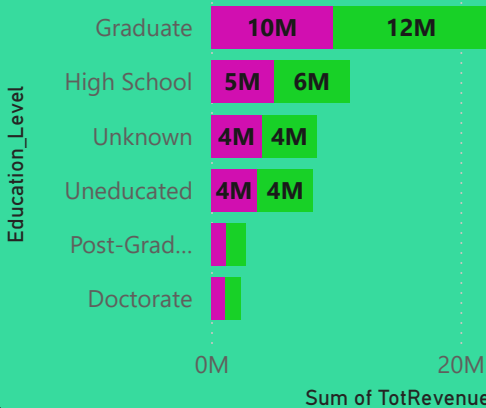
Revenue by Marital Status



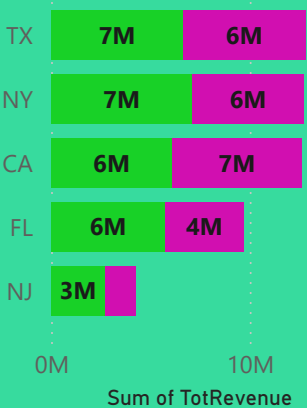
Revenue by Age Group



Revenue by Education



Top 5 States



Revenue by Week

