Rajib Jadav

UI/UX Designer & NextGen Frontend Developer (Growth Stage)

Kolkata, India | +91-9674651514 | **rajiby305@email.com**

LinkedIn | **Behance** | **GitHub**

Professional Summary

Self-taught UI/UX Designer with 3+ years of experience designing 20+ e-commerce websites, SaaS dashboards, and web/mobile platforms across B2C, B2B, and D2C domains. Currently expanding into frontend development, with strong command over HTML and CSS and active learning in JavaScript fundamentals (React roadmap).

I rely on curiosity, execution, and continuous self-learning rather than formal degrees. I combine human psychology, visual hierarchy, and interaction design with hands-on coding practice to bridge the gap between design thinking and real-world development. I leverage AI/LLMs as productivity tools while focusing deeply on understanding how and why code works.

Core Skills

UX/UI & Human Psychology

-User Research, Journey Mapping, Wireframing, Prototyping, Usability Testing

-Visual Hierarchy, Responsive Design, Interaction Design, Design Systems

-Human Psychology in Design => Understanding how users see, scan, think, and decide (eye movement, attention flow, cognitive load, color perception, behavior patterns)

Frontend Development

-HTML, CSS (Production-level usage)

-JavaScript Fundamentals => DOM manipulation, events, functions, basic logic & state handling

-JavaScript (Actively learning through hands-on projects)

-React (Planned roadmap)

-AI-Assisted Development using LLMs (any tools for Vibe Coder)

Tools

Figma, Adobe XD, Notion, Creatie, VS Code, AI/LLM tools (Quickly adapt to new tools and workflows)

Professional Traits

Curiosity-Driven, Strong Problem Solving, Ownership Mindset, Clear Communication, Agile Collaboration

Professional Experience

UI/UX Designer, Frontend & Project Contributor

Unizap.ai (NDHGO), Kolkata | May 2023 – Present

-Designed 20+ responsive e-commerce websites across D2C, B2C, and B2B sectors.

-Contribute to frontend implementation using HTML and CSS while learning JavaScript fundamentals.

-Built and maintained design systems and reusable UI components for SaaS dashboards.

-Used AI/LLM tools to accelerate design and code workflows with strong focus on fundamentals.

-Collaborated with developers and PMs in agile sprints, improving design-to-development efficiency.

UI/UX Designer

LOCOFF, Mumbai | June 2022 – March 2023

-Led UI/UX for web and mobile marketplace & restaurant platforms.

-Designed high-performing e-commerce interfaces and admin dashboards.

-Delivered responsive, business-aligned UI assets.

-Worked closely with developers and stakeholders in sprint-based workflows.

Education

Higher Secondary | Self-Taught Designer & Developer (Projects, YouTube, Blogs, Bootcamps)

My Mission & Roadmap

- 2025 => Become a Master Frontend Developer (HTML, CSS, JavaScript, React)
- 2026 => Start Backend Development (Node.js, Databases, APIs)
- 2027 => Become a complete Next-Gen Developer

Languages

-Bengali | Hindi | English

Personal Mission

I aim to become a Next-Gen Developer by combining psychology-driven UI/UX design expertise with solid coding fundamentals. I believe skills > degrees, and my journey shows that curiosity, practice, and self-learning can build impactful digital products.

Always open to collaboration — let's create purposeful, user-centered experiences together.

Projects & Achievements

-Admin Dashboards: Scalable UIs for catalog, banner & operations.

-Education Platform: Dashboards for admissions, online fees, staff control & tracking.

-Landing Pages: Designed 20+ high-conversion e-commerce landing pages

KR11 Trading App: Gamified trading UI boosting engagement.

Amazon Dashboard UX: Streamlined inventory & product management UX.