# KPI

	Discoun		Sale	Star
Brand	t Perce	Mrp	Price	Rating
Apple	0	77,000	77,000	5

Discount Percentage, Mrp, Sale Price and Star Rating broken down by Brand. The data is filtered on Upc, which keeps MOBEXRGVZFZGZEWV.

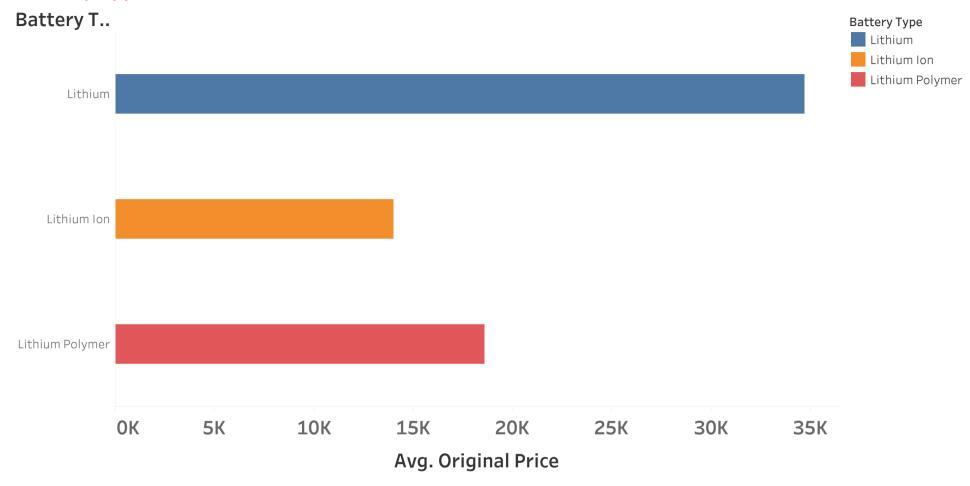
# model specification Explanation

Model	Processor	Front Ca	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation	12MP	12MP + 12MP	Black	1,99,700
	Neural Engine			Blue	59,900
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation	12MP	MP 12MP + 12MP	Black	74,900
	Neural Engine			Blue	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	1,49,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	1,89,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

Black Blue

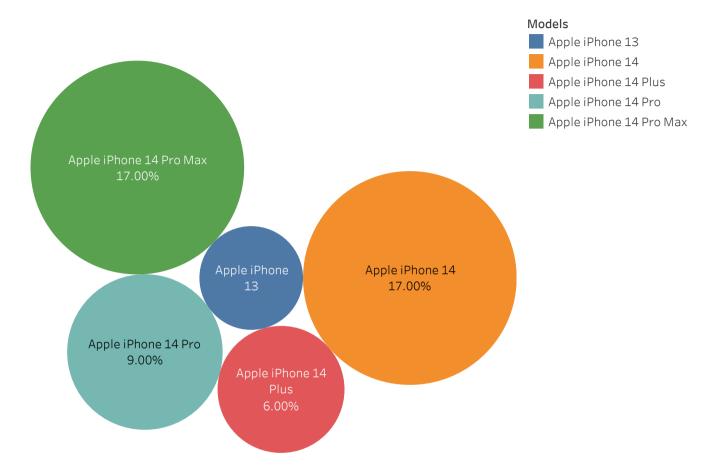
Sum of Original Price broken down by Model, Processor, Front Camera, Rear Camera and Colour. Color shows details about Colour. The data is filtered on Brand, which keeps APPLE. The view is filtered on Colour, which keeps Aqua Blue, Black, Blue, Cool Blue and Couture Blue.

# **Battery Type Distribution**



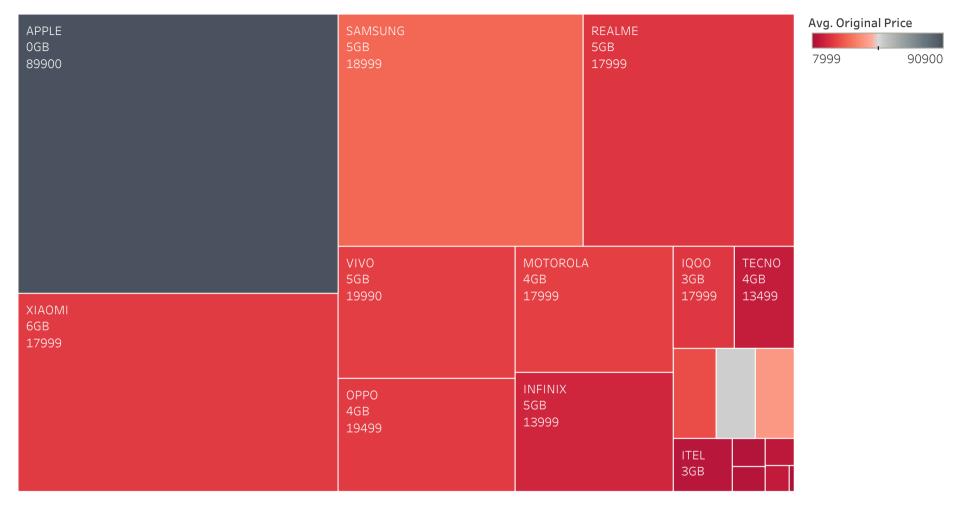
Average of Original Price for each Battery Type. Color shows details about Battery Type. The data is filtered on Brand, which keeps MOTOROLA. The view is filtered on Battery Type, which keeps Lithium, Lithium Ion and Lithium Polymer.

## model share



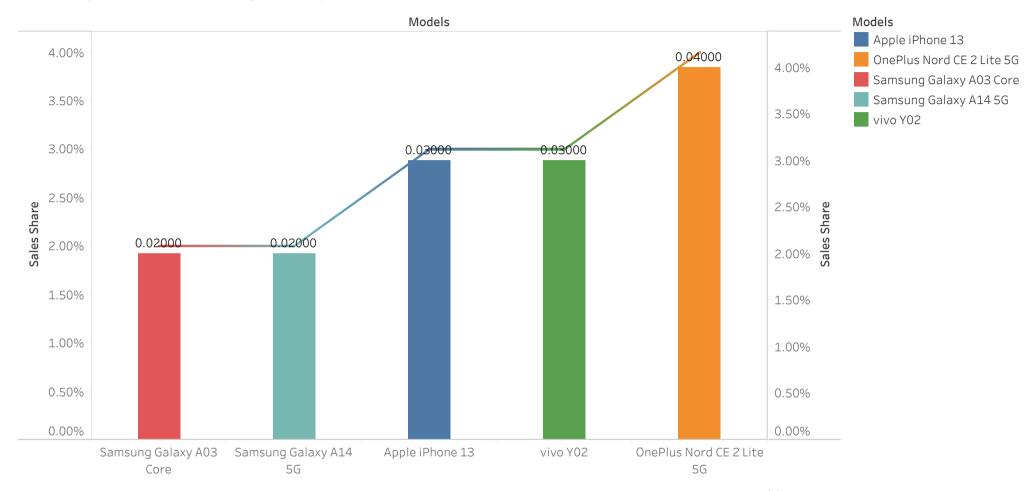
Models and Sales Share. Color shows details about Models. Size shows sum of Sales Share. The marks are labeled by Models and Sales Share.

# Brand price comparison



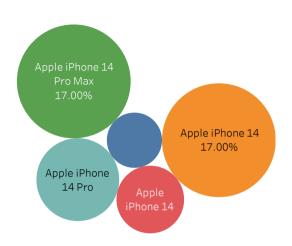
Brand, distinct count of Memory and median of Original Price. Color shows average of Original Price. Size shows sum of Original Price. The marks are labeled by Brand, distinct count of Memory and median of Original Price.

# Country wise best selling smartphone



The trends of sum of Sales Share and sum of Sales Share for Models. Color shows details about Models. For pane Sum of Sales Share (2): The marks are labeled by sum of Sales Share. The data is filtered on Country, which keeps India.

## model share



# **Battery Type Distribution**



Avg. Original Price

## Country wise best selling smartphone

			Models				
4.00% 8 0.00%	0.02000	0.02000	0.03000	0.03000	0.04000	5.00%	Sale
	Samsung Galaxy A03 Co.	Samsung Galaxy A14 5G	Apple iPhone 13	vivo Y02	OnePlus Nord CF 2 Lite		

## KPI

	Discoun		Sale	Star
Brand	t Perce	Mrp	Price	Rating
Apple	0	77,000	77,000	5

## model specification Explanation

Model	Process	Front Ca	Rear Ca	Colour	
APPLE I	A Bionic	12MP	12MP+	Black	##
APPLE	A Bionic	12MP	12MP+	Black	##
IPHONE 12	Chip with Next Ge		12MP	Blue	##
APPLE	A Bionic	12MP	12MP+	Black	##
12 MINI	Chip with Next Ge		12MP	Blue	##
APPLE I	A Bionic	12MP	12MP+	Blue	##
APPLE I	A Bionic	12MP	12MP+	Blue	##
APPLE I	A Bionic	12MP	12MP+	Blue	##

# Brand price comparison



#### **Measure Names**

- Count of iRe..

  Discount Per..
- ✓ Discoulit F
- Number Of R..

### Upc

MOBEXRGVZFZ..

#### Colour

Multiple values

#### Brand

APPLE



Blue

#### Brand

MOTOROLA

#### Battery Type

Lithium

Lithium Ion

Lithium Poly..

#### Models

Apple iPhone ..

Apple iPhone ..

Apple iPhone ..

Apple iPhone ..

## Avg. Original Price



## Country

India

#### Models

Apple iPhone ..

OnePlus Nor..

Samsung Gal..

Samsung Gal..

# Story 1

kpi	Model Specification Explanation	Bar chat showing Battery-type	Tree map showing Brand-price	Bubble Chat Showing Model-WiseShare of	Line Bar Chat showing country wise best
			Comparison	iphone	sellerss

	Discoun		Sale	Star
Brand	t Perce	Mrp	Price	Rating
Apple	0	77,000	77,000	5

#### Upc

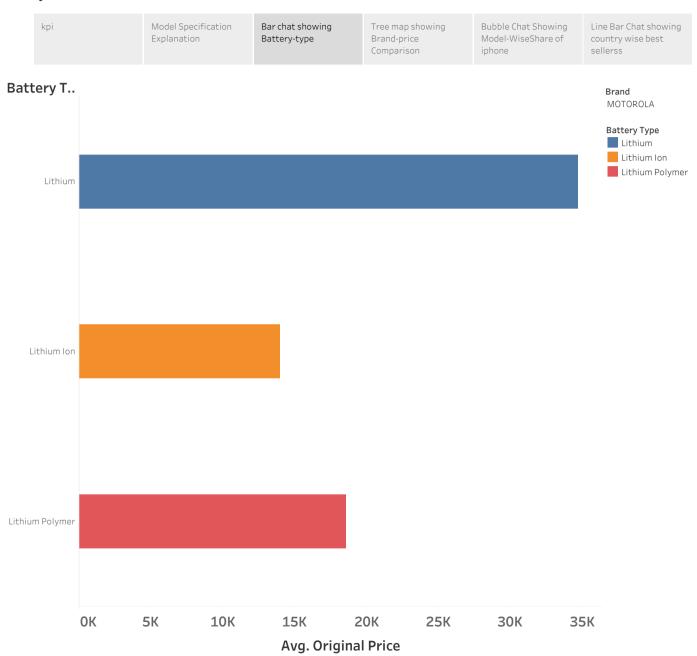
MOBEXRGVZFZGZEWV

Story 1

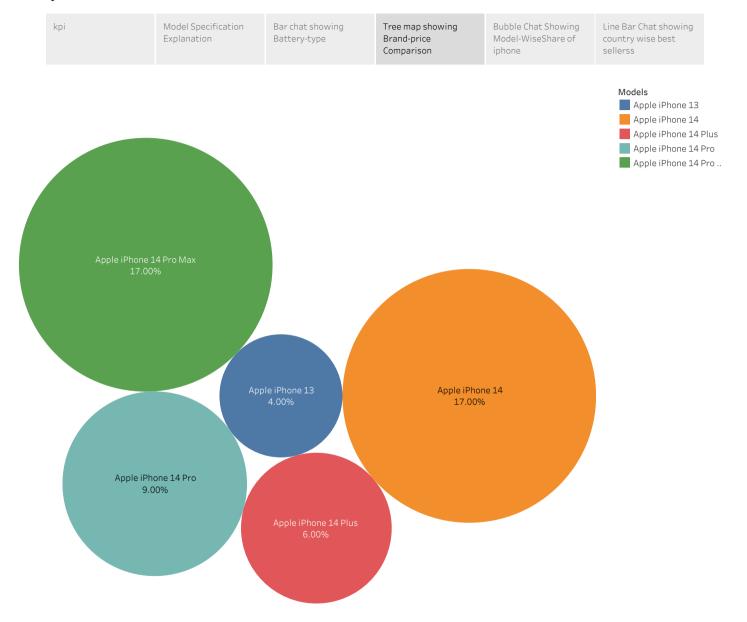
kpi Model Specification Explanation	Bar chat showing Battery-type	Tree map showing Brand-price Comparison	Bubble Chat Showing Model-WiseShare of iphone	Line Bar Chat showing country wise best sellerss	
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Model	Processor	Front Ca	Rear Camera	Colour		<b>Colour</b> Multiple values
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black		Brand APPLE
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	1,99,700	Black Blue
				Blue		
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74,900	
				Blue	74,900	
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	1,49,800	
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	1,89,800	
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue		

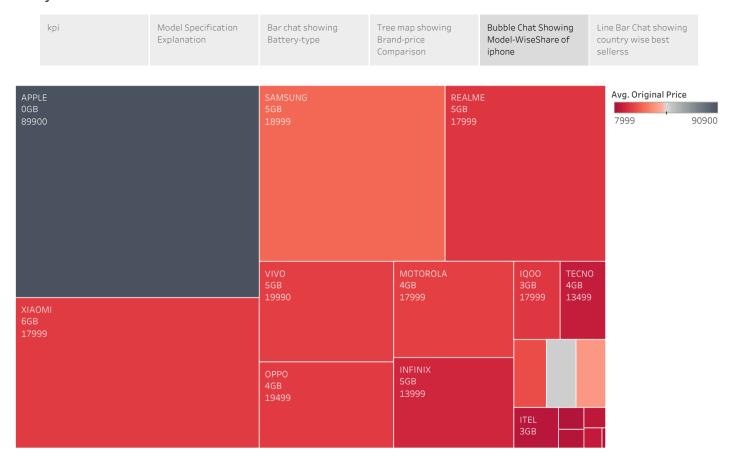
Story 1



Story 1



# Story 1



Story 1



