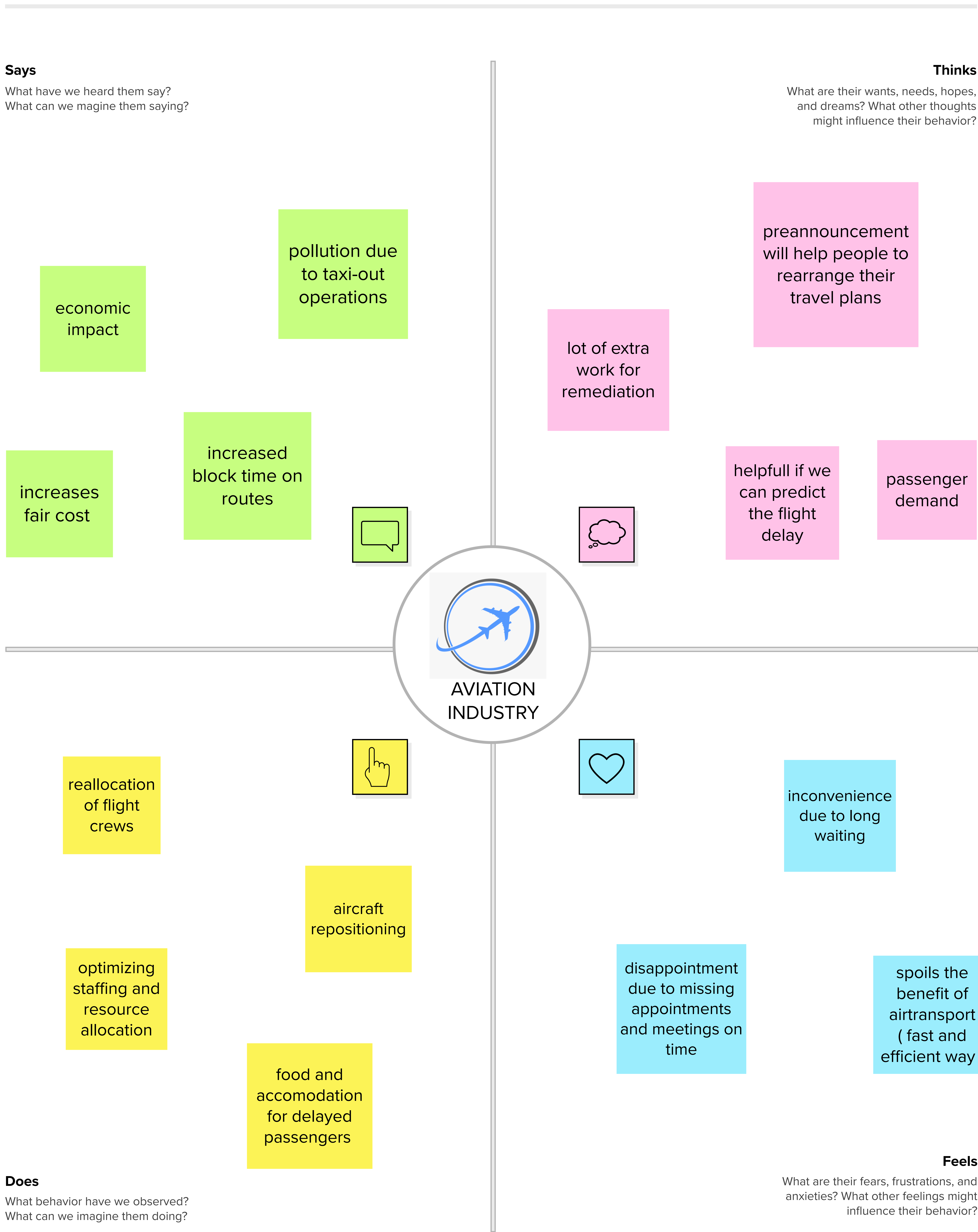




Empathy Map

Flight delay prediction for aviation industry



Pain

subsequent flights are disrupted

additional crew expenses

accomodating disrupted passengers

Gain

proactive measures to mitigate the impact of delays

improve their operations and reduce costs

attract and increase customers