

## A CRM APPLICATION FOR PUBLIC TRANSPORT MANAGEMENT SYSTEM

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### CHAPTER 11:-Future Scope

The **future scope of public transport** is incredibly dynamic, driven by sustainability, technology, and evolving commuter needs. Here's a glimpse into what's ahead.

#### Electrification & Green Mobility

- Governments worldwide are pushing for electric buses, trams, and ferries to reduce emissions and noise pollution.
- India's **National Electric Bus Program** aims to deploy 50,000 electric buses by 2030.
- Eco-friendly infrastructure like solar-powered stations and rainwater harvesting will become standard.

#### Smart Technology & AI Integration

- AI will optimize routes, predict maintenance needs, and enhance safety through real-time monitoring.
- Autonomous vehicles and smart traffic systems will reduce congestion and improve reliability.
- Contactless payments and mobile ticketing will streamline the commuter experience.

#### Mobility-as-a-Service (MaaS)

- Unified platforms will let users plan, book, and pay for multi-modal journeys—buses, metros, bikes, and taxis—all in one app.
- Subscription models may offer unlimited access across transport modes, encouraging shared mobility.

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## **Urban Planning & Infrastructure Expansion**

- Metro rail networks, bullet trains, and cable cars will expand connectivity across cities and regions.
- Waterways and pod taxis are emerging as futuristic options for eco-friendly and efficient travel.

## **Passenger-Centric Design**

- Hyper-personalized mobility apps will tailor routes and fares to individual behavior.
- Enhanced accessibility features and comfort upgrades will make public transport more inclusive.

## **Data-Driven Decision Making**

- Aggregated transport data will help planners identify gaps, forecast demand, and prioritize upgrades.
- Public-private partnerships will play a key role in funding and innovation

## **Sustainability & Community Engagement**

- Picklists may include eco-friendly features like solar panels, rainwater harvesting, or plastic roads—helping track green initiatives.
- Community-driven CRM modules could allow passengers to suggest or vote on amenities, with picklist values evolving based on public input.

## **Smart Integration with IoT**

Picklist values can be dynamically linked to IoT sensors at bus stations—for example, real-time status of toilets, lighting, or vending machines can auto-update CRM fields.

## **AI-Powered Suggestions**

CRM systems may use machine learning to recommend new picklist values based on commuter feedback, seasonal trends, or usage patterns.