QUANTITATIVE MANAGEMENT MODELING ASSIGNMENT – 1

1. Decision Variable:

There are two decision variables:

C1 – Number of Collegiate to produce

C2 – Number of mini to produce

Objective Function:

Collegiate C1 = 32\$ profit

Mini C2 = 24\$ profit

The Maximum combined profit P = 32(C1) + 24(C2)

Constraints:

According to the given statement in the problem,

3sqft of nylon is required for collegiate = 3(C1)

2sqft of nylon is required for mini = 2(C2)

3(C1) + 2(C2) <= 5000

According to the given statement in the problem,

Time required to make 1 C1 = 45 mins

Time required to make 1 C2 = 40 mins

45(C1) + 40(C2) <= 1400

The Mathematical Formula for this LP is:

$$P = 32(C1) + 24(C2)$$

Raw Material Required: 3(C1) + 2(C2) <= 5000

Labor Hour Required: 45(C1) + 40(C2) <= 1400

2. Decision Variables:

There are 9 decision variables:

The storage space for each size for X1, Y1, Z1.

The production per day X2, Y2, Z2.

The Forecast of sales X3, Y3, Z3.

LP Formulation:

Max
$$(P) = 420(X1+X2+X3) + 360(Y1+Y2+Y3) + 300(Z1+Z2+Z3)$$

Constraints:

X1+Y1+Z1 <= 750

X2+Y2+Z2 <= 900

X3+Y3+Z3 <= 450

Production:

20X1+15Y1+12Z1 < = 13000

20X2+15Y2+12Z2 <= 12000

20X3+15Y3+12Z3 <= 5000

Storage:

X1+X2+X3 <= 900

Y1+Y2+Y3 <=1200

Z1+Z2+Z3 <= 7500

1/750(X1+Y1+Z1) - 1/900(X2+Y2+Z2) = 0

1/750(X1+Y1+Z1) - 1/450(X3+Y3+Z3) = 0

Therefore: X1, X2, X3, Y1, Y2, Y3, Z1, Z2, Z3 >= 0