



TECHNOVATE 20-20
20th -22nd March 2020



ABOUT **IIT NAYA RAIPUR**

Dr. SPM International Institute of Information Technology, Naya Raipur is a budding technical institution with immense potential and calibre. Located in the heart of Atal Nagar, the institution boasts of students who excel not only in academia but also in domains like management, organization and entrepreneurship.



ABOUT **TECHNOVATE**

Next iteration of
Greenfield smart city
Techno-Cultural fest organized
by the student community of
IIT Naya Raipur.



TECHNOVATE 1.0

- The first Techno-Cultural fest of IIIT Naya Raipur
- Generated thousands of Social Media outreach
- Total Prizes worth ₹ 3 Lakhs
- 15 + events in various technical and cultural genres
- Nina & Malika and other dignified personalities



TECHNOVATE 2.0

- 2000 - The recorded footfall of Technovate 2.0
- Prizes and giveaways worth ₹ 4 lakhs
- Gajendra Verma and dignified personalities
- Generated thousands of Social Media outreach
- 20+ events in the various technical and cultural genre



TECHNOVATE 3.0

- 3500 - The recorded footfall of Technovate 3.0
- Prizes and giveaways worth ₹ 5 lakhs
- Rahul Subramanian and dignified personalities
- Generated thousands of Social Media outreach
- 20+ events in the various technical and cultural genre



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EMINENCE
GROUP OF ENTERTAINMENT



TECHNOVATE 20-20



Expected footfall of 5-10k

Social Media Outreach of 1 Lac+

30+ Technical, Cultural and Fun events

Prizes/Goodies worth 6 Lakhs

Esteemed Celebrities & Personalities

SPONSORSHIP

BENEFITS TO THE SPONSORS

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- Expanding Reach
- Effective Promotion
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- Create a lasting impression
- Form new Bussiness Partnerships
- Foster brand loyalty



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