"Victory is winning people, not defeating others."

Rajiv Pant

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chief technology officer • chief product officer • product engineer

Honored as a Young Global Leader by the World Economic Forum

HIGHLIGHTS

- Referred to as a "well-respected Chief Technology Officer" in mainstream media. For example, in this article in The Wall Street Journal and in this article in Politico.
- Received several prestigious awards for web & mobile app development and infrastructure engineering.
- 20+ years of experience and expertise in software engineering, product management, and user experience design. Led development of web & mobile apps and e-commerce for news, media, and publishing.
- Led development, scalability, and reliability engineering of web sites with 60+ million unique monthly visitors, 1.7+ billion monthly page views, and 99.99% uptime SLA requirements.
- Managed budgets of \$100+ million annually.
- Supervised staff of 500+ employees. Built teams, developed employees, resolved conflicts, mentored, and coached individuals & teams for award-winning results.

COMPETENCIES

- Influencer: Leads by Example
- Collaborator: Brings People Together
- Engineer: Solves Problems Innovatively
- Digital Media & Content Management
- Cognitive Science & Social Psychology
- Machine Learning & Data Science

EXPERIENCE: CORPORATE

- - o CEO & CTO
 - Founded in 2017, PZP supports a growing community of 150,000+ passionate Power Zone Training fitness enthusiasts and athletes.
- Hearst: Hearst Magazines, Hearst Autos, CDS Global August 2021 − December 2023 New York City
 - o CTO & chief product officer
- The Wall Street Journal, Dow Jones, and News Corp Feb 2017 May 2020 (3 years 4 months) New York City
 - o **Deputy CTO**, News Corp March 2019 May 2020
 - o CTO & chief product officer, The Wall Street Journal Feb 2017 Mar 2019
- The New York Times May 2011 June 2015 (4 years 2 months) New York City
 - o **chief technology officer** (Started as VP Digital Technology, promoted to CTO)
- Conde Nast and Reddit

 June 2007 May 2011 (4 years)

 New York City & San Francisco
 - o vice president, digital technology (headed up engineering for all of Conde Nast's U.S. brands)
 - o Supervised the Reddit technology and engineering teams
- Cox Enterprises: Cox Newspapers

 June 2004

 May 2007 (3 years)

 Atlanta
 - o chief technology officer, COXnet (now Cox Media Group)
- Knight Ridder September 1995 June 2003 (7 years 10 months) Philadelphia & San Francisco Bay Area Knight Ridder was acquired by The McClatchy Company and MediaNews Group.
 - o vice president engineering & preceding roles (director, manager, software engineer)



EXPERIENCE: STARTUPS, CONSULTING, AND BOARDS

- - lead engineer

Ragbot.Al a personalized Al assistant and brain augmentation product that demonstrates advanced capabilities in language understanding, knowledge retrieval, and task completion.

- ScalePost.Al 2024 Present
 - o founding technology advisor

ScalePost.AI is a platform that elevates collaboration between media companies and AI developers, unlocking new revenue opportunities and enhancing content strategies for technological advancement.

- - o senior advisor & investor since the founding

Headquartered in Silicon Valley, You.com is an Artificial Intelligence startup in the Search, Natural Language Processing (NLP), Natural Language Generation (NLG), and Large Language Models (LLM) space. Founded by Al experts Richard Socher and Brian McCann. Seed funding led by Marc Benioff, CEO of Salesforce.

- McKinsey & Company

 July 2020

 January 2022

 New York City
 - o senior advisor to McKinsey & Company
- Some Spider Studios New York City (Acquired by BDG/Bustle)
 - o senior advisor: October 2015 July 2021
 - o CTO & chief product officer June 2015 September 2015
- Thrive Global August 2016 February 2017 New York City
 - CTO & chief product officer
- Tribune Publishing October 2015 June 2016 New York City, Chicago, & Los Angeles
 - CTO & chief product officer
- World Economic Forum March 2014 Present
 - o community of young global leaders, March 2014 present (now alumni member)

IN THE NEWS

Wall Street Journal article on May 7, 2015:

New York Times['] well-respected Chief Technology Officer Rajiv Pant

[...] Mr. Pant worked at the Times for four years, during which he helped oversee the newsroom's transformation to a digital subscription model and to a news institution driven by data analytics and engineering."

[...] "He was vitally important to the transition to the mobile and video experience," said Mr. Smurl. "He joined just when we switched the digital subscription model, during which it grew from zero to a \$200 million-a-year business."

Politico article on May 5, 2015:

Pant, [...] four-year veteran of the [New York] Times, has had his fingers in much of the major transformation the Times has experienced this decade. Some are publicly obvious: the scaling up of the Times' pioneering paywall, which now counts 957,000 digital-only paying customers, and the NYT 5 website redesign, which embraced visuals, storytelling and speed of loading as primary attributes. Others make differences behind the scenes: the hiring of dozens of digital talents that have deepened the Times' tech bench; the creation of the Times' first data science team; mobile expansion; and, most recently, the advent of continuous delivery.

More mentions in the news available via rajiv.com/resume

TESTIMONIALS & WORK DETAILS