

Value of Newspaper Media NEWSPAPERS ARE AN OPT IN MEDIA IN AN OPT OUT WORLD.
TAKE A LOOK AT THE STORY ABOUT THE VALUE OF NEWSPAPERS

About NAA | Contact Us | Site Map

Member Resources

NAA Google[™] Search: Go

Advertising/Marketing

Circulation

Readership Diversity **Electronic Publishing**

Government/Legal

► BROWSE SECTION

Operations/Technology

Membership Info

Federations

Events

Products

Research

Publications

NAA Press Center

NEWSPAPER INDUSTRY'S TOP YOUNG TALENT HONORED AS PRESSTIME MAGAZINE'S '20 UNDER 40' (12/05)

NAA Media Guide

- Browse Bios
- Experts by Topic

More NAA Press Information » Newspaper Industry Data FAQ » Media Industry News Links »

Hot Topics in the News Industry

- GROWING AUDIENCE SEMINAR **PODCAST:** Podcasts and Presentation files are available for the Growing Audience Seminar. Grow audience. Expand into new markets. Develop new print and digital products. These are orders of the day for newspaper executives everywhere. Join with your colleagues as NAA brings you all of the latest audience retention and growth practices at the Growing . Audience Seminar.
- HOW TO RECRUIT SENIOR-**LEVEL TALENT:** Henry Bird wasn't looking for another job when an executive recruiter first called him about an opportunity at Birmingham, Ala.-based Community Newspaper Holdings Inc. But a combination of factorsincluding timing and fitultimately led to his decision to join CNHI as vice president of the Midwest division, in charge of 12 daily and weekly newspapers in Indiana, Illinois and Minnesota.

More Hot Topics...

Resources for...

Information relating to your job function or interest:

- Advertisers & Marketers
- Industry Careers

Smaller-Market Newspapers

 Call for Entry! 2007 'Big Ideas: Smaller-Market Solutions' Book

» New from NAA

CONFERENCES + EVENTS

2007 NAA/ANSR Automotive Advertising Symposium

The Annual NAA/ANSR **Automotive Advertising** Symposium will take place again during the North American International Auto Show in Detroit early in the

January 9 / Detroit, MI



from the auto industry will be on hand to give us a "heads up" on how they hope to go to market in the year ahead and what the newspaper industry can do to help advance those efforts. Join your colleagues for what promises to be a profitable day-long session on what newspapers are doing to meet the auto industry's advertising challenges.

Read More »

AWARDS

BROWSE

2006 PRESSTIME TWENTY under FORTY Awards



Twenty of the best and brightest young professionals in the newspaper business are profiled in the 14th edition of PRESSTIME magazine's "20 Under 40" feature, designed to recognize those who have proven themselves as "change agents within their companies and the industry, providing much needed leadership and vision," according to the editors.

The 20 were selected from nominations made by executives at NAA-member newspapers across the country.

Click here to read more »

Innovative Operations (I.O.) Awards

NAA Resources



FEDERATION MEMBERSHIP FOR 2007

NAA Resources

- **NADbase**
- The Source: Newspapers by the **Numbers**
- Federation Networking Directory
- VendorLinks
- NewsVoyager
- Newspaper University
- **Growing Audience**
- **Horizon Watching**
- **NicheVoyager**
- **AdConnections**
- **Fusion**
- **Local News** Gateway

NAA Partners

- NAA Foundation
- **Technical** Solutions
- Newspaper **National Network** (NNN)



RSS XML Feeds

NAA and RSS:

How RSS works, RSS Feed Readers, and links to RSS Stories.

Have a big solution to a smaller-market challenge? NAA is compiling its annual 'Big Ideas: Smaller-Market Solutions' book and we are looking for your great ideas. *Find out more...*



The PRESSTIME Innovative Operations (I.O.) Awards are presented to NAA-member newspaper employees who have implemented a plan, program, procedure or technological innovation that resulted in safer, more effective or more efficient newspaper production.

Click here to enter

SPECIAL PROJECTS





APPLICATION DEADLINE EXTENDED THROUGH FRIDAY, DECEMBER 15. Do You Know a Future Leader in the Making?

Currently in its eleventh year, NAA's Future Leaders program spotlights the best and brightest in



the newspaper industry. It provides an opportunity to join the industry's rising elite in an exclusive curriculum designed to impart management and leadership skills that can be utilized throughout a rising professional's entire career. If you are interested in attending this year's Future Leaders program to be held January 27-28, 2007 in Las Vegas, NV.

Click here for additional information and an application.

- NAA PR RSS Feed
- NAA RSS Feed
- Digital Edge RSS Feed
- PRESSTIME RSS Feed
- NAA Webinar RSS Feed



© 2006 Newspaper Association of America | Privacy Policy