

"Victory is winning people, not defeating others."

Rajiv Pant

rajiv@rajiv.com

https://rajiv.com



Chief Technology Officer • Chief Product Officer • Product Engineer
Honored as a [Young Global Leader](#) by the [World Economic Forum](#)

HIGHLIGHTS

- Referred to as a "well-respected Chief Technology Officer" in mainstream media. For example, [in this article in The Wall Street Journal](#) and [in this article in Politico](#).
- Received several prestigious [awards](#) for web & mobile app development and infrastructure engineering.
- 20+ years of experience and expertise in software engineering, product management, and user experience design. Led development of web & mobile apps and e-commerce for news, media, and publishing.
- Led development, scalability, and reliability engineering of web sites with 60+ million unique monthly visitors, 1.7+ billion monthly page views, and 99.99% uptime SLA requirements.
- Managed budgets of \$100+ million annually.
- Supervised staff of 500+ employees. Built teams, developed employees, resolved conflicts, mentored, and coached individuals & teams for award-winning results.

COMPETENCIES

- Influencer: Leads by Example
- Collaborator: Brings People Together
- Engineer: Solves Problems Innovatively
- Digital Media & Content Management
- Cognitive Science & Social Psychology
- Machine Learning & Data Science

EXPERIENCE: CORPORATE

- [Hearst](#): Hearst Magazines, Hearst Autos, CDS Global • August 2021 – Present • New York City
 - CTO & Chief Product Officer
 - Started as a consultant in interim role, joined as FTE in February 2022
- [The Wall Street Journal](#), Dow Jones, and News Corp • Feb 2017 – May 2020 (3 years 4 months) • New York City
 - Deputy CTO, News Corp • March 2019 – May 2020
 - CTO & Chief Product Officer, The Wall Street Journal • Feb 2017 – Mar 2019
- [The New York Times](#) • May 2011 – June 2015 (4 years 2 months) • New York City
 - Chief Technology Officer (Started as VP Digital Technology, promoted to CTO)
- [Conde Nast](#) and [Reddit](#) • June 2007 – May 2011 (4 years) • New York City & San Francisco
 - Vice President, Digital Technology (headed up engineering for all of Conde Nast's U.S. brands)
 - Supervised the Reddit technology and engineering team
- [Cox Enterprises](#): Cox Newspapers • June 2004 – May 2007 (3 years) • Atlanta
 - Chief Technology Officer, COXnet (now [Cox Media Group](#))
- [Knight Ridder](#) • September 1995 – June 2003 (7 years 10 months) • Philadelphia & San Francisco Bay Area
 - Vice President Engineering & preceding roles (Director, Manager, Software Engineer)

"Victory is winning people, not defeating others."

Rajiv Pant

rajiv@rajiv.com

<https://rajiv.com>



EXPERIENCE: STARTUPS, CONSULTING, AND BOARDS

- **You.com** • August 2020 – Present
Headquartered in Silicon Valley, You.com is an Artificial Intelligence startup in the Search, Natural Language Processing (NLP), Natural Language Generation (NLG), and Large Language Models (LLM) space. Founded by AI experts Richard Socher and Brian McCann. Seed funding led by Marc Benioff, CEO of Salesforce.
 - Senior Advisor & Investor since the founding
- **McKinsey & Company** • July 2020 – January 2022 • New York City
 - Senior Advisor
- **Some Spider Studios** • New York City (Acquired by BDG/Bustle)
 - Senior Advisor: October 2015 – July 2021
 - CTO & Chief Product Officer • June 2015 – September 2015
- **Thrive Global** • August 2016 – February 2017 • New York City
 - CTO & Chief Product Officer
- **Tribune Publishing** • October 2015 – June 2016 • New York City, Chicago, & Los Angeles
 - CTO & Chief Product Officer
Started as consultant interim CTO, then joined full-time until new ownership of the company decided to move its Technology and Product leadership team from New York City to Los Angeles. I chose not to move to LA.
- **World Economic Forum** • March 2014 – Present
 - Young Global Leaders Alumni, September 2019 – Present
 - Young Global Leader, March 2014 – September 2019

IN THE NEWS

[Wall Street Journal article on May 7, 2015:](#)

New York Times['] well-respected Chief Technology Officer Rajiv Pant

[...] Mr. Pant worked at the Times for four years, during which he helped oversee the newsroom's transformation to a digital subscription model and to a news institution driven by data analytics and engineering."

[...] "He was vitally important to the transition to the mobile and video experience," said Mr. Smurl. "He joined just when we switched the digital subscription model, during which it grew from zero to a \$200 million-a-year business."

[Politico article on May 5, 2015:](#)

Pant, [...] four-year veteran of the [New York] Times, has had his fingers in much of the major transformation the Times has experienced this decade. Some are publicly obvious: the scaling up of the Times' pioneering paywall, which now counts 957,000 digital-only paying customers, and the NYT 5 website redesign, which embraced visuals, storytelling and speed of loading as primary attributes. Others make differences behind the scenes: the hiring of dozens of digital talents that have deepened the Times' tech bench; the creation of the Times' first data science team; mobile expansion; and, most recently, the advent of continuous delivery.

More mentions in the news available via rajiv.com/resume

TESTIMONIALS & WORK DETAILS

Available online at rajiv.com/resume and [LinkedIn](#). Biography at rajiv.com/biography

V220805-01