# Yohana Gonzalez

84-10 34<sup>th</sup> Ave Apt 1K, Jackson Heights, NY 11372 • (347) 806-0491 • Ygonzalez826@gmail.com

### **EDUCATION**

#### **CUNY - BARUCH COLLEGE**

New York, NY

### **Bachelor of Business Administration**

Major: Marketing Management

Cumulative GPA: 3.48/4.00

Minor: Corporate Communication

### PROFESSIONAL EXPERIENCE

#### EMPIRE STATE REALY TRUST INC.

New York, NY

**Property Admin** 

November 2021- Ongoing

- Aided in the management of two commercial building in midtown Manhattan, by acting as the liaison for the facility operators of recognizable brands, such as PVH, Carolina Herrera, Target, Nespresso, Argo and more.
- Took the lead and initiative in facilitating the rollout of the new tenant experience app, through testing, creating a new streamlined process, and training staff/tenants of the app and it's uses.
- Maintained a contact list of tenant admins to distribute app notifications and emails, regarding, building work marketing events.
- Contributed to the increase of scores for the Kingsley survey, which analyzes tenant satisfaction.
- Assisted in the management of projects through the creation of jobs, contracts, purchase orders, change orders, budget revisions and certificates of capital improvement.
- Worked collaboratively, with AR (billable work orders), AP (vendor payment), Property Accountant (accruals), Marketing (announcement and events), Payroll (staff time sheets), Leasing (tenants moves), Vendors (work scheduling), and staff (job assignment and communication of building work).

### FALCON PROPERTIES INC.

New York, NY

**Bookkeeper/Administrative Assistant** 

June 2017- July 2021

- Aided in the management of five commercial buildings in midtown Manhattan.
- Performed daily accounting activities, such as depositing checks, recording payments, posting leases, creating invoices, making payments, creating checks, and answering statement related questions.
- Updated available rental listings through the online commercial real estate brokerage platform Costar, in the pursuit to increase company marketing and potential clientele.
- Entrusted the responsibility of the 1099 reporting and although on time crunch, was able to succeed in the task, through personal research and collaboration with the accountants.

#### CUNY INSTITUTE FOR DEMOGRAPHIC RESEARCH

New York, NY

#### **Research Assistant/ Administrative Assistant**

December 2015 – December 2016

- Coordinated travel and hotel arrangements for researchers assisting the institutes demographic seminar discussions and provided meal arrangement for said event.
- Searched for a new office manager, by reviewing resumes and scheduling job interviews.
- Acquired industry research data for specific research projects, through publicly available government census websites and maintained the data integrity of the information through data entry within Excel spreadsheets.
- Created maps through ArcGis regarding the demographical topics of the researchers and edited them onto PowerPoint to ease the analyzation of data for presentations held in national seminar discussions.

# **SKILLS & CERTIFICATIONS**

- **Software**: Mac and PC, QuickBooks, Yardi, Yardi Elevate, Procore, WorkSpeed, Building Engines, VTS Rise, Jones, Kastle, SV3, AMAG Symmetry, Salesforce, ADP, Adobe Design, ArcGis
- **Certifications**: Certified Notary Public
- Languages: Fluent in Spanish and English

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## **REFERENCES**

### **Bob Horn**

Assistant Property Manager Empire State Realty Trust Inc. 111 West 33<sup>rd</sup> Street Suite 1501 New York, NY 10120 (212) 695 – 3617 bhorn@esrtreit.com

### **David Zaga**

President of Real Estate Falcon Properties Inc. 489 Fifth Ave. 9<sup>th</sup> Floor New York, NY 10017 (212) 302 - 3000 David.Zaga@falconproperties.com

#### **Deborah Balk**

Interim Director
CUNY Institute for Demographic Research
135 E 22<sup>nd</sup> Street
New York, NY 10010
(646) 660 - 6762
Deborah.Balk@baruch.cuny.edu