

JULIO JOSE BERROCAL ALVAREZ

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EDUCATION	UNIVERSITY OF MICHIGAN Stephen M. Ross School of Business Bachelor of Business Administration, April 2023 <ul style="list-style-type: none">• Emphases in Finance and Technology & Operations• GPA: 3.5/4.00• Student Grader for MO 503• ITS Tech Consultant• Member, M-etrics Economics and Coding Club• Member, Michigan Poker Networking Club• Member, Michigan International Students Society	Ann Arbor, MI
	MCGILL UNIVERSITY College of Continuing Studies Diplomas for completion of Business:Entrepreneurship Course and Social Media Marketing Course, July 2018 <ul style="list-style-type: none">• These course focused on learning and applying the creative and technical aspects of starting a venture, from elaborating a business plan, potential market sizing, and applying marketing strategies through social media.	Montreal, Canada
EXPERIENCE	ADDEPAR Data Client Services Intern <ul style="list-style-type: none">• Led an onboarding audit of all available data feeds for the Client Data Feeds Onboarding team and discovered over 80% of the data feeds were displaying inaccurate information regarding accepted account formats, supported account types and product names.• Analyzed the Letter of Authorization processes for available Data Feeds and developed new instructions for 22% of Data Feeds.• Collaborated with team members to expand a database which houses all of the best-practices for the onboarding of accounts into Addepar's most complex data feeds.	New York, NY
	DELOITTE M&A Transaction Services Intern <ul style="list-style-type: none">• Operated under the Financial Advisory Division and focused on the Due Diligence section of the M&A process.• Worked on three projects (buy-side and sell-side) with companies in the Entertainment, Sports, and Retail industries generating more than \$2B Mxn in revenue.• Completed a Supplier's Accounts Payable integration for 9 companies, with over 4,800 suppliers, for a period of 3 years with account values surpassing \$1.5B Mxn.• Analyzed broadcasting contracts in the sports industry, reviewed them for potential revenue-bearing risks and found over \$100M Mxn in potential risks.	Mexico City, Mexico
	MORNING BREW Brew U Campus Ambassador <ul style="list-style-type: none">• Developed an engaging marketing plan to increase the number of signups for MorningBrew's Newsletter at the University of Michigan• Operated with a team to implement our ideas into the university campus in a swift and efficient manner, increasing University of Michigan subscriptions by 13.5%• Collaborated with students and MorningBrew ambassadors from different universities across the United States to drive up MorningBrew's Newsletter signups in their schools as well, leading to over 2,000 new subscriptions	Ann Arbor, MI
ADDITIONAL	<ul style="list-style-type: none">• Proficient in Spanish, born and raised in Colombia• Bloomberg Market Concepts Certification• Varsity soccer captain, high school regional champion, and passionate Manchester United fan• Avid Traveler: Visited over 32 countries across 5 different continents, Australia being my favorite	