

# SUPPLY CHAIN MANAGEMENT - MARKETING

## Summary

Driven and enthusiastic professional with a comprehensive background in logistics to further enhance abilities and attain optimal results in the international market, with an aim to cultivate my skills in both marketing and global business.



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#### Skills

- Communication
- · MS Office:

PowerBI, Excel, Word, Powerpoint

- · Google Suite
- · Social Media
- · Problem-Solving
- Computer Literacy
- · Project Management

#### **Education**

#### BARUCH COLLEGE

Marketing Management-International Business BBA

New York.NY

### **Experience**

#### MANE USA

Logistics and Project Management

April 2022 - Present

- Achieved 95% of international shipment delays through the implementation of a safe and efficient system for handling hazardous materials.
- Coordinated all outgoing projects in partnership with NYC demo laboratory to meet client deadlines and efficiently managed purchase orders to meet inventory demands.
- Negotiated with overseas affiliates to ensure accurate international clearance to maximize profitability
- Collaborated cross functionally on manufacturing system to initiate commodity preparation
- Proficiently ensured timely deliveries of raw and dangerous goods through in-depth knowledge of processes, regulations, and laws

#### FEDEX OFFICE: SHIP + PRINT CENTER:

Team Consultant, Production, Operations Associate

Sept.2020-March 2022

- Reviewed in store marketing using Marketing Resource to display small to oversized signage and price changes
- Proficient in utilizing Key Performance Indicators to understand and achieve 98% of day to day business goals
- Created daily financial reports in compliance with quarterly audits
- Effectively maintained inventory levels to support retail operations and achieved a high pack and ship sales rate of 95%, also conducted internal customs research using eOperations to gather package data.

#### COLE HAAN

Merchandising & E-Commerce Coordinator

Nov 2016- February 2020

- Analyzed data through customer relationship management for 93% client retention
- Allocated inventory to meet E-commerce demands using 3PL (3rd Party Logistics) to attain daily targets
- Researched online retail performance in comparison with in store metrics to identify trends
- Maintained accurate cash management with use of Point-of Sale System, logs, and accounts