

BCA 4th Semester Examination 2024 (May)

Entrepreneurial Development
GEC-BBA404

FM: 75
PM: 30
Time: 3hrs

PART- A

Answer ALL questions. Each question carries 1 mark.

1X10=10

1. An individual who starts, creates and manages a new business can be called as _____
- A. A leader
 - B. A manager
 - C. A Professional
 - ☒ D. An entrepreneur.
2. _____ is the process through which individual perceives opportunities without regard to resources they possess.
- A. Start-up Management
 - ☒ B. Entrepreneurship
 - C. Financial Analysis
 - D. Feasibility Planning
3. Entrepreneurial culture and growth orientation consists of all of the following except:
- A. Encouraging employees to generate ideas
 - B. Focusing on opportunities.
 - ☒ C. The desire to grow at a slow and controlled pace.
 - D. Being creative.
4. Which of the following might be termed a disadvantage faced by the small business?
- A. Greater flexibility
 - ☒ B. Greater ability to serve specialized markets
 - C. Extreme personal commitment of the owner
 - D. More personal service
5. FDPs course contents contain _____.
- A. General introduction to entrepreneurs.
 - B. Motivation training.
 - C. Managerial skills.
 - ☒ D. All the above

6. All of the following are characteristics of attractive industries EXCEPT:
- A. the industry is young.
 - B. the industry is fragmented.
 - ☒ C. the industry is crowded.
 - D. the industry has high operating margins
7. Which of the following might be termed a disadvantage faced by the small business?
- A. Greater flexibility
 - ☒ B. Greater ability to serve specialized markets
 - C. Extreme personal commitment of the owner
 - D. More personal service
8. EDPs course contents contain _____.
- A. General introduction to entrepreneurs.
 - B. Motivation training.
 - C. Managerial skills.
 - ☒ D. All the above
9. Each of the following are ways to identify an opportunity EXCEPT:
- A. observing trends.
 - B. solving a problem.
 - ☒ C. trying out alternative uses of existing products.
 - D. finding gaps in the marketplace
10. The application for registration of a small scale unit should be submitted to the _____.
- ☒ A. General manager, DIC.
 - ☒ B. Director, DIC.
 - C. General manager, NSIC.
 - D. Director, NSIC

PART- B

Answer any FIVE out of EIGHT questions. Each question carries 2 marks

5x2=10

- ☒ 1. Mention some significance of an entrepreneur.
2. Define market assessment.
- ☒ 3. Mention some traits that an entrepreneur needs to possess.
- ☒ 4. Define in brief about the concept of entrepreneurship.
- ☒ 5. What is environment scanning?
6. What is Venture Capital?

- 3 -
7. What is a business plan?
 8. Define the term Entrepreneur.

PART- C

Answer any FIVE out of EIGHT questions. Each question carries 5 marks

5x5=25

1. Distinguish between an Entrepreneur and an Intrapreneur.
2. List some sources of Innovation. What is innovation Management?
3. What is the difference between an entrepreneur and a manager?
4. What are the Competing Theories of Entrepreneurship?
5. What are the charms of being an entrepreneur?
6. Write a short note on trade practice in India.
7. What are the factors affecting entrepreneurial growth?
8. What are the social responsibilities of an entrepreneur?

PART- D

Answer any THREE out of FIVE questions. Each question carries 10 marks

3x10=30

1. Explain in detail about the concept of Entrepreneurship. Also explain the functions of entrepreneurs and the types of entrepreneurs.
2. Elaborate the process of starting a new business as an entrepreneur. Write in details the factors affecting entrepreneurial growth.
3. Define the following terms:
 - a. Intrapreneur
 - b. Social Entrepreneurship
 - c. Women Entrepreneurship
 - d. Resource Mobilization
 - e. Angel Funding
4. Explain the Business Planning Process. What are the different ways in which a new enterprise can raise funds? Explain.
5. Explain in detail the Legal Requirements of Establishing a new Enterprise.