

KEY INSIGHTS

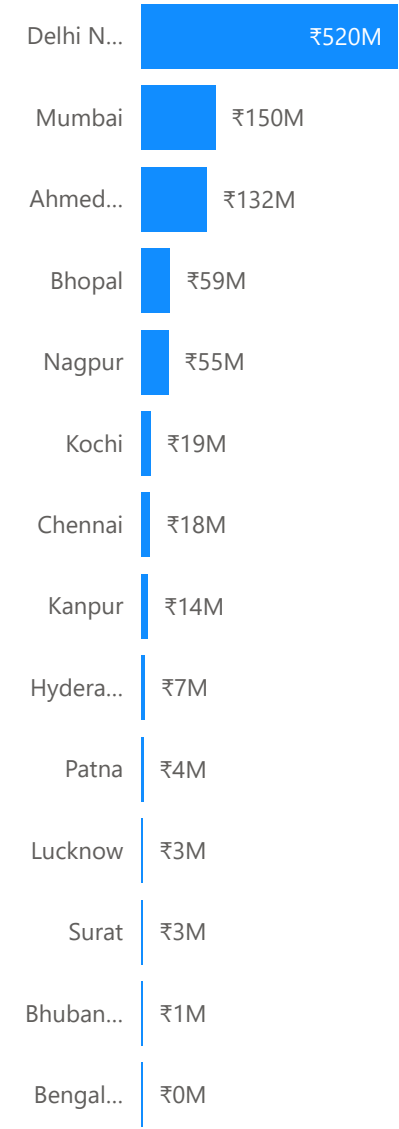
₹985M

Revenue

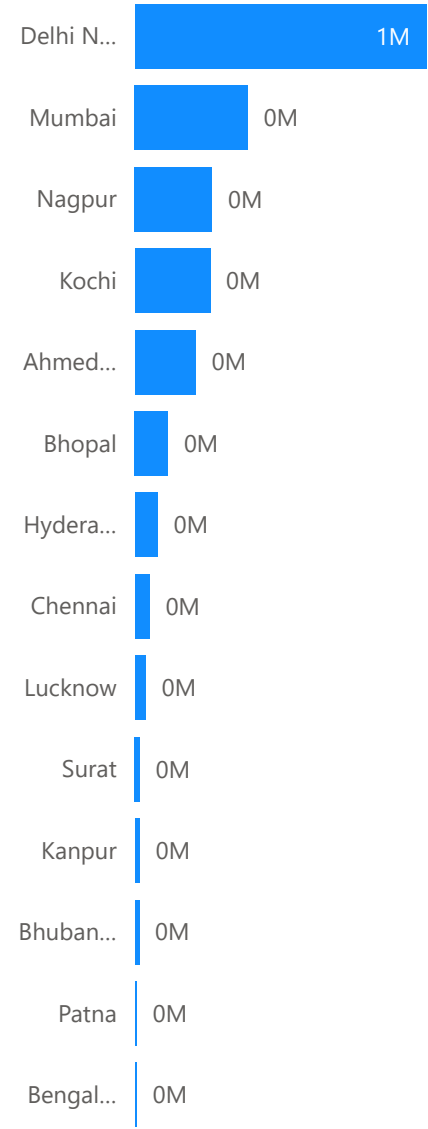
2M

Sales Qty

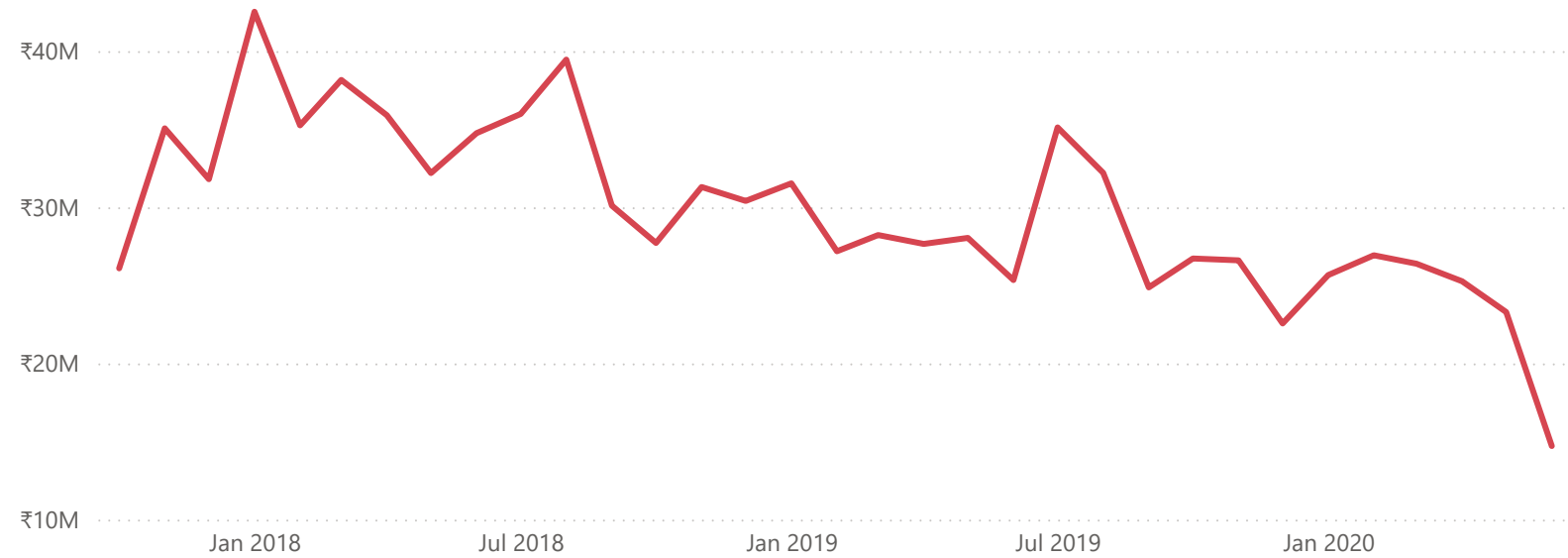
Revenue by Markets



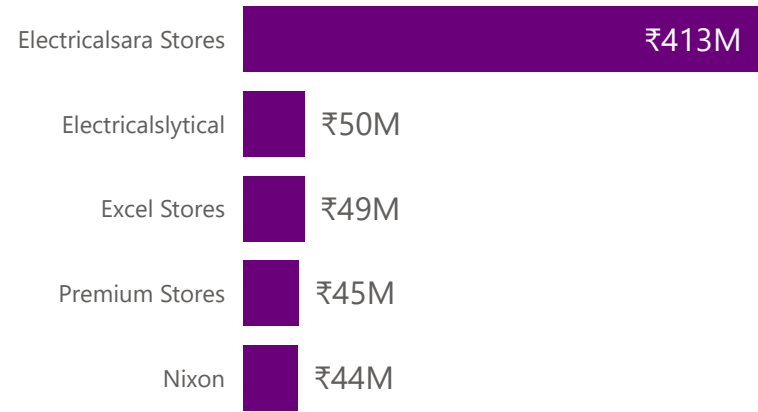
Sales Qty by Markets



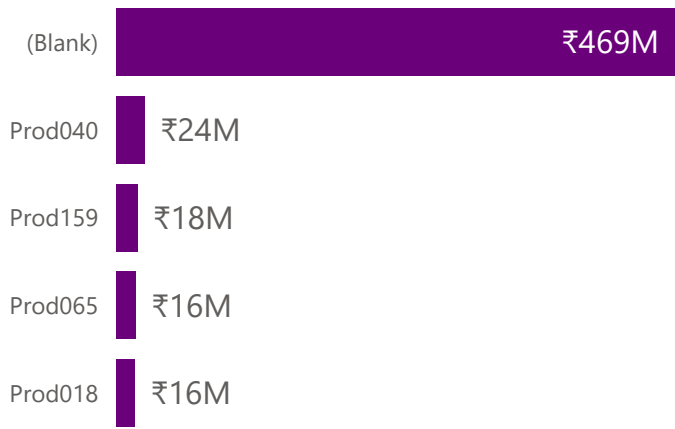
Revenue Trend



Top 5 Customers



Top 5 Products



PROFIT ANALYSIS

₹985M

Revenue

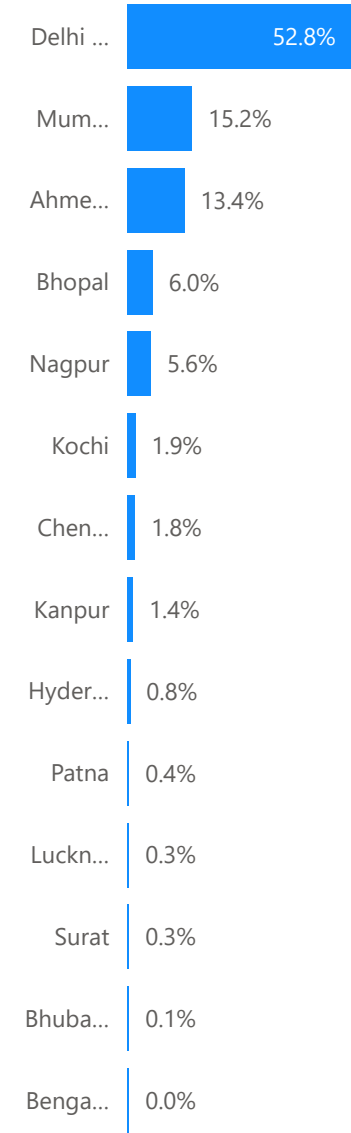
2M

Sales Qty

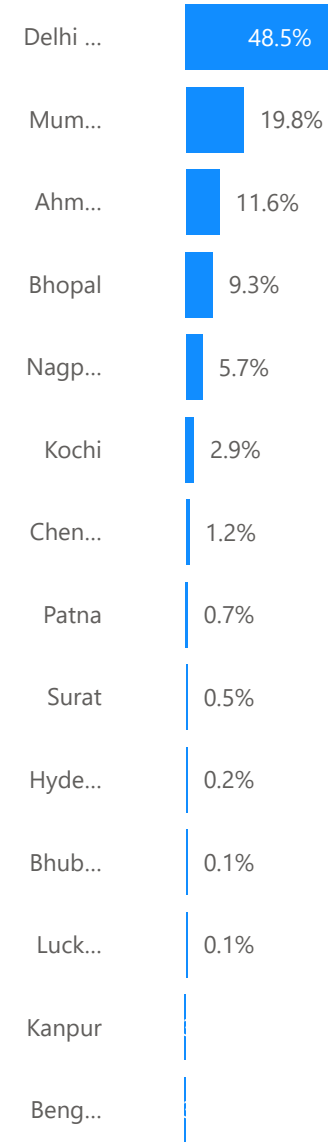
₹24.7M

Total Profit Margin

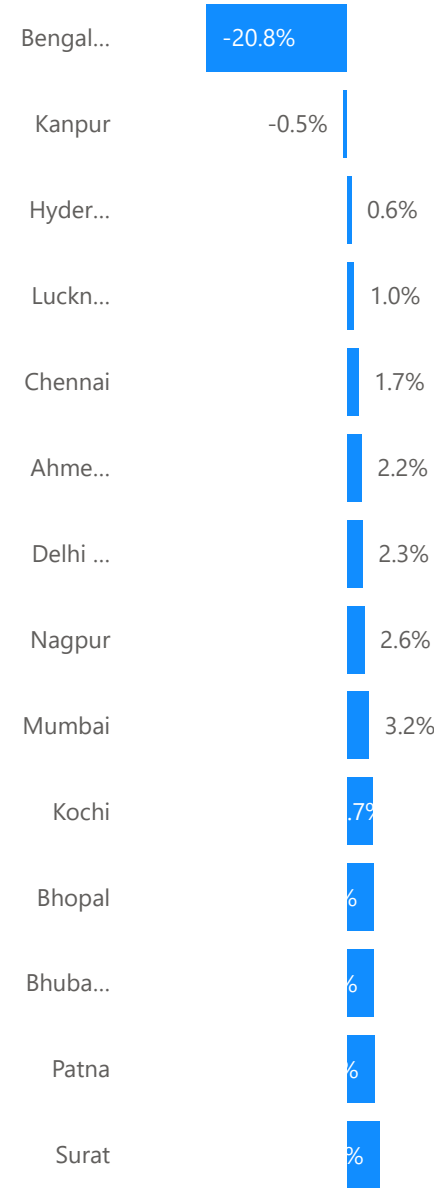
Revenue Contribution % by Market



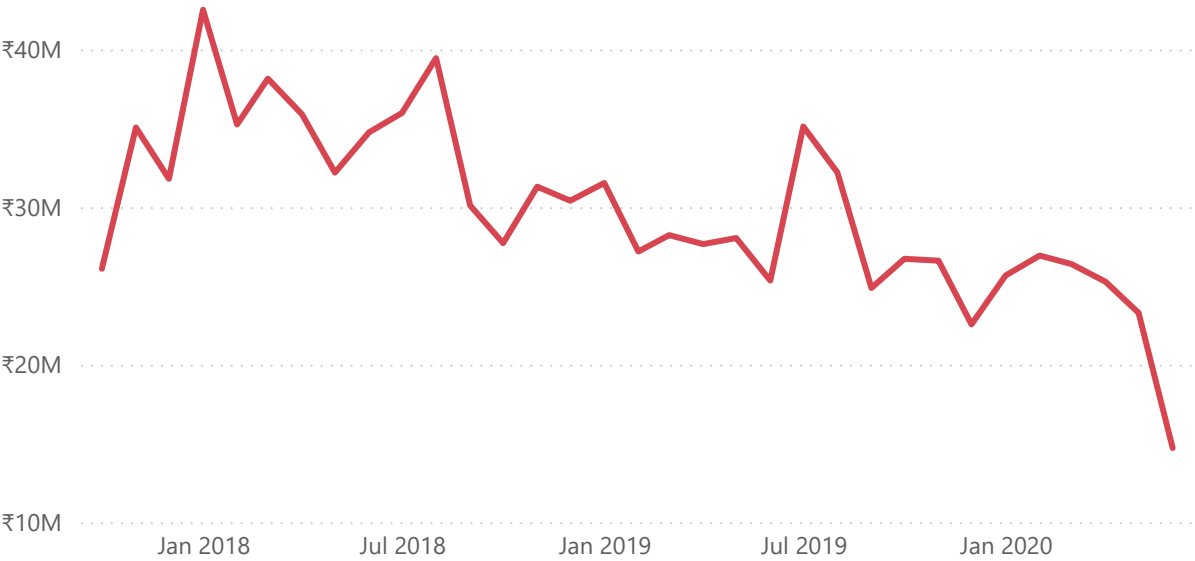
Profit Contribution % by Market



Profit % by market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalslance Stores	₹1,868,461	0.2%	-0.2%	-2.0%
Electricalsbea Stores	₹336,367	0.0%	0.0%	0.8%
Info Stores	₹35,100,033	3.6%	1.3%	0.9%
Insight	₹3,342,051	0.3%	0.1%	1.0%
Zone	₹5,067,349	0.5%	0.2%	1.2%
Excel Stores	₹49,115,620	5.0%	2.8%	1.4%
Synthetic	₹6,173,068	0.6%	0.4%	1.4%
Acclaimed Stores	₹21,196,727	2.2%	1.3%	1.5%
Sage	₹2,252,506	0.2%	0.1%	1.5%
Path	₹12,995,938	1.3%	0.9%	1.6%
Epic Stores	₹18,750,440	1.9%	1.3%	1.8%
Integration Stores	₹13,979,716	1.4%	1.0%	1.8%
Atlas Stores	₹16,666,713	1.7%	1.2%	1.8%
Unity Stores	₹12,589,257	1.3%	0.9%	1.8%
Electricalsara Stores	₹413,333,588	42.0%	37.7%	2.3%
Surge Stores	₹28,648,916	2.9%	2.7%	2.3%
Premium Stores	₹44,962,166	4.6%	4.3%	2.3%
Total	₹984,868,963	100.0%	100.0%	2.5%

PERFORMANCE INSIGHTS

₹985M

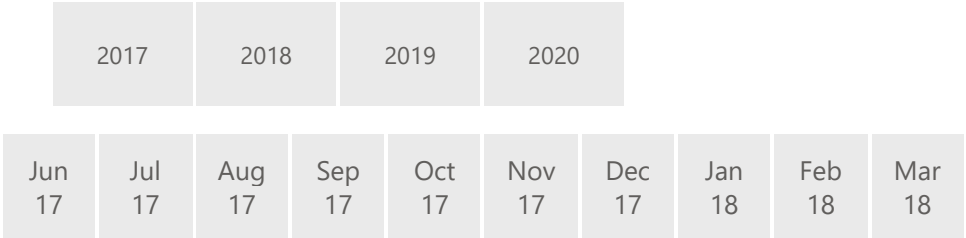
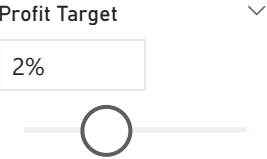
Revenue

2M

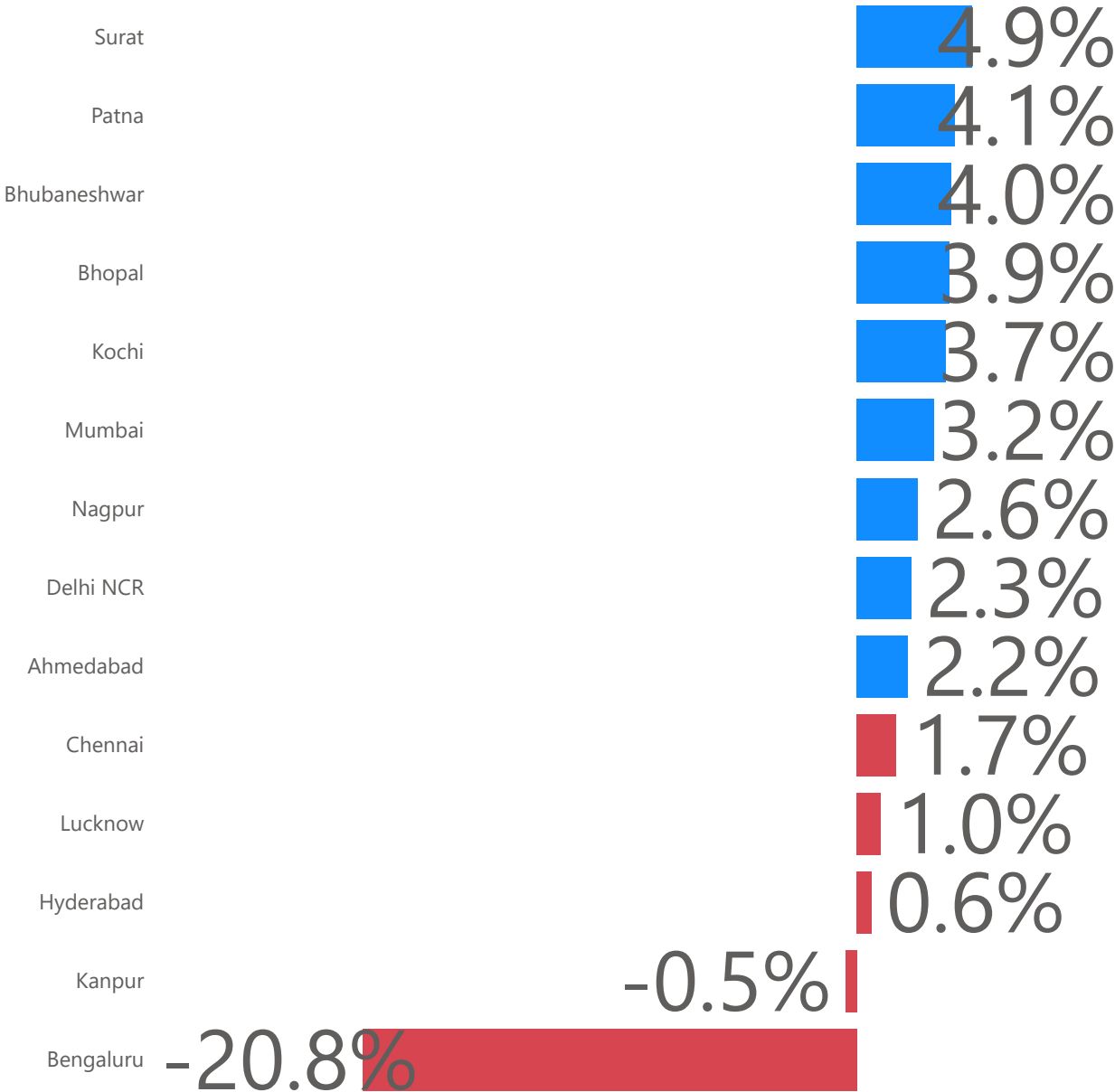
Sales Qty

₹24.7M

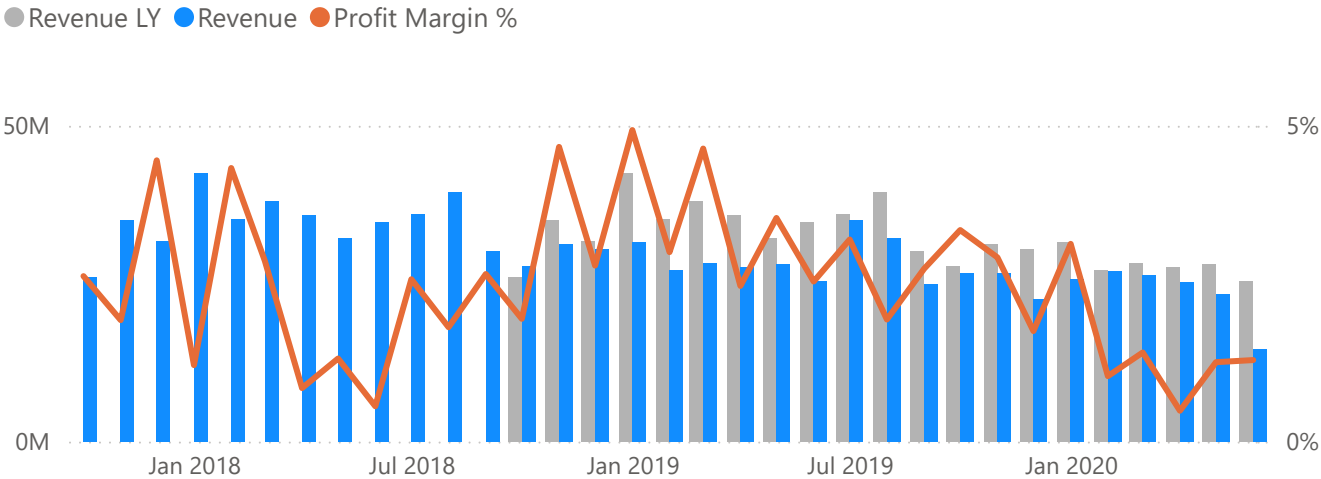
Total Profit Margin



Revenue Contribution % by Market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹413,333,588	42.0%	37.7%	2.3%
Electricalslytical	₹49,644,189	5.0%	6.8%	3.4%
Excel Stores	₹49,115,620	5.0%	2.8%	1.4%
Premium Stores	₹44,962,166	4.6%	4.3%	2.3%
Nixon	₹43,893,083	4.5%	7.2%	4.1%
Info Stores	₹35,100,033	3.6%	1.3%	0.9%
Control	₹31,771,997	3.2%	3.3%	2.6%
Surge Stores	₹28,648,916	2.9%	2.7%	2.3%
Acclaimed Stores	₹21,196,727	2.2%	1.3%	1.5%
Forward Stores	₹21,026,079	2.1%	2.3%	2.7%
Epic Stores	₹18,750,440	1.9%	1.3%	1.8%
Nomad Stores	₹17,739,351	1.8%	2.1%	2.9%
Electricalsocity	₹17,489,935	1.8%	2.9%	4.1%
Modular	₹17,379,851	1.8%	1.8%	2.6%
Atlas Stores	₹16,666,713	1.7%	1.2%	1.8%
Leader	₹16,529,970	1.7%	5.1%	7.5%
Surface Stores	₹15,242,562	1.5%	2.0%	3.2%
Total	₹984,868,963	100.0%	100.0%	2.5%