

Translate this into exact Framer Motion recipes

Define motion tokens (durations, easing, scale)

Suggest specific open-source animation snippets

Design a motion hierarchy system

WorkProof — Motion, 3D & Interaction System

(Designed as a trust-first, premium SaaS)

## 3D DIRECTION (WHAT TYPE OF 3D & WHY)

 What we explicitly DO NOT use

Full WebGL scenes


3D characters, objects, or environments

Heavy Three.js canvases

“Crypto / NFT / gaming” visuals

Continuous motion backgrounds

These destroy trust and increase cognitive load.

 Chosen 3D Style: Optical / UI-Native 3D

This is the same philosophy used by Apple, Stripe, Linear.

Core idea:

Depth is felt, not shown.

Techniques used:

Perspective-tilted UI cards

Z-layered surfaces

Subtle parallax on hero only


Micro depth on hover

Shadow + blur = elevation

This makes the product feel engineered, not decorative.

 Where 3D is allowed

Area Allowed

Hero section  Yes (main visual only)

Feature cards  Minimal

Dashboard  Almost none

Buttons  No

Tables  No

## LANDING PAGE 3D SYSTEM

Hero Visual (Primary 3D Element)

Concept:

A floating dashboard preview card with slight perspective.

Implementation logic:

One main container

2–3 layered UI planes

Very slow float animation

Optional cursor-based tilt (desktop only)

Motion rules:

Rotation:  $\pm 4^\circ$  max

Translate Z illusion via scale + shadow

Float duration: 12–18s (very slow)

Why this works:

It communicates software depth, not visual noise.

## MOTION PHILOSOPHY (NON-NEGOTIABLE)

Motion exists to:

Reduce cognitive load

Guide attention

Confirm actions

Motion never exists to:

Entertain

Impress

Show off

If motion is noticeable, it's already too much.

#### 4 MOTION TOKENS (GLOBAL SYSTEM)

Use these exact values everywhere.

##### Timing

fast: 120ms

normal: 200ms

slow: 320ms

hero: 600–800ms

##### Easing (Primary)

easeOut: cubic-bezier(0.16, 1, 0.3, 1)

easeInOut: cubic-bezier(0.4, 0, 0.2, 1)

##### Scale

hover: 1.02

press: 0.97

##### Blur

backdrop-blur: 8px – 12px

#### 5 FRAMER MOTION RECIPES (COPY-READY)

##### A. Page / Section Entrance

initial={{ opacity: 0, y: 12 }}

animate={{ opacity: 1, y: 0 }}

transition={{ duration: 0.6, ease: easeOut }}

Used for:

Hero text

Feature sections

Dashboard cards (first load only)

##### B. Staggered Feature Reveal

```
transition={{
  staggerChildren: 0.08,
  delayChildren: 0.1
}}
```

##### C. Card Hover (Premium Feel)

```
whileHover={{
  scale: 1.02,
  y: -2,
}}
transition={{ duration: 0.2, ease: easeOut }}
```

#### D. Button Interaction

whileHover={{ scale: 1.02 }}

whileTap={{ scale: 0.97 }}

No glow. No bounce.

#### E. Modal / Dialog

initial={{ opacity: 0, scale: 0.98 }}

animate={{ opacity: 1, scale: 1 }}

exit={{ opacity: 0, scale: 0.98 }}

transition={{ duration: 0.2 }}

#### F. Sidebar Active Link (High-End)

Sliding pill background

Animate X position

No fade

This feels “engineered”, not decorative.

### 6 SCROLL & PARALLAX (STRICT RULES)

Allowed:

Hero image slight Y movement ( $\pm 24\text{px}$ )

Background layers move slower than content

Forbidden:

Continuous parallax everywhere

Text parallax

Scroll-jacking

Rule:

If scrolling ever feels “heavy”, remove the effect.

### 7 DASHBOARD MOTION RULES (VERY IMPORTANT)

The dashboard is calm territory.

Allowed:

First-load card animation

Hover states

Modal transitions

Toast confirmations

Forbidden:

Scroll animations

Repeating motion

Decorative effects

3D tilt

The dashboard should feel like a banking terminal, not a website.

## 8 OPEN-SOURCE INSPIRATION (USE CAREFULLY)

You may reference (not copy):

Framer Motion examples (official docs)

Minimal card tilt demos (CSS perspective only)

Apple-style product hover depth

Linear's cursor-based micro-movements

Framer templates with restrained motion

Never import random “cool” animation libraries.

## 9 DO / DON'T CHECKLIST (PIN THIS)

### DO

Animate opacity + transform only

Keep motion subtle and rare

Use consistent easing

Prefer removal over addition

Test on low-end laptops

### DON'T

Use bounce / elastic

Animate colors aggressively

Stack animations

Animate tables

Add motion without purpose

 FINAL DESIGN VERDICT

Correct motion for WorkProof feels like:

Apple meets Stripe, designed for compliance software.

Wrong motion feels like:

Crypto landing page, startup demo, or Dribbble shot.

If someone from banking, insurance, or government sees WorkProof, they should instantly trust it.

## 1 First Principles (Very Important)

WorkProof is:

Trust-critical

Financial / compliance-adjacent

B2B

Used daily

Meant to scale globally

So the accent color must:

Signal credibility

Avoid emotional extremes


Age well (5–10 years)

Work in light + dark mode

Not overpower Zinc neutrals

The accent color should feel engineered, not expressive.

## 2 Colors We Explicitly REJECT (and Why)

 Red / Orange

Emotional, urgent

Error / danger associations

Bad for finance & trust

Causes anxiety

✗ Neon / Cyber colors

Trend-driven

Feels crypto / web3

Loses seriousness

✗ Bright Green

Too transactional

“Success / money” cliché

Often feels cheap

✗ Pure Black / White as accent

No hierarchy

No affordance clarity

3 Approved Accent Color Categories

After psychology + SaaS analysis, only 3 categories fit WorkProof.

OPTION A — Indigo / Deep Blue

🏆 BEST CHOICE (Recommended)

Why Indigo Works

Associated with:

Trust

Stability

Intelligence

Financial systems

Used by:

Stripe

IBM

Visa

American Express

Feels calm, global, institutional

Emotional Signal

“This system is reliable. You can depend on it.”

Tailwind Range (Recommended)

Primary: indigo-600

Hover: indigo-700

Soft UI: indigo-500/10

Focus: indigo-500/30

Where to Use

Primary CTA

Active nav indicator

Focus rings

Important numbers (sparingly)

Verdict



Safest



Most scalable



Long-term brand value



OPTION B — Muted Violet / Purple



Modern, but Riskier

Why Violet Works

Signals:

Innovation

Modernity

Forward-thinking



Popular in modern SaaS

Feels slightly more “design-forward”

Risk

Too much violet → feels experimental

Must be desaturated

Tailwind Range

Primary: violet-600

Hover: violet-700

Soft UI: violet-500/10

Focus: violet-500/30

Emotional Signal

“This product is modern, smart, and well-designed.”

Verdict

⚠️ Slightly trend-sensitive

⚠️ Needs discipline

✅ Good if brand leans tech-forward

🟢 OPTION C — Blue-Green (Teal / Cyan-Blue)

🏆 Only If You Go “Infrastructure”

Why It Works

Signals:

Systems

Infrastructure

Operations

Feels technical, neutral

Risk

Can feel cold

Less emotional warmth

Tailwind Range

Primary: cyan-600

Hover: cyan-700  
Soft UI: cyan-500/10

Verdict

- ⚠ Very neutral
- ⚠ Less brand personality
- ✅ Good for internal tools

4 Final Recommendation (No Ambiguity)

🏆 WorkProof Accent Color = INDIGO

If I were leading this brand:

I would lock Indigo and never revisit it.

It:

Works in every culture

Ages well

Matches compliance + finance

Feels premium without shouting

5 Accent Usage RULES (Critical)

The 90/10 Rule

90% UI = Zinc neutrals

10% = Accent color

Use accent ONLY for:

Primary CTA

Active state

Focus state

Success confirmation (light usage)

Never use accent for:

Backgrounds

Large surfaces

Decorative gradients

Charts (except highlights)

## 6 Light & Dark Mode Behavior

Light Mode

Accent slightly stronger

Higher contrast

Dark Mode

Accent slightly muted

Avoid glow

Use opacity instead of brightness

## 7 Psychological Summary

Trait    Impact

Trust    ★★★★★

Longevity    ★★★★★

Global appeal    ★★★★★

Emotional calm    ★★★★★

Modern feel    ★★★★★

## 8 Final Brand Sentence (This matters)

WorkProof uses color not to attract attention — but to earn trust.