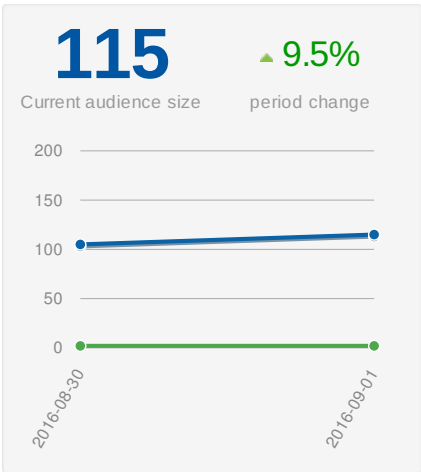
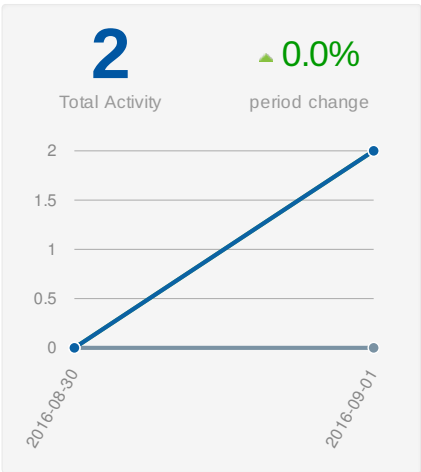


Social Dashboard Report 08/30/2016 - 09/30/2016

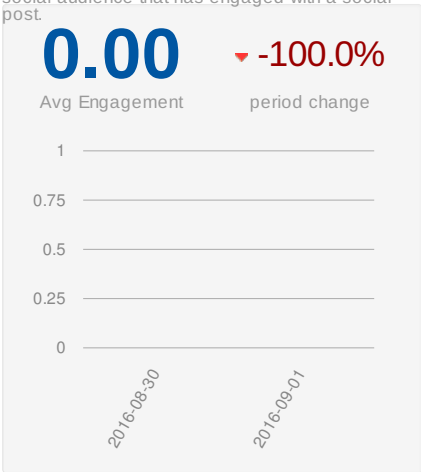
Audience Size Facebook friends/fans + Twitter followers



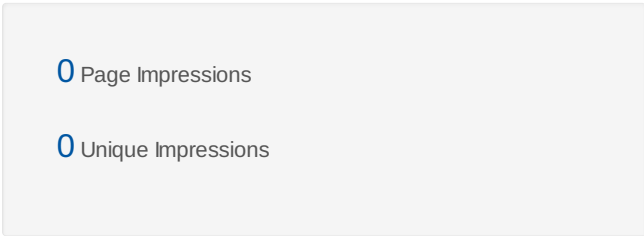
Publishing Activity Count of all messages published over the selected period of time.



Engagement Avg. engagement per account
This number indicates the percent of the pages social audience that has engaged with a social post.



Total Facebook Page Impressions



Total Facebook Page Impressions

