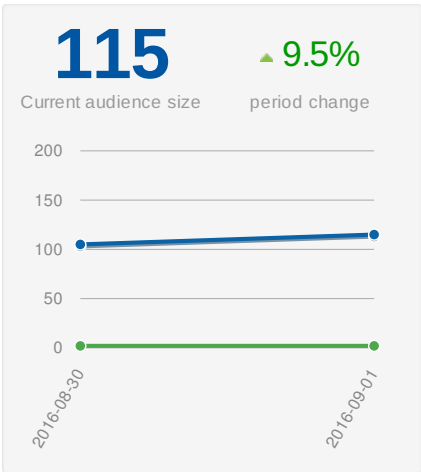
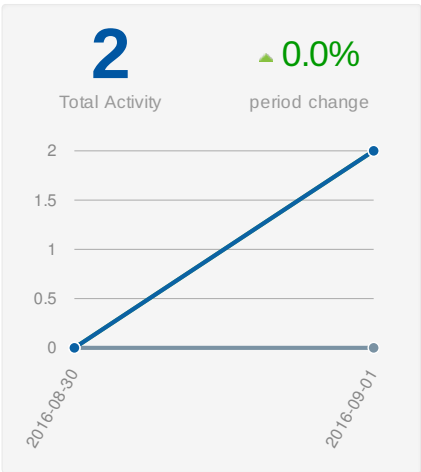


# Social Dashboard Report 08/30/2016 - 09/30/2016

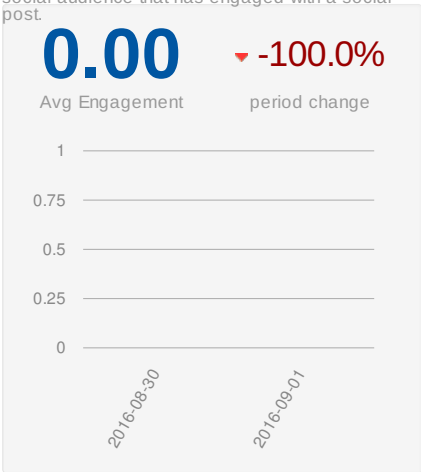
**Audience Size** Facebook friends/fans + Twitter followers



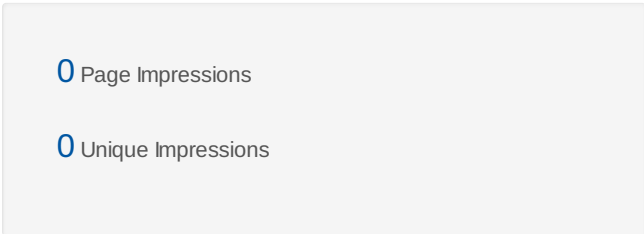
**Publishing Activity** Count of all messages published over the selected period of time.



**Engagement** Avg. engagement per account  
This number indicates the percent of the pages social audience that has engaged with a social post.



## Total Facebook Page Impressions



## Total Facebook Page Impressions

