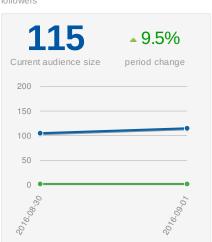
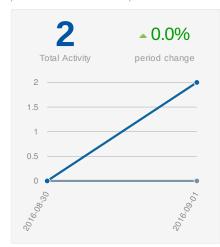
Social Dashboard Report 08/30/2016 - 09/30/2016

Audience Size Facebook friends/fans + Twitter followers



Publishing Activity Count of all messages published over the selected period of time.



Engagement Avg. engagement per account This number indicates the percent of the pages social audience that has engaged with a social post.

--100.0%

Avg Engagement period change

1

0.75

0.5

0.25

Total Facebook Page Impressions



Total Facebook Page Impressions

