

# Makecover - Simplified AI Cover Photo Creation for Bloggers

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## Problem

- Content creators spend too much time on cover images
- Canva/Photoshop require design skills
- Stock photos lack personality
- Inconsistent branding across blog posts

Without great cover photos, blogs struggle to attract and engage readers.

## Proposal

A simple web app that generates custom blog cover images using AI. Enter your blog title, choose a style, and get a professional cover image instantly.

## Core Features

### Simple Generation Flow

- Input blog title
- Pick from 5 premade style templates (Modern, Minimal, Bold, Tech, Creative)
- One-click generation

### Basic Customization

- Add logo
- Change font
- Adjust colors
- Download in common sizes (Twitter, Medium, WordPress)

## Tech Implementation

- Frontend:
  - Single page with TailwindCSS
  - jQuery for interactions
  - Mobile-responsive design
- Backend:
  - FastAPI (Python)
  - Fireworks.ai for image generation
  - Simple caching layer
- Infrastructure:
  - Google Cloud Run
  - Cloudflare for image delivery
  - Namecheap domain

## MVP Success Metrics

- Generation time under 10 seconds
- 80% of users can create a cover without help
- 50% of users return for another cover

## Future Considerations

- Brand presets
- More templates
- Team sharing
- API access