

Total Churned Customer

473

Average Utilization Ratio

38%

Active Customer

2319

Churn Rate

17%

Total Customers

2792

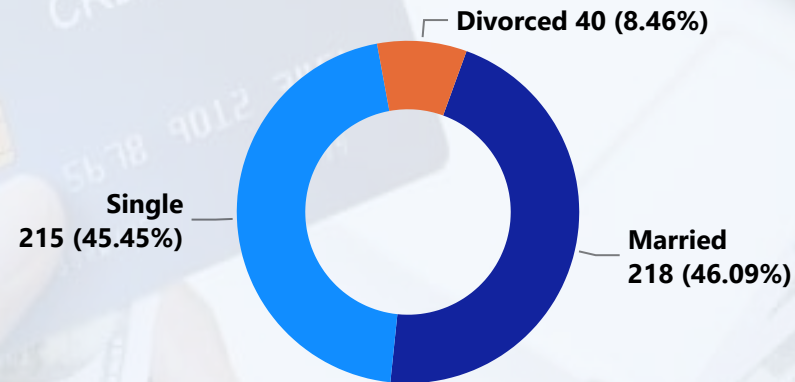
Gender

- ☐ High Medium Salary
- ☐ High Salary

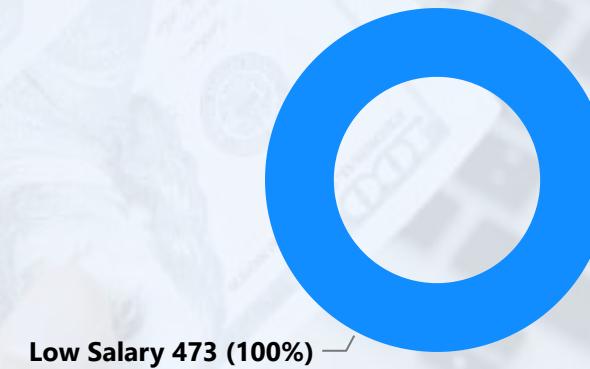
Risk Level

- ☐ High Risk
- ☐ Low Risk
- ☐ Moderate Risk
- ☐ Very High Risk

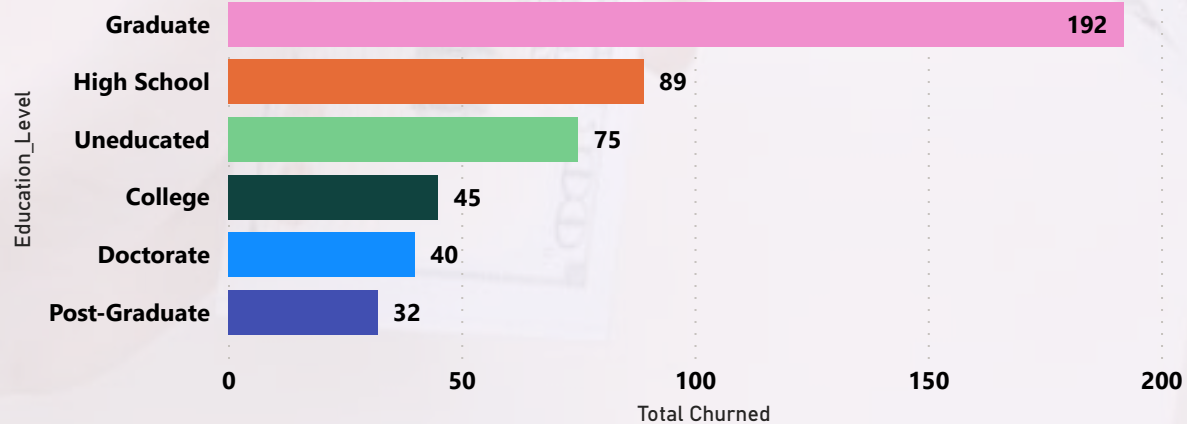
Total Churned Customer by Marital Status



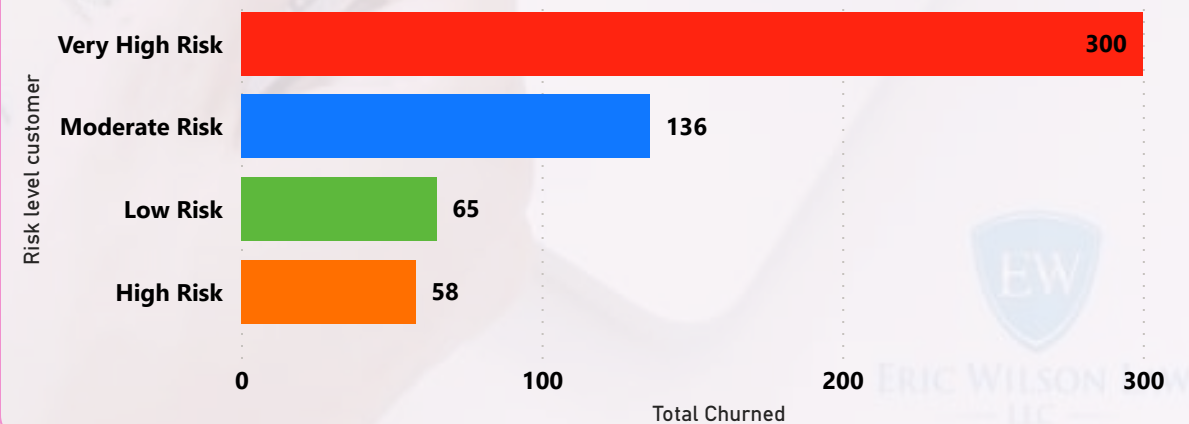
Total Churned Customer by Income Category



Total Churned Customer by Education\_Level



Total Churned Customer By Risk Category



Average Spending Amount

\$4K

Average Customers Age

46

Average Tenure Months

36

High  
Medium  
Salary

High  
Salary

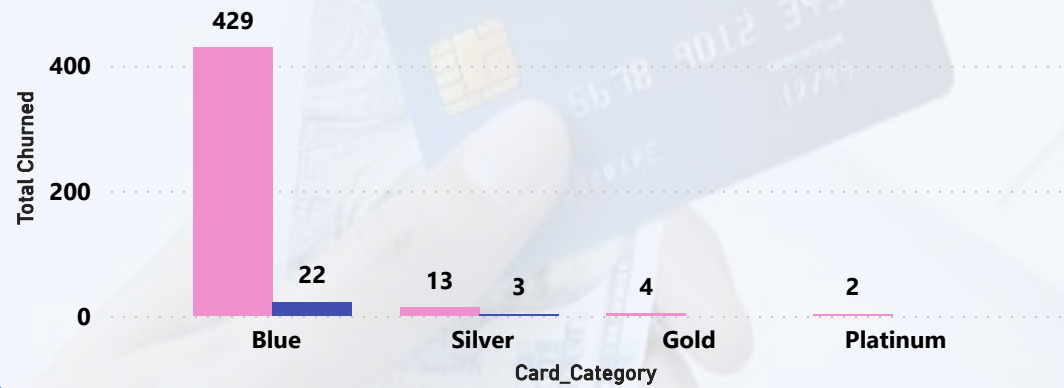
Low  
Medium  
Salary

Low  
Salary

Very High  
Salary

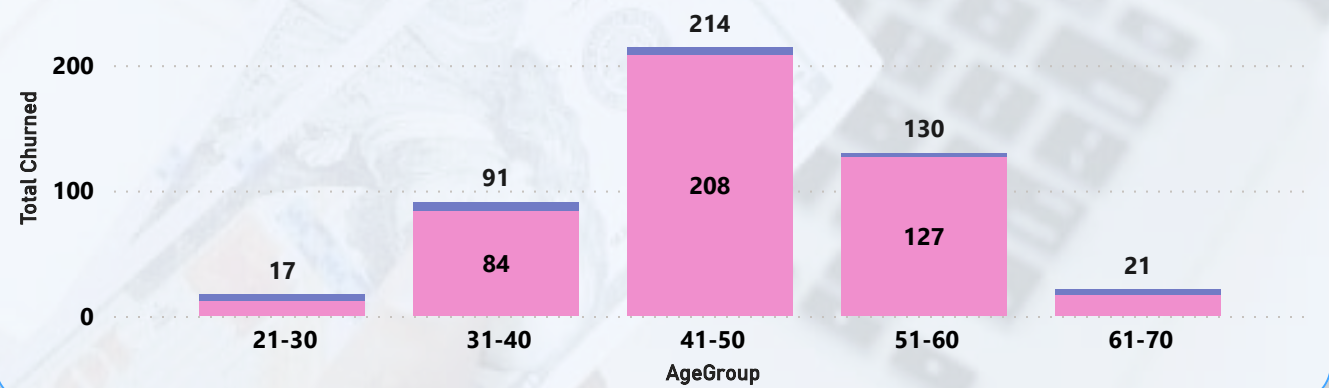
Total Churned Customer by Card Category

Gender ● Female ● Male



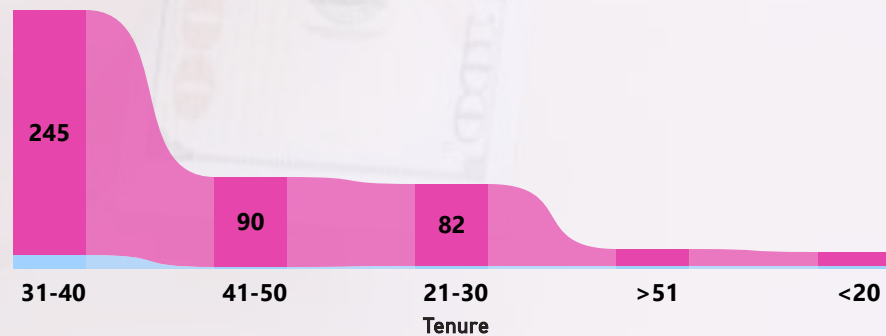
Total Churned Customer by AgeGroup

Gender ● Female ● Male

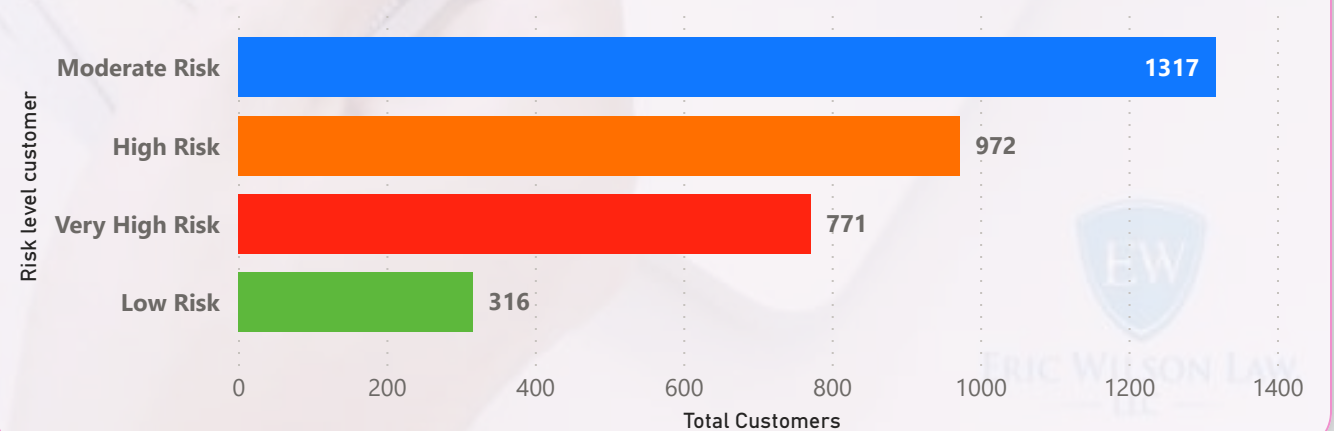


Total Churned Customer by Tenure

Gender ● Female ● Male



Total Customer by Risk Level





**AgeGroup** ×  
41-50

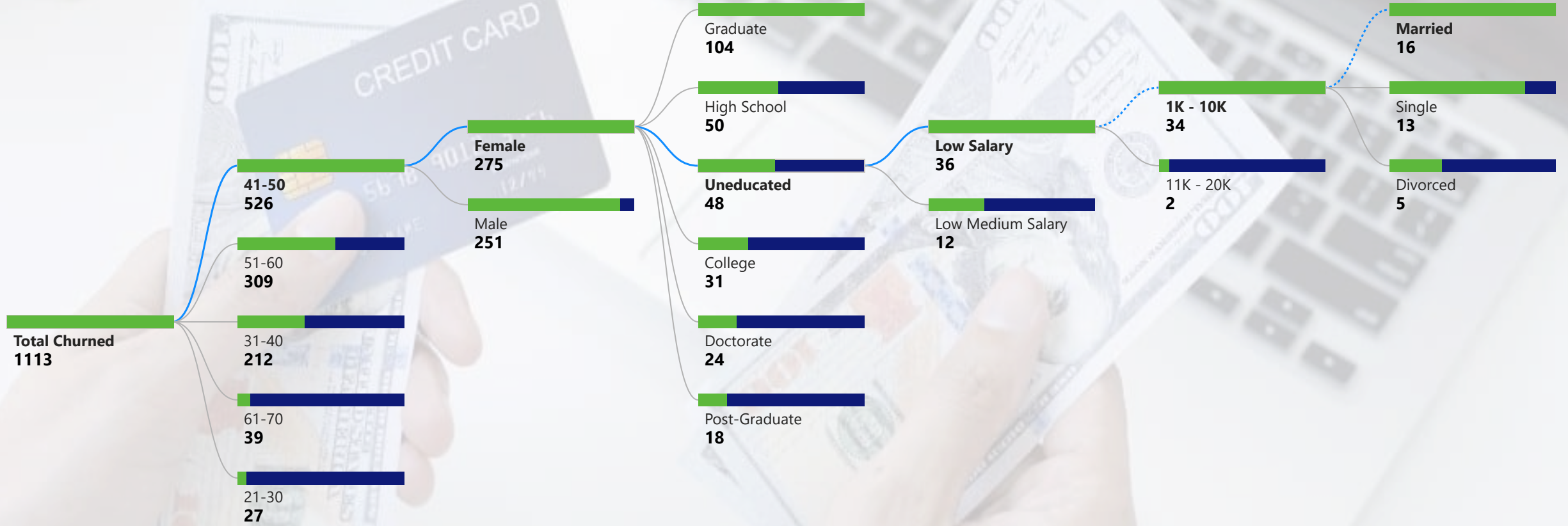
**Gender** ×  
Female

**Education\_Level** ×  
Uneducated

**Income\_Category** ×  
Low Salary


**Credit Category** ×  
1K - 10K

**Marital\_Status** ×





 Ask a question about your data




Try one of these to get started

- show churn rate
- show dim incomes
- show total customer
- total month on book
- count churned statuses
- sort dim incomes by income ID

Show all suggestions

## Credit Card Analysis

A hand holds a blue credit card with the text "CREDIT CARD" and a card number "5678 9012 3456". The card also shows an expiration date "12/19" and a name "J. SMITH". The hand also holds several US dollar bills, including a \$100 bill. The background shows a laptop keyboard.

**Dashboard**

**Charts**

**Churn Flow**

**Q&A**